CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(In millions of Korean Won, in thousands of U.S dollars (Note 2.1))

	NT - 4	March 31,	December 31,	March 31,	December 31,
	Notes	2012	2011	2012	2011
		KRW	KRW	USD	USD
Assets					
Current Assets					
Cash and cash equivalents		15,923,545	14,691,761	13,995,030	12,912,428
Short-term financial instruments		9,013,539	11,529,905	7,921,901	10,133,508
Available-for-sale financial assets		453,108	655,969	398,232	576,524
Trade and other receivables		24,289,667	24,153,028	21,347,923	21,227,833
Advances		1,517,443	1,436,288	1,333,664	1,262,338
Prepaid expenses		2,727,825	2,329,463	2,397,456	2,047,340
Inventories	4	16,356,523	15,716,715	14,375,570	13,813,249
Other current assets		1,011,103	988,934	888,646	869,163
Total current assets		71,292,753	71,502,063	62,658,422	62,842,383
Non-current assets					
Available-for-sale financial assets	5	4,159,420	3,223,598	3,655,669	2,833,185
Associates and joint ventures	6	8,947,331	9,204,169	7,863,712	8,089,444
Property, plant and equipment	7	65,998,358	62,043,951	58,005,236	54,529,751
Intangible assets	8	3,329,107	3,355,236	2,925,916	2,948,880
Deposits		820,324	791,863	720,974	695,960
Long-term prepaid expenses		3,427,881	3,454,205	3,012,727	3,035,863
Deferred income tax assets		1,635,091	1,614,077	1,437,064	1,418,595
Other non-current assets		546,356	442,092	480,186	388,549
Total assets		160,156,621	155,631,254	140,759,906	136,782,610

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(In millions of Korean Won, in thousands of U.S dollars (Note 2.1))

	Notes	March 31,	December 31,	March 31,	December 31,
		2012	2011	2012	2011
		KRW	KRW	USD	USD
Liabilities and Equity					
Current liabilities					
Trade and other payables		19,757,865	18,509,490	17,364,972	16,267,789
Short-term borrowings	9	8,975,990	9,653,722	7,888,900	8,484,551
Advance received		1,552,128	1,450,733	1,364,148	1,275,033
Withholdings		1,536,284	1,715,070	1,350,223	1,507,356
Accrued expenses		5,782,210	7,823,728	5,081,921	6,876,189
Income tax payable		2,384,300	1,262,798	2,095,535	1,109,859
Current portion of long-term		28,792	30,292	25,305	26,623
borrowings and debentures	9, 10	20,792	30,292	25,505	20,023
Provisions	12	4,860,643	3,514,536	4,271,966	3,088,887
Other current liabilities		305,898	358,645	268,851	315,211
Total current liabilities		45,184,110	44,319,014	39,711,821	38,951,498
Non-current liabilities					
Long-term trade and other payables		933,536	1,024,804	820,475	900,689
Debentures	10	1,279,308	1,280,124	1,124,370	1,125,087
Long-term borrowings	9	3,584,666	3,682,472	3,150,524	3,236,484
Retirement benefit liability	11	554,349	418,486	487,211	367,803
Deferred income tax liabilities		2,369,912	2,333,442	2,082,890	2,050,837
Provisions	12	408,092	363,223	358,668	319,233
Other non-current liabilities		335,955	364,366	295,266	320,237
Total liabilities		54,649,928	53,785,931	48,031,225	47,271,868

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(In millions of Korean Won, in thousands of U.S dollars (Note 2.1))

	Notes	March 31,	December 31,	March 31,	December 31,
		2012	2011	2012	2011
		KRW	KRW	USD	USD
Equity attributable to owners of the parent					
Preferred stock	14	119,467	119,467	104,998	104,998
Common stock	14	778,047	778,047	683,817	683,817
Share premium		4,403,893	4,403,893	3,870,533	3,870,533
Retained earnings	15	101,651,224	97,542,525	89,340,151	85,729,060
Other components of equity	16	(3,855,544)	(5,244,167)	(3,388,594)	(4,609,041)
Non-controlling interests	17	2,409,606	4,245,558	2,117,776	3,731,375
Total equity		105,506,693	101,845,323	92,728,681	89,510,742
Total liabilities and equity		160,156,621	155,631,254	140,759,906	136,782,610

CONSOLIDATED STATEMENTS OF INCOME

(In millions of Korean won, in thousands of U.S. dollars (Note 2.1))

		Fo	For the three-months ended March 31				
	Notes	2012	2011	2012	2011		
		KRW	KRW	USD	USD		
Revenue		45,270,517	36,985,017	39,787,763	32,505,728		
Cost of sales		30,138,374	26,054,443	26,488,288	22,898,966		
Gross profit		15,132,143	10,930,574	13,299,475	9,606,762		
Research and development expenses		2,728,381	2,344,075	2,397,944	2,060,182		
Selling, general and administrative expenses	19	6,767,133	5,791,054	5,947,559	5,089,694		
Other operating income	20	387,020	309,755	340,148	272,240		
Other operating expenses	20	173,202	156,664	152,226	137,690		
Operating profit		5,850,447	2,948,536	5,141,894	2,591,436		
Share of profit or loss of associates and joint ventures	6	367,334	375,608	322,846	330,118		
Finance income	21	2,035,414	1,391,185	1,788,903	1,222,697		
Finance expense	21	1,902,930	1,327,570	1,672,464	1,166,787		
Profit before income tax		6,350,265	3,387,759	5,581,179	2,977,464		
Income tax expense	22	1,301,804	603,021	1,144,142	529,988		
Profit for the period		5,048,461	2,784,738	4,437,037	2,447,476		
Profit attributable to:							
Owners of the parent		4,860,894	2,714,645	4,272,187	2,385,872		
Non-controlling interests		187,567	70,093	164,850	61,604		
Earnings per share for profit attributable to the owners of the							
parent (in Korean won and US dollars):	23						
Basic		32,341	17,831	28.42	15.67		
Diluted		32,315	17,793	28.40	15.64		

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In millions of Korean won, in thousands of U.S. dollars (Note 2.1))

For the three-months ended March 31

	2012	2011	2012	2011
	KRW	KRW	USD	USD
Profit for the period	5,048,461	2,784,738	4,437,037	2,447,476
Available-for-sale financial assets, net of tax	695,661	(36,537)	611,409	(32,112)
Share of other comprehensive income of associates and joint ventures, net	0,5,001	(30,337)	011,409	(32,112)
of tax	(146,747)	(19,173)	(128,974)	(16,851)
Foreign currency translation,				
net of tax	93,839	(187,651)	82,474	(164,924)
Total consolidated comprehensive				
income	5,691,214	2,541,377	5,001,946	2,233,589
Consolidated comprehensive				
income attributable to :				
Owners of the parent	5,515,524	2,497,936	4,847,534	2,195,409
Non-controlling interests	175,690	43,441	154,412	38,180

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In millions of Korean won, in thousands of U.S. dollars (Note 2.1))

		Fo	or the three-montl	ns ended March 3	1
	Notes	2012	2011	2012	2011
		KRW	KRW	USD	USD
Cash flows from operating activities					
Profit for the period		5,048,461	2,784,738	4,437,037	2,447,476
Adjustments	24	5,231,051	3,282,407	4,597,514	2,884,872
Changes in operating assets and liabilities	24	(1,887,077)	(1,102,903)	(1,658,531)	(969,329)
Cash generated from operations		8,392,435	4,964,242	7,376,020	4,363,019
Interest received		206,078	233,034	181,120	204,811
Interest paid		(168,536)	(100,405)	(148,124)	(88,245)
Dividend received		513,015	199,060	450,883	174,952
Income tax paid		(516,048)	(952,220)	(453,549)	(836,896)
Net cash generated from operating activities		8,426,944	4,343,711	7,406,350	3,817,641
Cash flows from investing activities Net decrease in short-term financial		2 524 679	1 607 140	2 219 012	1 401 606
instruments		2,524,678	1,697,149	2,218,912	1,491,606
Net decrease in short-term available-for-sale financial assets		207,823	360,416	182,653	316,766
Proceeds from disposal of long-term available-for-sale financial assets		26,720	424	23,484	373
Acquisition of long-term available- for-sale financial assets		(21,315)	(35,257)	(18,734)	(30,987)
Acquisition of associates and joint ventures		(94,463)	(286,384)	(83,022)	(251,700)
Disposal of property, plant and equipment		109,090	139,939	95,878	122,991
Purchases of property, plant and equipment		(7,689,035)	(5,527,465)	(6,757,809)	(4,858,029)
Disposal of intangible assets		5,703	126	5,012	111
Purchases of intangible assets		(124,922)	(172,154)	(109,793)	(151,304)
Proceeds from deposits		77,047	75,545	67,716	66,396
Payment for deposits		(116,865)	(107,663)	(102,711)	(94,624)
Others		(204,646)	(36,793)	(179,862)	(32,337)
Net cash used in investing activities		(5,300,185)	(3,892,117)	(4,658,276)	(3,420,738)

CONSOLIDATED STATEMENTS OF CASH FLOWS

For the three-months ended March 31

82,599

1,082,602

12,912,428

13,995,030

31,317

1,917,733

9,791,419

11,709,152

27,524

1,685,475

8,605,571

10,291,046

(In millions of Korean won, in thousands of U.S. dollars (Note 2.1))

Effect of exchange rate

equivalents

changes on cash and cash

Net increase in cash and

cash equivalents

Cash and cash equivalents

Beginning of the year

End of the period

2011 **Notes** 2012 2012 2011 KRW KRW USD **USD** Cash flows from financing activities Net repayments of short-term borrowings (712,570)(293,491)(626,270)(257,946)Disposal of treasury stock 39,610 63,462 34,813 55,776 Proceeds from debentures and 1,946,519 1,710,774 long-term borrowings Repayment of debentures and long-term borrowings (29,564)(611,278)(537,246)(25,983)Payment of dividends (290,081)(254,949)(1,983)(2,256)Net (decrease) increase in non-controlling interests (997,511)300,052 (876,702)263,712 1,160 1,020 27,961 Others 31,814 Net cash (used in) provided by financing (1,988,956)1,434,822 (1,748,071)1,261,048 activities

93,981

1,231,784

14,691,761

15,923,545

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In millions of Korean Won)

2012 KRW	Preferred stock	Common stock	Share premium	Other components of equity	Retained earnings	Equity attributable to owners of the parent	Non- controlling interests	Total
Balance at January 1, 2012	119,467	778,047	4,403,893	(5,833,896)	97,622,872	97,090,383	4,223,247	101,313,630
Profit for the period Changes in value of available-	-	-	-	-	4,860,894	4,860,894	187,567	5,048,461
for-sale financial assets, net of tax Share of other comprehensive	-	-	-	694,688	-	694,688	973	695,661
loss of associates and joint ventures, net of tax Foreign currency translation,	-	-	-	(146,747)	-	(146,747)	-	(146,747)
net of tax Remeasurement effect of	-	-	-	106,689	-	106,689	(12,850)	93,839
employee benefits, net of tax	-	-	-	(81,979)	-	(81,979)	361	(81,618)
Total comprehensive income	-	-	-	572,651	4,860,894	5,433,545	176,051	5,609,596
Dividends Capital transaction under	-	-	-	-	(752,195)	(752,195)	(316,975)	(1,069,170)
common control	-	-	-	697,845	-	697,845	(1,694,744)	(996,899)
Disposal of treasury stock	-	-	-	51,457	-	51,457	-	51,457
Stock option activities	-	-	-	(16,086)	-	(16,086)	-	(16,086)
Others	-	-	-	777	-	777	78	855
Total transactions with				733,993	(752,195)	(18,202)	(2.011.641)	(2.020.842)
Polones at Mayob 21, 2012	110.467	-	4 402 003			•	(2,011,641)	(2,029,843)
Balance at March 31, 2012	119,467	778,047	4,403,893	(4,527,252)	101,731,571	102,505,726	2,387,657	104,893,383

