

Samsung Electronics Co., Ltd. and its subsidiaries
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(In millions of Korean won, in thousands of U.S dollars (Note 2))

	<u>Notes</u>	<u>June 2010</u>	<u>December 2009</u>	<u>June 2010</u>	<u>December 2009</u>
Assets					
Current Assets					
Cash and cash equivalents		₩ 8,629,948	₩ 10,149,930	\$ 7,130,421	\$ 8,386,293
Short-term financial instrument		10,644,417	8,629,113	8,794,858	7,129,731
Available-for-sale financial assets		1,154,157	2,104,420	953,612	1,738,759
Trade and other receivables		21,922,606	19,796,779	18,113,365	16,356,919
Advances		1,279,302	1,566,921	1,057,012	1,294,655
Prepaid expenses		2,165,606	1,460,449	1,789,313	1,206,683
Inventories	4	13,824,857	9,839,329	11,422,670	8,129,661
Other current assets		1,070,319	664,356	884,342	548,918
Total current assets		<u>60,691,212</u>	<u>54,211,297</u>	<u>50,145,593</u>	<u>44,791,619</u>
Non-current assets					
Available-for-sale financial assets	5	1,828,252	1,489,138	1,510,578	1,230,388
Associates and joint ventures	6	8,443,432	7,334,705	6,976,313	6,060,237
Property, plant and equipment	7	47,066,460	43,560,295	38,888,259	35,991,320
Intangible assets	8	2,735,336	1,256,008	2,260,048	1,037,766
Deposits		609,792	582,148	503,835	480,995
Long-term prepaid expenses		3,024,417	2,440,608	2,498,899	2,016,531
Deferred income tax assets		1,040,592	1,051,601	859,780	868,876
Other non-current assets		237,167	253,989	195,957	209,857
Total assets		<u>₩ 125,676,660</u>	<u>₩112,179,789</u>	<u>\$ 103,839,262</u>	<u>\$ 92,687,589</u>

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CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(In millions of Korean won, in thousands of U.S dollars (Note 2))

	<u>Notes</u>	<u>June 2010</u>	<u>December 2009</u>	<u>June 2010</u>	<u>December 2009</u>
Liabilities and Equity					
Current liabilities					
Trade and other payables		₩ 16,998,273	₩ 13,542,626	\$ 14,044,678	\$ 11,189,479
Short-term borrowings	9	8,049,470	7,780,007	6,650,806	6,428,164
Advance received		849,105	1,283,314	701,566	1,060,327
Withholdings		872,151	844,918	720,607	698,106
Accrued expenses		4,805,057	5,945,348	3,970,137	4,912,293
Income tax payable		1,513,269	1,124,423	1,250,326	929,045
Current portion of long-term debt	9, 10	877,917	234,327	725,371	193,611
Provisions	11	3,673,686	3,205,865	3,035,352	2,648,818
Other current liabilities		351,036	243,596	290,040	201,269
Total current liabilities		<u>37,989,964</u>	<u>34,204,424</u>	<u>31,388,883</u>	<u>28,261,112</u>
Non-current liabilities					
Debentures	10	648,659	224,183	535,949	185,229
Long-term borrowings	9	790,813	1,156,094	653,402	955,213
Long-term other payables		1,774,635	1,120,982	1,466,277	926,202
Long-term accrued expenses		119,823	151,643	99,003	125,294
Retirement benefit obligation		797,344	751,267	658,798	620,728
Deferred income tax liabilities		1,507,676	1,249,964	1,245,704	1,032,772
Provisions	11	320,005	244,443	264,401	201,969
Other non-current liabilities		31,184	31,587	25,766	26,098
Total liabilities		<u>43,980,103</u>	<u>39,134,587</u>	<u>36,338,183</u>	<u>32,334,617</u>

Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

(In millions of Korean won, in thousands of U.S dollars (Note 2))

	<u>Notes</u>	<u>June 2010</u>	<u>December 2009</u>	<u>June 2010</u>	<u>December 2009</u>
Equity attributable to owners of the parent					
Preferred stock	13	119,467	119,467	98,709	98,709
Common stock	13	778,047	778,047	642,855	642,855
Share premium		4,403,893	4,403,893	3,638,679	3,638,679
Retained earnings	14	78,142,451	71,065,247	64,564,530	58,717,051
Other reserve	15	<u>(5,330,649)</u>	<u>(6,801,601)</u>	<u>(4,404,403)</u>	<u>(5,619,765)</u>
Non-controlling interests		<u>3,583,348</u>	<u>3,480,149</u>	<u>2,960,709</u>	<u>2,875,443</u>
Total equity		<u>81,696,557</u>	<u>73,045,202</u>	<u>67,501,079</u>	<u>60,352,972</u>
Total liabilities & equity		<u>₩ 125,676,660</u>	<u>₩ 112,179,789</u>	<u>\$ 103,839,262</u>	<u>\$ 92,687,589</u>

The notes form an integral part of this consolidated interim financial information.

