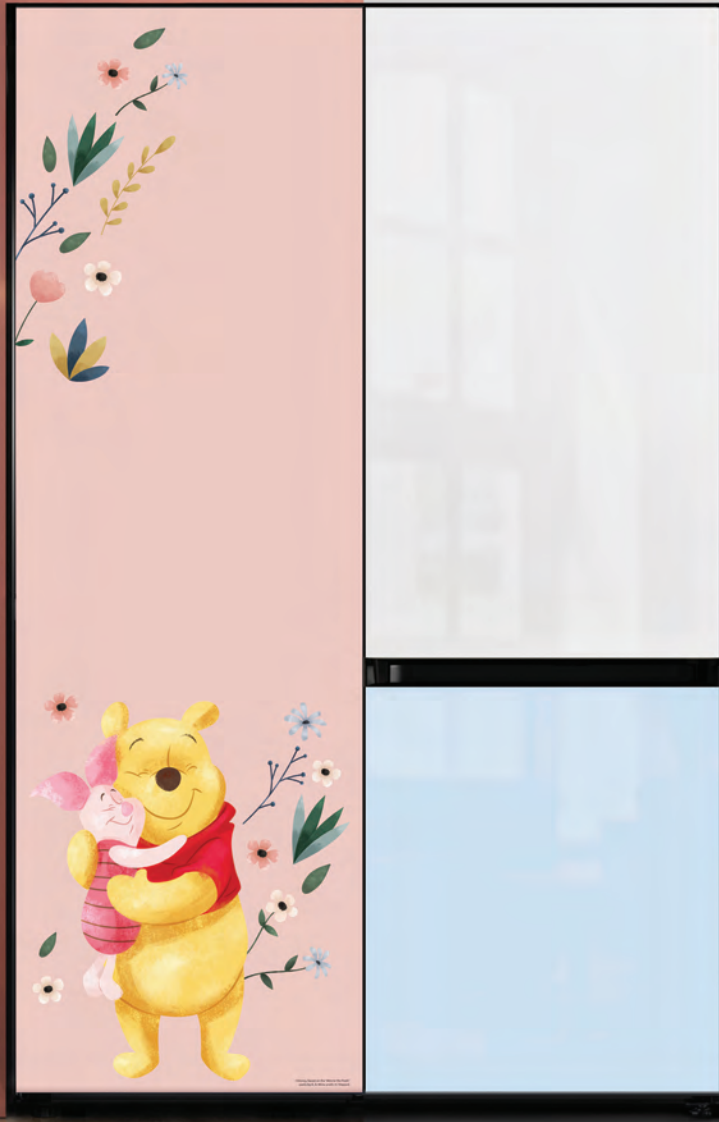


SAMSUNG

Welcome Winnie the Pooh and Friends into your home

BESPOKE Refrigerator



©Disney. Based on the "Winnie the Pooh" works by A. A. Milne and E. H. Shepard.

Check in-store to experience the interactive simulator
Scan the QR Code for more information and to view the latest designs





My precious moments

Design your fridge with personal photos in a stylish and innovative way to turn it into a cherished centrepiece.



My unique character

Whether you're drawn to Gothic-inspired Dark Academia or the minimalist simplicity of Japandi, express yourself with textures and styles that match your personality.

Let your Bespoke Refrigerator speak for itself

Reimagine your refrigerator as a blank canvas and let your imagination bring it to life! With the ability to effortlessly design your refrigerator panels, you can have it any way you like it.



My matching home

Create a harmoniously designed kitchen where your refrigerator seamlessly blends with your décor, adding elegant touches that complement your impeccable taste.



My work of art

Showcase your artistic flair and transform your kitchen into a gallery of creativity with a refrigerator that transcends functionality.

SAMSUNG

Disney



BESPOKE

Winnie the Pooh Collection

Your childhood favourites are here to bring a touch of whimsy and creativity to your kitchen décor! The collection comes in 15 designs, available in Bespoke 4-Door Flex, Bottom Mount Freezer and 1-Door Refrigerator — all with beloved characters to instantly brighten your home.





BESPOKE Winnie the Pooh Collection

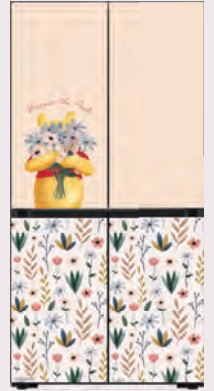
P01 Friendship Blooms

The more, the merrier as you make yummy meals with Winnie the Pooh and Piglet!



P02 Into The Blooms

Give your kitchen a touch of warmth with this charming design for nostalgic delight.