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In thousands of U.S dollars (Note 2.1))

2012 USD	Preferred stock	Common stock	Share premium	Other components of equity	Retained earnings	Equity attributable to owners of the parent	Non- controlling interests	Total
Balance at January 1, 2012	107,425	699,620	3,959,979	(5,245,838)	87,782,458	87,303,644	3,797,543	91,101,187
Profit for the period Changes in value of available-	-	-	-	-	4,370,914	4,370,914	168,661	4,539,575
for-sale financial assets, net of tax Share of other comprehensive	-	-	-	624,663	-	624,663	875	625,538
loss of associates and joint ventures, net of tax Foreign currency translation,	-	-	-	(131,955)	-	(131,955)	-	(131,955)
net of tax Remeasurement effect of	-	-	-	95,935	-	95,935	(11,555)	84,380
employee benefits, net of tax	-	-	-	(73,715)	_	(73,715)	324	(73,391)
Total comprehensive income	-	-	-	514,928	4,370,914	4,885,842	158,305	5,044,147
Dividends Capital transaction under	-	-	-	-	(676,374)	(676,374)	(285,023)	(961,397)
common control	-	-	-	627,502	=	627,502	(1,523,913)	(896,411)
Disposal of treasury stock	-	-	-	46,270	-	46,270	-	46,270
Stock option activities	-	-	-	(14,465)	=	(14,465)	-	(14,465)
Others			-	699		699	70	769
Total transactions with								
owners	-	-	-	660,006	(676,374)	(16,368)	(1,808,866)	(1,825,234)
Balance at March 31, 2012	107,425	699,620	3,959,979	(4,070,904)	91,476,998	92,173,118	2,146,982	94,320,100

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In millions of Korean Won)

2013 KRW	Notes	Preferred stock	Common stock	Share premium	Other components of equity	Retained earnings	Equity attributable to owners of the parent	Non- controlling interests	Total
Balance at January 1, 2013		119,467	778,047	4,403,893	(8,193,044)	119,985,689	117,094,052	4,386,154	121,480,206
Profit for the period		-	-	-	-	6,976,918	6,976,918	178,023	7,154,941
Changes in value of available-									
for-sale financial assets, net	16								
of tax		-	-	-	261,659	-	261,659	3,109	264,768
Share of other comprehensive income of associates and	16								
joint ventures, net of tax	10	_	_	_	15,278	_	15,278	95	15,373
Foreign currency translation,	1.6				13,270		13,270	75	13,373
net of tax	16	-	-	-	920,695	-	920,695	33,640	954,335
Remeasurement effect of	16								
employee benefits, net of tax	10	-	-	-	(8,313)	-	(8,313)	(285)	(8,598)
Total comprehensive income			-	-	1,189,319	6,976,918	8,166,237	214,582	8,380,819
Dividends		-	-	-	-	(1,131,255)	(1,131,255)	(588)	(1,131,843)
Capital transaction under					4				
common control		-	-	-	(1,901)	-	(1,901)	68,260	66,359
Effect of business combination		-	-	-	-	-	-	894	894
Disposal of treasury stock		-	-	-	13,177	-	13,177	-	13,177
Stock option activities		-	-	-	(3,751)	-	(3,751)	-	(3,751)
Others		-	-	-	320	-	320	(537)	(217)
Total transactions with					7.045	(1.101.055)	(1.100.410)	60.020	(1.055.201)
owners D. J. 2012		- 110.16=	-	- 4 402 005	7,845	(1,131,255)	(1,123,410)	68,029	(1,055,381)
Balance at March 31, 2013		119,467	778,047	4,403,893	(6,995,880)	125,831,352	124,136,879	4,668,765	128,805,644

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In thousands of U.S dollars (Note 2.1))

2013 USD	Notes	Preferred stock	Common stock	Share premium	Other components of equity	Retained earnings	Equity attributable to owners of the parent	Non- controlling interests	Total
Balance at January 1, 2013		107,425	699,620	3,959,979	(7,367,183)	107,891,097	105,290,938	3,944,028	109,234,966
Profit for the period		-	-	-	-	6,273,643	6,273,643	160,078	6,433,721
Changes in value of available-						, ,	, ,	,	, ,
for-sale financial assets, net									
of tax	16	-	-	-	235,283	-	235,283	2,796	238,079
Share of other comprehensive income of associates and									
joint ventures, net of tax	16	_	_	_	13,738	_	13,738	85	13,823
Foreign currency translation,	10				13,730		13,730	03	13,023
net of tax	16	-	-	-	827,889	-	827,889	30,249	858,138
Remeasurement effect of									
employee benefits, net of tax	16	-	-	-	(7,475)	-	(7,475)	(256)	(7,731)
Total comprehensive income		-	-	-	1,069,435	6,273,643	7,343,078	192,952	7,536,030
Dividends		-	-	-	-	(1,017,224)	(1,017,224)	(529)	(1,017,753)
Capital transaction under									
common control		-	-	-	(1,709)	-	(1,709)	61,379	59,670
Effect of business combination		-	-	-	-	-	-	804	804
Disposal of treasury stock		-	-	-	11,849	-	11,849	-	11,849
Stock option activities		=	-	=	(3,373)	=	(3,373)	=	(3,373)
Others		-	-	-	288	-	288	(483)	(195)
Total transactions with					7.077	(1.017.00.1)	(1.010.160)	(1.151	(0.40, 00.0)
owners		-	-	-	7,055	(1,017,224)	(1,010,169)	61,171	(948,998)
Balance at March 31, 2013		107,425	699,620	3,959,979	(6,290,693)	113,147,516	111,623,847	4,198,151	115,821,998

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

1. General Information

1.1 Company Overview

Samsung Electronics Co., Ltd. ("SEC") was incorporated under the laws of the Republic of Korea in 1969 and listed its shares on the Korea Stock Exchange in 1975.

SEC operates two business units: DMC (Digital Media & Communications) and DS (Devise Solutions). The DMC unit is subdivided into CE (Consumer Electronics) and IM (Information technology & Mobile Communications) divisions. The CE division offers products ranging from digital TVs, monitors, air conditioning systems, and refrigerators. The IM (Information technology & Mobile Communications) division also offers a wide variety of products including HHP (3G phone, smart phone), telecommunication systems, printers, and computers. The DS unit is also subdivided into Semiconductor and LCD divisions. The semiconductor division manufactures and sells products such as memory and system LSI, while the LCD division manufactures and sells products such as LCD display panels for TVs, monitors and notebook PCs, and AMOLED panels for mobile devices. The company is domiciled in the Republic of Korea and the address of its registered office is Suwon city, the Republic of Korea.

These consolidated financial statements have been prepared in accordance with Korean International Financial Reporting Standards ("Korean IFRS") 1027, Consolidated and Separate Financial Statements. SEC, as the controlling company, consolidates its 156 subsidiaries (collectively referred to as "the Company") including S-LCD and Samsung Electronics America as described in Note 1. The Company also applies the equity method of accounting to its 34 affiliates, including Samsung SDI.

1.2 Consolidated Subsidiaries

Controlled subsidiaries generally include those companies over which the Company exercises control. Control over an entity is presumed to exist when the Company owns, directly or indirectly through subsidiaries, over 50% of the voting rights of the entity, the Company has the power to govern the operating and financial policies of the entity through agreement or the Company has the power to appoint or remove the majority of the members of the board of the entity.

The consolidated subsidiaries as of March 31, 2012 are as follows:

			Percentage
A	G Latte day	T.1.4.	of
Area	Subsidiaries	Industry	ownership ¹
	World Cyber Games	Cyber game match hosting	94.5
	Prosonic	Manufacture of medical health equipments	100.0
	Samsung Mobile Display	Manufacture and sale of TFT-LCD/AMOLED	64.4
	High Pioneer Private Investment Trust #1	Technology business venture capital investments	100.0
	SU Materials	Manufacture of electronic devices	50.0
	STECO	Manufacture of semiconductor components	51.0
	SEMES	Manufacture of semiconductor/FPD	85.6
Domestic	SECRON	Semiconductor equipments	78.1
	Samsung Electronics Service	Repair service for electronic devices	99.3
	S-LCD	Manufacture and sale of TFT-LCD	100.0
	Living Plaza	Sale of consumer electronics	100.0
	SEHF Korea	Optical fiber cable, camera module	100.0
	Samsung Electronics Logitech	General logistics agency	100.0
	Samsung Electronics Football Club	Sponsoring of sports team and games	100.0
	GES	Semiconductor equipments	100.0

			Percentage of
Area	Subsidiaries	Industry	ownership ¹
	Samsung Medison	Medical equipments	65.8
	Medison Healthcare	Medical equipments	100.0
	Ray	Dental CT	68.1
	Samsung Venture Capital Union #6	Technology business venture capital investments	99.0
Domestic	Samsung Venture Capital Union #7	Technology business venture capital investments	99.0
	Samsung Venture Capital Union #14	Technology business venture capital investments	99.0
	Samsung Venture Capital Union #20	Technology business venture capital investments	99.0
	Samsung Venture Capital Union #21	Technology business venture capital investments	99.0
	Samsung Venture Capital Union #22	Technology business venture capital investments	99.0
	Samsung Electronics America(SEA)	Sale of electronic devices	100.0
	NexusDX(Nexus)	Medical equipments	100.0
	Samsung Receivables(SRC)	Credit managements	100.0
	Samsung Semiconductor(SSI)	Sale of electronic devices	100.0
	Samsung Electronics Canada(SECA)	Sale of electronic devices	100.0
	Samsung Information Systems America(SISA)	R&D	100.0
	Grandis(GRANDIS)	Semiconductor R&D	100.0
	Samsung Mexicana(SAMEX)	Manufacture of electronic devices	100.0
	Samsung International(SII)	Manufacture of CTV	100.0
	Samsung Telecommunications America(STA)	Sale of communication equipment	100.0
	Samsung Austin Semiconductor(SAS)	Manufacture of semiconductor	100.0
	Samsung Electronics Mexico(SEM)	Manufacture and sales of electronic devices	100.0
	SEMES America(SEMESA)	Semiconductor equipments	100.0
America		Sale of electronic devices	
America	Samsung Electronics Latinoamerica Miami(SEMI)	Sale of electronic devices	100.0
	Samsung Medison America(SMUS)	Medical equipments	100.0
	Samsung Electronics Latinoamerica(SELA)	Sale of electronic devices	100.0
	Samsung Electronics Venezuela(SEVEN)	Marketing and services	100.0
	Samsung Electronica Colombia(SAMCOL)	Sale of electronic devices	100.0
	Samsung Electronica da Amazonia(SEDA)	Manufacture and sales of electronic devices	100.0
	Samsung Electronics Argentina(SEASA)	Marketing and services	100.0
	Samsung Electronics Chile(SECH)	Sale of electronic devices	100.0
	Samsung Electornics Peru(SEPR)	Sale of electronic devices	100.0
	Samsung Medison Brasil(SMBR)	Medical equipments	100.0
	HX Diagnostics(HX)	Medical equipments	100.0
	HX Reagents(HX Reagent)	Medical equipments	100.0
	Deltapoint Cardiac Diagnostics(Deltapoint)	Medical equipments	100.0
		Sale of electronic devices	
	Samsung Electronics (UK)(SEUK)		100.0
	Samsung Electronics Holding(SEHG)	Holding Company	100.0
	Samsung Semiconductor Europe GmbH(SSEG)	Sale of semiconductor and LCD	100.0
	Samsung Electronics GmbH(SEG)	Sale of electronic devices	100.0
	Samsung Electronics Iberia(SESA)	Sale of electronic devices	100.0
	Samsung Electronics France(SEF)	Sale of electronic devices	100.0
Europe	Samsung Electronics Hungarian(SEH)	Manufacture and sales of electronic devices	100.0
	Samsung Electronics Czech and Slovak(SECZ)	Sale of electronic devices	100.0
	Samsung Electronics Italia(SEI)	Sale of electronic devices	100.0
	Samsung Electronics Europe Logistics(SELS)	Logistics	100.0
	Samsung Electronics Benelux(SEBN)	Sale of electronic devices	100.0
	Samsung Electronics LCD Slovakia(SELSK)	Tall processing of TFT-LCD	100.0
	Samsung Electronics Romania(SEROM)	Sale of electronic devices	100.0