The US dollar figures are provided for information purpose only and do not form part of audited consolidated financial statements refer to Note 2.

Samsung Electronics Co., Ltd. and its subsidiaries
CONSOLIDATED STATEMENTS OF INCOME

(In millions of Korean won, in thousands of U.S dollars(Note 2))

	<u>Notes</u>	<u>For the three-month periods ended June 30</u>				<u>For the six-month periods ended June 30</u>			
		<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>
Revenue		₩37,891,918	₩32,510,477	\$31,307,872	\$26,861,503	₩72,529,988	₩61,181,438	\$59,927,281	\$50,550,639
Cost of sales		24,525,662	22,924,093	20,264,118	18,940,835	47,534,271	44,725,758	39,274,784	36,954,274
Gross profit		13,366,256	9,586,384	11,043,754	7,920,668	24,995,717	16,455,680	20,652,497	13,596,365
Research and development expenses		2,305,682	1,721,260	1,905,050	1,422,176	4,358,547	3,364,892	3,601,212	2,780,213
Selling, general and administrative expenses	16	6,355,699	5,291,413	5,251,342	4,371,985	11,897,000	10,039,689	9,829,794	8,295,207
Other operating income	17	470,428	261,478	388,687	216,044	1,059,441	474,554	875,354	392,096
Other operating expenses	17	161,091	161,472	133,100	133,415	379,787	258,915	313,796	213,927
Operating profit		5,014,212	2,673,717	4,142,949	2,209,136	9,419,824	3,266,738	7,783,049	2,699,114
Share of profit or loss of associates and joint ventures	6	552,879	438,113	456,812	361,987	1,014,573	766,090	838,282	632,975
Finance income	18	2,505,205	2,730,617	2,069,904	2,256,149	3,849,222	6,274,208	3,180,387	5,184,011
Finance expense	18	2,758,277	2,863,842	2,279,003	2,366,225	3,996,697	6,525,305	3,302,237	5,391,477
Profit before income tax		5,314,019	2,978,605	4,390,662	2,461,047	10,286,922	3,781,731	8,499,481	3,124,623
Income tax expense	19	1,037,104	644,086	856,898	532,171	2,016,237	864,982	1,665,898	714,684
Profit for the period		<u>₩ 4,276,915</u>	<u>₩ 2,334,519</u>	<u>\$ 3,533,764</u>	<u>\$ 1,928,876</u>	<u>₩ 8,270,685</u>	<u>₩ 2,916,749</u>	<u>\$ 6,833,583</u>	<u>\$ 2,409,939</u>
Profit attributable to owners of the parent		4,172,692	2,275,417	3,447,651	1,880,044	8,189,135	2,865,402	6,766,203	2,367,514
Profit attributable to non-controlling Interests		104,223	59,102	86,113	48,832	81,550	51,347	67,380	42,425

Earnings per share for profit attributable to the owners of the parent	20																
- Basic (in Korean won)		<u>₩</u>	<u>27,935</u>	<u>₩</u>	<u>15,478</u>	<u>\$</u>	<u>23.08</u>	<u>\$</u>	<u>12.79</u>	<u>₩</u>	<u>55,073</u>	<u>₩</u>	<u>19,494</u>	<u>\$</u>	<u>45.50</u>	<u>\$</u>	<u>16.11</u>
- Diluted (in Korean won)	20	<u>₩</u>	<u>27,816</u>	<u>₩</u>	<u>15,345</u>	<u>\$</u>	<u>22.98</u>	<u>\$</u>	<u>12.68</u>	<u>₩</u>	<u>54,838</u>	<u>₩</u>	<u>19,335</u>	<u>\$</u>	<u>45.31</u>	<u>\$</u>	<u>15.98</u>

The notes form an integral part of this consolidated interim financial information

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Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENTS OF CASH FLOWS

(In millions of Korean won, in thousands of U.S dollars (Note 2))

