

Terms and Conditions

- This Entertainer promotion (the "**Promotion**") consists of gift vouchers that are redeemable for various products in the market as advised by Samsung ("**Voucher(s)**"). The Vouchers shall be provided to Samsung customers ("**User(s)**") using smart phone application ("**Samsung Pay**") upon registration of a new credit card in Samsung Pay in accordance with the terms herein.
- To be able to avail the Voucher, Users must enter an identifiable code, embedded on the face of the Voucher, into the Samsung Pay.
- The Promotion is valid from 27th April 2017 until the 31st December 2017 (the "**Promotion Period**").
- To be entitled to the Voucher, and therefore be a voucher holder ("**Voucher Holder(s)**"), the User shall register their new credit/ debit card(s) ("**Register**") and provide a confirmation of the date of the Register which shall not be a date prior to the installation of Samsung Pay on their smart phones.
- The Vouchers are only available to the first Twenty Thousand (20000) Voucher Holders, and each Voucher Holder shall not be permitted to hold more than one (1) Voucher, which shall be automatically delivered to the User's mobile phone upon completion of the Register.
- The Voucher shall only be valid throughout the Promotion Period and Voucher Holders shall not be able to utilize the Vouchers upon the expiry of the date indicated on the body of the Voucher.
- The Vouchers are redeemable at retailers selected by Samsung across the UAE. The redemption of the Vouchers shall be availed for not more than 50% of the value of the products.
- Samsung reserves the right to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Promotion Period.
- Samsung shall neither be liable to the Users nor to the Voucher Holders for any loss and/or damages of any kind whatsoever, suffered in connection with the Voucher Holders or Users inability to register or download the Voucher.
- Samsung shall be entitled at its sole and absolute discretion to terminate or modify the benefits associated with the Promotion or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Promotion Period.
- Any dispute of whatever nature directly or indirectly related to these Terms and Conditions or to the Voucher Holders or Users participation in the Promotion, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in the Emirate of Dubai, UAE.