Area	Subsidiaries	Industry	Percentage of ownership ¹
	Samsung Electronics Overseas(SEO)	Sale of electronic devices	100.0
	Samsung Electronics Polska(SEPOL)	Sale of electronic devices	100.0
	Samsung Electronics Portuguesa(SEP)	Sale of electronic devices	100.0
	Samsung Electronics Nordic(SENA)	Sale of electronic devices	100.0
	Samsung Semiconductor Europe(SSEL)	Sale of semiconductor and LCD	100.0
	Samsung Electronics Austria(SEAG)	Sale of electronic devices	100.0
	Samsung Electronics Slovakia(SESK)	Manufacture of CTV/monitor	100.0
	Samsung Electronics European Holding(SEEH)	Holding Company	100.0
	Samsung Electronics Poland Manufacturing(SEPM)	Manufacture of home appliances	100.0
	Samsung Electronics Greece(SEGR)	Sale of electronic devices	100.0
	Samsung LCD Netherlands R&D Center(SNRC)	R&D	100.0
	Samsung LCD Netherlands R&D Center UK(SNRC(UK))	R&D	100.0
	SonoAce Deutschland(SMDE)	Medical equipments	100.0
	Samsung Medison Italia(SMIT)	Medical equipments	100.0
	Samsung Medison France(SMFR)	Medical equipments	100.0
	Samsung Medison Europe(SMNL)	Medical equipments	100.0
	Nanogen Recognomics (Nanogen)	Medical equipments	60.0
	Samsung Electronics Rus(SER)	Marketing	100.0
	Samsung Electronics Rus Company(SERC)	Sale of electronic devices	100.0
	Samsung Electronics Ukraine(SEU)	Marketing	100.0
	Samsung Electronics Baltics(SEB)	Sale of electronic devices	100.0
	Samsung Electronics Ukraine Company(SEUC)	Sale of electronic devices	100.0
	Samsung Moscow Research Centre(SMRC)	R&D	100.0
	Samsung Electronics Kazakhstan(SEK)	Marketing	100.0
	Samsung Eletronics KZ and Central Asia(SEKZ)	Sale of electronic devices	100.0
	Samsung Electronics Rus Kaluga(SERK)	Manufacture of CTV	100.0
	Samsung Russia Service Center(SRSC)	Services	100.0
	Samsung Opto-Electronics GmbH(SOG)	Sale of electronic devices	100.0
	Samsung Electronics Limited(SEL)	Holding company	100.0
	Samsung Telecoms (UK)(STUK)	Sale of electronic devices	100.0
	Samsung Electronics West Africa(SEWA)	Marketing	100.0
	Samsung Electronics East Africa(SEEA)	Marketing	100.0
	Samsung Gulf Electronics(SGE)	Sale of electronic devices	100.0
	Samsung Electronics South Africa(SSA)	Sale of electronic devices	100.0
Middle East	Samsung Electronics Turkey(SETK)	Sale of electronic devices	100.0
and Africa	Samsung Semiconductor Israel R&D Center(SIRC)	R&D	100.0
	Samsung Electronics Levant(SELV)	Sale of electronic devices	100.0
	Samsung Electronics Morocco(SEMRC)	Sale of electronic devices	100.0
	Samsung Japan(SJC)	Sale of electronic devices	51.0
	Samsung Yokohama Research Institute(SYRI)	R&D	100.0
	Samsung Electronics Japan(SEJ)	Sale and services of communication equipments	100.0
Asia	TNP Small/Medium Size & Venture Enterprises Growth Promotion Investment Limited	Technology business investment	99.0
	Partnership(TSUNAMI) Samsung Medison Japan(SMJP)	Medical equipments	100.0
	Samsung Electronics Display (M)(SDMA)	Manufacture and sales of electronic devices	100.0
	Samsung Electronics (M)(SEMA)	Manufacture of home appliances	100.0
	Samsung Vina Electronics(SAVINA)	Manufacture and sale of electronic devices	80.0

Area	Subsidiaries	Industry	Percentage of ownership ¹
111011	Samsung Asia Private(SAPL)	Sale of electronic devices	70.0
	Samsung India Electronics(SIEL)	Manufacture and sale of electronic devices	100.0
	Samsung India Software Operations(SISO)	R&D	100.
	Samsung Electronics Australia(SEAU)	Sale of electronic devices	100.
	Samsung Electronics Indonesia(SEIN)	Manufacture and sale of electronic devices	100.
	Samsung Telecommunications Indonesia(STIN)	Sale and services of communication equipments	99.
	Thai Samsung Electronics(TSE)	Manufacture and sale of electronic devices	91.
	Samsung Electronics Philippines(SEPCO)	Sale of electronic devices	100.
Asia	Samsung Electronics Philippines Manufacturing(SEPHIL)	Manufacture of electronic devices	100.
	Batino Realty Corporation(BRC) ²	Management of real estate	39.
	Samsung Malaysia Electronics(SME)	Sale of electronic devices	100.
	Samsung Electronics Asia Holding(SEAH)	Holding Company	100.
	Samsung Bangladesh R&D(SBRC)	R&D	100.
	Samsung Electronics Vietnam(SEV)	Manufacture of electronic devices	100.
	Samsung Telecommunications Malaysia(STM)	Communication system service	100.
	Samsung Medison India(SMIN)	Medical equipments	100.
	Medison Medical Systems(India)(MI)	Medical equipments	100.
	Dongguan Samsung Mobile Display(DSMD)	Manufacture of TFT-LCD	100.
	Tianjin Samsung Mobile Display(TSMD)	Manufacture of TFT-LCD	95.
	Samsung Electronics Hong Kong(SEHK)	Sale of electronic devices	100.
	Suzhou Samsung Electronics(SSEC)	Manufacture of home appliances	88.
	Samsung Suzhou Electronics Export(SSEC-E)	Manufacture of home appliances	100.
	Samsung (China) Investment(SCIC)	Sale of electronic devices	100.
	Samsung Guangzhou Mobile R&D Center(SGMC)	R&D	100.
	Samsung Tianjin Mobile R&D(STMC)	R&D	100.
	Samsung Electronics Suzhou Semiconductor(SESS)	Tall processing of semiconductor	100.
	Samsung Electronics (Shandong) Digital Printing(SSDP)	Manufacture of printer	100.
	Samsung Electronics Huizhou(SEHZ)	Manufacture of electronic devices	99.
	Tianjin Samsung Electronics(TSEC)	Manufacture of electronic devices	91.
	Samsung Electronics Taiwan(SET)	Sale of electronic devices	100.
China	Beijing Samsung Telecom R&D Center(BST)	R&D	100.
	Tianjin Samsung Telecom Technology(TSTC)	Manufacture of communication equipment	90.
	Shanghai Samsung Semiconductor(SSS)	Sale of semiconductor and LCD	100.
	Samsung Electronics Suzhou Computer(SESC)	Manufacture of electronic devices	100.
	Samsung Electronics Suzhou LCD(SESL)	Tall processing of TFT-LCD	100.
	Samsung Suzhou LCD(SSL)	Tall processing of TFT-LCD	60.
	Shenzhen Samsung Kejian Mobile	Manufacture of communication equipment	60.
	Telecommunication Technology(SSKMT) Samsung Electronics Shanghai	Sale of mobile communication and network	100.
	Telecommunication(SSTC) Samsung LCD Netherlands R&D Center	equipment R&D	100.
	HK(SNRC(HK))	DAD	400
	Samsung Semiconductor (China) R&D(SSCR)	R&D	100.
	Samsung Electronics China R&D Center(SCRC)	R&D	100.
	Samsung Electronics Hainan Fiberoptics(SEHF)	Manufacture of optical fiber, cable	100.0
	Samsung Electronics (Beijing) Service(SBSC)	Services	100.0

			Percentage of
Area	Subsidiaries	Industry	ownership ¹
	Medison (Shanghai)(SMS2)	Medical equipments	100.0
China	Samsung Medison Shanghai Medical Instrument(SMS1)	Medical equipments	98.2
	Medison Medical Equipment(Shanghai)(MMS)	Medical equipments	100.0
	Tianjin Samsung Opto-Electronics(TSOE)	Manufacture of camera and camcorder	90.0

Ownership represents the company's ownership of the voting right in each entity.

²Although the company owns less than 50% of the voting rights of BRC, the Company is considered to have control over BRC, as BRC is a special purpose entity and its activities are being conducted on behalf of the Company according to the specific business needs so that the Company obtains the majority of the benefits from BRC's operation.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

A summary of financial data of major consolidated subsidiaries is as follows:

(A)

_	As of Marc	ch 31, 2012	For the three-month ended March 31, 2012		
(In millions of Korean Won)	Assets	Liabilities	Sales	Net Income	
Samsung Mobile Display	10,098,474	5,131,084	2,310,744	275,086	
Samsung Electronics America(SEA)	9,971,035	5,116,555	2,480,049	17,212	
Samsung Austin Semiconductor(SAS)	7,217,025	4,032,460	837,371	6,640	
Samsung Semiconductor(SSI)	6,430,472	2,991,021	4,086,542	6,576	
S-LCD	4,872,501	1,411,018	2,282,561	(68,371)	
Samsung Electronics European Holding(SEEH)	3,872,132	3,660,489	-	4,164	
Samsung (China) Investment(SCIC)	3,636,747	2,858,792	3,021,957	114,173	
Samsung Japan(SJC)	2,836,786	2,635,984	1,861,373	16,079	
Samsung Electronica da Amazonia(SEDA)	2,592,702	1,619,182	1,277,171	12,454	
Samsung Electronics Huizhou(SEHZ)	2,578,654	1,180,234	3,243,103	241,911	
Samsung Electronics Vietnam(SEV)	2,408,208	984,279	2,926,281	265,367	
Tianjin Samsung Telecom Technology(TSTC)	2,117,729	1,190,269	2,427,249	177,105	
Samsung Electronics Slovakia(SESK)	1,979,754	729,454	1,253,688	46,772	
Samsung Electronics Taiwan(SET)	1,863,520	1,618,514	1,248,932	24,322	
Samsung Telecommunications America(STA)	1,804,798	1,372,678	2,619,082	21,006	
Samsung Electronics Rus Company(SERC)	1,623,485	1,276,863	1,421,830	2,180	
Samsung Electronics Europe Logistics(SELS)	1,574,261	1,296,889	2,839,269	189,494	
Samsung Electronics Suzhou Computer(SESC)	1,488,159	1,066,604	1,735,761	33,065	
Shanghai Samsung Semiconductor(SSS)	1,451,897	1,313,778	2,750,170	16,180	
Thai Samsung Electronics(TSE)	1,340,658	549,517	1,113,785	53,527	
Samsung India Electronics(SIEL)	1,282,324	1,006,001	1,174,466	59,726	
Samsung Electronics France(SEF)	1,193,855	843,074	1,140,450	(4,246)	
Samsung Electronics Hungarian(SEH)	1,169,423	376,134	914,352	18,029	
Samsung Electronics (UK)(SEUK)	1,161,562	607,536	1,025,536	4,767	
Samsung Electronics Hong Kong(SEHK)	1,140,073	963,339	510,679	21,110	
Others	32,945,794	20,347,426	24,849,121	500,370	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(B)

