

THE FRAME

SAMSUNG

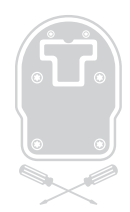


THIS IS ^{3,840} ^{2,160} TV
4K RESOLUTION

It's THE FRAME
with Customizable Frame

“1”
is all you need

With
NO GAP
WALL
MOUNT



ONE
REMOTE CONTROL
Control all of your devices and content
with one remote controller

SIMPLE
NEW
ONE
CONNECT

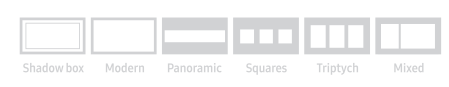
BASIC
STAND
The Frame also comes
with a pair of legs in T-shape
which is designed
in most simple form

ART MODE

Displays favorite art and photos
as if on an actual picture frame

MAKE YOUR HOME
MORE
PERSONAL
with Curated Arts
& Personal Photos

PICK YOUR
FAVORITE MATTE



Exclusive selection of arts
curated only for The Frame
Samsung
Collection

Collection of
various
images from
beautiful
landscapes,
wild life,
digital art,
architecture
and more

& Arts

Contents	
2	The Frame & Arts
4	Samsung Collection
6	Curation Story
	Artist Profiles
8	Bohnchang Koo
10	Luisa Lambri
12	ruby onyinyechi amanze
14	Todd Eberle
16	Tommy Clarke
18	Wolf Ademeit
20	Yann Arthus-Bertrand
22	Samsung Collection at a Glance
29	Art Store
	Gallery Partners
30	ALBERTINA
32	Artspace
34	LUMAS
36	MAGNUM PHOTOS
38	Museo Del Prado Collection
40	Saatchi Art
42	Sedition
44	How to Use
46	My Collection
50	The Frame Specifications



Tommy Clarke, Playa Shoreline (2015)

The Frame. Art when it's off, TV when it's on.

Introducing The Frame, a TV that elegantly enables you to make any space more welcoming, more entertaining and more inspiring. Turn on The Frame in TV mode and watch a beautiful 4K UHD Smart TV with outstanding detail and picture quality. Turn off and you seamlessly switch into Art Mode, transforming The Frame into a unique work of art that enriches your living space.



The Frame with Walnut Customizable Frame Scott Ramsay, Mana Pools Bee-Eaters (2015)

Curated art for your inspiration.

Destined to expand your horizons, The Frame’s Art Mode showcases selections of museum-quality artwork professionally curated for you in the exclusive Samsung Collection and online Art Store. Or use My Collection to display cherished photos of special moments with family and friends. The perfect mode for any mood, Art Mode introduces TV with a sense of your own inimitable style and a knack for enhancing any décor.

The Frame, Designed for your space.

Samsung Collection

The Frame grants you exclusive access to 100 remarkable artworks across 10 categories from 37 renowned artists from the four corners of the world. Experience adventurous original work from the Samsung Collection to enhance your living space and open a window onto the world of museum-quality art.

"The Frame has the potential to change our perception of viewing art: how it is approached, collected and displayed."

Elise Van Middelem Curator

Elise Van Middelem has been developing bespoke art experiences for more than 15 years, building unique capabilities in art and marketing. "My work spans quite a few industries, but the common thread has been my mission to make art and culture more accessible and engaging for all," she says.

Beginning as Europe Events Manager at Louis Vuitton in 2001, Van Middelem produced VIP events in Europe, Russia, India and the Middle East. Since 2008, as an independent consultant, she has worked with artists, galleries and collectors to develop interdisciplinary projects. Worldwide, Van Middelem has collaborated with numerous international artists and clients such as Nike, LVMH and Restoration Hardware as well as private art galleries.

Curating the exclusive Samsung Collection.

"When Samsung and Yves Béhar reached out, I was immediately attracted by the possibility of demystifying the art experience. For me, art is a second language, a lens that has helped me understand people from all cultures. Our goal was to make the Samsung Collection accessible to anyone. That's why The Frame includes artists from the four corners of the world.

We selected 100 artworks divided into 10 categories. The choice of categories speaks for itself, however within each category it was my goal to find artwork that could transcend the experience of wallpaper or stock photography. I wanted to evoke the feeling of entering a digital gallery. Approaching each category in a particular way opened up an opportunity to collaborate with 37 artists in creating the most comprehensive, accessible and stunning museum-quality art collection, exclusively for The Frame.

For each artist, whether emerging or established, participating in The Frame is a step out of his or her comfort zone. After all, we were asking them to show their work in an entirely new platform. Not only is this a digital interface, but it is in the homes of people all around the world. For these artists, the embracing of experimentation is what led them to provide their work for this collection—and for this—I thank them."

On the next pages, we introduce some artists of the Collection. The stories and styles illuminate how The Frame experience is transformative. It is re-imagining the very idea of TV. Now, explore a museum-quality art collection in your home: the true convergence of TV and art.



Bohnchang Koo, HA 01 BW PAN (2005)

Bohnchang Koo Korea

Creating art out of everyday life

Among Korea's most well known and best-selling artists, art photographer Bohnchang Koo originally planned on a business career. After developing an interest in photography, he became a photography professor at Gyeongil University. In 2008, Bohnchang Koo served as art director at the Daegu Photo Biennale. His works have traveled the world, winning fans and collectors. His solo exhibitions have toured the US, Japan, France and Austria and

his work has also appeared at the San Francisco Museum of Modern Art, the National Museum of Modern Art in Korea and other museums and galleries. Bohnchang Koo's sophisticated photos of everyday objects, such as teapots and ceramic urns, emphasize monochromatic pastel palettes, pale light, flat planes and sculptural lines. The effect infuses mystery into ordinary objects. Bohnchang Koo's refined images reward viewers who look, and look again.



