

Terms and Conditions

This Samsung Galaxy S8 & S8+ Offer (the “**Offer**”) is provided to all customers in the market (“**Customers**”) and is valid from the 28th of April 2017 to 28 August 2017 (“**Offer Period**”).

This Offer comprises a trade in (“**Trade In**”) by way of exchanging current personal smartphones (“**Smartphones**”) with Samsung S8 and S8 + for a certain value payable by the Customer. The Offer is subject to availability and is limited to a specific number of Trade In transactions on a first-come-first-served basis.

This Offer is available only at Samsung Brand shops, Axiom, One Mobile, Fono, Jumbo, SharafDG, Eros, Lulu Plugins and Souq.com outlets in the United Arab Emirates (“**Stores**”).

For Smartphones to qualify and become eligible for the Trade In (“**Eligible Devices**”) they shall be included in the following list which also includes the price lists, [Click Here](#).

Eligible Devices shall be limited to smartphones that are in a good quality usable condition. The Stores personnel shall have the sole discretion in determining which smartphones qualify to be Eligible Devices.

In order for the Eligible Devices to be considered for Trade In they shall:

- a) Be physically presented by the Customer at any of the Stores.
- b) The Customer shall be at least 18 years old; or have the permission of his/her parent or his/her legal guardian
- c) Smartphones personal data shall be cleared by the Customer prior to Trade In.
- d) Customer shall remove any SIM card or memory cards including personal data from the Smartphone.
- e) Samsung and its partner shall not accept liability for loss of any content, data or any other information contained in the Smartphone.
- f) Customer is aware of the loss of all content including contact numbers stored on the Smartphone.
- g) Samsung and its partner shall not be liable for any costs or damages that may incur as a result of the loss thereof
- h) The Smartphone shall be assessed and evaluated by the Store personnel and then classified as per the following:

GRADE A	GRADE B
POWER ON DEVICE	POWER ON DEVICE
MINIMAL SCRATCHES IN BODY AND LCD *NO DENTS ,CHIPS, CUFFS & CRACKS EITHER IN BODY OR LCD.	DEVICE HAVE SCRATCHES DENTS DAMAGE CRACKS IN BODY OR LCD
LCD FREE FROM SHADES AND SPOTS	LCD MAY OR MAY NOT BE FREE FROM SHADES AND SPOTS
TOUCH SCREEN AND BUTTON WORKING	TOUCH SCREEN AND BUTTONS MAY OR MAY NOT BE WORKING
TOUCH ID WORKING	TOUCH ID WORKING
BATTERY CHARGING AND NOT BULGED	BATTERY CHARGING AND NOT BULGED

NETWORK CONNECTION AND WIFI WORKING	NETWORK CONNECTION AND WIFI WORKING
DEVICE ORIGINAL (IMEI VERIFY)	DEVICE ORIGINAL (IMEI VERIFY)
DEVICE FREE FROM ICLOUD LOCK/BB ANTITHEFT/ANY OTHER LOCK	DEVICE FREE FROM ICLOUD LOCK/BB ANTITHEFT/ANY OTHER LOCK
DEVICE BACK COVER ORIGINAL	DEVICE BACK COVER ORIGINAL

i) The Store personnel shall collect the Customer identification details and the IMEI number of the new device

Samsung shall be entitled at its sole discretion and subject to any applicable law, to terminate or modify the Offer or to modify these Terms and Conditions at any time prior the Offer Period or during the Offer Period

Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase, redemption and/or use of this Offer or the inability to use this Offer

By participating in this Offer, the Customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to his or her participation in the Offer, will be subject to, governed and construed by the laws and regulations of the United Arab Emirates and Dubai and such disputes shall be resolved by the competent courts in Dubai.