_	As of December 31, 2011		For the three- March 3	
(In millions of Korean Won)	Assets	Liabilities	Sales	Net Income
Samsung Mobile Display	9,590,909	4,898,011	1,236,536	136,019
Samsung Electronics America(SEA)	9,816,571	4,913,504	2,274,101	10,303
Samsung Austin Semiconductor(SAS)	6,952,894	3,731,834	440,407	11,815
Samsung Semiconductor(SSI)	5,974,863	2,490,812	4,160,723	526
S-LCD	4,940,886	1,411,031	2,343,737	(60,967)
Samsung Electronics European Holding(SEEH)	3,796,937	3,592,183	-	729
Samsung (China) Investment(SCIC)	3,323,358	2,652,717	1,996,681	33,103
Samsung Japan(SJC)	2,856,471	2,197,847	1,767,373	15,209
Samsung Electronica da Amazonia(SEDA)	2,434,259	1,482,344	1,086,314	(20,492)
Samsung Electronics Huizhou(SEHZ)	2,984,592	1,816,087	1,530,765	86,563
Samsung Electronics Vietnam(SEV)	2,217,392	1,043,133	916,827	94,379
Tianjin Samsung Telecom Technology(TSTC)	1,664,989	907,083	1,062,097	43,515
Samsung Electronics Slovakia(SESK)	2,361,719	1,174,527	985,296	50,404
Samsung Electronics Taiwan(SET)	1,794,858	1,582,616	1,452,465	8,490
Samsung Telecommunications America(STA)	2,235,101	1,818,412	2,166,568	(5,595)
Samsung Electronics Rus Company(SERC)	1,509,256	1,189,211	1,166,227	(18,788)
Samsung Electronics Europe Logistics(SELS)	1,368,673	1,285,617	2,700,058	39,053
Samsung Electronics Suzhou Computer(SESC)	1,411,349	1,018,670	1,488,989	39,917
Shanghai Samsung Semiconductor(SSS)	2,024,403	1,901,188	2,212,223	17,902
Thai Samsung Electronics(TSE)	1,169,778	443,187	746,373	48,717
Samsung India Electronics(SIEL)	1,090,390	876,886	916,202	37,642
Samsung Electronics France(SEF)	986,708	636,175	1,027,826	(1,540)
Samsung Electronics Hungarian(SEH)	1,318,553	592,167	1,362,366	62,059
Samsung Electronics (UK)(SEUK)	996,860	457,017	781,592	(10,013)
Samsung Electronics Hong Kong(SEHK)	1,155,606	998,115	319,300	3,440
Others	29,976,613	17,511,502	19,273,029	177,991

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2. Summary of Significant Accounting Policies

2.1 Convenience translation into United States Dollar Amounts

The Company operates primarily in Korean Won and its official accounting records are maintained in Korean Won. The U.S. dollar amounts provided in the financial statements represent supplementary information solely for the convenience of the reader. All Won amounts are expressed in U.S. dollars at the rate of \\ \psi_1,137.8 \text{ to US } \\$1, the exchange rate in effect on March 31, 2012. Such presentation is not in accordance with generally accepted accounting principles, and should not be construed as a representation that the Won amounts shown could be readily converted, realized or settled in U.S. dollars at this or at any other rate.

2.2 Basis of Presentation

This condensed consolidated interim financial information for the three-month ended March 31, 2012 has been prepared in accordance with K-IFRS 1034 (*Interim Financial Reporting*). The condensed consolidated interim financial information should be read in conjunction with the annual financial statements of the Company for the year ended December 31, 2011, which have been prepared in accordance with International Financial Reporting Standards as adopted by Korea ("K-IFRS"). These are those standards, subsequent amendments and related interpretations issued by the IASB that have been adopted by Korea.

Standards, amendments and interpretations which have been issued but not effective for the financial year beginning January 1, 2012 and not early adopted are set out below:

K-IFRS 1019, 'Employee benefits'

The main impacts on the Company will be that the corridor approach will no longer be applied and instead all actuarial gains and losses will be recognized in other comprehensive income as they occur; all past service costs will be immediately recognized, and interest cost and expected return on plan assets will be replaced with a net interest amount calculated by applying the discount rate to the net defined benefit liability (asset). This amendment will be effective starting from the accounting period beginning January 1, 2013. The Company is still in the process of assessing the impact of the amendment on the consolidated financial statements.

K-IFRS 1113, 'Fair value measurement'

The standard aims to improve consistency and reduce complexity by providing a precise definition of fair value and a single source of fair value measurement and disclosure requirements for use across IFRSs. The requirements do not extend the use of fair value accounting but provide guidance on how it should be applied where its use is already required or permitted by other standards. This amendment will be effective starting from the accounting period beginning January 1, 2013. The Company expects the amendment to not have a material impact on the consolidated financial statements.

2.3 Accounting Policies

Significant accounting policies and estimates adopted in the preparation and presentation of the interim financial statements are consistent with the accounting policies and estimates adopted for the annual financial statements for the year ended December 31, 2011, except as described below.

Income tax expense for the interim period is recognized based on management's best estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual tax rate is applied to the pre-tax income.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2.4 Significant Accounting Estimates and Assumptions

In preparing the interim financial statements, the management of the Company makes estimates and assumptions on matters which affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and underlying assumptions are reviewed on an ongoing basis and are based on historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

Significant estimation methodologies and assumptions made in the preparation of interim financial statements are consistent with those made in the preparation of the annual financial statements for the year ended December 31, 2011, except for the methodologies and assumptions made in deriving corporate income tax.

3. Financial instruments by category

(A) Financial instruments by category consist of the following:

1) As of March 31, 2012

(In millions of Various Was)	Assets at fair value through the profit and		Loans and	Available- for-sale financial	Total
(In millions of Korean Won) Assets		loss	receivables	assets	Total
Cash and cash equivalents	₩	-	₩ 15,923,545	₩ -	₩ 15,923,545
Short -term financial instruments		-	9,013,539	-	9,013,539
Short -term available-for-sale					
financial assets		-	-	453,108	453,108
Trade and other receivables		-	24,289,667	_	24,289,667
Long -term available-for-sale					
financial assets		-	-	4,159,420	4,159,420
Deposit			820,324		820,324
Others		103,651	1,326,797	-	1,430,448
Total	₩	103,651	₩ 51,373,872	₩4,612,528	₩56,090,051

(In millions of Korean Won)	value th	ies at fair rough the and loss	Financial liabilities measured at amortized cost	Other financial liabilities		Total	
Liabilities							
Trade and other payables	₩	-	₩ 20,691,401	₩	- ₩	20,691,401	
Short-term borrowings		-	4,135,089	4,840,90	1	8,975,990	
Debentures		-	1,279,308		-	1,279,308	
Long-term borrowings		-	3,584,666		-	3,584,666	
Others		41,487	5,550,056		-	5,591,543	
Total	₩	41,487	₩ 35,240,520	₩ 4,840,90	1 ₩	40,122,908	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2) As of December 31, 2011

(In millions of Korean Won)	Assets at fair value through the profit and loss	Loans and receivables	Available- for-sale financial assets	Total
Assets				
Cash and cash equivalents	₩ -	₩ 14,691,761	₩ -	₩14,691,761
Short -term financial instruments Short -term available-for-sale	-	11,529,905	-	11,529,905
financial assets	-	-	655,969	655,969
Trade and other receivables	-	24,153,028	-	24,153,028
Long -term available-for-sale financial assets	-	-	3,223,598	3,223,598
Deposit	-	791,863	-	791,863
Others	130,057	1,289,447	-	1,419,504
Total	₩ 130,057	₩ 52,456,004	₩ 3,879,567	₩56,465,628

(In millions of Korean Won)	Liabilities at fair value through the profit and loss		Financial liabilities measured at amortized cost		Other financial liabilities		Total	
Liabilities								
Trade and other payables	₩	-	₩	19,534,294	₩	-	₩ 19,534,294	
Short-term borrowings		-		4,775,339		4,878,383	9,653,722	
Debentures		-		1,280,124		-	1,280,124	
Long-term borrowings		-		3,682,472		-	3,682,472	
Others		40,932		7,818,742		=	7,859,674	
Total	₩	40,932	₩	37,090,971	₩	4,878,383	₩ 42,010,286	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

- (B) The following table presents the assets and liabilities that are measured at fair value.
 - 1) As of March 31, 2012

(In millions of Korean Won)	Lev	el 1		Level 2	Lev	el 3	Tota	l balance
Derivatives	₩	-	₩	103,651	₩	-	₩	103,651
Available-for-sale financial assets	3,91	1,435		96,466	604	4,627		4,612,528
Total assets	3,91	1,435		200,117	604	4,627		4,716,179
Derivatives		-		41,487		-		41,487
Total liabilities	₩	-	₩	41,487	₩	-	₩	41,487

2) As of December 31 2011

(In millions of Korean Won)]	Level 1	I	Level 2	L	evel 3	To	tal balance
Derivatives	₩		₩	130,057	₩	_	₩	130,057
Available-for-sale financial assets	VV	3,182,157	VV	73,672		623,738	VV	3,879,567
Total assets		3,182,157		203,729		623,738		4,009,624
Derivatives		-		40,932		-		40,932
Total liabilities	₩	-	₩	40,932	₩	-	₩	40,932

The levels of the fair value hierarchy and its application to financial assets and liabilities are described below.

- · Level 1 : Quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2 : Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly
- Level 3: Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs)

The fair value of financial instruments traded in active markets is based on quoted market prices at the balance sheet date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by the Company is the current bid price. These instruments are included in level 1. Instruments included in level 1 comprise primarily listed equity investments classified as trading securities or available-for-sale.

The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined by using valuation techniques. These valuation techniques maximize the use of observable market data where it is available and rely as little as possible on entity specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Specific valuation techniques used to value financial instruments include:

- Quoted market prices or dealer quotes for similar instruments.
- The fair value of forward foreign exchange contracts is determined using forward exchange rates at the balance sheet date, with the resulting value discounted back to present value.

Other techniques, such as discounted cash flow analysis, are used to determine fair value for the remaining financial instruments. As for trade and other receivables, the book value approximates a reasonable estimate of fair value.

There are no business environment changes or economic environment changes that have a material impact on the Company's financial assets and liabilities.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

4. Inventories

Inventories, net of valuation losses as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won)	March 31, 2012	December 31, 2011		
Finished goods	₩ 5,567,447	₩ 5,905,880		
Work in Process	3,121,876	3,071,362		
Raw materials and supplies	5,081,313	4,486,620		
Materials-in-transit	2,585,887	2,252,853		
Total	₩ 16,356,523	₩ 15,716,715		

As of March 31, 2012, losses from valuation of inventories of \$\footnote{W}787,404\$ million (December 31, 2011: \$\footnote{W}769,416\$ million) were deducted to inventories.

