StarzPlay Promotion

Terms and Conditions

- StarzPlay Promotion (the "Promotion") is valid from 15th July 2016 until the 31st December 2016 ("Promotion Period").
- StarzPlay Promotion is valid across Samsung Brand shops and authorized retail stores in United Arab Emirates.
- With every purchase of the <u>selected Samsung Smart TV models</u>^{*} during the Promotion Period, the customer will be given a 3 or 6 month free subscription to StarzPlay. The applicable TV models are enlisted in appendix of this document.
- Free subscription is to be activated by the consumer upon registration to StarzPlay during Promotion Period.
- StarzPlay cannot be combined with any other ongoing or future promotion, and is not refundable nor transferable.
- StarzPlay Promotion is only applicable for StarzPlay subscribers via StarzPlay application available with Samsung Smart TV during the promotion period.
- Samsung will not be liable to you for any loss and/or damages of any kind suffered in connection with your purchase, and/or activation of free month free subscription.
- Offer Valid to residents of United Arab Emirates only.
- Samsung will be entitled at its sole discretion and subject to any applicable law, to terminate or modify the Promotion or to modify these Terms and Conditions at any time prior to the Promotion Period. We reserve the right at our absolute discretion to terminate or modify the Promotion or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Promotion Period.
- By participating in this Promotion, you accept that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to your participation in the Promotion, will be subject to, governed and construed by the laws and regulations in the United Arab Emirates and such disputes shall be resolved by the competent courts in United Arab Emirates.

<u>Appendix</u>

TV Model	Category	Number of free month
KS9500	SUHD TV	6
KS8500	SUHD TV	6
KS8000	SUHD TV	6
JS9000	SUHD TV	6
JS7200	SUHD TV	6
KU7500	UHD TV	3
KU7350	UHD TV	3
KU7000	UHD TV	3
JU6600	UHD TV	3
JU6000	UHD TV	3
K6500	Smart TV	3
К5300	Smart TV	3
J6300	Smart TV	3
J5200	Smart TV	3