

SAMSUNG



Smashing Great Deals

Promotion period:
1st August - 30th September 2016



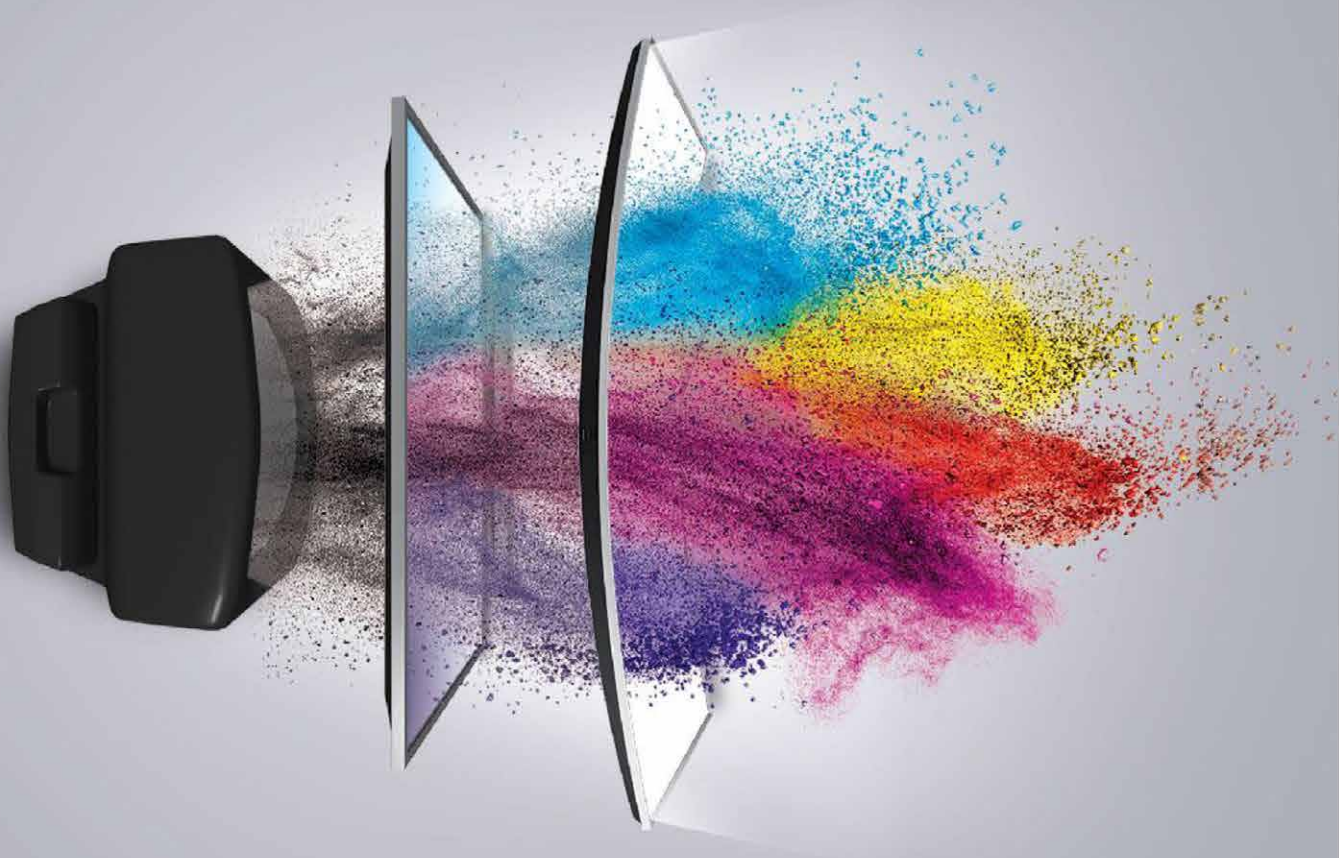
Lee Chong Wei

Dato' Lee Chong Wei
Samsung Ambassador



Enjoy great deals when you purchase
selected Samsung products today!