5. Long-Term available-for-sale financial assets

Long-term available-for-sale financial assets as of March 31, 2012 and December 31, 2011, consist of the following:

	March 31, 2012	December 31, 2011
(In millions of Korean Won)	Book Value	Book Value
Equity securities - Listed ¹	₩ 3,458,327	₩ 2,526,187
Equity securities - Unlisted ¹	604,627	623,739
Debt securities	96,466	73,672
	₩ 4,159,420	₩ 3,223,598

¹Excludes associates and joint ventures

The Company does not have any available-for-sale financial assets that are impaired or overdue. The maximum exposure to credit risk for debt securities of available-for-sale financial assets at the reporting date is the carrying value of the debt securities.

Samsung Electronics Co., Ltd. and Subsidiaries NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Listed equity securities as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won, except for the number of shares and percentage)

					December 31,
		2011			
	Number of Shares Owned	Percentage of Ownership (%)	Acquisition Cost	Recorded Book Value (Market Value)	Recorded Book Value (Market Value)
Samsung Heavy Industries	40,675,641	17.6	₩ 258,299	₩ 1,535,505	₩ 1,134,850
Samsung Fine Chemicals	2,164,970	8.4	45,678	117,991	132,063
Hotel Shilla	2,004,717	5.0	13,957	96,728	77,182
Cheil Worldwide	2,998,725	2.6	2,920	54,277	56,826
iMarket Korea	647,320	1.8	324	12,623	10,487
A-Tech Solution	1,592,000	15.9	26,348	17,512	17,830
SFA	1,822,000	10.2	38,262	97,477	111,142
SNU Pricision	1,075,446	5.3	14,204	10,615	11,400
KT Skylife	240,000	0.5	3,344	5,952	6,576
Rambus	4,788,125	4.4	92,682	35,139	41,692
Seagate Technology	45,239,490	9.7	788,454	1,387,725	855,665
Others	-		22,289	86,783	70,474
Total			₩ 1,306,761	₩ 3,458,327	₩ 2,526,187

The difference between the acquisition cost and the current fair value, after taking into account income tax effects from the equity component, is recorded within other components of equity (unrealized holding gains (losses) on available-for-sale financial assets).

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

6. Associates and Joint Ventures

(A) Changes in associates and joint ventures for the three-month ended March 31, 2012 and 2011, consist of the following:

(In millions of Korean Won)	2012	2011
At January 1	₩ 9,204,169	₩ 8,335,290
Acquisition of Associates and Joint Ventures	94,463	286,384
Share of profit	367,334	375,608
Others (*)	(718,635)	(334,207)
At March 31	₩ 8,947,331	₩ 8,663,075

^(*) Others consist of dividends and effect of change in foreign exchange rates.

(B) Major associates and joint ventures as of March 31, 2012 consist of the following:

1) Associates

		Percentage of	
Investee	Industry	Ownership (%)(*)	Region
Samsung Card	Finance, Credit card	35.3	Korea
Samsung Electro-Mechanics	Electricity, Electronics	23.7	Korea
Samsung SDI	Manufacturing	20.4	Korea
Samsung SDS	Service	21.7	Korea
Samsung Techwin	Manufacturing	25.5	Korea
Common LED	Manufacturing, wholesale,		
Samsung LED	Service	50.0	Korea

^(*) The ownership represents the company's ownership of the voting rights in the entity

2) Joint ventures

		Percentage of Ownership	
Investee	Industry	(%)(*)	Region
Samsung Corning Precision	TFT- LCD components		
Materials	Manufacturing and retail	42.5	Korea
	Semi conductor		
Siltronic Samsung Wafer	Manufacturing and retail	50.0	Asia

^(*) The ownership represents the company's ownership of the voting rights in the entity

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(C) Details of investments in associates and joint ventures consist of the following:

1) Associates

(In millions of Korean Won)

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		Net asset value						
Investee	Acquisition cost		of investee		Book value			
Samsung Card Samsung Electro-	₩	1,538,540	₩	2,151,832	₩	2,168,666		
Mechanics		359,237		898,004		819,133		
Samsung SDI Samsung SDS		423,722 17,967		1,278,105 653,107		1,220,132 642,818		
Samsung Techwin		174,531		396,503		350,306		
Samsung LED		180,916		285,223		316,914		
Others	777	364,250	117	475,868	77.7	466,389		
Total	₩	3,059,163	₩	6,138,642	₩	5,984,358		

(In millions of Korean Won)

T 1	21	201	-
December	41	7111	
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,	/			,		
			Net as	sset value		
Investee	Acquis	Acquisition cost		nvestee	Book value	
Samsung Card	₩	1,538,540	₩	2,167,986	₩	2,184,855
Samsung Electro-						
Mechanics		359,237		883,680		799,792
Samsung SDI		423,722		1,242,699		1,185,509
Samsung SDS		17,967		643,578		632,593
Samsung Techwin		174,531		417,708		370,379
Samsung LED		180,916		311,545		340,145
Others		269,787		354,602		371,909
Total	₩	2,964,700	₩	6,021,798	₩	5,885,182

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2) Joint Ventures

(In millions of Korean Won)			March	31, 2012				
		Net asset value						
Investee	Acquis	Acquisition cost		of investee		Book value		
Samsung Corning								
Precision Materials	₩	297,165	₩	2,851,011	₩	2,737,140		
Siltronic Samsung								
Wafer		266,949		63,934		156,824		
Others		152,512		72,783		69,009		
Total	₩	716,626	₩	2,987,728	₩	2,962,973		

(In millions of Korean Won)	December 31, 2011						
			Net a	sset value			
Investee	Acquisition cost		of investee		Book value		
Samsung Corning							
Precision Materials	₩	297,165	₩	3,191,077	₩	3,089,298	
Siltronic Samsung Wafer		266,949		66,843		154,272	
Others		152,512		79,027		75,417	
Total	₩	716,626	₩	3,336,947	₩	3,318,987	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(D) Gain/loss on valuation of equity

1) For the three-month ended March 31, 2012

		Gain/loss	Other		
	Balance at	on	comprehensive		Balance at
	January 1	valuation	gains	Others(*)	March 31
Samsung Card	₩2,184,855	₩ 179,550	₩ (165,487)	₩(30,252)	₩2,168,666
Samsung Electro-					
Mechanics	799,792	20,882	12,789	(14,330)	819,133
Samsung SDI	1,185,509	22,213	25,658	(13,248)	1,220,132
Samsung SDS	632,593	12,044	2,352	(4,171)	642,818
Samsung Techwin	370,379	10,242	(20,340)	(9,975)	350,306
Samsung LED	340,145	(22,519)	(712)	-	316,914
Samsung Corning					
Precision					
Materials	3,089,298	142,091	3,746	(497,995)	2,737,140
Siltronic Samsung					
Wafer	154,272	(5,273)	1,316	6,509	156,824
Others	447,326	8,104	(6,069)	86,037	535,398
Total	₩9,204,169	₩ 367,334	₩ (146,747)	₩(477,425)	₩8,947,331

^(*) Others consist of acquisition, disposal, dividends and changes in foreign exchange rates.

2) For the three-month ended March 31, 2011

			Other		
	Balance at	Gain/loss on	comprehensive		Balance at
	January 1	valuation	gains	Others(*)	March 31
Samsung Card	₩2,201,154	₩ 35,955	₩ 350	₩(64,425)	₩2,173,034
Samsung Electro-					
Mechanics	793,932	21,930	(9,459)	(17,684)	788,719
Samsung SDI	1,172,130	15,354	(310)	(23,897)	1,163,277
Samsung SDS	569,678	16,242	(313)	(3,913)	581,694
Samsung Techwin	269,360	10,894	(149)	(8,866)	271,239
Samsung LED	306,005	8,250	(1,304)	-	312,951
Samsung Corning					
Precision					
Materials	2,599,010	280,611	(2,303)	(199,944)	2,677,374
Siltronic Samsung					
Wafer	192,500	(9,545)	(752)	647	182,850
Others	231,521	(4,083)	(1,042))	285,541	511,937
Total	₩8,335,290	₩ 375,608	₩ (15,282)	₩(32,541)	₩8,663,075

^(*) Others include acquisition, disposal, dividends and changes in foreign exchange rates.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(E) Financial information of major associates and joint ventures

1) Associates

(1) As of and for the three-month ended March 31, 2012

(In millions of	In millions of For the three-month end					
Korean Won)	As of Ma	arch 31, 2012	March	n 31, 2012		
Investee	Assets	Liabilities	Sales	Net Income		
Samsung Card	₩ 14,932,454	₩ 8,835,022	₩ 1,366,694	₩ 508,736		
Samsung Electro-						
Mechanics	8,095,020	4,156,434	2,229,237	92,481		
Samsung SDI	8,896,494	2,400,987	1,376,691	112,011		
Samsung SDS	4,024,528	1,010,191	1,217,897	51,774		
Samsung Techwin	3,381,460	1,824,106	634,952	35,317		
Samsung LED	1,385,805	815,358	367,423	(51,164)		

(2) As of December 31, 2011 and for the three-month ended March 31, 2011

(In millions of							
Korean Won)	As of Dec	ember 31, 2011	March	ee-month ended h 31, 2011 Net Income ₩ 101,846 85,568			
Investee	Assets	Liabilities	Sales	Net Income			
Samsung Card	₩ 16,135,253	₩ 9,991,910	₩ 808,930	₩ 101,846			
Samsung Electro-							
Mechanics	7,455,731	3,579,943	1,772,513	85,568			
Samsung SDI	8,527,411	2,212,884	1,209,045	78,713			
Samsung SDS	4,027,597	1,057,695	1,045,172	70,140			
Samsung Techwin	3,223,454	1,582,808	714,643	37,058			
Samsung LED	1,454,193	831,104	315,616	20,485			

- 2) Joint Ventures A listing of interests in significant joint ventures and the proportion of ownership interest held in jointly controlled entities is as follows:
 - (1) As of and for the three-month ended March 31, 2012

As of March 31, 2012

(In millions of Korean Won)	Samsung Corning Precision Materials	Siltronic Samsung Wafer	Others	Total		
Current Assets	₩ 1,421,600	₩ 105,948	₩ 177,287	₩ 1,704,835		
Non-Current Assets	1,727,151	351,364	35,448	2,113,963		
Total Assets	3,148,751	457,312	212,735	3,818,798		
Current Liabilities	243,283	86,342	139,952	469,577		
Non-Current Liabilities	54,457	307,036	-	361,493		
Net Assets	2,851,011	63,934	72,783	2,987,728		

For	tha	three-month	andad N	Jorch	21	2012
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	1.	or the three-month c	nucu march 31, 2012	
	Samsung			
	Corning	Siltronic		
(In millions of Korean	Precision	Samsung		
Won)	Materials	Wafer	Others	Total
Sales	366,707	46,565	162,620	575,892
Expense	213,481	51,838	151,654	416,973
Net income	153,226	(5,273)	10,966	158,919

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(2) As of December 31, 2011 and for the three-month ended March 31, 2011

As of December 31, 2011

					,				
(In millions of Korean Won)	Samsung Corning Precision Materials		Sa	Siltronic Samsung Wafer		Others		Total	
Current Assets	₩	1,759,181	₩	100,952	₩	176,899	₩	2,037,032	
Non-Current Assets		1,742,956		343,751		40,346		2,127,053	
Total Assets		3,502,137		444,703		217,245		4,164,085	
Current Liabilities		251,287		76,932		138,217		466,436	
Non-Current Liabilities		59,773		300,929		-		360,702	
Net Assets		3,191,077		66,842		79,028		3,336,947	