©Photo: MG Lee



The Frame with Basic Charcoal Black Frame Bohnchang Koo, JM-GD 14 PAN (2006)



Luisa Lambri, Untitled (Gifu Apartments) (2000)

Luisa Lambri Italy

Experiencing architecture from the inside-out

Based in Los Angeles, Luisa Lambri travels the world photographing modernist residential interiors. Before shooting, she often spends extended time in a house to capture its unique details and shifts in light and mood. Emotionally rich, often saturated by one color, her photos become abstract images, such as her series exploring Alvar Aalto architecture in Finland. Luisa Lambri’s first solo exhibition was

in 1999 at the University of Wisconsin-Milwaukee. Her European first solo followed at Cambridge University. In 2004, the Menil Collection in Houston organized Luisa Lambri’s first survey exhibition. Other exhibitions include the Carnegie Museum of Art in Pittsburgh, the Baltimore Museum of Art, the Hammer Museum in Los Angeles, the Isabella Stewart Gardner Museum in Boston, and, most recently, at the Met Breuer in New York, among others.



©Photo: Miho Yajima



The Frame with Beige Wood Customizable Frame Luisa Lambri, Blind Room (1998)



ruby onyinyechi amanze, ada and audre (Nothing Between Us) (2016)

ruby onyinyechi amanze Nigeria

Examining space, play, magic and identity

Born in Nigeria, brought up in the UK, a graduate of prestigious art schools in Philadelphia and Michigan, now living in New York, ruby onyinyechi amanze understandably focuses on themes of hybridity, identity and cultural displacement. She creates playful pen-and-ink drawings that offer nonlinear stories of ghosts and hybrid characters, like Ada the alien with an African hairstyle. Her work is “inspired by my own story of being a nomad” and, she says, “celebrating that middle

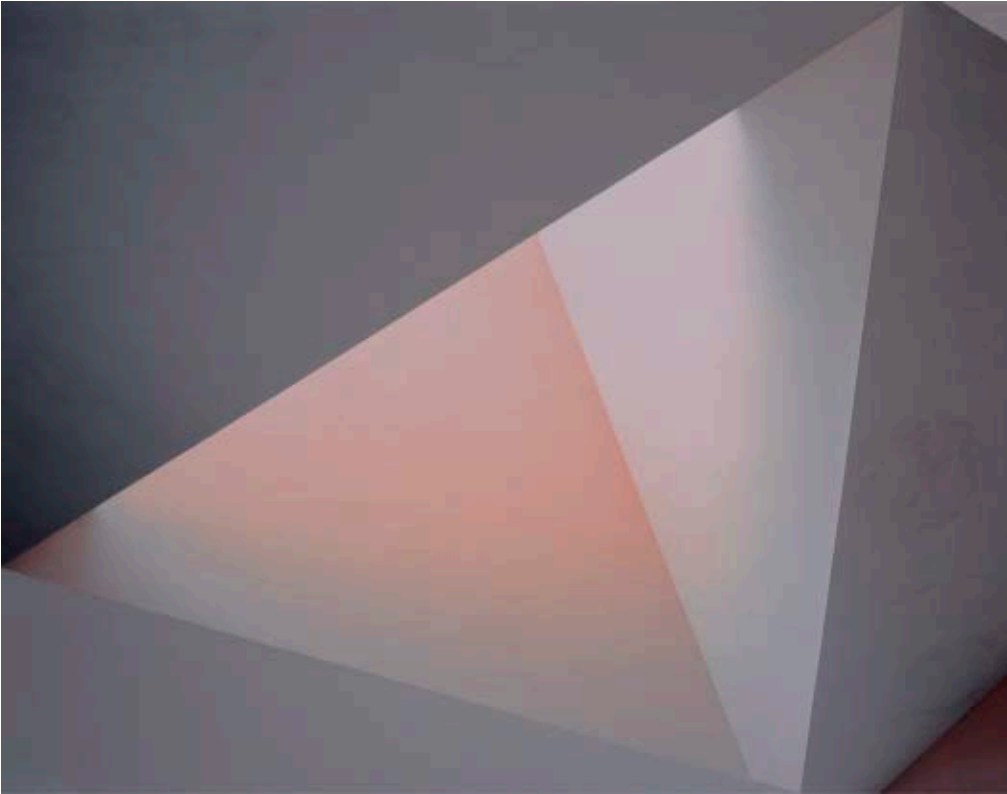
space, considering it to be an authentic space as opposed to one of dislocation.” In 2012-2013, ruby onyinyechi amanze was a Fulbright Scholar at the University of Nigeria, and she continues to draw on memories of that time. She has exhibited at the California African American Museum in Los Angeles, the Studio Museum of Harlem, as well as at international art fairs, including Art Basel Switzerland and Miami. She is an Artist-in-Residence at New York’s Queens Museum and the Drawing Center’s Open Sessions Program.



©Photo: Emily Johnston for Artsy



The Frame with Basic Charcoal Black Frame ruby onyinyechi amanze, For the Love of (normal) Strangeness (2016)



Todd Eberle, Skylight (1999)

Todd Eberle USA



©Photo: Richard Pandiscio

Accentuating minimalism with precise control

The cool Modernist style of versatile American photographer Todd Eberle is instantly recognizable, whether in his high-profile personality portraits or the abstract patterns of his images of architecture. His hallmark is an analytic and minimalist imprint, rooted in Modernism and marked by radical cropping that effectively reconfigures buildings and interiors into startling geometrics.