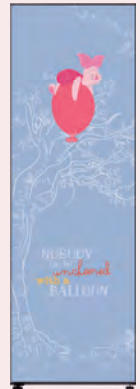
P05 A Floaty Day With Pooh

Be inspired to cook more deliciously delightful dishes with Winnie the Pooh's splendid design!



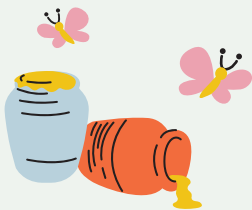
P06 A Floaty Day With Piglet

Whip up some kitchen magic with the adorably sweet Piglet cheering you on.



P09 A Floaty Day With Eeyore

Look over here! Even Eeyore can't resist joining your family for amazing kitchen moments!



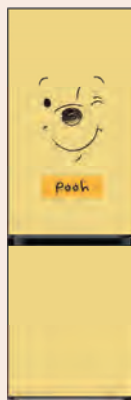
P10 Picnic Party

Add some fun and laughter to your kitchen with a whimsical picnic with Winnie the Pooh and Friends!



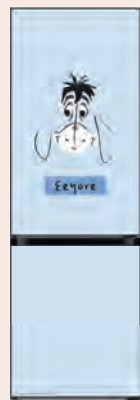
P13 All About Me - Winnie the Pooh

Cooking becomes even more fun and playful with Winnie the Pooh as a delightful centrepiece in your kitchen space.



P14 All About Me - Eeyore

Make everyday culinary adventures even sweeter with Eeyore smiling by your side!



P03

Up, Up And Away!

It's never been easier to drift away and daydream about your favourite recipes.



P04

Dream Among The Flowers

Time to slow down and enjoy the dreamy fragrance in your kitchen with Winnie the Pooh.



P07

A Floaty Day With Friends

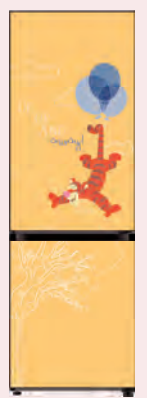
The whole gang's here! You can't go wrong with this adorable squad in the kitchen.



P08

A Floaty Day With Tigger

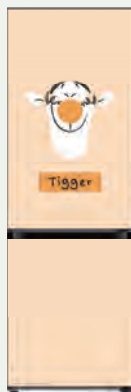
Tigger's bouncy enthusiasm is the best companion while you prepare incredible meals!



P11

All About Me - Tigger

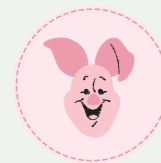
Who wouldn't love walking into the kitchen and being greeted by Tigger's cheerful smile?



P12

All About Me - Piglet

Piglet's lovable design will surely add a touch of sweetness and warmth to your kitchen.



P15

Friends Forever

Winnie the Pooh and Friends are bursting with smiles to enhance your kitchen's heartwarming design.



P15 Friends Forever design customisation is only available for the Bespoke 4-Door Flex.



SAMSUNG

MARVEL

BESPOKE Marvel Collection

Marvel Fans, Assemble! With the Samsung Bespoke Marvel Collection, choose from four action-packed Super Heroes refrigerator designs to personalise your kitchen space.

Bring the excitement of the Marvel universe into your home today!



M01

Mightiest Heroes

Pick your Hero for your everyday food adventures. Cannot decide? Pair Captain America and Iron Man to get ready to cook up a storm in your very own kitchen!



© 2023 MARVEL

Bespoke 4-Door Flex



M02

The First Avenger

Bzzaam! Bring out your inner hero with Captain America's signature shield and bring in all the action into the kitchen. Never go wrong with the iconic red, white and blue colour combination!



© 2023 MARVEL

Bespoke 4-Door Flex



M03

Spectacular Spider-Man

Look out, Spider-Man is swinging by! Give your kitchen a gravity-defying makeover with this striking design to accompany your culinary tricks.



© 2023 MARVEL

Bespoke 4-Door Flex



M04

Avengers, Assemble!

With all eight Avengers together, this star-studded team with a refreshing pop of colour is sure to complement your show-stopping kitchen designs.



© 2023 MARVEL

Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



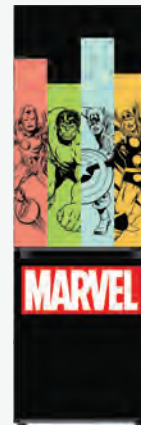
Bespoke Bottom Mount Freezer



Bespoke Bottom Mount Freezer



Bespoke Bottom Mount Freezer



Bespoke 1-Door Refrigerator



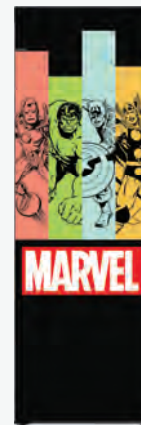
Bespoke 1-Door Refrigerator



Bespoke 1-Door Refrigerator



Bespoke 1-Door Refrigerator



Bespoke Disney Collection

Get inspired by the timeless stories of Disney's most-loved characters and relive the sense of love, joy and adventure right in your home with Bespoke.