For the three-month ended March 31, 2011

	-	or the three months	naca march 51, 2011	31, 2011				
	Samsung							
	Corning	Siltronic						
(In millions of Korean	Precision	Samsung						
Won)	Materials	Wafer	Others	Total				
Sales	558,841	38,446	187,249	784,536				
Expense	268,276	47,992	186,052	502,320				
Net income	290,565	(9,545)	1,197	282,217				

(F) Market value information of publicly listed associates as of March 31, 2012 and December 31, 2011 is as follows:

	March 31, 2012				ecember 31, 2011
(In millions of					
Korean Won)	Number of shares held	Ma	arket value		Market value
Samsung SDI	9,282,753	₩	1,271,737	₩	1,239,248
Samsung Electro-					1,374,753
Mechanics	17,693,084		1,767,539		
Samsung Card	43,393,170		1,711,861		1,687,994
Samsung Techwin	13,526,935		919,832		719,633

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

7. Property, Plant and Equipment

Changes in property, plant and equipment for the three-month ended March 31, 2012 and 2011, consist of the following:

(In millions of Korean won)	2012	2011	
Net book value at January 1	₩ 62,043,951	₩ 52,964,594	
Acquisition and capital expense	7,759,281	5,527,465	
Sale/ Disposal / Impairment	(180,470)	(91,940)	
Depreciation	(3,489,792)	(2,978,642)	
Others	(134,612)	(239,361)	
Net book value at March 31	₩ 65,998,358	₩ 55,182,116	

The depreciation expense relating to property, plant and equipment for the three-month ended March 31, 2012 and 2011, is allocated to the following accounts:

(In millions of Korean won)		2012		2011
Cost of sales	₩	3,228,937	₩	2,728,444
Selling, general and administrative expenses		99,808		89,693
Research and development expenses, etc		161,047		160,505
Total	₩	3,489,792	₩	2,978,642

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

8. Intangible Assets

Changes in intangible assets for the three-month ended March 31, 2012 and 2011, consist of the following:

(In millions of Korean won)	2012	2011	
Net book value at January 1	₩ 3,355,236	₩ 2,779,439	
Internally generated development cost	72,773	104,089	
External acquisition	52,149	68,065	
Amortization	(185,578)	(145,106)	
Sale/ Disposal / Impairment	(2,337)	(4,303)	
Others	36,864	69,219	
Net book value at March 31	₩ 3,329,107	₩ 2,871,403	

The amortization expense relating to intangible assets for the three-month ended March 31, 2012 and 2011, is allocated to the following accounts:

(In millions of Korean won)	2	2012		2011	
Cost of sales	₩	80,047	₩	61,055	
Selling, general and administrative expenses		81,045		62,993	
Research and development expenses, etc		24,486		21,058	
Total	₩	185,578	₩	145,106	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

9. Borrowings

Borrowings as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won)	Financial Institutions	Annual Interest Rates (%) as of March 31, 2012	20)12	2	011
Short-term Borrowings						
Collateralized borrowings ¹	Woori Bank etc	$0.9 \sim 6.7$	₩ 4	,840,901	₩	4,878,383
Borrowings without collateral	CITI etc	0.3 ~ 15.6	4	,135,089		4,775,339
Total			₩ 8	,975,990	₩	9,653,722
Current Portion of long-term Borrowings						
Bank borrowings	DBJ etc	2.8 ~ 4.5	₩	9,391	₩	10,820
Financial lease liabilities ²	APCI etc	2.2 ~ 15.6		13,934		13,936
Total			₩	23,325	₩	24,756
Long-term Borrowings						
Bank borrowings	SMBC etc	1.3 ~ 5.8	₩ 3	,466,851	₩	3,559,554
Financial lease liabilities ²	APCI etc	2.2 ~ 15.6		117,815		122,918
Total	_		₩ 3	,584,666	₩	3,682,472

¹ Collateralized borrowings are secured by trade receivables.

² The ownership of leased assets has been pledged as collateral for financial lease liabilities.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

10. Debentures

Debentures as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won)	Ref.	2012	2011	
Korea Won denominated debenture	(A)	₩ 1,197,296	₩ 1,197,079	
Foreign currency denominated debenture	(B)	82,012	83,045	
Total		₩ 1,279,308	₩ 1,280,124	

(A) Korean Won denominated debentures as of March 31, 2012 and December 31, 2011, consist of the following:

			Annual Interest Rates (%)					
(In millions of	Issue	Due	as of March 31,					
Korean Won)	Date	Date	2012	2012			2011	
Public offered non-guaranteed								
bond	2010.6.17	2013.6.17	4.7	₩	500,000	₩	500,000	
"	2011.11.17	2014.11.17	4.1		500,000		500,000	
"	2011.11.17	2016.11.17	4.2		200,000		200,000	
Current portion				₩	-	₩	-	
Less: Discounts				₩	(2,704)	₩	(2,921)	
				₩	1,197,296	₩	1,197,079	

The above Korean Won denominated debentures were issued by Samsung Mobile Display, one of SEC's domestic subsidiaries. The payments of these debentures are due on the date of maturity.

(B) Debentures denominated in foreign currencies as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won)	Issue Date	Due Date	Annual Interest Rates (%) as of March 31, 2012	2012		2011	
US dollar denominated straight bonds	1997.10.2	2027.10.1	7.7	₩ (U	91,024 (SD 80M)	₩ (U	92,264 JSD 80M)
Current portion				₩	(5,467)	₩	(5,536)
Less: Discounts					(3,545)		(3,683)
Total				₩	82,012	₩	83,045

US dollar straight bonds are repaid for twenty years after a ten-year grace period from the date of issuance. Interests are paid semi-annually.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

11. Retirement benefit obligations

The Company operates defined benefit pension plans in various subsidiaries according to their local regulations and practices in each country. Expense details for defined benefit plans recognized in the consolidated income statements for the three-month ended March 31, 2012 and 2011, consist of the following:

(In millions of Korean Won)	20	2011		
Current service cost	₩	158,800	₩	129,440
Interest cost		48,761		41,911
Expected return on plan assets		(32,243)		(25,375)
Actuarial gains and losses		11,146		215
The effect of settlement or curtailment		10,823		545
	₩	197,287	₩	146,736

(In millions of Korean Won)	2012		2011		
Cost of sales	₩	83.007	₩	59.204	
Selling, general and administrative expenses		44,905		33,298	
Research and development expenses, etc		69,375		54,234	
	₩	197,287	₩	146,736	

The amounts recognized in the consolidated statements of finance position as of March 31, 2012 and December 31, 2011, are as follows:

(In millions of Korean Won)	March 31, 2012		December 31, 2011		
Present value of funded defined benefit obligation	₩	3,470,824	₩	3,271,629	
Fair value of plan assets		(2,373,620)		(2,423,152)	
Subtotal		1,097,204		848,477	
Present value of unfunded defined benefit obligation		265,840		258,711	
Unrecognized actuarial gains or losses		(808,695)		(688,702)	
Total	₩	554,349	₩	418,486	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

12. Provisions

The changes in the liability provisions during the three-month period ended March 31, 2012, are as follows:

(In millions of Korean Won)

	Ref.	Balance at January 1, 2012	Increase	Decrease	Others ¹	Balance at March 31, 2012
	TCI.	2012	mereuse	Decreuse	Others	2012
Warranty	(A)	₩ 1,680,534	₩ 641,310	₩ (465,154)	₩ 19,310	₩ 1,876,000
Royalty expenses	(B)	1,590,079	662,389	(131,574)	3,408	2,124,302
Long-term incentives	(C)	510,901	38,782	(134,138)	_	415,545
Reserve for bonus	(D)	-	695,471	-	-	695,471
Others		96,245	61,172	-	-	157,417
Total		3,877,759	2,099,124	(730,866)	22,718	5,268,735

Others include amounts from changes in foreign currency exchange rates.

- (A) The Company accrues warranty reserves for estimated costs of future service, repairs and recalls, based on historical experience and terms of warranty programs.
- (B) The Company makes provisions for estimated royalty expenses related to technical assistance agreements that have not been settled. The timing of payment depends on the settlement of agreement.
- (C) The Company has a long-term incentive plans for its executives based on a three-year management performance criteria and has made a provision for the estimated incentive cost for the accrued period.
- (D) The company provides bonuses for its executives and employees, which are determined based on current-period performance. The estimated bonus cost for the accrued period has been recognized as a provision.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

13. Commitments and Contingencies

(A) Guarantees

(In millions of Korean Won)	March 31, 2012	December 31, 2011
Guarantees of debt for housing rental(*)	₩ 146,875	₩ 153,989

^(*) These debt guarantees relate to guarantees provided for employees who took debt from financial institutions in order to finance employee housing rental.

(B) Litigation

Based on the agreement entered into on September, 1999 with respect to Samsung Motor Inc.'s ("SMI") bankruptcy proceedings, Samsung Motor Inc.'s creditors ("the Creditors") filed a civil action lawsuit against Mr. Kun Hee Lee, chairman of the Company, and 28 Samsung Group affiliates including the Company under joint and several liability for failing to comply with such agreement. Under the suit, the Creditors have sought $$\mathbb{W}2,450,000$ million for loss of principal on loans extended to SMI, a separate amount for breach of the agreement, and an amount for default interest.$

During Samsung Life Insurance ("SLI")'s Initial Public Offering process, SLI shares owned by the Creditors were disposed. The excess over par value of the disposed shares(\$70,000 per share) in the amount of \$877,600 million was deposited into an escrow account and most of the claimed amount under this lawsuit was withdrawn. On January 11, 2011, the Seoul High Court ordered Samsung Group affiliates to pay \$600,000 million and interest owed to the Creditors. In accordance with the Seoul High Court order, \$620,400 million (which includes penalties and interest owed) was paid to the Creditors from the funds held in escrow in January 2011. Samsung Group affiliates and the Creditors all have appealed to the Korean Supreme Court.

In addition to the case mentioned above, the Company has been involved in various claims and proceedings during the normal course of business with numerous companies including Apple Inc. The financial outcome of these matters is uncertain. However, the Company believes the outcome of these matters will not have a material impact on the financial condition of the Company.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

14. Share capital and premium

Under its Articles of Incorporation, the Company is authorized to issue 500 million shares of capital stock with a par value of \$\psi_5,000\$ per share. As of March 31, 2012, the Company has issued 147,299,337 shares of common stock and 22,833,427 shares of preferred stock, excluding retired shares. Due to retirement of shares, the total par value of the shares issued is \$\psi_850,664\$ million (common stock \$\psi_736,497\$ million, preferred stock \$\psi_114,167\$ million), which does not agree with paid-in capital of \$\psi_897,514\$ million.

SEC has issued global depositary receipts ("GDR") to overseas capital markets. The number of outstanding GDR as of March 31, 2012 and December 31, 2011, are as follows:

	March 31,	2012	December 3	1, 2011
	Non-voting Preferred Stock		Non-voting Preferred Stock	Common Stock
Outstanding GDR				
- Share of Stock	3,206,340	7,334,436	3,092,581	7,316,976
- Share of GDR	6,412,680	14,668,872	6,185,162	14,633,952

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

15. Retained earnings

Retained earnings as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won)	March 31, 2012		December 31, 201	
Appropriated	₩	87,915,275	₩	78,713,318
Unappropriated		13,735,949		18,829,207
Total	₩	101,651,224	₩	97,542,525

16. Other components of equity

Other components of equity as of March 31, 2012 and December 31, 2011, consist of the following:

(In millions of Korean Won)	2012		2	011
Treasury stock	₩	(7,501,421)	₩	(7,539,561)
Stock option		39,227		55,313
Unrealized holding gains on available-for-sale financial assets Share of associates and joint ventures accumulated		1,735,537		1,040,849
other comprehensive income		924,688		1,071,435
Foreign-currency translation differences		(727,456)		(834,145)
Others		1,673,881		961,942
Total	₩	(3,855,544)	₩	(5,244,167)

The Company repurchases registered common stock and non-voting preferred stock to stabilize its stock price and recognizes the amount in other components of equity. These stocks will be distributed when stock options are exercised by the option holders.