	Note	For the six months ended June 30			
		2010	2009	2010	2009
Cash flows from operating activities					
Profit for the period		₩ 8,270,685	₩ 2,916,749	\$ 6,833,583	\$ 2,409,939
Adjustments	21	9,325,635	7,437,351	7,705,226	6,145,048
Changes in operating assets and liabilities	21	(7,575,503)	(2,287,452)	(6,259,194)	(1,889,988)
Cash flows from operating activities		10,020,817	8,066,648	8,279,614	6,664,998
Interest received		241,236	143,063	199,319	118,205
Interest paid		(252,993)	(275,532)	(209,033)	(227,656)
Dividend received		285,896	309,988	236,219	256,125
Income tax paid		(1,248,264)	(1,066,581)	(1,031,367)	(881,253)
Net cash generated from Operating activities		<u>9,046,692</u>	<u>7,177,586</u>	<u>7,474,752</u>	<u>5,930,420</u>
Cash flows from investing activities					
Net increase in short-term financial instruments		(2,158,805)	(132,655)	(1,783,694)	(109,605)
Proceeds from disposal of short-term available-for-sale securities		3,068,848	1,554,564	2,535,609	1,284,445
Acquisition of short-term available-for-sale securities		(2,100,000)	(1,124,993)	(1,735,107)	(929,516)
Proceeds from disposal of long-term available-for-sale securities		4,916	1,273	4,062	1,052
Acquisition of long-term available-for-sale securities		(261,131)	(2,429)	(215,757)	(2,007)
Proceeds from disposal of associates and joint ventures		20,193	25,329	16,684	20,928
Acquisition of associates and joint ventures		-	(180,916)	-	(149,480)
Purchases of property and equipment		(9,235,606)	(3,130,989)	(7,630,840)	(2,586,953)
Disposal of property and equipment		957,224	413,576	790,898	341,714
Purchases of intangible assets		(696,027)	(278,099)	(575,086)	(229,777)
Disposal of intangible assets		6,594	19,151	5,448	15,823
Payment for deposits		(232,691)	(331,114)	(192,259)	(273,580)
Proceeds from deposits		220,619	358,549	182,285	296,248
Business Combination		63,470	294,604	52,442	243,414
Others		206,942	(247,295)	170,981	(204,325)
Net cash used in investing activities		<u>(10,135,454)</u>	<u>(2,761,444)</u>	<u>(8,374,334)</u>	<u>(2,281,619)</u>

Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENT OF CASH FLOWS

(In millions of Korean won, in thousands of U.S dollars (Note 2))

	Note	For the six months ended June 30			
		2010	2009	2010	2009
Cash flows from financing activities					
Payment of dividends		₩(1,156,654)	₩ (756,685)	\$ (955,675)	\$ (625,204)
Disposal of treasury stock		91,489	32,856	75,592	27,147
Net increase (decrease) in debentures and borrowings		1,037,189	(1,216,245)	856,969	(1,004,912)
Others		(17,432)	288,942	(14,403)	238,736
Net cash provided by (used in) financing activities		(45,408)	(1,651,132)	(37,517)	(1,364,233)
Effect of exchange rate changes on cash and cash equivalents		(385,812)	49,305	(318,774)	40,736
Net increase (decrease) in cash and cash equivalents		(1,519,982)	2,814,315	(1,255,872)	2,325,304
Cash and cash equivalents					
Beginning of the period		10,149,930	6,904,366	8,386,293	5,704,673
End of the period		₩ 8,629,948	₩ 9,718,681	\$ 7,130,421	\$ 8,029,977

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Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In millions of Korean won, in thousands of U.S dollars (Note 2))

