

Date: 29 Feb 2024

Dear valued Samsung Business Partners/Dealers,

CE 2024 RAYA Promotion

We, Samsung Malaysia Electronics (SME) Sdn Bhd are pleased to invite you to be part of our “Samsung CE 2024 RAYA Promotion” (“**Promotion**”). The details of the Promotion are as follows:-

What is the Promotion?

- a) For any purchase of selected TV models listed in Appendix 1 (“**Promotional Products**”), Customer is eligible to the free gifts in Appendix 1.
- b) For any purchase of selected sound device models listed in Appendix 2 (“**Promotional Products**”), Customer is eligible to the free gifts set out in Appendix 2.
- c) For any purchase of selected home appliance models listed in Appendix 3 (“**Promotional Products**”), Customer is eligible to the free gifts set out in Appendix 3.
- d) With every purchase of selected Samsung vacuum cleaner set out below, Customer is entitled to the corresponding PWP promotion as below:

Vacuum Cleaner Model	PWP Item	RRP of PWP Item (RM)	Promo Price for PWP Item (RM)
VS20B959F3N/ME	Jet Dual Brush (VCA-TABA95)	399	299
VS20B958F3B/ME	Jet Dual Brush (VCA-TABA95)	399	299
VS20B95823W/ME	Slim LED Brush (VCA-SABC95)	499	399
	Spray Spinning Sweeper (VCA-WBA95/GL)	599	399
VS20B75AER4/ME	Clean Station (VCA-SAE903/ME)	699	399
VS15A60AGR5/ME	Clean Station (VCA-SAE903/ME)	699	399

- e) For any purchase of selected product models listed in Appendices 1, 2 and 3 from any of the Participating Stores during the Promotion Period, Customers are eligible to collect Ketupat point(s) as set out in Appendices 1, 2 and 3 provided the purchase is made under single receipt/invoice. Combination of receipts/ invoices will not be accepted for this promotion.

Customer shall collect at least five (5) Ketupat points in order to be eligible for this Ketupat Point Promotion. The Ketupat points can be used to redeem bonus TNG eWallet credit as below (to follow the redemption process below):

Ketupat Point(s)	Bonus TNG eWallet Credit (RM)
5 Ketupat points	500
6 Ketupat points	600
7 & above Ketupat points	700

When is the Promotion Period and Redemption Period?

- a) The Promotion will run for the period as stated below or while promotional stocks last, whichever is earlier ("**Promotion Period**"):

Promotion Title	Promotion Period
(a) TV 2024 RAYA Promotion	1 March 2024 – 30 April 2024
(b) AV 2024 RAYA Promotion	1 March 2024 – 30 April 2024
(c) DA 2024 RAYA Promotion	1 March 2024 – 30 April 2024
(d) Ketupat Point Promotion	1 March 2024 – 30 April 2024

- b) Redemption period for the Promotion starts from 1 March 2024 – 15 May 2024 ("**Redemption Period**").

What are the Participating Stores?

This Campaign is available for purchase made through:

- a) Samsung Online Store (<https://www.samsung.com/my>);
- b) Participating Samsung Authorized Retailers; and
- c) Samsung Authorized Online Flagship Store (Shopee & Lazada).

How to redeem?

- a) TNG eWallet credit and microphone shall be redeemed through Samsung Redemption Management System ("**RMS**").
- b) For redemption through RMS, Samsung Account is required and Customer is required to register or sign in to Samsung Account to submit the redemption at RMS.
- c) Customer will need to follow the redemption steps below and complete the online redemption form and submit within the Redemption Period:

Step 1	Go to – https://samsung-redemption.com/customer/#/sasso/MY-gwp-1792
Step 2	Register/ sign in to your Samsung Account. You will need to enter the following information: - <ul style="list-style-type: none">• Email• Store of purchase• Date of purchase• Invoice number• Model purchased serial number• Recipient name• Email address• Delivery address• Contact number (Must be eligible TnG account if redeeming TnG free gift)• Identity card number• Upload a copy of proof of purchase (the receipt with model code)• Upload serial number image• Letter of authorization (if necessary)
Step 3	Read & accept the promotion T&C and marketing info
Step 4	Input all necessary purchase information
Step 5	Select corresponding gift(s)
Step 6	Input delivery details
Step 7	Upload documents (eg. product serial number, invoice etc.) Uploaded document must be a PDF document or in an image format (jpg, jpeg or png format). Maximum size of each document is 5MB. Any documents with unclear details may delay the redemption process. Any submission after the Redemption Period will be void.
Step 8	Double check all information summary and click submit. It is the responsibility of the purchaser to ensure all the details stated in the redemption form is accurate. Each email address/ recipients' name/ recipients' address/ mobile numbers/ invoice can only have a maximum of 5 times submission for Air Conditioner Product (include Room Air Conditioner (RAC) and System Air Conditioner (SAC) range) and 5 times