Todd Eberle first won recognition with memorable photographs of Donald Judd at the famed sculptor’s Chinati Foundation studio in Marfa, Texas. Commissions soon followed, including *Vanity Fair’s* photographer-at-large. Todd Eberle has headlined exhibitions at the San Francisco Museum of Modern Art, Art Institute of Chicago, WPS1/MoMA and Tate Modern. Recently, he was awarded the prestigious JSI Excellence in Photography Award for 2017, which honors the legacy of architectural photographer Julius Shulman.



The Frame with Basic Charcoal Black Frame Todd Eberle, Stair (1998)



Tommy Clarke, Black Rock (2015)

Tommy Clarke United Kingdom



Exploring the excitement of the view from far above

Encapsulating the rush of landing in a new place and the beauty found in the unfamiliar, the work of self-taught British photographer Tommy Clarke offers a special vision. Large forests become a pointillist painting. Cars driving on the freeway turn into antlike graphics. Coastlines snake into abstract art. Hanging out of helicopters to shoot, Tommy Clarke creates high-flying images grounded by how

people connect to water and land. First focusing on landscapes in Australia and Antigua, he expanded to explore color patterns and borders in a series on salt lakes in Utah and San Francisco. Based in London, Tommy Clarke has had several solo shows, including the aptly named “Up in the Air” in 2016, featuring images showcased in *Condé Nast Traveler*.



The Frame with White Customizable Frame Tommy Clarke, Playa Shoreline (2015)



Wolf Ademeit, Little Fighters (2009)

Wolf Ademeit Germany



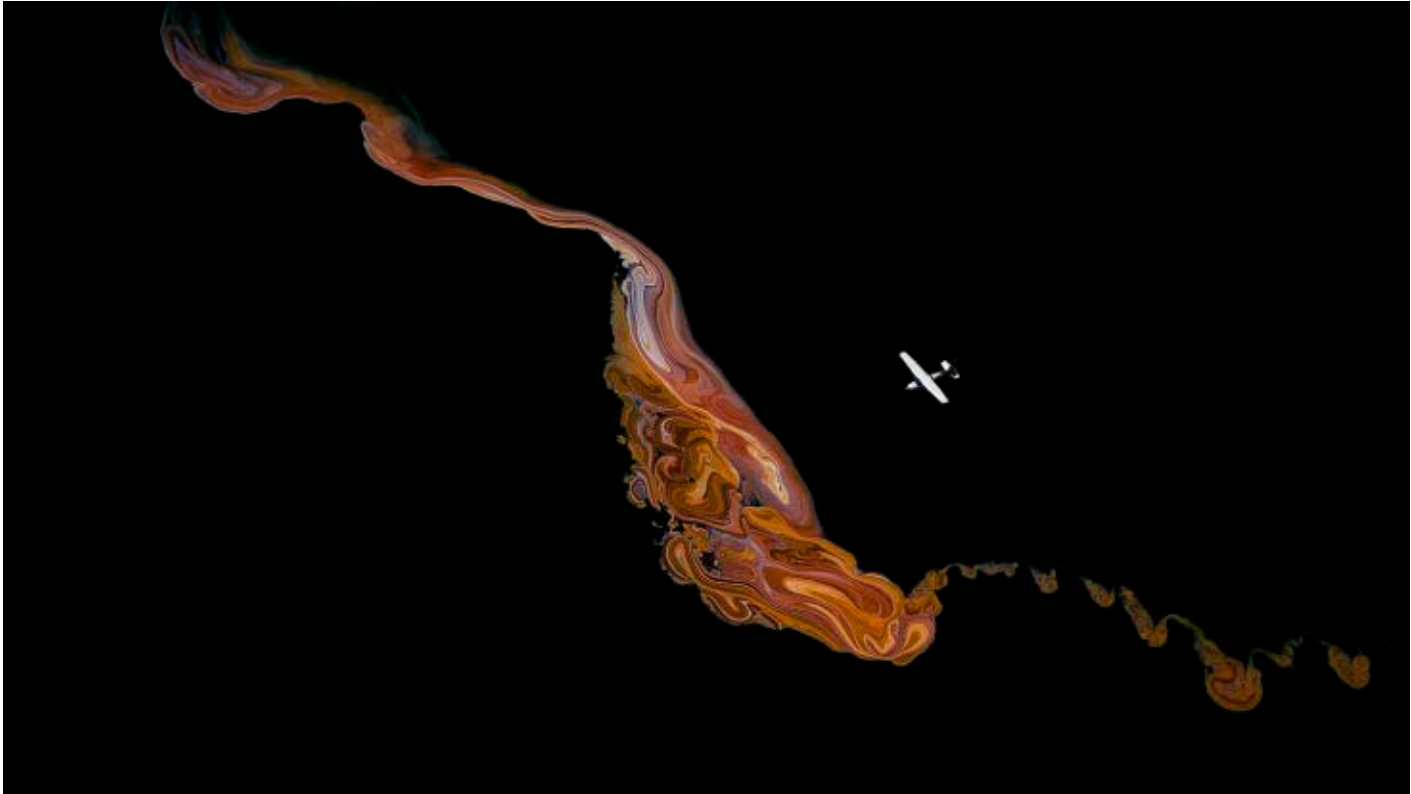
Revealing the individual charm of animals

Specializing in expressive black-and-white portraits of zoo animals, German photographer Wolf Ademeit has created a unique collection of images of individual animals that are far removed from conventional photos of wildlife and native habitats. Over the five years he devoted to the collection, Wolf Ademeit’s patience and talent has caught every grimace, ferocious roar, tender kiss, fleeting emotion and twinkle in the eye of a wide

variety of creatures. While studying lithography as a young man, Wolf Ademeit developed a passion for photography and still calls himself a “hobbyist.” Today, the owner of an advertising agency and a photo studio, he says, “With my pictures, I would like to move the photography of zoo animals into the focus of art photography and show photos that are not only purely documentary.”