2009 2Q KRW	<u>Preferred stock</u>	<u>Common stock</u>	<u>Share premium</u>	<u>Retained earnings</u>	<u>Other reserves</u>	<u>Equity attributable to owners of the parent</u>	<u>Non-controlling interests</u>	<u>Total</u>
Balance at January 1, 2009	₩ 119,467	₩ 778,047	₩ 4,403,893	₩ 62,281,216	₩ (6,607,692)	₩ 60,974,931	₩ 2,485,454	₩ 63,460,385
Profit for the period	-	-	-	2,865,402	-	2,865,402	51,347	2,916,749
Other comprehensive income:								
Available-for-sale financial assets	-	-	-	-	243,903	243,903	579	244,482
Share of associates and joint ventures	-	-	-	-	53,169	53,169	-	53,169
Foreign currency translation	-	-	-	-	318,270	318,270	(10,034)	308,236
Total other comprehensive income	-	-	-	-	615,342	615,342	(9,455)	605,887
Transactions with owners:								
Dividends	-	-	-	(735,441)	-	(735,441)	(12,636)	(748,077)
Change in ownership interests, including new stock issues by consolidated subsidiaries	-	-	-	-	-	-	199,520	199,520
Effect of business combination	-	-	-	-	-	-	723,694	723,694
Disposal of treasury stock	-	-	-	-	51,074	51,074	-	51,074
Stock option activities	-	-	-	-	(18,311)	(18,311)	-	(18,311)
Others	-	-	-	807	18,421	19,228	4,860	24,088
Total transactions with owners	-	-	-	(734,634)	51,184	(683,450)	915,438	231,988
Balance at June 30, 2009	<u>₩ 119,467</u>	<u>₩ 778,047</u>	<u>₩ 4,403,893</u>	<u>₩ 64,411,984</u>	<u>₩ (5,941,166)</u>	<u>₩ 63,772,225</u>	<u>₩ 3,442,784</u>	<u>₩ 67,215,009</u>

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Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In millions of Korean won, in thousands of U.S dollars(Note 2))

2009 2Q USD	<u>Preferred stock</u>	<u>Common stock</u>	<u>Share premium</u>	<u>Retained earnings</u>	<u>Other reserves</u>	<u>Equity attributable to owners of the parent</u>	<u>Non-controlling interests</u>	<u>Total</u>
Balance at January 1, 2009	\$ 98,709	\$ 642,855	\$ 3,638,679	\$ 51,459,321	\$ (5,459,550)	\$ 50,380,014	\$ 2,053,585	\$ 52,433,599
Profit for the period	-	-	-	2,367,514	-	2,367,514	42,425	2,409,939
Other comprehensive income:								
Available-for-sale financial assets	-	-	-	-	201,523	201,523	478	202,001
Share of associates and joint ventures	-	-	-	-	43,930	43,930	-	43,930
Foreign currency translation	-	-	-	-	262,968	262,968	(8,291)	254,677
Total other comprehensive income	-	-	-	-	508,421	508,421	(7,813)	500,608
Transactions with owners:								
Dividends	-	-	-	(607,652)	-	(607,652)	(10,440)	(618,092)
Change in ownership interests, including new stock issues by consolidated subsidiaries	-	-	-	-	-	-	164,852	164,852
Effect of business combination	-	-	-	-	-	-	597,946	597,946
Disposal of treasury stock	-	-	-	-	42,199	42,199	-	42,199
Stock option activities	-	-	-	-	(15,129)	(15,129)	-	(15,129)
Others	-	-	-	667	15,220	15,887	4,016	19,903
Total transactions with owners	-	-	-	(606,985)	42,290	(564,695)	756,374	191,679
Balance at June 30, 2009	<u>\$ 98,709</u>	<u>\$ 642,855</u>	<u>\$ 3,638,679</u>	<u>\$ 53,219,850</u>	<u>\$ (4,908,839)</u>	<u>\$ 52,691,254</u>	<u>\$ 2,844,571</u>	<u>\$ 55,535,825</u>

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Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In millions of Korean won, in thousands of U.S dollars(Note 2))

2010 2Q KRW	<u>Preferred stock</u>	<u>Common stock</u>	<u>Share premium</u>	<u>Retained earnings</u>	<u>Other reserves</u>	<u>Equity attributable to owners of the parent</u>	<u>Non-controlling interests</u>	<u>Total</u>
Balance at January 1, 2010	₩ 119,467	₩ 778,047	₩4,403,893	₩71,065,247	₩ (6,801,601)	₩ 69,565,053	₩ 3,480,149	₩ 73,045,202
Profit for the period	-	-	-	8,189,135	-	8,189,135	81,550	8,270,685
Other comprehensive income								
Available-for-sale financial assets	-	-	-	-	64,163	64,163	2,303	66,466
Share of associates and joint ventures	-	-	-	-	314,672	314,672	-	314,672
Foreign currency translation	-	-	-	-	191,456	191,456	39,022	230,478
Total other comprehensive income	-	-	-	-	570,291	570,291	41,325	611,616
Transactions with owners								
Dividends	-	-	-	(1,111,931)	-	(1,111,931)	(36,634)	(1,148,565)
Change in ownership interests, including new stock issues by consolidated subsidiaries	-	-	-	-	-	-	231	231
Effect of business combination	-	-	-	-	-	-	17,647	17,647
Disposal of treasury stock	-	-	-	-	929,854	929,854	-	929,854
Stock option activities	-	-	-	-	(43,782)	(43,782)	-	(43,782)
Others	-	-	-	-	14,589	14,589	(920)	13,669
Total Transactions with owners	-	-	-	(1,111,931)	900,661	(211,270)	(19,676)	(230,946)
Balance at June 30, 2010	₩ 119,467	₩ 778,047	₩4,403,893	₩78,142,451	₩ (5,330,649)	₩ 78,113,209	₩ 3,583,348	₩ 81,696,557

