SAMSUNG HOSPITALITY TVs

Strengthen your business with superior quality and customizable content to enhance the guest experience.

PREMIUM INTERACTIVE TV/SMART TV 3D

CURVED EDGE-LIT 890V, EDGE-LIT 890

55" Curved	65" Curved	65"	75"
HG55ND890WF*	HG65ND890WF*	HG65ND890UF*	HG75NC890F

- Samsung LYNK™ SINC 3.1
- Samsung LYNK™ DRM
- Samsung LYNK™ REACH 3.1
- H-Browser: Vendor Server
- Ultra-thin design: 1.37" (890)
- Pro:Idiom™ MPEG4 H.264
- Mobile AllShare™ Cast
- Wireless LAN Built-in
- Samsung Smart Hub Apps
- Swivel 20/60/90 degrees w/ lockdown hardware (590/690)
- 3D enabled Smart TV (890/890V)
- Curved TV (890V) is wall mountable

*4K UHD

INTERACTIVE TV/SMART TV SLIM 690, ULTRA-SLIM 890

28"	32"	40"	48"	50"	55"
HG28ND690AF	HG32ND690DF	HG40ND690DF HG40ND690UF*	HG48ND690DF HG48ND690UF*	HG50ND890UF*	HG55ND690EF HG55ND690UF* HG55ND890UF*

SAMSUNG LYNK™ DRM, PRO:IDIOM™ & B-LAN™

LED DIRECT-LIT 477/577 (478/578 B-LAN™), SLIM 677 (678 B-LAN™)

28"	32"	40"	48"	55"
HG28ND677AF	HG32ND477SF HG32ND478GF†	HG40ND477GF HG40ND478BF† HG40ND677DF HG40ND678DF†	HG48ND677DF HG48ND678DF†	HG55ND677EF HG55ND678EF†

- Samsung LYNK™ REACH 3.1
- Samsung LYNK™ DRM
- Full HD 1080p (28", 32": 720p)
- Pro:Idiom™ MPEG4 H.264
- Swivel 20/60/90 degrees, 32" w/ lockdown hardware

†b-LAN™

SAMSUNG LYNK™ DRM COMMERCIAL LITE

LED DIRECT-LIT 460 (720P), 570 (1080P), SLIM DIRECT 670 (720P/1080P)

24"	28"	32"	32"	40"	48"
HG24ND470AF	HG28ND460AF HG28ND670AF	HG32ND460SF	HG32ND470GF HG32ND470SF	HG40ND460BF HG40ND470BF HG40ND620DF	HG48ND670DF

- Samsung LYNK™ REACH 3.1
- Samsung LYNK™ DRM
- 39", 40", 46", 48": 1080p
- Swivel 20/60/90 degrees, 32" w/ lockdown hardware (Excludes 28" series 460)
- Side A/V

THE NEW BUSINESS EXPERIENCE

SAMSUNG

SAMSUNG CONTENT MANAGEMENT SOLUTIONS

Customize content easily to personalize the guest-room TV experience.

Our solutions cater to your patrons' needs by providing custom viewing options without excessive effort or expense:

- Offers guests a way to rapidly access content with an intuitive interface.
- Eliminates the manual labour involved to manage guest-room TVs.
- Creates new revenue streams with in-room marketing on guest-room TVs.

SAMSUNG LYNK™ SINC

Interactive TV content management for enhanced guest experience without increased expense

FEATURES	BENEFITS
Smart Hub	Guest-room TV access to popular applications like Facebook and YouTube.
PMS integration	Folio review and express checkout on TV.
Tailor guest-room content by group or event	Enhances ability to attract special events and group bookings.
Supports IPTV and RF+IP delivery of content	Protects existing investment in RF infrastructure while being ready for future IPTV deployments.

SAMSUNG LYNK™ REACH SERVER

Designed exclusively for hospitality businesses to manage and deploy cost-efficient content while earning revenue from guest-room TVs

FEATURES	BENEFITS
Ticker Crawler	Deliver marketing messages and weather information to guests without interrupting TV content.
Embedded server and software solution that works with existing RF infrastructure	Cost-effectively improve TVs' user experience and manageability.
Remote TV management	Reduce labour costs by eliminating the need to visit guest rooms to perform firmware and software upgrades.
Tailor guest-room content by group or event	Enhances ability to attract special events and group bookings.

DISPLAY SOLUTIONS APP

Benefits of using this new app

Overview of cutting-edge product lineup
- Browse recently released products and solutions, including our Smart Signage, Hospitality TV, MagicInfo, LYNK SINC, etc.
- Download product brochures, manuals, and setup guides conveniently.
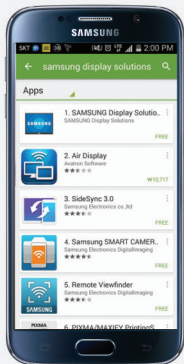
Optimized product/solution search engine
- Receive recommendations that match your preferred specifications of digital signage and user scenario.

A wide range of case studies
- Consult an archive of relevant case studies that demonstrate how various industries using digital signage have adopted Samsung's Smart Signage, Hospitality TV and solutions.

Customized "My Menu"
- Save your favourite products, documents, sales inquiries and technical support in "My Page," the one-to-one Q&A section of the app interface.

HOW TO INSTALL

1 Install Display Solutions app

2 Sign up

3 My Page

4 Your sign-up result will be notified to you by email

Learn more: www.samsung.com/hospitality Email us: insidesales.seca@samsung.com Samsung Hospitality Sales: 1-855-678-9245

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