Go Gold with Curved



Why Curved TV?

Samsung Curved TV offers the most optimal viewing experience from every angle.

Comfortable On Your Eyes



Wider Viewing Angle



Immersive Viewing Pleasure

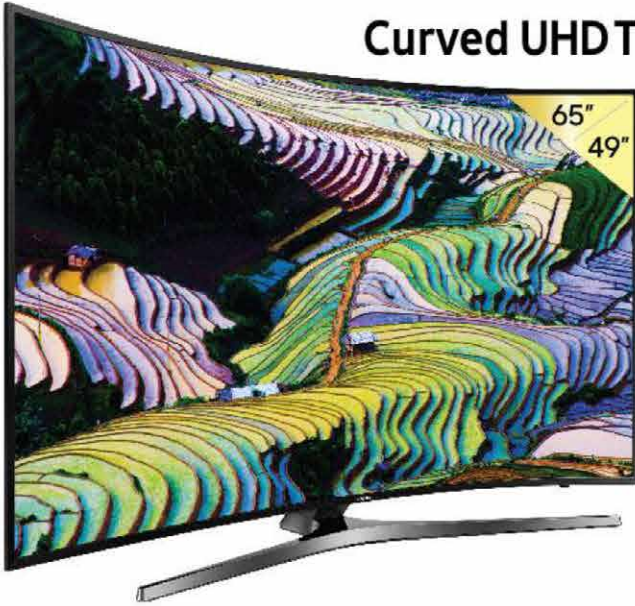


* Source: 10 Years Global No.1 TV Brand, results are based on IHS Technology, TV Sets Intelligence Service – Premium: 2006 - 2015.
The CES Innovation Awards are based upon descriptive materials submitted to the judge.
Trusted Brand 2016 by Reader's Digest.
Putra Brand Awards 2015 by Association of Accredited Advertising Agents Malaysia (4As) in association with the Malaysia's Most Valuable Brands (MMVB).

TELEVISION



Curved UHD TV



NEW

UA65KU6500 RRP: RM12,999
Save: RM500

Now: **RM12,499**

UA49KU6500 RRP: RM4,799
Save: RM200

Now: **RM4,599**

- Curved UHD
- Active Crystal Colour
- HDR

Curved UHD TV



NEW

UA55KU6300 RRP: RM6,299
Save: RM300

Now: **RM5,999**

- Curved UHD
- Pur Colour
- HDR

Curved TV



NEW

UA49K6300 RRP: RM3,299
Save: RM100

Now: **RM3,199**

- Curved Full HD
- Ultra Slim
- Smart Tizen

AUDIO SYSTEM

SOUNDBAR



HW-H751 RRP: RM1,999
Save: RM200

Now: **RM1,799**

- Power Output 320W / 4.1 Ch
- Built-in Vacuum Tube
- TV Sound Connect & Wireless Active Subwoofer

SOUNDBAR



SOUNDBAR



SOUNDBAR



HW-K551 RRP: RM1,499
Save: RM100

Now: **RM1,399**

- Power Output 340W / 3.1 Ch
- True 5.1 Ch Ready (Compatible with Wireless Rear Kit)
- 6 Built-in Speakers with Dedicated Amplifier

HW-K450 RRP: RM1099
Save: RM100

Now: **RM999**

- Power Output 300W / 2.1 Ch
- True 4.1 Ch Ready (Compatible with Wireless Rear Kit)
- 4 Speakers with Dedicated Amplifier

HW-K360 RRP: RM799
Save: RM50

Now: **RM749**

- Power Output 130W / 2.1 Ch
- True 4.1 Ch Ready (Compatible with Wireless Rear Kit)
- 2 Speakers with Dedicated Amplifier

PWP

Rear Speaker SWA-8000 (RRP 499) At 50% Discount
Now **RM249**

PWP

Rear Speaker SWA-8000 (RRP 499) At 50% Discount
Now **RM249**

Twin Cooling Plus™

Moisture Maintained.
Freshness Ensured.