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Samsung Electronics Co., Ltd. and its subsidiaries

CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(In millions of Korean won, in thousands of U.S dollars(Note 2))

2010 2Q USD	<u>Preferred stock</u>	<u>Common stock</u>	<u>Share premium</u>	<u>Retained earnings</u>	<u>Other reserves</u>	<u>Equity attributable to owners of the parent</u>	<u>Non-controlling interests</u>	<u>Total</u>
Balance at January 1, 2010	\$ 98,709	\$ 642,855	3,638,679	58,717,051	(5,619,765)	57,477,529	2,875,443	60,352,972
Profit for the period	-	-	-	6,766,203	-	6,766,203	67,380	6,833,583
Other comprehensive income:								
Available-for-sale financial assets	-	-	-	-	53,014	53,014	1,903	54,917
Share of associates and joint ventures	-	-	-	-	259,995	259,995	-	259,995
Foreign currency translation	-	-	-	-	158,189	158,189	32,241	190,430
Total other comprehensive income	-	-	-	-	471,198	471,198	34,144	505,342
Transactions with owners:								
Dividends	-	-	-	(918,724)	-	(918,724)	(30,269)	(948,993)
Change in ownership interests, including new stock issues by consolidated subsidiaries	-	-	-	-	-	-	191	191
Effect of business combination	-	-	-	-	-	-	14,581	14,581
Disposal of treasury stock	-	-	-	-	768,284	768,284	-	768,284
Stock option activities	-	-	-	-	(36,175)	(36,175)	-	(36,175)
Others	-	-	-	-	12,055	12,055	(761)	11,294
Total Transactions with owners	-	-	-	(918,724)	744,164	(174,559)	(16,258)	(190,818)
Balance at June 30, 2010	<u>\$ 98,709</u>	<u>\$ 642,855</u>	<u>\$ 3,638,679</u>	<u>\$ 64,564,530</u>	<u>\$ (4,404,403)</u>	<u>\$ 64,540,371</u>	<u>\$ 2,960,709</u>	<u>\$ 67,501,079</u>

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Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

1. General Information

These consolidated financial statements are prepared in accordance with Korean IFRS 1027, ‘*Consolidated and Separate Financial Statements*’. Samsung Electronics Co., Ltd., the parent Company, has 123 subsidiaries including S-LCD and Samsung Electronics America, and 23 associates and joint ventures including Samsung SDI.

Samsung Electronics Co., Ltd. ("SEC") was incorporated under the laws of the Republic of Korea to manufacture and sell semiconductors, LCDs, telecommunication products, digital media products.

As of June 30, 2010, the Company’s shares are listed on the Korea Stock Exchange, and its global depository receipts are listed on the London (common stock) and Luxembourg Stock Exchange (preferred stock). The Company is domiciled in the Republic of Korea and the address of its registered office is Suwon, the Republic of Korea.

Outlined below is a full list of SEC’s consolidated subsidiaries:

Area	Subsidiaries
Korea	Samsung Gwangju Electronics, STECO, SEMES, Samsung Electronics Service, Living Plaza, Samsung Electronics Logitech, Secron, S-LCD, Samsung Electronics Hainan Fiberoptics Korea (SEHF-K), Samsung Electronics Football Club, Samsung Mobile Display, World Cyber Games, Samsung Venture Capital Union #6, #7 and #14, Ray
America	Samsung Electronics Canada (SECA), Samsung Electronics America (SEA), Samsung Electronics Latinoamerica (SELA), Samsung Electronics Mexico (SEM), Samsung Electronics Argentina (SEASA), Samsung Receivables (SRC), Samsung Semiconductor (SSI), Samsung Information Systems America (SISA), Samsung Telecommunications America (STA), Samsung International (SII), Samsung Austin Semiconductor (SAS), Samsung Mexicana (SAMEX), Samsung Electronics Latinoamerica Miami (SEMI), Samsung Electronica Columbia (SAMCOL), Samsung Electronica da Amazonia (SEDA), SEMES America (SEMESA), Samsung Electronics Chile (SECH), Samsung Electronics Peru (SEPR), Samsung Electronics Venezuela (SEVEN)
Europe	Samsung Electronics Iberia (SESA), Samsung Electronics Nordic (SENA), Samsung Electronics Hungarian (SEH), Samsung Electronics Portuguesa (SEP), Samsung Electronics France (SEF), Samsung Electronics (UK)(SEUK), Samsung Electronics Holding (SEHG), Samsung Electronics Italia (SEI), Samsung Electronics South Africa (SSA), Samsung Electronics Benelux (SEBN), Samsung Electronics LCD Slovakia (SELSK), Samsung Electronics Polska (SEPOL), Samsung Semiconductor Europe (SSEL), Samsung Electronics GmbH (SEG), Samsung Semiconductor Europe GmbH (SSEG), Samsung Electronics Austria (SEAG), Samsung Electronics Overseas (SEO), Samsung Electronics Europe Logistics (SELS), Samsung Electronics Rus (SER), Samsung Electronics Rus Company (SERC), Samsung Electronics Slovakia (SESK), Samsung Russia Service Center (SRSC), Samsung Electronics Rus Kaluga (SERK), Samsung Electronics Baltics (SEB),

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Samsung Electronics Ukraine Company (SEUC), Samsung Electronics KZ and Central Asia (SEKZ), Samsung Semiconductor Israel R&D Center (SIRC), Samsung Gulf Electronics (SGE), Samsung Electronics Ukraine (SEU), Samsung Electronics Limited (SEL), Samsung Telecoms (UK) (STUK), Samsung Electronics Kazakhstan (SEK), Samsung Electronics Turkey (SETK), Samsung Electronics Levant (SELV), Samsung Electronics Romania (SEROM), Samsung Electronics Czech and Slovak (SECZ), Samsung Electronics European Holding (SEEH), Samsung Electronics Morocco (SEMRC), Samsung Electronics Poland Manufacturing (SEPM), Samsung Electronics West Africa (SEWA), Samsung Electronics Greece (SEGR)

Asia Samsung Yokohama Research Institute (SYRI), Samsung Electronics Australia (SEAU), Samsung Electronics Indonesia (SEIN), Samsung Asia (SAPL), Samsung Electronics Asia Holding (SEAH), Samsung Electronics Display (M) (SDMA), Samsung Electronics (M) (SEMA), Samsung Vina Electronics (SAVINA), Samsung India Electronics (SIEL), Thai Samsung Electronics (TSE), Samsung Electronics Philippines (SEPCO), Batino Realty Corporation (BRC), Samsung Electronics Philippines Manufacturing (SEPHIL), Samsung Japan (SJC), Samsung Telecommunications Indonesia (STIN), Samsung Malaysia Electronics (SME), Samsung Electronics Vietnam (SEV), Samsung India Software Operations (SISO), Samsung Telecommunications Japan (STJ), Samsung Telecommunications Malaysia (STM)

China Samsung Electronics Hong Kong (SEHK), Samsung Electronics Taiwan (SET), Samsung Electronics Huizhou (SEHZ), Samsung Electronics (Shandong) Digital Printing (SSDP), Samsung Electronics Suzhou Semiconductor (SESS), Suzhou Samsung Electronics (SSEC), Samsung Suzhou Electronics Export (SSEC-E), Samsung (China) Investment (SCIC), Tianjin Samsung Electronics (TSEC), Tianjin Samsung Electronics Display (TSED), Tianjin Tongguang Samsung Electronics (TTSEC), Tianjin Samsung Telecom Technology (TSTC), Samsung Electronics Suzhou LCD (SESL), Samsung Electronics Suzhou Computer (SESC), Shanghai Samsung Semiconductor (SSS), Shenzhen Samsung Kejian Mobile Telecommunication Technology (SSKMT), Samsung Electronics Hainan Fiber Optics (SEHF), Samsung Electronics (Beijing) Service (SBSC), Samsung Semiconductor (China) R&D (SSCR), Beijing Samsung Telecom R&D Center (BST), Samsung Electronics Shanghai Telecommunication (SSTC), Samsung Electronics Shenzhen (SESZ), Samsung Electronics China R&D Center (SCRC), Dongguan Samsung Mobile Display (DSMD), Tianjin Samsung Mobile Display (TSMD), Samsung Guangzhou Mobile R&D Center (SGMC), Tianjin Samsung Opto-Electronics (TSOE)

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2. Summary of Significant Accounting Policies

The Company first adopted the International Financial Reporting Standards as adopted by Republic of Korea ("Korean IFRS") from January 1, 2010 (the date of transition: January 1, 2009). These standards have been consistently applied to 2009 comparative financial information presented.

