

## Terms and Conditions

### Duration

The **SAMSUNG GALAXY S8/S8+ RAYA PROMOTION** ("Promotion") will run on 8<sup>th</sup> June 2017 from 10:00 AM onwards ("Promotion Period") till 2<sup>nd</sup> July 2017 (or while stocks last) at all Samsung Experience Stores (SES/L), Operators, Mass Merchants and participating Samsung authorized dealers (collectively "Participating Outlets") only. Samsung Malaysia Electronics (SME) Sdn. Bhd. ("Organiser") reserves the right to shorten or extend the Promotion Period at its sole discretion without any prior notice.

### Promotion Period

8<sup>th</sup> June – 2<sup>nd</sup> July 2017 (or while stocks last)

### How to Participate

1. Purchase one (1) unit of Samsung Galaxy S8 or S8+ in a single receipt within the Promotion Period from the Participating Outlets to be entitled to the promotion as below:-
  - a. Be the first 1,000 customers to redeem maximum two (2) units of complimentary shopping e-vouchers with total value of RM400 (RM200 off Lazada e-vouchers & RM200 off 11street e-vouchers) via mySamsung App.
  - b. Redemption of the e-vouchers from mySamsung App must be made within the promotion period (8<sup>th</sup> June – 2<sup>nd</sup> July 2017, or while stocks last), however, the e-vouchers can be used only for selected Samsung Products (as defined below) in the said official online partner stores until 31<sup>st</sup> July 2017.
  - c. Redemption can only be done for "Mobile & Tablets", "Wearables", "Mobile Accessories" categories ("Selected Samsung Products")
  - d. mySamsung Rewards Redemption Journey:-
    1. Purchase Samsung Galaxy S8 or S8+ within the Promotion Period.
    2. Log on to mySamsung App and Tap on the Rewards
    3. Tap on "Generate Voucher Code". Safekeep your Voucher Code for when you're ready to shop.

4. Tap on "Visit The Website" to access Samsung Official Store on Lazada or 11street and shop for your favourite selected Samsung Products
5. Enter the voucher code upon checkout.
6. You will then enjoy RM200 OFF for each voucher redeemed by you.

## 2. Customer's Covenants

For clarification purposes, by participating this Promotion, customer acknowledges that the e-vouchers are subject to terms and conditions of the issuers, Lazada and 11street in **Appendix A** and the e-vouchers cannot be exchanged with cash or any other item.

3. The Promotion is open to all residents of Malaysia including Malaysians and non-Malaysians, 18 years of age and above (as at 8<sup>th</sup> June 2017) except the employees or the immediate families of the Organiser, their affiliates and/or related companies, distributors, retailers, dealers, retailers, advertising and promotion agencies. In the event the consumer is below 18 years old, please seek consent from parent/guardian before participating in this Promotion. Participation by consumers under 18 years old will be deemed to be accompanied with consent by the parent/guardian.

## Terms and Conditions of Participation

1. The Promotion is available during the Promotion Period only. The e-vouchers are on first come first served basis and while stocks last.
2. The e-vouchers is not redeemable for cash, not exchangeable or transferable, and cannot be used in conjunction with other promotional offers.
3. Each valid Samsung Account shall only be entitled to maximum two (2) units of complimentary shopping e-vouchers mentioned above for the entire promotional period.
4. The Organiser reserves the rights to change the Promotion with products of similar value in the event of out of stocks.
5. By participating in this Promotion, consumer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and decisions of the Organiser.
6. The Organiser reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law.
7. The Organiser is not liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.

8. The Organiser shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) for personal injury which is suffered or sustained during the Promotion Period.
9. By participating in this Promotion, each consumer agrees to release and hold the Organiser and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
10. In case of any dispute, the Organiser reserves the right to make the final decision. Organiser's decision is final and no further correspondence or appeal will be entertained.
11. During the Promotion Period, the Organiser may collect consumers information including personal in the form of, among others, survey forms, redemption of free gift forms, interviews, audio recordings, visual recordings and photographs (whether on our own or by appointed service provided) taken during the Event. By participating in the Promotion, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
12. In the event of inconsistencies between the terms and conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter (i.e. these Terms and Conditions) shall prevail.
13. These Terms and Conditions herein shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.

**APPENDIX A****Terms and Conditions for the E-Voucher of Lazada**

*[Available at <http://www.lazada.com.my/samsung-official-store/>]*

1. The following terms and conditions apply to the redemption and use of promotional vouchers and voucher codes ("Vouchers").
2. Vouchers are only valid on Samsung Official Store <http://www.lazada.com.my/samsung-official-store/> on Lazada website, mobile website or mobile applications (iOS & Android)
3. A valid code provided via mySamsung App must be entered at the checkout page in order to redeem a Voucher with no minimum purchase required. Redemption can only be done for "Mobile & Tablets", "Wearables" , "Mobile Accessories" categories fulfilled by selected Samsung Authorized Partners.
4. Customers can only redeem up to one Voucher per day
5. Customers can only use the Voucher once
6. Voucher validity is limited in time (from 8<sup>th</sup> June till 31<sup>st</sup> July 2017). This guideline overrides any individual voucher policy.
7. Lazada reserves the right to cancel or modify any order, or revoke the use of Vouchers for any reason, including due to:
  - a. suspicious or fraudulent purchasing activity or Voucher use;
  - b. Voucher abuse, including the use of multiple accounts or multiple checkouts associated with the same customer or group of customers; or
  - c. Voucher used in bad faith (including resold Vouchers or use of Vouchers by customers purchasing products for the purpose of re-selling)
8. Unless otherwise stated, Vouchers are not valid in conjunction with other promotions or discounts
9. Additional terms and conditions may be specified in relation to specific voucher code (for example, duration, eligibility, discount amount and products covered), and will govern the use and redemption of those vouchers
10. Vouchers are not exchangeable for cash
11. Lazada will not be liable and/or be required to offer replacement Vouchers, discounts, credits, cash or otherwise compensate customers for:
  - a. discontinued or cancelled Vouchers;
  - b. improper use of, or inability to redeem, a Voucher; or
  - c. the inability to redeem a Voucher due to technical issues.
12. Lazada reserves the right to change these terms & conditions or cancel any promotions at any time and without notice.

## **Terms and Conditions for the E-Voucher of 11street**

[Available at <http://www.11street.my/brand/samsung>]

### **How to use your 11street Exclusive E-voucher**

1. To use E-voucher, visit the link [here](#). New user registration will be required.  
(<https://www.11street.my/loyalty/AuthCouponGiftDtls/getCouponDtls.do?CHOICEMENU=B01&isSSL=Y>)
2. Key in the E-voucher Code received via mySamsung App into the “Enter verification code” section, and click ‘Enter’
3. View your E-voucher in **My Page**, and you may use it immediately.

### **Terms & Conditions**

- Minimum purchase of RM100 applies, and product exclusions apply
- Maximum discount of RM200 and applicable to 1 purchase item only
- Bonus Coupons are applicable on Samsung Official Store (<http://www.11street.my/brand/samsung>) at 11street for selected Samsung “Mobile & Tablets”, “Smartwatches & Wearables” , “Mobile Accessories” categories fulfilled by selected Samsung Authorized Partners only
- Each Member ID can only redeem One (1) 11street Samsung Raya Promotion RM200 Bonus Coupon.
- This coupon expires on 31<sup>st</sup> July 2017
- 11street is not responsible for loss of this Coupon
- Other Terms & Conditions applies