Treasury stock as of March 31, 2012 and December 31, 2011, consist of the following:

(In	milli	ions	of
v.		117 -	\

Korean Won)	March 31, 2012				December	31, 201	1	
	Preferred stock Common stock		mon stock	Prefer	red stock	Com	mon stock	
Number of shares	2,9	79,693		16,819,368		2,979,693		16,912,614
Acquisition cost	₩ 6	521,843	₩	6,879,578	₩	621,843	₩	6,917,718

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

17. Transactions with Non – Controlling interests

18. Expenses by Nature

Expenses by nature for the three-month ended March 31, 2012 and 2011, consists of the following:

(In millions of Korean Won)	2012		2011	
Change of inventories	₩	287,919	₩	(194,259)
Raw materials and goods		19,574,803		17,544,552
Wages and salaries		3,422,412		2,989,103
Severance and retirement benefits		205,366		152,926
Depreciation expenses		3,489,792		2,978,642
Amortization expenses		185,578		145,106
Welfare expenses		538,553		444,126
Commission and service charges		1,339,389		1,512,645
Other expenses		10,590,076		8,616,731
Total(*)	₩	39,633,888	₩	34,189,572

^(*) The sum of the above expenses equals to the sum of cost of sales, research and development expenses, and selling, general and administrative expenses in the statements of income.

19. Selling, general and administrative expenses

Selling, general and administrative expenses for the three-month ended March 31, 2012 and 2011, consists of the following:

(In millions of Korean Won)	2012		2011	
Wages and salaries	₩	1,026,335	₩	855,090
Severance and retirement benefits		49,687		37,305
Commission and service charges		1,339,389		1,512,645
Depreciation expenses		99,808		89,693
Amortization expenses		81,045		62,993
Advertising expenses		753,987		394,573
Sales promotion expenses		974,153		806,592
Transportation expenses		830,217		878,126
Warranty		802,157		581,002
Public relation expenses		103,159		81,547
Others		707,196		491,488
Total	₩	6,767,133	₩	5,791,054

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

20. Other operating income and expense

Other operating income for the three-month ended March 31, 2012 and 2011, consists of the following:

(In millions of Korean Won)		2012	2011		
Dividend income	₩	39,521	₩	26,680	
Commission income		64,903		5,134	
Rental income		24,818		23,436	
Gain on disposal of investments		21,943		15,544	
Gain on disposal of property, plant and equipment		26,648		60,490	
Other		209,187		178,471	
Total	₩	387,020	₩	309,755	

Other operating expense for the three-month ended March 31, 2012 and 2011, consists of the following:

(In millions of Korean Won)		2012	2011		
Other bad debts expense	₩	7,193	₩	2,809	
Loss from disposal of property, plant and equipment		80,585		13,599	
Donations		18,494		31,896	
Other		66,930		108,360	
Total	₩	173,202	₩	156,664	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

21. Finance income and expenses

Finance income and expenses for the three-month ended March 31, 2012 and 2011, consists of the following:

(In millions of Korean Won)		2012		2011
Finance income				
Interest income	₩	185,718	₩	149,856
- Interest income from loans and receivables		184,762		148,760
- Interest income from available-for-sale financial assets		956		1,096
Realized foreign exchange gains		1,243,785		557,627
Unrealized foreign exchange gains		427,402		590,479
Gains on valuation of derivatives		16,200		24,085
Gains on derivatives transaction		162,309		69,138
Total	₩	2,035,414	₩	1,391,185
(In millions of Korean Won)		2012		2011
(In millions of Korean Won) Finance expense		2012		2011
	₩	2012 155,377	₩	2011 138,257
Finance expense	₩		₩	-
Finance expense Interest expense: - Interest expense from financial liabilities measured	₩	155,377	₩	138,257
Finance expense Interest expense: - Interest expense from financial liabilities measured at amortized cost	₩	155,377 155,377	₩	138,257 138,257
Finance expense Interest expense: - Interest expense from financial liabilities measured at amortized cost Realized foreign exchange losses	₩	155,377 155,377 1,049,787	₩	138,257 138,257 644,056
Finance expense Interest expense: - Interest expense from financial liabilities measured at amortized cost Realized foreign exchange losses Unrealized foreign exchange losses	₩	155,377 155,377 1,049,787 392,628	₩	138,257 138,257 644,056 433,996

The company recognizes profits and losses relating to foreign currency translation differences as financial income and expenses.

22. Income Tax

Income tax expense is recognized based on management's best estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual tax rate for FY 2012 is 20.5% (the estimated tax rate for the period ended March 31, 2011: 17.8%). The primary reason for the increase in estimated average annual tax rate for FY 2012 is the proportionate decrease in tax credits relative to taxable income compared to FY 2011.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

23. Earnings Per Share

Basic earnings per share is calculated by dividing net income from the current period by the weighted-average number of common shares, which excludes treasury stocks.

Basic earnings per share for the three months ended March 31, 2012 and 2011, are calculated as follows:

(In millions of Korean Won)		2012	2011		
Net profit attributable to owners of the parent	₩	4,860,894	₩	2,714,645	
Net profit available for common stock		4,218,727		2,318,604	
Weighted-average number of common shares outstanding (in thousands)		130,446		130,032	
Basic earnings per share (in Korean Won)	₩	32,341	₩	17,831	
(In millions of Korean Won)		2012		2011	
(In milions of Korean Won)		2012		2011	
Net profit attributable to owners of the parent	₩	4,860,894	₩	2,714,645	
	₩				
Net profit attributable to owners of the parent	₩	4,860,894		2,714,645	

Diluted earnings per share for the three months ended March 31, 2012 and 2011, are calculated as follows:

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding assuming conversion of all dilutive potential ordinary shares. The company has one category of dilutive potential ordinary shares: Stock options.

(In millions of Korean Won, except for share amounts)		2012		2011
Net profit available for common stock and common equivalent shares	₩	4,219,233	₩	2,318,604
Weighted-average number of shares of common stock and common shares equivalent (in thousands)		130,564		130,313
Diluted earnings per share (in Korean won)	₩	32,315	₩	17,793
(*				
(In millions of Korean Won, except for share amounts)		2012		2011
(In millions of Korean Won, except for share amounts) Net profit available for preferred stock and preferred equivalent shares	₩	641,661	₩	396,041
Net profit available for preferred stock and preferred				

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

24. Cash generated from operations

Cash flows from operating activities for the three-month ended March 31, 2012 and 2011, consist of the following:

(In millions of Korean Won)		2012	2011		
Adjustments for:					
Tax expense	₩	1,301,804	₩	603,021	
Finance income		(791,629)		(833,558)	
Finance costs		853,143		683,514	
Severance and retirement benefits		205,366		152,926	
Depreciation expenses		3,489,792		2,978,642	
Amortization expenses		185,578		145,106	
Bad debt expenses and others		46,731		13,891	
Share of profit or loss of associates and joint ventures		(367,334)		(375,608)	
Gain on disposal of property, plant and equipment		(26,648)		(60,490)	
Loss on disposal of property, plant and equipment		80,585		13,599	
Obsolescence and scrappage of inventories		322,549		81,470	
Other income/expense		(68,886)		(120,106)	
Adjustments, total	₩	5,231,051	₩	3,282,407	
Changes in assets and liabilities:					
(Increase)/ decrease in trade receivables	₩	(81,700)	₩	1,210,588	
(Increase)/ decrease in other receivables		(25,911)		100,923	
(Increase)/ decrease in advances		(71,888)		14,174	
Increase in prepaid expenses		(213,982)		(117,509)	
Increase in inventories		(934,069)		(932,759)	
Increase in trade payables		1,624,802		574,601	
Decrease in other payables		(973,906)		(799,296)	
Increase/ (decrease) in advance received		61,241		(17,219)	
(Decrease)/ increase in withholdings		(231,454)		333,727	
Decrease in accrued expenses		(2,182,269)		(2,426,959)	
Increase in provisions		1,368,258		1,170,658	
Payment of severance benefits		(83,957)		(56,972)	
Other		(142,242)		(156,860)	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

25. Segment Information

The management (Management Committee) is responsible for making strategic decisions and also decisions regarding the Company's operating segment. In addition, the Management Committee evaluates performance of each operating segment based on the segment's operating profit and also allocates resources to the segments.

The operating segments include CE, IM, Semiconductor, LCD and others.

Operating segment information for the three-month ended March 31, 2011 has been adjusted to reflect the organizational change.

Depreciation, amortization on intangible assets, and operating profit were prepared after the allocation of internal transaction adjustments.

Assets and liabilities of each operating segment are excluded as it has not been provided regularly to the Management Committee.

- (A) The segment information provided to the Management Committee for the reportable segments for the three-month ended March 31, 2012 and 2011, consist of the following:
 - 1) For the three-month ended March 31, 2012

2012		DMC			DS				
					Semi				Consoli-
(In millions of Korean Won)	Total ¹	CE	IM	Total ¹	conductor	LCD	Total ¹	Elimination	dated
									_
Total segment Revenue	₩73,677,500	₩23,901,297	₩48,615,561	₩34,067,845	₩15,720,969	₩18,568,029	₩106,705,051	₩ (61,434,534)	₩45,270,517
Inter-segment Revenue	(39,426,209)	(13,227,124)	(25,393,003)	(17,734,824)	(7,743,735)	(10,032,165)	(61,434,534)	61,434,534	-
Revenue from external									
customers	34,251,291	10,674,173	23,222,558	16,333,021	7,977,234	8,535,864	45,270,517	-	45,270,517
Depreciation	318,197	136,478	106,744	3,168,883	2,084,410	1,078,207	3,489,792	-	3,489,792
Amortization	89,603	2,624	45,115	62,596	43,372	18,032	185,578	-	185,578
Operating profit	4,770,027	526,858	4,273,721	1,064,598	762,015	278,678	5,850,447	-	5,850,447

^T Other Segment Information (Segment Information not listed above) is not presented separately.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2) For the three-month ended March 31, 2011

2012		DMC			DS				
					Semi				Consoli-
(In millions of Korean Won)	Total ¹	CE	IM	Total ¹	conductor	LCD	Total ¹	Elimination	dated
Total segment Revenue	₩52,378,731	₩23,111,658	₩28,349,293	₩30,695,276	₩17,514,447	₩13,053,656	₩82,401,474	₩ (45,416,457)	₩36,985,017
Inter-segment Revenue	(27,875,088)	(12,636,889)	(14,658,742)	(15,145,171)	(8,338,673)	(6,540,373)	(45,416,457)	45,416,457	-
Revenue from external									
customers	24,503,643	10,474,769	13,690,551	15,550,105	9,175,774	6,513,283	36,985,017	-	36,985,017
Depreciation	290,640	148,607	83,474	2,687,290	1,758,179	924,732	2,978,642	-	2,978,642
Amortization	47,694	2,998	37,517	47,863	31,907	14,206	145,106	-	145,106
Operating profit(loss)	1,542,821	81,085	1,457,644	1,424,592	1,644,667	(229,254)	2,948,536	-	2,948,536

¹Other Segment Information (Segment Information not listed above) is not presented separately.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

- (B) The regional segment information provided to the Management Committee for the reportable segments for the three-month ended March 31, 2012 and 2011, consist of the following:
 - 1) As of and for the three-month ended March 31, 2012

(In millions of Korean Won)	Korea	America	Europe	Asia and Africa	China	Eliminations	Consolidated
Total segment revenue	₩41,507,806	₩16,653,725	₩16,536,368	₩12,806,452	₩19,200,700	₩(61,434,534)	₩45,270,517
Inter segment revenue	(33,465,385)	(4,751,740)	(5,858,227)	(4,481,334)	(12,877,848)	61,434,534	-
Revenue from external customers	8,042,421	11,901,985	10,678,141	8,325,118	6,322,852	-	45,270,517
Non-current assets ¹	57,433,594	7,484,275	985,561	1,407,469	2,244,695	(228,129)	69,327,465

¹The non-current assets exclude financial instruments, deferred tax assets and associates and joint ventures.