The Frame with Basic Charcoal Black Frame Wolf Ademeit, Vortex (2009)



Yann Arthus-Bertrand, Crystalline formation on Lake Magadi, Kenya (1°52' S – 36°17' E) (1993)

Yann Arthus-Bertrand France



©Photo: Erwan Sourget

Capturing the wonder of the planet’s vast landscapes

A dedicated environmentalist, French photographer and filmmaker Yann Arthus-Bertrand concentrates on breathtaking aerial images, crisscrossing the globe to capture the beauty of vast landscapes. Originally a film director, at age 30, he discovered landscape photography on a hot air balloon ride in Kenya. He is the author of *Earth from Above*, which has sold 3 million copies, and founded

the GoodPlanet Foundation in 2005 to raise environmental awareness. His 2009 documentary *Home* has been viewed by more than 600 million people. In 2015, Yann Arthus-Bertrand’s film *HUMAN* premiered at the Venice Film Festival. Recently, Yann Arthus-Bertrand launched Domaine de Longchamp, a Paris venue dedicated to the environment and humanism. His latest film project, *WOMAN*, will be released on International Woman’s Day in 2019.



The Frame with Walnut Customizable Frame
Yann Arthus-Bertrand, Vineyards protected by curved walls, region of La Geria, Lanzarote Island, Canary Islands, Spain (28°58' N – 13°43' W) (1994)

An exclusive collection of curated art, Samsung Collection.

Representing every part of the globe, from Southeast Asia to North America and from South Africa to Europe, the 37 artists who contributed to The Frame’s debut Samsung Collection are each recognized in their own fields. We are creating the foundation of a continuously evolving and curated museum-quality collection designed for your personal space and inspiration.

Artists

Aaron Koblin
Anuar Patjane
Barry McGee
Ben Tricklebank
Blaise Rosenthal
Bohnchang Koo
Chris Muir
Clare E. Rojas
Cody Cobb
David Benjamin Sherry

David Burdeny
David Wilson
Eko Nugroho
Fan Ho
Holly Coulis
J. Ariadhitya Pramuhendra
Jeff Johnson
John Severson
LaTurbo Avedon
Leanne Shapton

Luisa Lambri
Nacho Alegre
Oscar Enander
Palani Mohan
Remed
ruby onyinyechi amanze
Sam Falls
Sarrita King
Scott Ramsay
Sebastien Leon

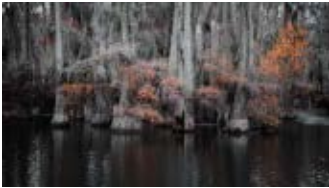
Tobias Rehberger
Todd Eberle
Tommy Clarke
Wolf Ademeit
Yann Arthus-Bertrand
Yoshi Sodeoka
Yun-Kyung Jeong

(Alphabetical order)

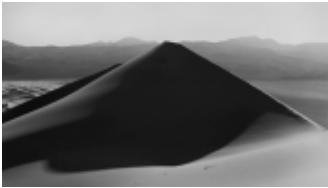
Landscape



Cody Cobb,
Zabriskie Point (2016)



Cody Cobb,
Caddo Lake (2016)



David Benjamin Sherry
Spirit Infinity, Death Valley, California
(2015)



David Burdeny,
Saltern Study 19, Great Salt Lake, UT
(2015)



David Burdeny,
Five Icebergs_Weddell Sea, Antarctica
(2007)

Architecture



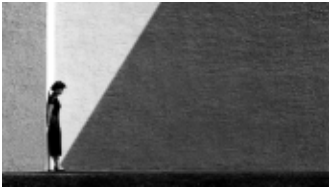
Nacho Alegre,
South view (2015)



Nacho Alegre,
Rooftop pool (2015)



Luisa Lambri,
Blind Room (1998)



Fan Ho,
Approaching Shadow (1954)



Todd Eberle,
Niterói Contemporary Art Museum
(2003)

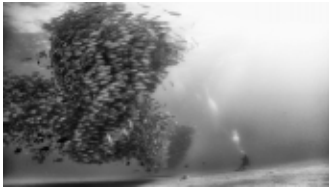
Wildlife



Scott Ramsay, Imfolozi Giraffe (2011)



Scott Ramsay, Namibia Elephants (2014)



Anuar Patjane, Aleph (2015)



Palani Mohan, The open sky (2014)



Wolf Ademeit, Vortex (2009)

Action



Chris Muir, Escape Series #2 (2011)



Chris Muir, Escape Series #3 (2011)



Jeff Johnson, A Sea of Granite (2007)



John Severson, Ho'okipa Charge (1986)



Oskar Enander, Alaskan Shadow (2009)

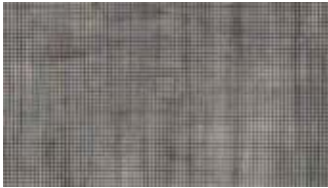
Drawing



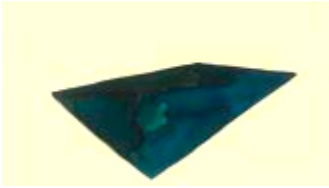
Clare E. Rojas, Leaves Yellow (2016)



David Wilson, Hannah's Shell Collection (2008)