Enjoy the freshness of life.



MOISTURE-FULL FRESHNESS

High humidity level up to 70%



ODOUR-FREE FROZEN FOOD

Completely separated 2 evaporators.



5 CONVERSION MODES

5-in-1 functionality customise for optimum usage.



710L
RT62K7050BS*

RRP: **RM3,599**

550L
RT46K6271BS*

RRP: **RM2,899**

520L
RT43K6271SL*

RRP: **RM2,499**



* Source: Based on independent 3rd party data. Trusted Brand 2016 by Reader's Digest. Putra Brand Awards 2015 by Association of Accredited Advertising Agents Malaysia (4As) in association with the Malaysia's Most Valuable Brands (MMVB).

REFRIGERATOR



Twin Cooling Plus™

NEW



NEW



620L
RT53K6271BS RRP: RM3,099
Save: RM180

Now: **RM2,919**

450L
RT35K5562SL RRP: RM2,129
Save: RM100

Now: **RM2,029**

- Twin Cooling System
- Smart Conversion
- Anti Bacteria Protector

Twin Cooling Plus™



RT35K50621J RRP: RM2,379
Save: RM100

Now: **RM2,279**

- Twin Cooling System
- Smart Conversion
- Anti Bacteria Protector

SIDE-BY-SIDE



MIRROR DOOR



RS554NRUA9M RRP: RM5,799
Save: RM380

Now: **RM5,419**

- Twin Cooling System
- Beverage System
- Digital Inverter Technology

SIDE-BY-SIDE



RSA1STSL1 RRP: RM3,729
Save: RM180

Now: **RM3,549**

- Digital Inverter Technology
- Big Drawers
- Spill Proof Shelves

Simply Add During Wash.

AddWash



ADDWASH
Simply add during wash



BUBBLE SOAK
Invisible stain removal



SUPER SPEED*
Complete your wash
in just 59 minutes **

*Only applicable for 10kg & 12kg AddWash model. **Based on Super Speed at default setting with a 5kg load. Results may vary depending on individual usage.



12KG
WW12K84120W

RRP: **RM4,599**

10.5KG
WW10K6410QW

RRP: **RM3,899**

8KG
WW80K5410WW

RRP: **RM2,899**



Trusted Brand 2016 by Reader's Digest.
Putra Brand Awards 2015 by Association of Accredited Advertising Agents Malaysia (4As) in association with the Malaysia's Most Valuable Brands (MMVB).

Terms and conditions apply. While stocks lasts. Pictures are for illustration purposes only. Promotion price is GST inclusive.

FRONT LOAD



WASHER DRYER



WD10J6410AX RRP: RM4,499
Save: RM400

Now: **RM4,099**

- Ecobubble™ & Bubble Soak
- Air Wash
- Super Speed
- * Wash 10.5KG/ Dry 6KG

WASHER DRYER



WD80J6410AW RRP: RM3,399
Save: RM300

Now: **RM3,099**

- Ecobubble™ & Bubble Soak
- Air Wash
- Super Speed
- * Wash 8KG/ Dry 6KG

WASHER



WW90H7410EX RRP: RM3,599
Save: RM300

Now: **RM3,299**

- Ecobubble™ & Bubble Soak
- Crystal Blue Design

TOP LOAD

activ
dualwash™



WA16J6750SP RRP: RM2,699
Save: RM150

Now: **RM2,549**

- Built-in Sink
- Magic Dispenser™
- Magic Filter & Wobbler Technology

activ
dualwash™



WA14J6750SP RRP: RM2,399
Save: RM150

Now: **RM2,249**

- Built-in Sink
- Magic Dispenser™
- Magic Filter & Wobbler Technology

activ
dualwash™



WA12J5750SP RRP: RM2,099
Save: RM100

Now: **RM1,999**

- Built-in Sink
- Magic Dispenser™
- Magic Filter & Wobbler Technology

Faster & Wider Purification



3-WAY AIRFLOW

Spreads clean air 3X faster.