	submission for Home Appliances product (including Refrigerator (REF), Washer (WM), Air Cond Purifier (ACP), Vacuum Cleaner (VC) and Microwave (MWO), Television (TV), and Sound Device (AV) provided all the proof of purchase /receipt is valid. The information stated in the redemption form cannot be changed once is submitted.
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Term and Conditions

- a) This Promotion is only valid during the Promotion Period.
- b) Samsung Malaysia Electronics (SME) Sdn Bhd shall reserve the right to amend/change the terms and conditions herein including but not limited to change any promotion price, shorten or extend the Promotion Period/Redemption Period at its sole discretion without prior notice to the consumer/end-users. However, notice will be given to the Business Partner/Dealer on the change of Promotion Period, promotion price and/or any of the terms and conditions herein.
- c) This Promotion is only applicable for consumers/end-users and not applicable to Business Partner/Dealer, resellers and its employees, staff or workers.
- d) The rebate value/free gift (as may be applicable) is not redeemable for cash, not exchangeable or transferable, and cannot be used in conjunction with other promotional offers at the participating outlets.
- e) Free gift(s) are only applicable for the purchase made under Participating Stores during the Promotion Period.
- f) We will provide point-of-sale materials and advertisements deemed necessary by us for this Promotion.
- g) The Business Partner/Dealer shall at all times provide accurate Promotion and product information to customers.
- h) The Business Partner/Dealer hereby agrees that Samsung is just a platform of communication between Business Partner/Dealer and customers and Samsung shall not be liable for any disputes.
- i) Any dispute arising directly or indirectly from this Promotion will not be entertained by Samsung. The Business Partner/Dealer shall ensure that it has taken all necessary measures to ensure such dispute is amicably settled and does not escalate to Samsung.
- j) The Business Partner/ Dealer shall fully indemnify, and hold Samsung harmless from all liability and costs (including court costs and attorneys' fees) resulting from claims, demands, or actions brought against Samsung by anyone caused directly or indirectly by Business Partner/Dealer's breach of the Terms & Conditions herein.
- k) Samsung reserves its right to disqualify the Business Partner/Dealer from this Promotion or take necessary actions (including to void the claims from any party) if Samsung has reasonable grounds to believe that the Business Partner/Dealer or its employees or staffs have violated any of these Terms & Conditions and/or any applicable laws including consumer protection, unlawful trade practices and fair trading.
- l) Samsung reserves the right to void the claims of the Business Partner/Dealer in the event Samsung has any suspicion or has reasonable grounds for believing that the staffs of the Dealer or the Dealer is involved directly or indirectly of with bribery or corrupt practices.
- m) The Business Partner/ Dealer shall (and shall ensure its employees) comply with and duly observe all obligations under the Personal Data Protection Act 2010 ("the PDPA") and all applicable laws and regulations which arise in connection with this Promotion, and shall collect, use, process and disclose personal data only to the extent allowed by the PDPA and in such manner as is necessary to fulfill its obligations herein only for the purpose of this Promotion in accordance to Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html> or as required by the law or any regulatory body.
- n) By Participating in this Promotion, the Dealer is deemed to have unconditionally agreed to and accepted the Terms & Conditions stated herein.
- o) This Promotion and the Terms and Conditions shall be governed by the laws of Malaysia and any disputes arising out of or in connection shall be referred to the exclusive jurisdiction of the courts of Malaysia.

Thank you.