Blaise Rosenthal, Area II (2011)

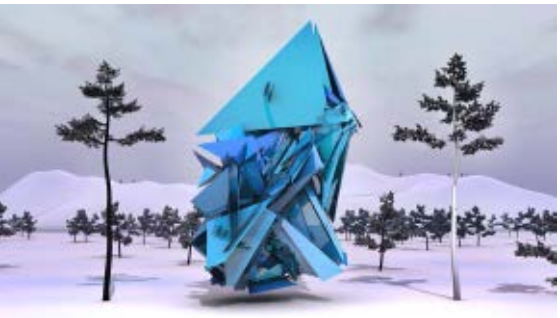


Leanne Shapton, Holiday Inn Express & Suites, Minneapolis (2012)



Yun-Kyung Jeong, Structural Sensibility I (2016)

Digital Art



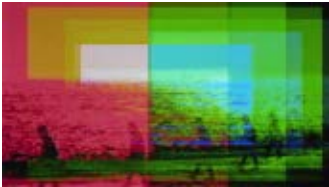
LaTurbo Avedon, Field With First Visitor (2013)



LaTurbo Avedon, Resting Mirror (2014)



Yoshi Sodeoka, Infinite Horizon (2015)



Yoshi Sodeoka, Seashore, Time Lapse (2015)

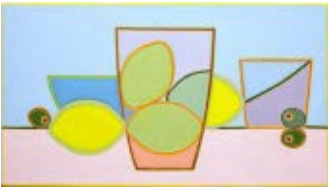


Aaron Koblin & Ben Tricklebank, Light Echoes - Untitled 7 (2013)

Still Life



Bohnchang Koo,
SL 007 (1997)



Holly Coulis,
Lemons In, and Out, of Vase (2017)



Holly Coulis,
2 Pitchers and Fruits (2017)



J. Ariadhitya Pramuhendra,
Beyond The Half (2013)



Sam Falls,
Untitled (Life and death, purple iris)
(2014)

Pattern



Blaise Rosenthal,
Fortress (2010)



Clare E. Rojas,
Untitled (2016)



Sarrita King,
Lightning (2007)



Sebastien Leon,
New Millennium (2015)



Tobias Rehberger,
Screamsaver 1 (2016)

Urban Abstract



Barry McGee,
Untitled (2015)



Eko Nugroho,
We are Part of the Nature (2016)



Eko Nugroho,
Landscape of Peace (2016)



Remed,
Eau Met Deux Flammes (2016)



Remed,
Orion, Kanaal & The Message (2014)

From Above



Yann Arthus-Bertrand,
Sandbanks on the coast of Whitsunday Island, Queensland,
Australia (20°15' S – 149°01' E) (1995)



Tommy Clarke,
Sand (2016)



Tommy Clarke,
Lagoon (2016)



Yann Arthus-Bertrand,
Tsingy de Bemaraha, Morondava
region, Madagascar (19°02' S - 44°47' E)
(1998)



Yann Arthus-Bertrand,
Women at a well near Khudiala,
Rajasthan, India (26°26' N, 72°40' E)
(2008)

* Visit [Samsung.com](https://www.samsung.com) to discover an expanded list of artworks.

Art Store

Giving you the flexibility to design your living space with museum-quality artworks, Samsung is partnering with a growing roster of the world's leading art galleries to offer you an ever-increasing library of established and emerging artists' work. Change The Frame art whenever you're ready for new inspiration. Curate your personal art collection via an ongoing subscription or individual purchases.

ALBERTINA

The ALBERTINA numbers among Austria's leading art museums. With permanent loan of the Batliner Collection, the holdings of the ALBERTINA came to include one of Europe's largest and most important private collections of classical modernist paintings. The Batliner Collection forms the core of the museum's permanent exhibit with around 500 works that span an arc covering the most fascinating chapters from 130 years of art history, from French Impressionism to the present.



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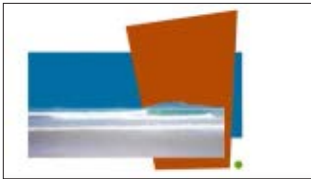


The Frame with Basic Charcoal Black Frame Claude Monet, The Water Lily Pond (c. 1917-19)

- 1 Egon Schiele, Self-Portrait with Eyelid Pulled Down (1910)
- 2 Alexei Jawlensky, Young Girl with a Flowered Hat (1910)
- 3 Pierre-Auguste Renoir, Portrait of a Young Girl (Elisabeth Maître) (1879)
- 4 Paul Cézanne, Farm in Normandy (c. 1885-86)
- 5 Wassilij Wassiljewitsch Kandinsky, Study for a Landscape (Dünaberg) (1910)
- 6 August Macke, Colored Composition of Forms (1914)
- 7 Paul Signac, River Landscape, 1890 (1890)

Artspace

The leading online marketplace for contemporary art, Artspace works to bring more art into people's lives while helping artists and the institutions that support them reach broader audiences. By partnering with hundreds of prestigious galleries and nonprofits, Artspace offers established and aspiring collectors the opportunity to discover and learn about art.