The principles used in the preparation of these financial statements are based on Korean IFRS and interpretations effective as of June 30, 2010 or standards that will be enforceable after June 30, 2010 but for which the Company has decided to make an early application.

Principal adjustments made by the Company in restating its previously published financial statements in accordance with generally accepted accounting principle in the republic of Korea ("Korean GAAP") are described in Note 3.

This condensed consolidated interim financial information for the six months ended June 30, 2010 has been prepared in accordance with Korean IFRS 1034, *Interim financial reporting*.

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below:

2.1 Basis of presentation

The Company prepares its financial statements in accordance with International Financial Reporting Standards as adopted by Korea ("Korean IFRS"). These are those standards, subsequent amendments and related interpretations issued by the IASB that have been adopted by Korea.

First-time adoption of Korean IFRS is set out under Korean IFRS 1101, *First-time Adoption of International Financial Reporting*. Korean IFRS 1101 requires application of the same accounting policies to the opening statement of financial position and for the periods when the first comparative financial statements are disclosed. In addition, mandatory exceptions and optional exemptions which have been applied by the Company are described in Note 3.

There are a number of standards, amendments and interpretations, which have been issued but not yet come into effect. The Company does not expect that the adoption of these new standards, interpretations and amendments will have a material impact on the financial condition and results of operations.

2.2 Consolidation

(a) Subsidiaries

The Consolidated financial statements include the accounts of SEC and its controlled subsidiaries. Control over a subsidiary is presumed to exist when the Company has the power to govern the financial and operating policies of an entity to obtain benefits from its activities generally accompanying a shareholding of more than one half of the voting rights. The existence and effects of potential voting rights that are currently exercisable or convertible are considered in determining whether the Company controls

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another entity. Subsidiaries are fully consolidated from the date when control is transferred to the Company and de-consolidated from the date which control ceases to exist.

The purchase method of accounting is used to account for the acquisition of subsidiaries by the Company. The cost of an acquisition is measured at the fair value of the assets given, equity instruments issued and liabilities incurred or assumed at the date of exchange. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date, irrespective of the extent of any non-controlling interest. The excess of the cost of acquisition over the fair value of the Company's share of the identifiable net assets acquired is recorded as goodwill. If the cost of acquisition is less than the fair value of the net assets of the subsidiary acquired, the difference is recognized directly in the statement of income. All inter-company transactions and balances are eliminated as part of the consolidation process. For each business combination, the Company shall measure any non-controlling interest in the acquiree at the non-controlling interest's proportionate share of the acquiree's identifiable net assets.

(b) Transactions and non-controlling interests

Profit or loss and each component of other comprehensive income are attributed to the owners of the parent and to the non-controlling interests. Total comprehensive income is attributed to the owners of the parent and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance. And changes in a parent's ownership interest in a subsidiary that do not result in a loss of control are accounted for as equity transactions (i.e. transactions among owners in their capacity as owners).

(c) Associated companies and joint ventures

Investments in companies in which the Company does not have the ability to directly or indirectly control the financial and operating decisions, but does possess the ability to exercise significant influence, are accounted for using the equity method. Generally, it is presumed that if at least 20% of the voting stock and or potential voting rights is owned, significant influence exists. The Company's investment in associates includes goodwill identified on acquisition, net of any accumulated impairment loss. Investments in companies in which the Company has joint control are also accounted for using the equity method.

The Company's share of its associates' and joint ventures' post-acquisition profits or losses is recognized in the consolidated statement of income, and its share of post-acquisition movements in other reserves is recognized in other reserves. The cumulative post-acquisition movements are adjusted against the carrying amount of the investment. When the Company's share of losses in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Company does not recognize further losses, unless it has incurred obligations or made payments on behalf of the associate or joint venture.