Yours faithfully,
For and on behalf of

Samsung Malaysia Electronics (SME) Sdn Bhd



Calvert Yap Khang Wei
Head of Group CE TVAV

Tan Kok Luin
Head of Group CE HA

APPENDIX 1

Category	Model	Promotion Models	RRP (RM)	Free Gift	Free Gift Value (RM)	Ketupat Point
TV	Neo QLED 8K	QA85QN900CKXXM	43,699	TNG eWallet credit	3,000	3
TV	Neo QLED 8K	QA75QN900CKXXM	28,699	TNG eWallet credit	2,500	3
TV	Neo QLED 8K	QA85QN800CKXXM	32,699	TNG eWallet credit	2,500	3
TV	Neo QLED 8K	QA75QN800CKXXM	22,699	TNG eWallet credit	2,000	3
TV	Neo QLED 8K	QA65QN800CKXXM	17,699	TNG eWallet credit	850	3
TV	Neo QLED 4K	QA85QN85CAKXXM	18,599	TNG eWallet credit	1,000	3
TV	Neo QLED 4K	QA75QN85CAKXXM	13,599	TNG eWallet credit	650	3
TV	Neo QLED 4K	QA65QN85CAKXXM	9,599	TNG eWallet credit	450	2
TV	QLED	QA98Q80CAKXXM	33,999	TNG eWallet credit	3,000	3
TV	QLED	QA85Q80CAKXXM	15,199	TNG eWallet credit	750	3
TV	QLED	QA75Q80CAKXXM	11,199	TNG eWallet credit	550	3
TV	QLED	QA65Q80CAKXXM	7,199	TNG eWallet credit	350	2
TV	QLED	QA85Q70CAKXXM	14,199	TNG eWallet credit	700	3
TV	QLED	QA75Q70CAKXXM	10,199	TNG eWallet credit	500	3
TV	QLED	QA65Q70CAKXXM	6,199	TNG eWallet credit	300	2
TV	Frame	QA85LS03BAKXXM	18,199	TNG eWallet credit	1,000	3
				1 unit of Bezel	899	
TV	Frame	QA75LS03BAKXXM	12,599	TNG eWallet credit	650	3
				1 unit of Bezel	799	
TV	Frame	QA65LS03BAKXXM	8,299	TNG eWallet credit	400	2
				1 unit of Bezel	699	
TV	UHD	UA85CU8000KXXM	10,099	TNG eWallet credit	500	3
TV	UHD	UA75CU8000KXXM	6,599	TNG eWallet credit	300	2
TV	UHD	UA85CU7100KXXM	9,599	TNG eWallet credit	450	2
TV	UHD	UA75CU7100KXXM	6,099	TNG eWallet credit	300	2
TV	UHD	UA85CU7000KXXM	9,399	TNG eWallet credit	450	2
TV	UHD	UA75CU7000KXXM	5,899	TNG eWallet credit	250	2
TV	Neo QLED 4K	QA55QN85CAKXXM	7,299	-	-	2

TV	OLED	QA77S95CAKXXM	30,999	TNG eWallet credit	1,250	3
TV	OLED	QA65S95CAKXXM	15,999	TNG eWallet credit	500	3
TV	OLED	QA77S90CAKXXM	27,999	TNG eWallet credit	1,000	3
TV	OLED	QA65S90CAKXXM	13,999	TNG eWallet credit	400	3
TV	QLED	QA55Q70CAKXXM	4,999	-	-	1
TV	Frame	QA55LS03BAKXXM	6,199	-	-	2
TV	Sero	QA43LS05BBKXXM	5,999	-	-	2
TV	UHD	UA65CU8500KXXM	3,999	-	-	1
TV	UHD	UA55CU8500KXXM	3,299	-	-	1
TV	UHD	UA50CU8500KXXM	2,999	-	-	1
TV	UHD	UA65CU8000KXXM	3,899	-	-	1
TV	UHD	UA55CU8000KXXM	3,199	-	-	1
TV	UHD	UA50CU8000KXXM	2,899	-	-	1
TV	UHD	UA65CU7100KXXM	3,599	-	-	1
TV	UHD	UA55CU7100KXXM	2,999	-	-	1
TV	UHD	UA50CU7100KXXM	2,699	-	-	1
TV	UHD	UA43CU7100KXXM	2,199	-	-	1
TV	UHD	UA65CU7000KXXM	3,499	-	-	1
TV	UHD	UA55CU7000KXXM	2,899	-	-	1
TV	UHD	UA50CU7000KXXM	2,599	-	-	1
TV	UHD	UA43CU7000KXXM	2,099	-	-	1
TV	UHD	UA65AU7000KXXM	4,599	-	-	1
TV	UHD	UA55AU7000KXXM	3,499	-	-	1
TV	UHD	UA50AU7000KXXM	2,999	-	-	1
TV	UHD	UA43AU7000KXXM	2,399	-	-	1