4 STEP FILTRATION

A four step filtration is outstandingly effective, captures 99.97%* of 0.3µm fine particles.

VirusDoctor[®]

Eliminates up to 99.99%** of viruses and allergens.

AIR PURIFIER

Room Coverage: 50m² (538ft²)

AX50K5050WD

Now:

RM1,749

- 3-Way Airflow
- 4 Step Filtration
- Virus Doctor

NEW



* Tested on AX037FCVALUWD in KIMM (Korea Institute of Machinery & Material). Based on internal testing. Effective in removing 4 viruses including subtype H1N1 and certain bacteria. Data has been measured under specific testing conditions and results may vary based on environmental factors and individual use.

** Tested in Fiti lab with KSK0693 method.

Smashing Great Deals

The Triangle
Instantaneous Cooling



TRIANGLE ARCHITECTURE
for powerful cooling performance.



3 CARE FILTER
with "Anti-Bacteria & Anti-Allergy" material.



MORE ENERGY SAVINGS
with Digital Inverter.

AIR CONDITIONER

Non Inverter Deluxe



1.0HP
AR09JRFSTWKNME

Installation
Subsidy: RM200

RRP:

RM1,319

10
YEAR
WARRANTY

1.5HP
AR12JRFSWWKNME

Installation
Subsidy: RM200

RRP:

RM1,649

10
YEAR
WARRANTY

Inverter Deluxe



1.0HP
AR09KVFSBWKNME

Installation
Subsidy: RM200

RRP:

RM1,639

10
YEAR
WARRANTY

1.5HP
AR12JVFSBWKNME

Installation
Subsidy: RM250

RRP:

RM2,029

10
YEAR
WARRANTY

MICROWAVE OVEN

CONVECTION



HotBlast™ Smart Oven

Capacity: 35L

MC35J8088LT

Now:

10 YEAR WARRANTY

RRP: RM2,499
Save: RM300

RM2,199

- HotBlast™ Technology
- SLIM FRY™ Function
- Power Grill Duo

FREE



1L Glass Baker x 2
worth RM99.80

GRILL



Capacity: 28L

MMG28J5255US

Now:

10 YEAR WARRANTY

RRP: RM699
Save: RM100

RM599

- Healthy Steam Function
- Food Warming Program
- 32 Auto Programs

FREE



Food Container*
worth RM29.90

GRILL



Capacity: 23L

MG23H3125NK

Now:

10 YEAR WARRANTY

RRP: RM599
Save: RM80

RM519

- Smart Moisture Sensor
- 20 Auto Programs
- Steam Clean Function

FREE



Food Container*
worth RM29.90

GRILL



Capacity: 20L

GE71M/XSM

Now:

10 YEAR WARRANTY

RRP: RM409
Save: RM60

RM349

- Triple Heat Distribution
- Rapid Defrost
- Eco Mode

FREE



Food Container*
worth RM29.90

POWERbot

True Performance with Power



Dust Capacity: 0.7L
Suction Power: 10W
VR20H9050UW

RRP: RM3,499
Save: RM300

Sekarang: **RM3,199**

- Cyclone Force Technology
- Point Cleaning
- 311mm Wider Brush

POWERBOT

NEW



Dust Capacity: 0.7L
Suction Power: 6W

VR20J9010UR RRP: RM2,999
Save: RM200

Now: **RM2,799**

- Cyclone Force Technology
- Full-View Sensor
- Visionary Mapping Plus System

ROBOTIC



Dust Capacity: 0.6L

VR10J5050UD RRP: RM2,399
Save: RM200

Now: **RM2,199**

- Visionary Mapping System
- Power Pet Cleaning
- Point Cleaning

ROBOTIC



Dust Capacity: 0.6L

VR10J5010UA RRP: RM1,999
Save: RM100

Now: **RM1,899**

- Visionary Mapping System
- Power Pet Cleaning

CANISTER



Power Consumption: 2,100W
Suction Power: 450W

VC21F50VNAR RRP: RM719
Save: RM100

Now: **RM619**

- Power Control: Body Variable
- Cyclone Force System
- HEPA Filtration

CANISTER



Power Consumption: 1,500W
Suction Power: 380W

VC15H4030VB RRP: RM549
Save: RM80

Now: **RM469**

- Cyclone Force System
- HEPA Filtration
- Furniture Guard

CANISTER



Power Consumption: 1,800W
Suction Power: 360W

VC18AVNMAPT RRP: RM359
Save: RM40

Now: **RM319**

- Power Control: Body Variable
- Twin Chamber System
- EPA Filtration

Limited Edition Racquet Up For Grabs!



Lee Chong Wei

Dato' Lee Chong Wei
Samsung Ambassador

Exclusive Prize x 200



Stand a chance to win* a limited edition racquet autographed by Dato Lee Chong Wei upon purchase of selected Samsung products.

- STEP 1** Purchase selected Samsung products during the promotion period with a minimum spend of RM300 in a single receipt.
- STEP 2** <Type>SAMSUNG DEALS<space>Receipt Amount RM00.00<space>Receipt Date DDMMYY<space>Serial No of SAMSUNG Product (14 or 15 characters serial number behind product) <space>NRIC<space>NRIC Name to 66688.
Example: SAMSUNG DEALS RM1375.90 130516 UA55JS8000KXXM 850505112345 Joanne Tan
- STEP 3** Retain your original receipt. Shortlisted winner will be notified. T&C apply. Visit www.samsung.com/my/offer for more info & Privacy Policy.

*Terms and conditions apply. Promotion valid while promotional stocks last. Images shown are for illustration purpose only. Each SMS entry will be charged at standard telco charges.

The Samsung Smashing Great Deals 2016 Promotion

Terms and Conditions

Introduction

The Samsung Smashing Great Deals 2016 Promotion ("Promotion") offers customers selected Samsung Electrical Products at promotion price and/or Free Gift or PWP (purchase with purchase) from 1st August 2016 to 30th September 2016 ("Promotion Period"). Samsung Malaysia Electronics (SME) Sdn Bhd ("Samsung") shall reserve the right to shorten or extend the Promotion Period at its sole discretion without prior notice.

This Contest is available at participating Samsung authorized dealers only ("Authorized Dealers") as listed in www.samsung.com/my/storelocator/

Promotion Models

1. The Promotion is valid for the following Samsung Consumer Electronic Products ("Products") only and are limited while stocks last:

Product Category	Model	RCP	Consumer Saving	Promotion Price	Free Gift
TV	UA49K6300AKXXM	RM 3,299	RM 100	RM 3,199	-
TV	UA49KU6500KXXM	RM 4,799	RM 200	RM 4,599	-
TV	UA55KU6300KXXM	RM 6,299	RM 300	RM 5,999	-
TV	UA65KU6500KXXM	RM 12,999	RM 500	RM 12,499	-

Product Category	Model	RCP	Consumer Saving	Promotion Price	PWP
Flat Sound Bar	HW-H751/XM	RM 1,999	RM 200	RM 1,799	-
Flat Sound Bar	HW-K551/XM	RM 1,499	RM 100	RM 1,399	Rear Speaker SWA-8000S/XM at RM 249 - 50% Discount (RCP: 499)
Flat Sound Bar	HW-K450/XM	RM 1,099	RM 100	RM 999	Rear Speaker SWA-8000S/XM at RM 249 - 50% Discount (RCP: 499)
Flat Sound Bar	HW-K360/XM	RM 799	RM 50	RM 749	-

