## Samsung Pay Raffle Draw <u>Terms & Conditions</u>

- 1) Samsung Pay Raffle Draw (the "**Promotion**") is primarily intended to serve Samsung customers ("**Customer(s**)") and shall be limited to the residents of the United Arab Emirates ("**UAE**") and shall be held from the 14<sup>th</sup> of July 2017 up to the 30st of September 2017 ("Promotion Period").
- 2) Samsung Gulf Electronics FZE's ("SGE") employees and their immediate family members as well as Samsung's affiliates, subsidiaries and partners are not eligible to participate in the Promotion.
- 3) The Promotion comprises a raffle draw ("Raffle Draw") to win a number of prizes limited to Samsung Galaxy 8+ OR Gear S3 (the "Prize") to be awarded to the winners ("Winners") at the Samsung Experience Store located at Butterfly Building A, Media City, Dubai, UAE ("Brand Shop").
- 4) The Raffle Draw shall take place on the 1<sup>st</sup> of October 2017 to the 5<sup>th</sup> of October 2017 ("Raffle Draw Date") whereby Winners shall be randomly chosen through an electronic draw.

## 5) Eligibility to Enter Draw, Registration and Enrollment

- Any Customer(s) aged eighteen (18) years and above may participate in the Raffle Draw and therefore be eligible ("Eligible Customer(s)") for a single draw ticket only, by installing Samsung Pay Application on their Samsung mobile phones ("Samsung Pay App") and registering ("Registration") a new bank card, whether such bank card is a debit card or a credit card ("Bank Card").
- Upon Registration, an identifiable code ("Code") will be sent to the Eligible Customer(s) in order for the Eligible Customer(s) to be able to enroll ("Enrollment") by visiting the following website: [http://qaweb.samsung.com/ae/samsung-pay-raffle-draw/] and entering their Code as received on their Samsung Pay App, twenty five (25) days prior to the Raffle Draw Date, by providing the following personal details ("Personal Details"):
  - Full name of the Eligible Customer as it appears on the national identification card or passport;
  - Email address of the Eligible Customer;
  - *Mobile number of the Eligible Customer;*
  - Serial Number or IMEI code.
- Upon completion of the necessary Enrollment and Registration on the web page, the Eligible Customer(s) will get a pop-up message on the same page confirming that the Eligible Customer has entered the Raffle Draw successfully.

## 6) <u>Winner Terms</u>

- Winners announcement date: From 1 October 2017 to 5 October 2017.
- The Winners shall be contacted by telephone or e-mail and may acknowledge the Prize and may revert to Samsung in order to claim the Prize, by submitting their valid Passport/Emirates ID at the Brand Shop within thirty (30) days from the date of announcing the Winners.

• In the event the Winners do not provide their winning Raffle Coupon within Thirty (30) days from the Raffle Draw Date, the relevant Prize shall be deemed forfeited, and Samsung may select another winner at its sole discretion.

## 7) <u>General Terms</u>

- The Prize is not exchangeable for cash or other Samsung products.
- No reissue or reimbursement for any lost Prize.
- Upon selecting the Eligible Customer as Winner, the Eligible Customer shall receive the Prize at his/her own responsibility and understands that Samsung will not be liable to him/her for any loss and/or damages of any kind whatsoever, that he/she may suffer from, which may render him/her unable to collect the Prize or which may arise out of the loss of his/her Prize, or out of the Prize being forgotten, or void for any other reason whatsoever, or out of the failure to complete the Registration or Enrollment.
- Samsung shall be entitled at its sole and absolute discretion to terminate or modify these terms and conditions of the Promotion or to modify, vary, delete or add to any of these Terms and Conditions at any time.
- Any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer or Winner's participation in the Raffle Draw, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in the Emirate of Dubai, United Arab Emirates.