APPENDIX 2

Category	Model	Promotion Models	RRP (RM)	Free Gift	Free Gift Value (RM)	Ketupat Point
AV	Q Series	HW-Q990C/XM	6,499	TNG eWallet credit	300	2
AV	Q Series	HW-Q930C/XM	4,999	TNG eWallet credit	250	1
AV	Q Series	HW-Q800C/XM	3,999	TNG eWallet credit	200	1
AV	Q Series	HW-Q700C/XM	2,999	TNG eWallet credit	200	1
AV	Q Series	HW-Q600C/XM	2,599	TNG eWallet credit	150	1
AV	Sound Tower	MX-T70/XM	1,999	TNG eWallet credit	100	-
				Microphone	90	
AV	Sound Tower	MX-ST50B/XM	1,699	TNG eWallet credit	50	-

APPENDIX 3

Category	Model	Promotion Models	RRP (RM)	Promo/Combo Price (RM)	Free Gift	Free Gift Value (RM)	Ketup at Point
REF	SBS	RS62T5F01B4/ME	9,399	-	TNG eWallet credit	300	3
REF	SBS	RH62A50E16C/ME	6,599	-	TNG eWallet credit	300	-
REF	FDR	RF59CB0T08A/ME	7,999	-	TNG eWallet credit	300	3
REF	FDR	RF59CB0T03P/ME	7,999	-	TNG eWallet credit	300	3
REF	SBS	RS63R5591B4/ME	5,999	-	TNG eWallet credit	200	-
REF	SBS	RS52B3000M9/ME	3,999	-	TNG eWallet credit	200	-
REF	FDR	RF48A4000M9/ME	4,599	3,599	-	-	-
REF	FDR	RF48A4000B4/ME	4,799	3,899	-	-	-
REF	TMF	RT62K7005BS/ME	4,199	-	TNG eWallet credit	100	-
REF	TMF	RT47CB66448AME	3,399	-	TNG eWallet credit	100	1
REF	TMF	RT47CB66448CME	3,399	-	TNG eWallet credit	100	1
REF	TMF	RT47CB66448JME	3,399	-	TNG eWallet credit	100	1
REF	TMF	RT47CB664422ME	3,399	-	TNG eWallet credit	100	1
REF	TMF	RT42CB66443PME	3,199	-	TNG eWallet credit	100	1
REF	TMF	RT42CB664412ME	3,199	-	TNG eWallet credit	100	1
REF	TMF	RT42CB66443VME	3,199	-	TNG eWallet credit	100	1
REF	TMF	RT38CB66448AME	3,199	-	TNG eWallet credit	100	1
REF	TMF	RT42CB6644C3ME	3,199	-	TNG eWallet credit	100	1
REF	TMF	RT47CG6444B1ME	2,999	-	-	-	-
REF	TMF	RT42CG6444B1ME	2,799	-	-	-	-
REF	TMF	RT38CG6444B1ME	2,599	-	-	-	-
REF	TMF	RT35CG5442B1ME	2,399	-	-	-	-
REF	TMF	RT31CG5022B1ME	2,199	-	-	-	-
WM	Drum	WD21T6500GV/SP	7,999	-	TNG eWallet credit	300	3
WM	Drum	WD19T6500GW/FQ	7,299	-	TNG eWallet credit	300	3
WM	Drum	WD17T6300GP/SP	5,799	4,399	TNG eWallet credit	200	2
WM	Drum	WD13BB944DGBFQ	5,699	-	TNG eWallet credit	200	2

