

Samsung Electronics New Zealand Limited (“Promoter”)

Samsung e-Store Promotion Terms and Conditions

Buy a selected Samsung product to receive a Bonus Gift and discount on selected products

(“e-Store Promotion”)

1. Subject to the terms and conditions set out below (“**Terms and Conditions**”), all orders or purchases paid in full by an Eligible Claimant between 9:00am on 6th March 2024 and 11:00am on 21th March 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store (www.samsung.com/nz) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the corresponding gifts “**Bonus Gift**”:

Table 1

| Participating Product | Bonus Gift |
|---|---|
| Galaxy S24 512GB (Exclusive Colour) SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ | Bonus Screen protector (EF-US921CTEGWW), Silicone Case (EF-PS921TEEGWW) and 25w charger (EP-T2510NBEGAU) at the e-Store at the time of purchasing the Participating Product Receive a trade-in boost of \$150 when you trade-in an eligible device Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6 |
| Galaxy S24 512GB (Standard Colour) SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ | Bonus Screen protector (EF-US921CTEGWW) and Silicone Case (EF-PS921TEEGWW) at the e-Store at the time of purchasing the Participating Product Receive a trade-in boost of \$100 when you trade-in an eligible device Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6 |
| Galaxy S24+ 512GB (Exclusive Colour) SM-S926BLGCXNZ SM-S926BZOCXNZ SM-S926BLBCXNZ | Bonus Screen protector (EF-US926CTEGWW), Silicone Case (EF-PS926TEEGWW) and 65w power adapter trio (EP-T6530NBEGAU) at the e-Store at the time of purchasing the Participating Product Receive a trade-in boost of \$150 when you trade-in an eligible device Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6 |

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| <p>Galaxy S24+ 512GB (Standard Colour) SM-S926BZACXNZ SM-S926BZKCXNZ SM-S926BZVCXNZ SM-S926BZYCXNZ</p> | <p>Bonus Screen protector (EF-US926CTEGWW) and Silicone Case (EF-PS926TEEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>Receive a trade-in boost of \$100 when you trade-in an eligible device</p> <p>Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6</p> |
| <p>Galaxy S24 Ultra 512GB (Exclusive Colour) SM-S928BLGQXNZ SM-S928BZOQXNZ SM-S928BLBQXNZ</p> | <p>Bonus Screen protector (EF-US928CTEGWW), Silicone Case (EF-PS928TEEGWW) and 65w power adapter trio (EP-T6530NBEGAU) at the e-Store at the time of purchasing the Participating Product</p> <p>Receive a trade-in boost of \$200 when you trade-in an eligible device</p> <p>Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6</p> |
| <p>Galaxy S24 Ultra 512GB (Standard Colour) SM-S928BZKQXNZ SM-S928BZTQXNZ SM-S928BZVQXNZ SM-S928BZYQXNZ</p> | <p>Bonus Screen protector (EF-US928CTEGWW) and Silicone Case (EF-PS928TEEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>Receive a trade-in boost of \$150 when you trade-in an eligible device</p> <p>Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6</p> |
| <p>Galaxy S24 Ultra 1TB (Exclusive Colour) SM-S928BLGWXNZ SM-S928BZOWXNZ SM-S928BLBWXNZ</p> | <p>Bonus Screen protector (EF-US928CTEGWW), Silicone Case (EF-PS928TEEGWW) and 65w power adapter trio (EP-T6530NBEGAU) at the e-Store at the time of purchasing the Participating Product</p> <p>Receive a trade-in boost of \$200 when you trade-in an eligible device</p> <p>Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6</p> |

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|---|---|
| Galaxy S24 Ultra 1TB (Standard Colour) SM-S928BZKWXNZ SM-S928BZTWXNZ SM-S928BZVWXNZ SM-S928BZYWXNZ | <p>Bonus Screen protector (EF-US928CTEGWW) and Silicone Case (EF-PS928TEEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>Receive a trade-in boost of \$150 when you trade-in an eligible device</p> <p>Get 15% off RRP on selected Galaxy S24 Accessories, Galaxy Buds2 Pro, Buds FE and Galaxy Watch6</p> |
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2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.

3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".

4. Eligible Claimants are entitled to the EStore Promotion on the following terms and conditions:
 - a) All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address.
 - b) Eligible Claimants must provide a valid email address, physical address and phone number.

5. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.

6. If the Bonus Gift, or any part of the Bonus Gift, is not available for any reason, the Bonus Gift may be substituted at the discretion of the Promoter for another of equal or greater value.

7. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.

8. Fulfilment of Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.

9. The Bonus Gift is not transferable, exchangeable and cannot be redeemed for cash.

10. The Promoter reserves the right to reclaim the cost of the Bonus Gift from any claimant if the Bonus Gift is paid to the claimant and it subsequently found that the claimant is in breach of these Terms and Conditions.
11. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift. The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

GENERAL TERMS AND CONDITIONS

12. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
13. The claimant must retain proof of purchase. Failure to produce proof of purchase for each claim when requested may, in the absolute discretion of the Promoter, result in invalidation of a claimant's claim or entries and forfeiture of any right to claim the Bonus Gift.
14. The Promoter's decision is final and no correspondence will be entered into.
15. All claimants may, at the Promoter's request, be required to first sign acceptance of these Terms and Conditions before any Bonus Gift is provided to them.
16. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorized access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.
17. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.

18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Bonus Gift, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
19. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
20. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.
21. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz
22. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24

The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: estorenz@samsung.com