©Disney

D01

Stick`Em

Mickey & Friends bring sticker fun in this bright, retro-inspired pop-art design filled with energetic and playful cheer.

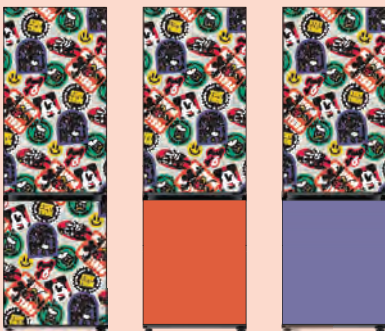


©Disney

Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



Bespoke 1-Door Refrigerator



D02

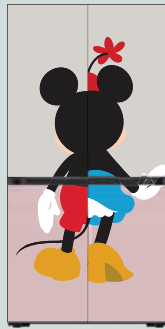
Made For Each Other

Two is better than one as long as they're together! Mix and match Mickey and Minnie up for a fun and playful piece.

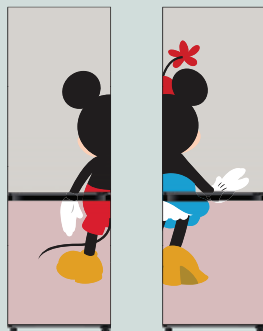


©Disney

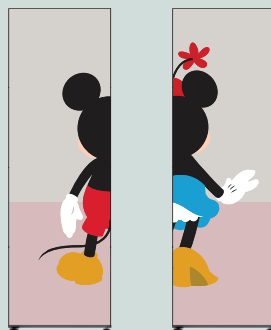
Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



Bespoke 1-Door Refrigerator



D03

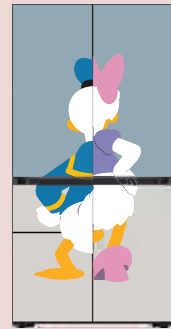
The Perfect Duo

Donald and Daisy Duck may be sassy, but they're very much in love and better together. Pair the lovable duo up for a quirky addition to any home.

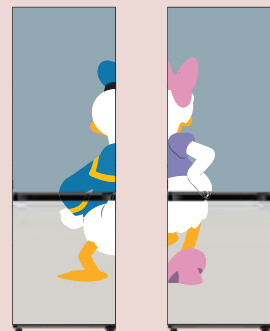


©Disney

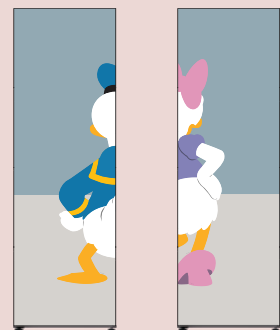
Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



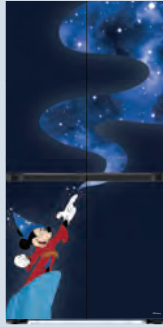
Bespoke 1-Door Refrigerator



D04

Fantasia

Immerse in the magic of Disney's feature film, Fantasia, where Mickey the Sorcerer's Apprentice summons the stars with a swish of his wand.



D04 Fantasia design customisation is only available for the Bespoke 4-Door Flex.

@Disney

D05

Born Original

Make a statement with this Warholesque design that features the iconic silhouette of Mickey, along with his pals forming patterns within one another. Crew love!



D05 Born Original design customisation is also available for Bespoke 4-Door Flex and 1-Door Refrigerator.

@Disney

D06

Positive Vibes Only

Mickey and pals team up, showing that life is indeed better together. Join the party and celebrate friendship and positive vibes.

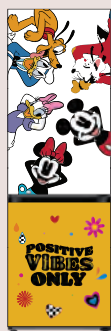


@Disney

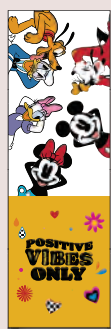
Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



Bespoke 1-Door Refrigerator



D07

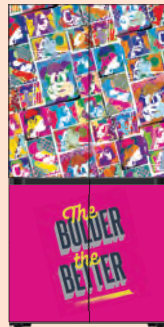
Bolder, Better

It's a psychedelic riot with Mickey and Friends. Push the boundaries of pop art with this bold and vibrant menagerie of confounding colours and dizzying designs.