2



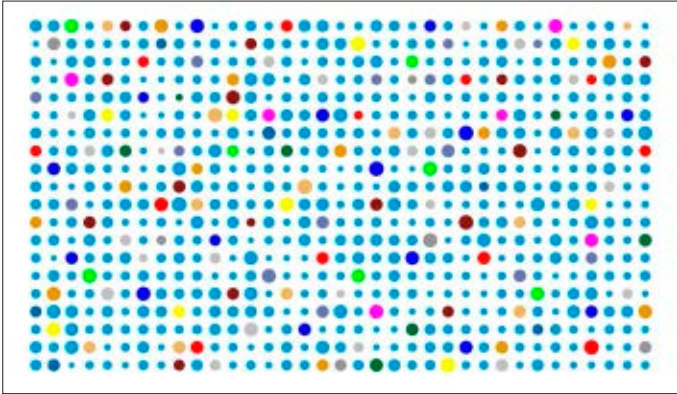
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The Frame with Walnut Customizable Frame Assume Vivid Astro Focus, Always Verbally Allowing Freedom (2004)

- 1
Serge Hamad,
Beach 37
(2016)
- 2
Alice Quaresma,
Ocean Traces
(2017)
- 3
Kevin Tachman,
Roberto Cavalli
(2016)
- 4
Alberto Gonzalez Vïvo,
Circulos opticos en
colores ran
(2017)
- 5
Emily Hoerdemann,
Photo Intersection 12-1
(2017)
- 6
Marcel Ceuppens,
Pink Landscape
(2015)
- 7
Drew Doggett,
Spirit of the Camargue
(2016)
- 8
Andy DuCett,
January Moments
(2005)

LUMAS

LUMAS is a major gallery in photography and art editions, founded in Berlin in 2004 by two art collectors who turned their passion into a profession. Their goal: to make high-quality editions more accessible to new collectors and a wide audience of art enthusiasts. LUMAS offers hand-signed originals in limited editions of 75-150 online and in over 40 galleries worldwide with locations such as Berlin, Paris, New York, London and Dubai. The LUMAS portfolio contains more than 3,000 works by 250 established artists and promising newcomers, delivering a comprehensive look into the contemporary art and photography scene.



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The Frame with Basic Charcoal Black Frame Beatrice Hug, Purple Heart (2010)

- 1 Horst Klemm, Serengeti Elephants, Tanzania (2010)
- 2 Werner Pawlok, Solar Aguiar IV (2014)
- 3 Léo Caillard, House VI (2012)
- 4 Holger Lippmann, Tree I (2011)
- 5 Rafael Neff, Bibliothèque nationale de France (2014)
- 6 Guy Diehl, Still Life with Yves Klein Blue (2007)
- 7 Heiko Hellwig, Butterfly III (2015)
- 8 Bence Bakonyi, Floating No.III (2013)



One of the most prestigious and influential photography agencies, MAGNUM PHOTOS is an artist's cooperative of great diversity and distinction, owned by its photographer members. MAGNUM photography has a journalistic focus, typically documenting social issues and major world events. Maintaining its founding ideals and idiosyncratic mix of journalists, artists and storytellers, MAGNUM PHOTOS represents some of the world's most renowned photographers.



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The Frame with Basic Charcoal Black Frame René Burri, São Paulo, Brazil (1960)

1
Stuart Franklin,
Penguins, Antartica
(1990)

2
Thomas Hoepker,
White Sands, New
Mexico
(1990)

3
Werner Bischof,
Streetscene, New York
(1953)

4
Abbas,
Rice, Mazandaran
(2001)

5
Bruno Barbey,
Shrine, Meknes
(1985)

6
Burt Glinn,
Nuns, Cattolica
(1958)

7
Moises Saman,
Tree, Guinea
(2013)

8
Bruno Barbey,
Amazon, Brazil
(1966)

MUSEO DEL PRADO COLLECTION

Museo del Prado is considered by many to have the greatest collection of paintings in the world. From the time of its foundation in 1819, the museum attracted to Madrid the most refined and sensitive art lovers. Within the history of royal collecting from the 15th century we find a unique concentration of masterpieces by some of the most outstanding personalities of Western Art. Names such as Velázquez, Goya, Bosch, Titian, Tintoretto, El Greco and Rubens are gathered in the Prado, making it an exceptional museum of artists. With this Museo del Prado Collection, a new experience begins, offering an updated view of its masterpieces.



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- 1
Martín Rico y Ortega,
The “Riva degli
Schiavoni” in Venice
(1873)
- 2
Parmigianino aka
Girolamo Francesco
Maria Mazzola,
Pietro Maria Rossi, Count
of San Secondo
(1535-1538)
- 3
Diego Rodríguez de Silva
y Velázquez,
View of the Gardens of
the Villa Medici, Rome
(1630)
- 4
Miguel de Pret
(Attributed to),
Two Bunches of Grapes
with a Fly
(1630-1644)
- 5
Hans Baldung Grien,
Harmony (The Three
Graces?)
(1541-1544)
- 6
Francisco de Goya y
Lucientes,
Disparate 13: A Way of
Flying
(1815-1816)
- 7
Mariano Fortuny y
Madrado,
The Painter’s Children in
the Japanese Room
(1874)
- 8
Juan van der Hamen,
Still Life with Artichokes,
Flowers and Glass
Vessels
(1627)

The Frame with Beige Wood Customizable Frame Hieronymus Bosch, The Garden of Earthly Delights Triptych (central panel) (1490-1500)



At Saatchi Art, we represent thousands of extraordinary artists from all over the world and help people who love art discover their works. We've taken the best parts of the Internet and combined them with the invaluable aspects of an art gallery. The result is a one-of-a-kind experience that gives you access to an unparalleled selection of original art, curatorial vigor and world-class customer service. We are very proud to have delivered works by artists in 100 countries to art lovers in over 80 countries this past year, and we hope you enjoy discovering our curated selection on The Frame.