Product Category	Model	RCP	Consumer Saving	Promotion Price	Free Gift
Refrigerator	RS554NRUA9M/ME	RM 5,799	RM 380	RM 5,419	-
Refrigerator	RSA1STSL1/XME	RM 3,729	RM 180	RM 3,549	-
Refrigerator	RT62K7050BS/ME	RM 3,599	-	RM 3,599	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Refrigerator	RT53K6271BS/ME	RM 3,099	RM 180	RM 2,919	-
Refrigerator	RT46K6271BS/ME	RM 2,899	-	RM 2,899	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Refrigerator	RT43K6271SL/ME	RM 2,499	-	RM 2,499	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Refrigerator	RT35K50621J/ME	RM 2,379	RM 100	RM 2,279	-
Refrigerator	RT35K5562SL/ME	RM 2,129	RM 100	RM 2,029	-

Product Category	Model	RCP	Consumer Saving	Promotion Price	Free Gift
Washing Machine	WW12K8412OW/FQ	RM 4,599	-	RM 4,599	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Washing Machine	WW10K6410QW/FQ	RM 3,899	-	RM 3,899	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Washing Machine	WW80K5410WW/FQ	RM 2,899	-	RM 2,899	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Washing Machine	WD10J6410AX/FQ	RM 4,499	RM 400	RM 4,099	-
Washing Machine	WD80J6410AW/FQ	RM 3,399	RM 300	RM 3,099	-
Washing Machine	WW90H7410EX/FQ	RM 3,599	RM 300	RM 3,299	-
Washing Machine	WA16J6750SP/FQ	RM 2,699	RM 150	RM 2,549	-
Washing Machine	WA14J6750SP/FQ	RM 2,399	RM 150	RM 2,249	-
Washing Machine	WA13J5750SS/FQ	RM 2,099	-	RM 2,099	1 Microwave ME711K/XS worth RM289 or 1 Vacuum VCC5240S4R/XME worth RM269
Washing Machine	WA12J5750SP/FQ	RM 2,099	RM 100	RM 1,999	-
Washing Machine	WA10J5710SG/FQ	RM 1,599	RM 100	RM 1,499	-

Product Category	Model	RCP	Consumer Saving	Promotion Price	Free Gift
Microwave	MC35J8088LT/SM	RM 2,499	RM 300	RM 2,199	2 sets Glass Baker
Microwave	MG28J5255US/SM	RM 699	RM 100	RM 599	1 set Food Container
Microwave	MG23H3125NK/SM	RM 599	RM 80	RM 519	1 set Food Container
Microwave	GE71M/XSM	RM 409	RM 60	RM 349	1 set Food Container

Product Category	Model	RCP	Consumer Saving	Promotion Price	Free Gift
Vacuum Cleaner	VR20H9050UW/ME	RM 3,499	RM 300	RM 3,199	-
Vacuum Cleaner	VR20J9010UR/ME	RM 2,999	RM 200	RM 2,799	-
Vacuum Cleaner	VR10J5050UD/ME	RM 2,399	RM 200	RM 2,199	-
Vacuum Cleaner	VR10J5010UA/ME	RM 1,999	RM 100	RM 1,899	-
Vacuum Cleaner	VC21F50VNAR/ME	RM 719	RM 100	RM 619	-
Vacuum Cleaner	VC15H4030VB/ME	RM 549	RM 80	RM 469	-
Vacuum Cleaner	VC18AVNMAPT/ME	RM 359	RM 40	RM 319	-

Product Category	Model	RCP	Consumer Saving	Promotion Price	Installation Rebate
Air Conditioner	AR09JRFSTWKNME	RM 1,319	-	RM 1,319	RM 200
Air Conditioner	AR12JRFSWWKNME	RM 1,649	-	RM 1,649	RM 200
Air Conditioner	AR09KVFSBWKNME	RM 1,639		RM 1,639	RM 200
Air Conditioner	AR12JVFSBWKNME	RM 2,029	-	RM 2,029	RM 250
Air Conditioner	AX50K5050WD/ME	RM 1,749	-	RM 1,749	-

This Promotion including the Free Gift and/or the PWP is only valid and applicable within Promotion Period or while stocks last, whichever is earlier. Samsung shall not be liable for any damages or claims howsoever incurred due to stock unavailability in any of the participating Authorized Dealers.