@Disney

Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



Bespoke 1-Door Refrigerator



D08

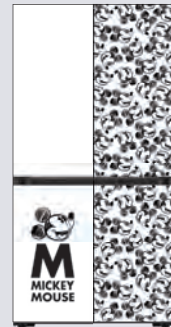
Mickey Mouse B&W

Introducing All-Time Classic Mickey Mouse in a monochrome pattern that never goes out of style.



@Disney

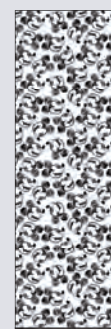
Bespoke 4-Door Flex



Bespoke Bottom Mount Freezer



Bespoke 1-Door Refrigerator



Bespoke Creators Collection

Explore these exclusive designs made in collaboration with our creators

C02

Good Afternoon
by ROOT Studio



Bespoke 4-Door Flex

C03

Kitchen View with Birds
by ST Lang



2 x Bespoke 1-Door Refrigerator

C04

Fleur Purrfect
by Candice Phang



Bespoke 1-Door Refrigerator + Bespoke Bottom Mount Freezer

C05

Yin & Yang – the Balance of Life
by Goh Chen Lin



Bespoke Bottom Mount Freezer + Bespoke 1-Door Refrigerator

C06

Journey
by Raymond Kong



2 x Bespoke 1-Door Refrigerator

C07

Cat's Apartment
by Liang Yi Jie



2 x Bespoke 1-Door Refrigerator + Bottom Mount Freezer

Bespoke Wallpaper Collection

Bespoke is a canvas for you to create and express your personal style. Take customisation further with our expanding range of designs or create your own design.

Bespoke 1-Door Refrigerator
W01 Bespoke Wallpaper Collection – Pop Art

Bespoke Bottom Mount Freezer
W01 Bespoke Wallpaper Collection – Pop Art
● Glam Navy



W01

Pop Art

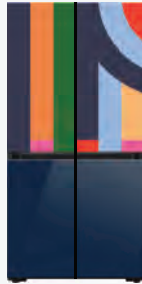
A bold and colourful flow of colours inspired by retro-pop, made for modern homes.

Full customisation



3 x Bespoke 1-Door Refrigerator

Mix and match



Bespoke 4-Door Flex

W02

Swirl

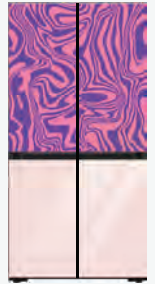
A bold duo-tone interpretation of marbled textures, for homes that are not afraid to be expressive.

Full customisation



Bespoke 1-Door Refrigerator

Mix and match



Bespoke 4-Door Flex

W03

Teal

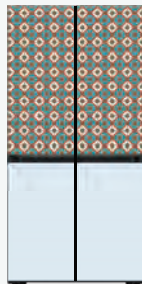
Create an iconic statement piece at home with this modern take on the Peranakan style.

Full customisation



Bespoke Bottom Mount Freezer

Mix and match



Bespoke 4-Door Flex

W04

Serenity

A representation of life and growth for the modern kitchen.

Full customisation



2 x Bespoke 1-Door Refrigerator

Mix and match



Bespoke 4-Door Flex

W05

Verde

Be inspired by a lush botanical piece featuring geometric lines found in nature.

Full customisation



Bespoke 1-Door Refrigerator

Mix and match



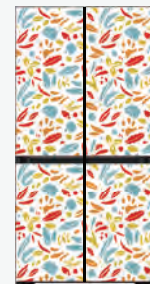
Bespoke Bottom Mount Freezer

W06

Summertime

A cheerful piece inspired by the warmth of summer.

Full customisation



Bespoke 4-Door Flex

Mix and match



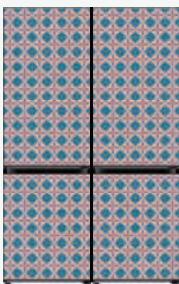
Bespoke Bottom Mount Freezer

W07

Clover

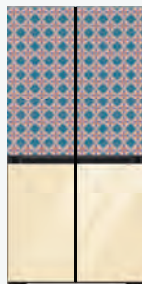
Add charm to your kitchen with these intricate Peranakan motifs.

Full customisation



2 x Bespoke Bottom Mount Freezer

Mix and match



Bespoke 4-Door Flex

W08

Lush

Incorporate elements of nature into the home to create a sense of harmony between home and the world outside.

