



Emirates NBD Samsung Pay Promotion

Terms and Conditions

This campaign rewards Cardholders with rewards on Samsung Pay transactions with Emirates NBD Cards.

Qualifying Card:

This promotion is open to all Emirates NBD Visa / MasterCard Debit or Credit Cardholders having compatible Samsung devices who have been sent specific communication from the bank through including but not limited to email, SMS, Online Banking banner with respect to the specific promotion. Enrollment rights are reserved and solely determined by the bank.

Campaign Period:

27th April to 30th June, 2017

Qualifying entries:

- Cardholders using Samsung Pay to pay for purchases during the Campaign Period will qualify for the rewards
- Customers have to Opt in through bank notified channels to qualify for the campaign
- The maximum cashback reward per customer will be limited to:

Number of Transactions	Cash Back %	Maximum Cash Back
5-9	5%	AED 50
10-14	10%	AED 100
>14	15%	AED 150

- Top spender will be defined at a customer level for the customer who has the maximum transaction using Samsung Pay with Emirates NBD Cards during the campaign period. Minimum of 5 transactions per week required to qualify for this reward. If more than one customer has the highest numbers of transactions, the customer having the highest spend amount will get the reward.
- Customers can qualify for the cashback in addition to Samsung S8.
- Top user who qualifies in one week cannot qualify again in another week. In such cases, 2nd highest user will be awarded the Samsung S8.
- The transactions for which rewards are awarded under this campaign are exclusive to this campaign and cannot be included to compute rewards under any other campaign

General terms:

- The cash back reward will be processed as a credit to the bank account / credit card account linked to the Qualifying Card within 45 days of the last date of the campaign subject to the card being in active status.
- The winners will be intimated directly by Emirates NBD within a period of 45 days from the last date of the promotion through email/ letter/ phone.
- The reward will be presented to the winner either through delivery or by inviting the winner to collect the prize within 60 days of the last date of the promotion. If the winner is uncontactable within 60 days of the last date of the promotion, the reward will be forfeited and another winner may be chosen instead.
- Emirates NBD reserves the right to use the names of the winners in the bank collaterals, SMS, EDM, websites, etc.
- Any dispute with respect to what constitutes an eligible spend will not be entertained.
- Emirates NBD reserves the right, at its absolute discretion, to amend and/or supplement these terms and conditions at any time without any prior notification to the Cardholder.
- These Terms and Conditions are in addition to the standard Emirates NBD General Terms and Conditions of Accounts and Banking Service and the Emirates NBD Credit Card Terms & Conditions