For the avoidance of doubt, Samsung is only a coordinator between the customers and the participating Authorized Dealers. Samsung shall not be liable for any disputes, damages, claims or costs arising out of or in connection to the transaction between the customer and the participating Authorized Dealers pursuant to the Promotion.

During the Promotion Period, customer who spent RM300 and abovementioned Products in a single receipt is entitled to participate in The Samsung Smashing Great Deals 2016 SMS Contest ("Contest") to win a badminton racquet signed by Dato Lee Chong Wei, subject to Terms and conditions as follows:

The Samsung Smashing Great Deals 2016 SMS Contest

Duration

1. The Samsung Smashing Great Deals 2016 SMS Contest ("Contest") will run from 1st August 2016 [12.00am] to 30th September 2016 [11.59pm] ("Contest Period"). Samsung shall reserve the right to shorten, extend or cancel the Contest Period at its sole discretion without prior notice.

Eligibility

1. This Contest is open to all Malaysians that have registered prepaid or postpaid account with any Telecommunication service provider in Malaysia.
2. Participating customers ("Participants") must be 18 years of age and above as of 1st August 2016. If Participant is below 18 years of age, please ensure the parent / legal guardian reads and agrees to the Terms and Conditions of this Contest herein on behalf of Participant. It shall be deemed that the Participant's parent / legal guardian has agreed to the Terms and Conditions of this Contest upon the Participant's participation in this Contest.
3. Every RM 300 spend on the selected Samsung products in a single receipt will entitle for one (1) valid entry via SMS submission, the higher amount spend will entitle participant for more entries
4. Each customer is eligible to win the prize only ONCE for the entire Contest Period.
5. Only purchases of selected Samsung products at the participating Samsung authorized retail outlets listed herein made during Contest Period of 1st August 2016 to 30th September 2016 only is eligible to participate in this Contest.

How To Participate

1. Purchase selected Samsung products worth RM300 in a single receipt from the participating Authorized Dealer during the Contest Period and stand a chance to win racquets signed by Dato Lee Chong Wei. Participants need to keep and retain the original purchase receipt as proof of purchase and prize verification.
2. Please read the Terms & Conditions and Samsung Privacy Policy at www.samsung.com/my/offer before participating in this Contest.
3. Send an SMS to 66688 as follows during Contest Period:
Type SAMSUNG DEALS<space>Receipt Amount RM00.00<space>Receipt Date DDMMYY<space>Serial No. of SAMSUNG Product (14 or 15 characters serial number behind product)<space>NRIC<space>(Full name as per IC)

Example:
SAMSUNG DEALS RM1375.90 130516 OBP43MH6400185 850505112345 Joanne Tan
 - a. Upon confirmation of the Contest entry, Participant will receive SMS confirmation of participation: "TQ for participating SAMSUNG DEALS 2016! Please retain your original receipt as proof. T & C apply. Visit www.samsung.com/my/offer for more info & Privacy Policy."
 - b. Participant will be charged at standard Telecommunication service provider charges at each of the SMS sent.
4. Samsung reserves the right to reject any SMS submission at its sole discretion without having to assign any reason whatsoever, such rejected SMS submission will be deemed as void/invalid.
5. All valid SMS submissions must be received by Samsung no later than 30th September 2016 [11.59pm]. Invalid SMS submissions received after 30th September 2016 [11.59pm] will be rejected.
6. Winners will be announced after the Contest Period at Samsung official website www.samsung.com/my/offer