Full customisation



2 x Bespoke 1-Door Refrigerator

Mix and match



Bespoke Bottom Mount Freezer

Your fridge, endless combinations

Mix, match, and design a Bespoke Refrigerator that's uniquely you. Here are three simple steps to begin your customisation journey.



Bespoke 4-Door Flex
 ● Glam White
 ● Satin Sky Blue

Step 1

Choose your fridge type and combination

💡 **Tip:** Need more fridge space? Pair 2 or more units with a pairing kit¹



Bespoke 4-Door Flex
RF60A91R1AP/SS
 496L

\$5,269 onwards²

WxDxH: 912x697x1853mm

Energy Efficiency Rating: 2-Ticks



Bespoke 1-Door Refrigerator
RZ32T7445AP/SS
 315L
 Reversible Door³

\$2,089 onwards²

WxDxH: 595x688x1853mm

Energy Efficiency Rating: 3-Ticks



Bespoke Bottom Mount Freezer
RB33T3070AP/SS
 328L
 Reversible Door³

\$1,979 onwards²

WxDxH: 595x669x1853mm

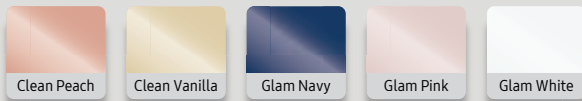
Energy Efficiency Rating: 2-Ticks

Step 2

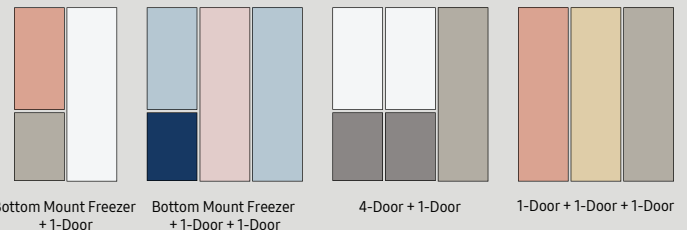
Customise with your choice of colour and finish⁴

💡 **Tip:** Mix and match colours for a unique piece or keep it monochromatic

Dazzling Gloss



Velvety Matte



Step 3

(Optional)

Take customisation further with your favourite design⁵

💡 **Tip:** Opt for full or partial design customisation

OPTION 1:
 Curated Collection

- Bespoke Creators Collection
- Bespoke Wallpaper Collection

OPTION 2:
 Bespoke Disney, Marvel and Winnie the Pooh Collection

OPTION 3:
 Design your own

	OPTION 1: Curated Collection	OPTION 2: Bespoke Disney, Marvel and Winnie the Pooh Collection	OPTION 3: Design your own
Bespoke 4-Door Flex	\$450	\$550	\$550
Bespoke 1-Door Refrigerator	\$300	\$400	\$400
Bespoke Bottom Mount Freezer	\$300	\$400	\$400



Selection and Purchase
 Confirm your panel design with your sales representative.



Delivery
 Bespoke fridge with your choice of panel colour will be delivered to you for confirmation.



Customisation of Panel
 Your original Bespoke panels will be collected and sent for customisation based on your confirmed artwork design. Temporary panels will be installed for you.



Final Installation
 Your customised panel design will be delivered and re-installed onto your Bespoke fridge.

¹A pairing kit (RA-C07KAAGG) is available to pair two Bespoke Refrigerator units. Pairing kit is optional and sold separately as an accessory. ²Price for each Bespoke Refrigerator will vary depending on the selection of colour panels and finish, and option for further customisation with designs from Bespoke Creators Collection, Bespoke Wallpaper Collection, Bespoke Disney Collection, Bespoke Marvel Collection, Bespoke Winnie the Pooh Collection or Design Your Own. In the event where customer opts for a combination of 2 decal designs from the different collections for the purchased Bespoke refrigerator, the cost of customisation will be based on the higher priced Bespoke collection. Top up cost for design customisation is fixed for each Bespoke Refrigerator type and applicable for full or partial design customisation. Colour of panels subject to stock availability. Check in-store for more details. ³Any requirement to change the direction of door should be made prior to delivery. Additional charges may apply for subsequent door reversal request. ⁴Additional colour panels can be purchased separately and installed by a qualified technician. Additional charges may apply for re-installation of colour panels. ⁵The provision and installation of Bespoke design customisation is solely undertaken by a third party. Samsung makes no warranty and has no responsibility or liability with regard to the aforementioned. For more information, check in-store or contact Samsung Customer Care Hotline at 1800-726-7864. Any further dispute and/or issues relating to the provision and installation of the Bespoke artwork decal should be referred to the third party for resolution. Information and specifications are accurate at the time of print and subject to change without prior notice. Images are for illustrative purposes only.