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The Frame with White Customizable Frame Claire Desjardins, Day Trip (2017)

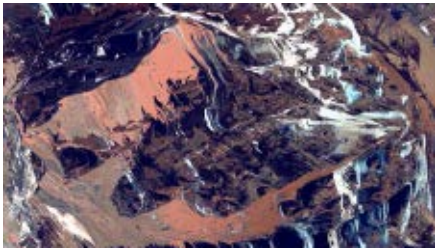
- 1
Dean West,
SK3 - Limited Edition
#25 of 25
(2015)
- 2
Thomas Rosenthal,
Einstein 4
(2013)
- 3
Cécile van Hanja,
Lost in Paradise
(2017)
- 4
Harry Moody,
Art sketch with a view
5/6 (#149)
(2016)
- 5
Martina Biccheri,
MonoMan
(2015)
- 6
Guy Sargent,
The Gondola, Venice
(1999)
- 7
Sandy Dooley,
Painting for Mary
(2015)
- 8
Poonam Choudhary,
Red Roofs
(2016)

s[edition]

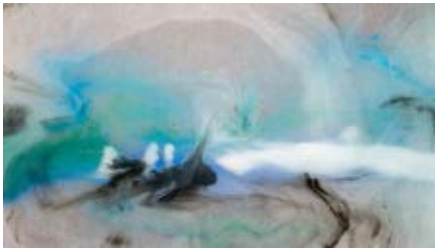
We are an innovative online platform for artists to sell their work as digital limited editions for display on screens. We work directly with some of the world's most renowned contemporary and digital artists, presenting artworks that can be elegantly displayed on your TV in your home. Founded in 2011 by art dealer Harry Blain in London, Sedition introduces a marketplace for the collection and trade of art in the digital age. Join a community of artists and art collectors to discover a new world of digital art with Sedition.



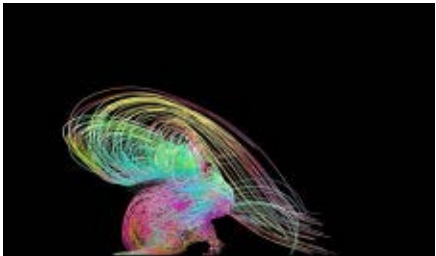
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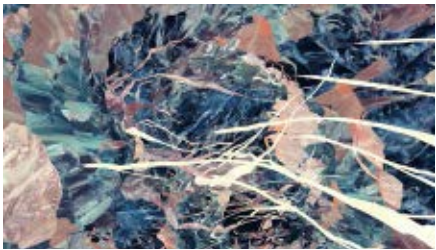
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3



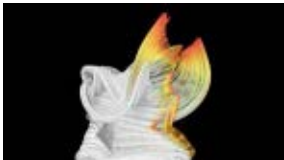
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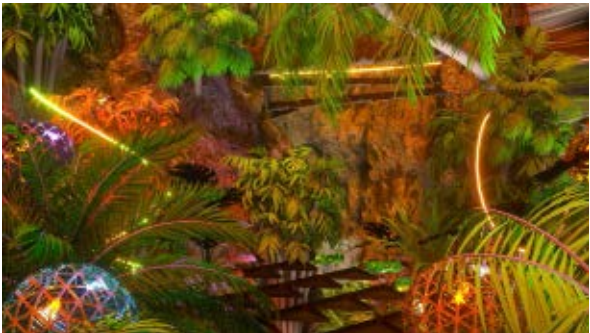
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4