Category	Model	Promotion Models	RRP (RM)	Promo/Combo Price (RM)	Free Gift	Free Gift Value (RM)	Ketup at Point
WM	Drum	WD11TP34DSX/FQ	4,899	3,999	TNG eWallet credit	100	2
WM	Drum	WD10T504DBE/FQ	3,899	3,599	TNG eWallet credit	100	2
WM	Drum	WF24B9600KV/FQ	6,899	-	TNG eWallet credit	300	3
WM	Drum	WF17T6000GW/FQ	4,999	3,999	TNG eWallet credit	200	2
WM	Drum	WW13BB944DGMFQ	4,799	-	TNG eWallet credit	200	2
WM	Drum	WW13BB944DGBFQ	4,799	-	TNG eWallet credit	200	2
WM	Drum	WW10TP44DSX/FQ	3,899	-	TNG eWallet credit	100	2
WM	Air Dresser	DF10A9500CG/FQ	8,799	7,599	TNG eWallet credit	300	3
WM	Dryer	DV90BB9440GMFQ	4,499	-	TNG eWallet credit	200	2
WM	Dryer	DV90BB9440GBFQ	4,499	-	TNG eWallet credit	200	2
WM	Dryer	DV90T8240SX/FQ	4,199	-	TNG eWallet credit	100	2
WM	-	WF24B9600KV/FQ	6,899	12,999	TNG eWallet credit	300	7
WM	-	DV17B9750CV/FQ	7,499		TNG eWallet credit	300	
WM	-	WW13BB944DGMFQ	4,799	7,499	TNG eWallet credit	200	5
WM	-	DV90BB9440GMFQ	4,499		TNG eWallet credit	200	
WM	-	WW13BB944DGBFQ	4,799	7,499	TNG eWallet credit	200	5
WM	-	DV90BB9440GBFQ	4,499		TNG eWallet credit	200	
WM	-	WW10TP44DSX/FQ	3,899	6,899	TNG eWallet credit	100	5
WM	-	DV90T8240SX/FQ	4,199		TNG eWallet credit	100	
WM	Dryer	DV17B9750CV/FQ	7,499	-	TNG eWallet credit	300	3
WM	Top Load	WA23A8377GV/FQ	3,699	3,399	TNG eWallet credit	100	2
WM	Top Load	WA19CG6886BVFQ	3,499	2,799	TNG eWallet credit	100	2
WM	Top Load	WA17CG6886BVFQ	3,099	2,599	TNG eWallet credit	100	1
WM	Top Load	WA15CG5745BDFQ	2,649	2,249	-	-	-
WM	Top Load	WA13CG5745BVFQ	2,449	2,079	-	-	-
WM	Top Load	WA12CG5745BDFQ	2,099	1,749	-	-	-
WM	Top Load	WA11CG5745BYFQ	1,949	1,599	-	-	-

Category	Model	Promotion Models	RRP (RM)	Promo/Combo Price (RM)	Free Gift	Free Gift Value (RM)	Ketup at Point
WM	Top Load	WA90CG4545BDFQ	1,599	1,299	-	-	-
WM	Top Load	WA80CG4545BYFQ	1,449	1,199	-	-	-
RAC	WindFree	AR10BYEAAWKNME	2,499	-	TNG eWallet credit	200	1
RAC	WindFree	AR13BYEAAWKNME	2,799	-	TNG eWallet credit	200	1
RAC	WindFree	AR18BYEAAWKNME	3,999	-	TNG eWallet credit	200	2
RAC	WindFree	AR24BYEAAWKNME	4,549	-	TNG eWallet credit	200	2
RAC	WindFree	AR10BYFAMWKNME	2,099	-	TNG eWallet credit	150	1
RAC	WindFree	AR13BYFAMWKNME	2,399	-	TNG eWallet credit	150	1
RAC	WindFree	AR18BYFAMWKNME	3,599	-	TNG eWallet credit	150	2
ACP	Air Purifier	AX46BG5000GSM E	1,899	1,699	TNG eWallet credit	100	1
VC	Stick	VS20B959F3N/ME	4,599	-	TNG eWallet credit	200	-
VC	Stick	VS20B958F3B/ME	4,199	-	TNG eWallet credit	200	-
VC	Stick	VS20B95823W/ME	3,899	-	TNG eWallet credit	200	-
VC	Stick	VS20C852FTB/ME	2,899	-	-	-	-
VC	Stick	VS20B75AER4/ME	1,999	-	-	-	-
VC	Stick	VS15A60AGR5/ME	1,549	-	-	-	-
VC	Robot	VR30T85513W/ME	3,399	-	TNG eWallet credit	200	2
MWO	Convection	MC35R8088LV/SM	1,959	-	TNG eWallet credit	100	-
MWO	Convection	MC35R8088LC/SM	1,959	-	TNG eWallet credit	100	-
MWO	Convection	MC35R8088LP/SM	1,959	-	TNG eWallet credit	100	-
MWO	Grill	MG30T5018CV/SM	799	-	-	-	-
MWO	Grill	MG30T5018CY/SM	799	-	-	-	-
MWO	Grill	MG30T5018CK/SM	799	-	-	-	-
MWO	Grill	MG30T5018CP/SM	799	-	-	-	-
MWO	Grill	MG23T5018CK/SM	639	-	-	-	-
MWO	Grill	MG23T5018CN/SM	639	-	-	-	-
MWO	Grill	MG23T5018CP/SM	639	-	-	-	-
MWO	Solo	MS20A3010AL/SM	309	-	-	-	-