2) As of and for the three-month ended March 31, 2011

(In millions of Korean Won)	Korea	America	Europe	Asia and Africa	China	Eliminations	Consolidated
Total segment revenue	₩31,963,946	₩14,500,236	₩14,313,387	₩8,640,768	₩12,983,137	₩(45,416,457)	₩36,985,017
Inter segment revenue	(25,171,382)	(4,227,139)	(5,908,099)	(2,391,567)	(7,718,270)	45,416,457	-
Revenue from external customers	6,792,564	10,273,097	8,405,288	6,249,201	5,264,867	-	36,985,017
Non-current assets ¹	48,156,216	6,529,417	1,075,649	1,083,193	1,684,900	(475,327)	58,054,048

¹ The non-current assets exclude financial instruments, deferred tax assets and associates and joint ventures.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

26. Related-party transactions

(A) Associates

The principal associate companies are Samsung SDI Co., Ltd., Samsung Electro-mechanics, Samsung SDS, Samsung Techwin Co., Ltd., and Samsung Card Co., Ltd as of March 31, 2012.

Transactions with associates for the three-month ended March 31, 2012 and 2011, and the related receivables and payables as of March 31, 2012 and December 31, 2011, are as follows:

(In millions of Korean Won)	2012	2011
Inter-company transactions		
Sales	₩ 417,843	₩ 94,449
Purchases	2,377,830	1,091,129
Receivables and Payables		
Receivables	244,032	225,076
Payables	1,289,083	1,168,952

(B) Joint ventures

The principal joint venture companies are Samsung Corning Precision Materials, and Siltronic Samsung Wafer, etc.

Transactions with joint venture partners for the three-month ended March 31, 2012 and 2011, and the related receivables and payables as of March 31, 2012 and December 31, 2011, are as follows:

(In millions of Korean Won)	2012	2011
Inter-company transactions		
Sales	₩ 15,948	₩ 1,660
Purchases	735,344	729,417
Receivables and Payables		
Receivables	16,943	6,379
Payables	463,017	379,944

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(C) Other related parties

Samsung Everland and Samsung Petrochemical, etc. are defined as related parties for the company.

Transactions with other related parties for the three-month ended March 31, 2012 and 2011, and the related receivables and payables as of March 31, 2012 and December 31, 2011, are as follows:

(In millions of Korean Won)	2012	2011
Inter-company transactions		
Sales	₩ 24,805	₩ 16,921
Purchases	167,773	121,130
Receivables and Payables		
Receivables	246,644	244,411
Payables	148,408	172,872

(D) Key management compensation

The compensation paid or payable to key management (executive and non-executive directors, members of the Executive Committee) for employee services for the three-month ended March 31, 2012 and 2011 is shown below:

(In millions of Korean Won)	2012	2011
Salaries and other short-term benefits	₩ 2,134	₩ 1,653
Termination benefits	117	174
Other long-term benefits	1,314	1,497

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

27. Financial risk management

Financial risk factors

The Company's financial risk management focuses on minimizing market risk, credit risk, and liquidity risk arising from operating activities. To mitigate these risks, the company implements and operates a financial risk policy and program that closely monitors and manages such risks.

The finance team mainly carries out the Company's financial risk management. With the cooperation of the Company's divisions, domestic and foreign subsidiaries, the finance team periodically measures, evaluates and hedges financial risk and also establishes and implements the global financial risk management policy. Also, financial risk management officers are dispatched to the regional headquarters of each area including United States of America, England, Singapore, China, Japan, Brazil and Russia to operate the local financial center for global financial risk management.

The Company's financial assets that are under financial risk management are composed of cash and cash equivalents, short-term financial instruments, available-for-sale financial assets, trade and other receivables and other financial assets. The Company's financial liabilities under financial risk management are composed of trade and other payables, borrowings, debentures, and other financial liabilities.

(A) Market risk

1) Foreign exchange risk

The Company is exposed to foreign exchange risk arising from income and expenses that are different from the functional currency. The Company is mainly exposed to foreign exchange risk derived from currencies including USD, EUR, JPY, CNY.

To minimize foreign exchange risk arising from operating activities, the Company's foreign exchange management policy requires current transactions such as imports and exports; and fund transactions such as deposits and debts to be in local currency or cash-in currency be matched up with cash-out currency. The Company's foreign risk management policy defines terms such as foreign exchange risk, frequency of measurement, managing body, management procedures, hedging period, and hedge ratio.

The Company prohibits all speculative foreign exchange transactions and operates a global foreign exchange management system to periodically monitor, evaluate, and manage foreign exchange risk of each entity.

2) Price risk

The Company's investment portfolio consists of direct and indirect investments in listed and non-listed securities, which is in line with the Company's strategy. The fair values of the Company's equity securities as of March 31, 2012 and December 31, 2011 are KRW 4,062,954 million and KRW 3,149,926 million respectively.

As of March 31, 2012 and December 31, 2011, if there is change in price of equity investment by 1%, the amount of other comprehensive income changes (before income tax) by KRW 34,583 million and KRW 25,262 million, respectively.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

3) Interest rate risk

Interest rate risk is defined as the risk that the fair value, interest income arising from investment and finance activities, future cash flows of a financial instrument will fluctuate due to changes in market interest rates.

The Company's position with regard to interest rate risk exposure is mainly driven by its debt obligations such as bonds and interest-bearing deposits. The Company implements and manages policies to minimize uncertainty arising from changes in interest rate risk and finance expense.

In order to avoid interest rate risk, the Company maintains minimum external borrowing by facilitating cash pooling systems on a regional and global basis. The Company manages exposed interest rate risk via periodic monitoring and handles risk factors on a timely basis.

(B) Credit risk

Credit risk arises during the normal course of transactions and investing activities, where clients or other party fails to discharge an obligation. The Company monitors and sets the clients and counterparty's credit limit on a periodic basis based on the client and counterparty's financial conditions, default history and other important factors.

Credit risk can arise from transactions with financial institutions which include financial instrument transactions such as cash and cash equivalents, savings, and derivative financial instruments. To minimize such risk, the Company transacts only with banks that have strong international credit rating (S&P A and above), and all new transactions with financial institutions with no prior transaction history are approved, managed and monitored by the Company's finance team and the local financial center. The Company has separate approval procedures for contracts with restrictions.

The Company expects the credit risk exposure to be limited. As of March 31, 2012 and December 31, 2011, the maximum exposure to credit risk is the carrying value of the Company's financial assets, which excludes impairment losses.

The top five customers account for approximately 10.9% (KRW 2,380,746 million) and 12.9% (KRW 2,831,801 million) as of March 31, 2012 and December 31, 2011, respectively, while the top three credit exposures by country amounted to 19.9%, 14.2% and 9.8% as of March 31, 2012 (December 31, 2011: 16.0%, 14.7% and 10.4%), respectively.

(C) Liquidity risk

Due to large investments made by the Company, maintaining adequate level of liquidity risk is critical. The Company strives to achieve this goal by periodically forecasting capital balance, estimating required cash level, and managing income and expenses.

The Company manages its liquidity risk by periodically forecasting projected cash flows. If abnormal signs are identified, the Company cooperates with the local finance center and provides liquidity support by utilizing the globally integrated finance structure such as Cash Pooling. In addition, the Company maintains liquidity management process, which provides additional financial support by the local finance center and the Company. Cash Pooling program allows sharing of surplus funds among entities and contributes to minimizing liquidity risk and strengthening its competitive position by reducing capital operation expense and financial expense.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

In addition, the Company mitigates liquidity risk by contracting with financial institutions with respect to bank overdrafts and foreign trade finance and by providing payment guarantees to subsidiaries. For large scale facility investments, liquidity risk is minimized by utilizing internal reserves and long term borrowings according to the capital injection schedule.

(D) Capital risk management

The purpose of capital management is to maintain a sound capital structure. The Company monitors capital on the basis of total liabilities to equity ratio. This ratio is calculated by dividing total liability by total equity based in the consolidated financial statements.

The Company's capital risk management policy has not changed since the financial year ended December 31, 2011. The Company has maintained A and A1 credit rating from S & P and Moody's, respectively, on its long term debt.

The total liabilities to equity ratios at March 31, 2012 and December 31, 2011 were as follows:

(In millions of Korean Won)	March 31, 2012	December 31, 2011
Total liabilities	₩ 54,649,928	₩ 53,785,931
Total equity	105,506,693	101,845,323
	51.8%	52.8%

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

28. Events After the Reporting Period

(A) Merger of Samsung LED

The company merged with Samsung LED to improve management efficiency and maximize synergy with existing business segments of the Company. The approval of the Board of Directors of the Company replaces shareholders' meeting approval of the acquisition, as the acquisition of Samsung LED is small scale and a non-complex merger as defined under the commercial law.

1) Overview of the acquired company

Name of the acquired company	Samsung LED
Headquarters location	Yong-In, Gyeonggi-do
Representative director	Nam-Sung Cho
Relationship with the company before the merger	Unlisted affiliate
Date of Merger	April 1, 2012

2) The share exchange ratio

		Name of the acquired
Type	The Company	company
Name	SEC	Samsung LED
Merger Ratio	1	0.0134934

The Company did not issue new shares in relation to this merger. The treasury shares (269,867 shares) of the Company were distributed to the shareholders of Samsung LED at the date of merger.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

3) Purchase Price Allocation

(In millions of Korean Won)

Classification	Amount
I. Considerations transferred	₩ 688,163
II. Identifiable assets and liabilities	
Cash and cash equivalents	54,454
Trade and other receivables	304,552
Inventories	146,141
Property, plant, and equipment	699,803
Intangible assets	59,512
Deferred income tax assets	62,733
Other assets	116,208
Trade and other payables	(205,865)
Borrowings and loans	(584,338)
Retirement benefit obligation	(30,108)
Other liabilities	(14,206)
Total	₩ 608,886
III. Goodwill	₩ 79,277

The above purchase price allocation is current as of the reporting date, and is subject to changes.

(B) Spin-Off of LCD division

On February 20, 2012, SEC's Board of Directors decided to establish a new company through spin-off of its LCD division.

Name of spin off company	Samsung Display Corporation
Companies subject to stock split	Yong-In, Gyeonggi-do
Business	LCD
Date of Spin-off	April 1, 2012

(C) Issue of bonds

On April 10th, 2012, Samsung Electronics America, the Company's subsidiary, issued five year bonds worth US\$ 1,000 million and with a coupon rate of 1.75%.

(D) Decision to invest in new memory chip manufacturing plant in China

On April 2, 2012, the Company's Board of Directors approved an investment in the amount of US\$ 2,300 million to establish a new plant in China that manufactures products such as NAND Flash Memory.