7



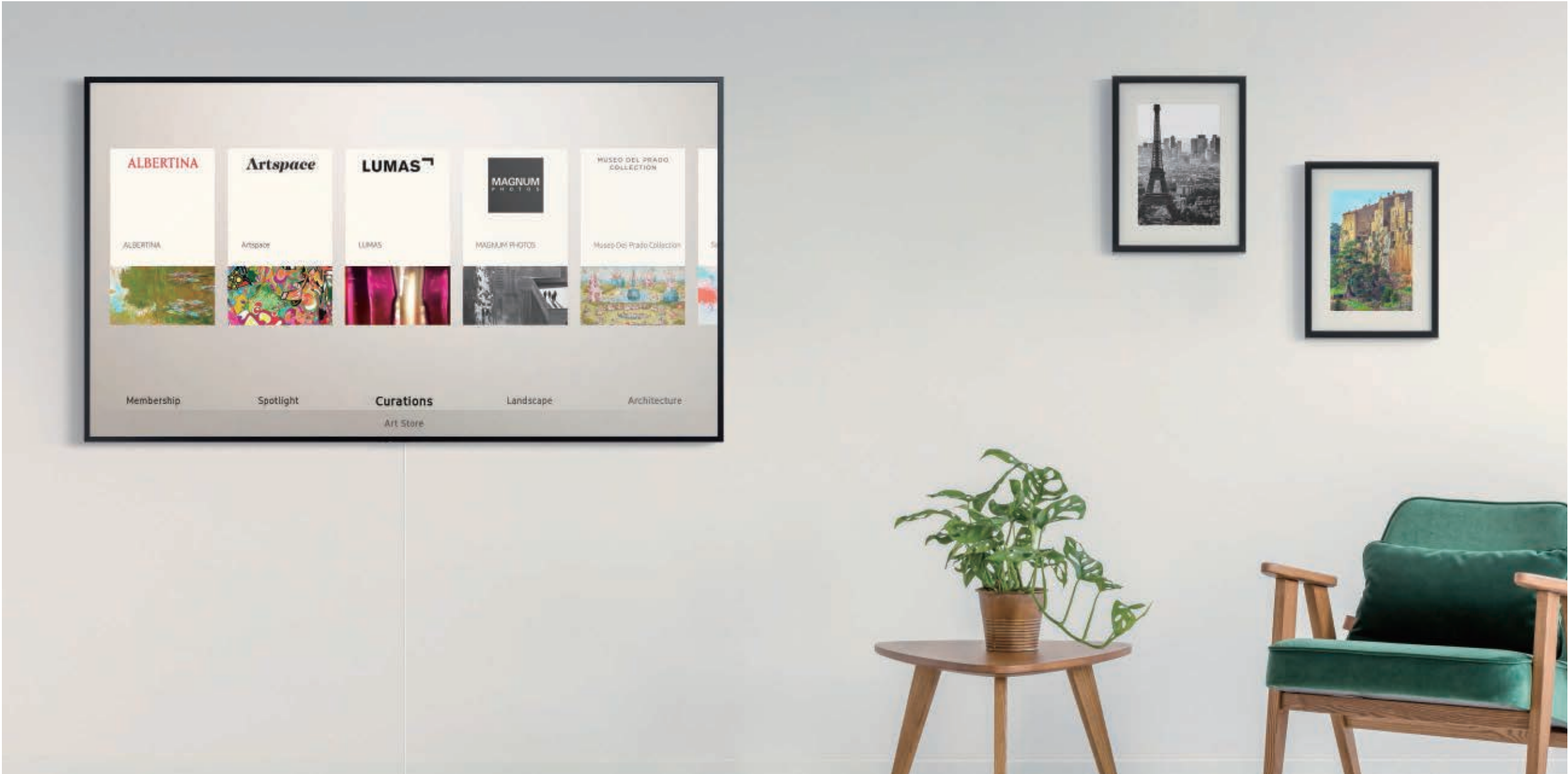
8



The Frame with Basic Charcoal Black Frame Brian Alfred, Splish (2017)

- 1 Sougwen Chung, Fault Lines (Topographies_Op6-No1) (2017)
- 2 FIELD, HK Night Street Corner (2017)
- 3 Desmond Leung, Three Souls on the Shore #3 (2014-2017)
- 4 Desmond Leung, Portal #2 (2014-2017)
- 5 Universal Everything, Presence 4.1 (2013)
- 6 Sougwen Chung, Horizons (Topographies_Op6-No4) (2017)
- 7 Universal Everything, Presence 3 (2013)
- 8 Alex McLeod, Secret Palm Forest (2017)

Just step into the online Art Store to explore extraordinary art.



Becoming an art collector has never been easier. After bringing The Frame into your home, simply use your TV or mobile device to connect to the Art Store. Select your personal collection of artworks from internationally recognized artists and world-class galleries, free for one month after registration. Following that, the \$4.99 monthly subscription fee gives you access to all existing and additional artworks in the Art Store. Or choose a la carte individual purchases, including \$19.99 for any artwork you want to permanently keep.

Personalized and innovative, The Frame and the ever-changing display or to live with for as long as you like.

My Collection



Your space. Your photos. Your style.

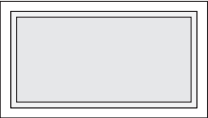
Offering the uplifting experience of being in a gallery, The Frame brings home a sparkling new way of viewing cherished family photos. Like any work of art, the details are what make The Frame special.

The Frame installs and connects with exceptional ease and neatly integrates into your living space. A number of creative options make it simple to upload and display memorable photos to suit your taste and mood. Choose from a variety of matte layouts to add a personal touch.

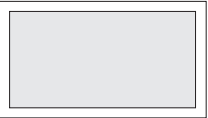
Altogether, experiencing photos and art that inspire your life and your style just took a leap into a whole new Frame.



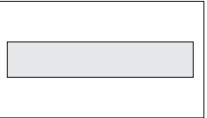
Matte layouts for your photos



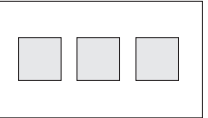
Shadow box



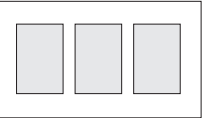
Modern




Panoramic



Squares



Triptych





Mixed

* Personal photos uploaded to The Frame will be displayed in their original resolution. Images under 320 x 180 cannot be uploaded.

* It is highly recommended to use images that have a resolution of 3,840 x 2,160.

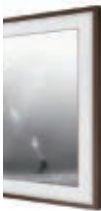




* Squares, Triptych, Mixed layouts only available via The Frame mobile app.

The Frame Specifications

The Frame	Screen Size: 43" (96.7 cm x 55.7 cm) 55" (123.5 cm x 70.8 cm) 65" (145.4 cm x 83.1 cm)		Resolution: 4K UHD (3,840 x 2,160)	
	TV Mode		Art Mode	
				
	4K UHD Resolution HDR Smart Hub Active Crystal Color UHD Upscaling 55/65" MR240 (120Hz), 43" MR120 (60Hz)		Samsung Collection Art Store My Collection Brightness Sensor Motion Sensor	
Additional Functions	One Remote Control Smart View Wireless LAN built in Bluetooth HDMI USB		In Box Items	Basic Stand No Gap Wall-Mount One Connect Invisible Connections (5 m)

Accessories

Make The Frame your own by customizing the frame, stand and cables for a perfect fit with your space. Visit [Samsung.com](#) for details.

			
Customizable Frame	Walnut	Beige Wood	White
			
Samsung Studio Stand	Classic easel design		
	Sturdy metal construction		
	Integrated cable management		
* This stand is only available with 65" and 55" TVs.			
			
Invisible Connection (15 m)	Slim 1.8 mm (0.07 in) diameter, 15 m (49.2 ft) long fiber cable		
	Supports 4K 2160p60 video with 75 Gbps transmission speed		

SAMSUNG