Prize

1. There will be 200 winners for this contest and the prize items are racquets signed by Dato Lee Chong Wei. Each winner will receive only one (1) signed racquet ("Prize").
2. Participants who are shortlisted to win (those who have submitted valid SMS submissions and are selected as per the selection formula stated herein) will be contacted via telephone. Should the first attempt to call the Participant fail, i.e. no reply, telephone number not in service or no connection, etc, another two (2) attempts will be made within the next 48 hours. Samsung will not be held liable in the event the eligible Participant cannot be contacted for whatever reasons and will proceed to contact the next eligible winners.
3. In the event eligible Participants who are unreachable after call attempts by or on behalf of Samsung, return call within 48 hours from first call attempt, the eligible Participant shall be deemed as shortlisted Participant.
4. The shortlisted Participant will receive a notification phone call to inform about the requirements of proof of purchase for verification purpose.
5. The shortlisted Participant will receive a notification phone call and will be required to submit via email a copy of their identity card (IC) or passport, receipt as proof of purchase and prize acknowledgement letter fulfilled and completed with winners' signature. Proof of purchase submitted by Participant is subject to Samsung's final verification. Samsung reserves the right to disqualify, cancel or withdraw any SMS submission/Contest participation where there are inconsistencies between the details submitted via SMS and/or during verification process and/or Samsung has reasonable suspicion that there is irregularity, unlawful conducts/behaviours, non-compliance with the terms and conditions or the relevant applicable laws by the Participant.
6. Only upon successful verification of identification and proof of purchase, the shortlisted Participant with complete supporting documents shall be confirmed by the Organizer as the winner and prize item shall be couriered to the winner by Samsung's appointed courier company.
7. Prize will be forfeited by Samsung in the event that two prize delivery attempts to winners' address made by the appointed courier company are unsuccessful.
8. Samsung reserves the right to substitute the prize item with another of similar value without prior notice. All prize items are not transferable, non-refundable and non-exchangeable for cash.

Selection of Winners

1. Every RM300 spent entitles the participant to one (1) entry. The higher amount spent on Samsung electronic products allows participant to get more entries.

For example:
Participant A spent RM699 on a single receipt is entitled for two (2) entries.
Participant B spent RM1890 on a single receipt is entitled for six (6) entries.
2. At the end of the Contest Period, the total number of qualified entries will be divided by 200. For example, if there are 2,151 qualified entries, then the winning entry will be $2,151/200 = 10.7$ (rounded to the lower whole number). Qualified entries of 10th, 20nd, 30rd and so forth are the shortlisted Participant.
3. In the case if there are duplicated SMS submission from same Participant with same purchase receipt, the Organizer will only accept the first SMS as valid submission, the subsequent SMS submission will be void and cancelled.

Liability and Responsibility

1. Participants shall assume full responsibility in case of any accident, damage or claim resulting from participation of this Contest and/or usage of their prize items.
2. All transportation, accommodation, personal costs and/or any other costs, fees and/or related expenses that are incurred to redeem the Prize are the sole responsibility of the Participants.
3. By participating in the Contest, each Participant agrees to release and hold the Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, use or misuse of the Prize, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Rights of the Samsung

1. Acceptance of Prize constitutes permission to the Samsung and its agencies to use the Purchasers' names and/or photographs for purposes of publicity, advertising and/or trade without further compensation or notice to the extent permitted by law.
2. The Samsung and the companies involved in this Contest shall not be held liable in any way for delays, non-deliveries and/or interruptions of SMS messages sent and these companies shall not be held responsible for any unauthorised use of the mobile phone or subscriber's account in conjunction with this Contest.
3. In case of any dispute, the Samsung reserves the right to make the final decision. In the event of inconsistencies between the Terms and Conditions herein with any other marketing materials in relation to this Contest, the Terms and Conditions shall prevail. The Samsung's decision is final and no further correspondence or appeal will be entertained.

Terms of Participation

1. By participating in this Contest, Participants fully and unconditionally agree to and accept the Terms and Conditions herein and the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>
2. Participants agree to grant the Samsung and their respective parent companies, subsidiaries, affiliates, licensees, directors, officers, agents, independent contractors and advertising/promotion agencies the use of his/her name, details submitted through the SMS, without further compensation, unless prohibited by law.
3. The Samsung reserves the right to amend these Terms and Conditions without prior notice.
4. The Terms and Conditions herein shall be governed by the laws of Malaysia and any disputes arising thereof shall be referred to the exclusive jurisdiction of courts of Malaysia.