Unrealized gains and loss on transactions between the Company and its associates are eliminated to the extent of the parent company's interest in the associates and joint ventures. Unrealized losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the group.

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Any dilution gains and losses arising in investments in associates and joint ventures are recognized in the statement of income.

2.3 Foreign currency translation

(a) Functional and presentation currency

Items included in the financial statements of each of the Company's entities are measured using the currency of the primary economic environment in which an entity operates ('the functional currency'). The consolidated financial statements are presented in Korean won, which is the SEC's functional currency.

(b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are remeasured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at the exchange rate at the end of the reporting period of monetary assets denominated in foreign currencies are recognized in the statement of income, except when deferred in equity as qualifying cash flow hedges and qualifying net investment hedges.

Changes in the fair value of monetary securities denominated in foreign currency classified as available for sale financial assets are analyzed between translation differences resulting from changes in the amortized cost of the security and other changes in the carrying amount of the security. Translation differences related to changes in amortized cost are recognized in profit or loss, and other changes in carrying amount are recognized in other comprehensive income.

Translation differences on non-monetary financial assets such as equities held at fair value through profit or loss are recognized in profit or loss as part of the fair value gain or loss. Translation differences on non-monetary financial assets such as equities classified as available for sale are included in other comprehensive income.

(c) Foreign subsidiaries

The results and financial position of all the foreign entities that have a functional currency different from the presentation currency of the Company are translated into the presentation currency as follows:

Assets and liabilities for each statement of financial position presented are translated at the closing rate at the end of the reporting date;

Income and expenses for each statement of income are translated at average exchange rates, unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions; and all resulting exchange differences are recognized in other comprehensive income and presented as a separate component of equity.

On consolidation, exchange differences arising from the translation of the net investment in foreign

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operations are recognized in other comprehensive income and presented as a separate component of equity. When a foreign operation is partially disposed of or sold, the exchange differences that were recorded in equity are recognized in the statement of income where there is a loss of control.

2.4 Critical estimates and judgements

The preparation of consolidated financial statements requires management to exercise significant judgment and assumptions based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

(a) Revenue recognition

The Company uses the percentage-of-completion method in accounting for its fixed-price contracts to deliver installation services. Use of the percentage-of-completion method requires the company to estimate the services performed to date as a proportion of the total services to be performed. Revenues and earnings are subject to significant change, effected by early steps in a long-term projects, change in scope of a project, cost, period, and plans of the customers.

(b) Provision for warranty

The Company recognizes provision for warranty at the point of recording related revenue. The company accrues provision for warranty based on the best estimate of amounts necessary to settle future and existing claims on products sold as of each balance sheet date. Continuous release of products, that are more technologically complex, and changes in local regulations and customs could result in additional allowances being required in future periods.

(c) Estimated impairment of goodwill

The Company tests at the end of each reporting period whether goodwill has suffered any impairment in accordance with the accounting policy described in Note 2.12. The recoverable amounts of cash generating units have been determined based on value-in-use calculations. These calculations require the use of estimates.

(d) Legal contingencies

Legal proceedings covering a wide range of matters are pending or threatened in various jurisdictions against the Company. Provisions are recorded for pending litigation when it is determined that an unfavorable outcome is probable and the amount of loss can be reasonably estimated. Due to the inherent uncertain nature of litigation, the ultimate outcome or actual cost of settlement may materially vary from estimates.

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2.5 Cash flow statements

Cash flow statements are prepared using the indirect method. Foreign currency cash flows have been translated into Korean Won using the weighted average rates of exchange for the period under consideration.

2.6 Cash and cash equivalents

The Company considers all highly liquid investments with less than three months maturity from the date of acquisition to be cash equivalents. Bank overdrafts are considered as short-term borrowings in the statement of financial position and treated as financing activities in the cash flow statements, unless the overdraft is repayable on demand and used for cash management purposes only, in which case the overdraft is treated as cash and cash equivalents in the cash flow statement.

2.7 Financial assets

1) Classification

The Company classifies its financial assets in the following categories: at fair value through profit or loss, loans and receivables, available-for-sale, and held to maturity investments. The classification depends on the terms of the instruments and purpose for which the financial assets were acquired. Management determines the classification of its financial assets at initial recognition.

(a) Financial assets at fair value through profit or loss

Financial assets at fair value through profit or loss are financial assets held for trading. A financial asset is classified in this category if acquired principally for the purpose of selling in the short-term. Derivatives are also categorised as held for trading unless they are designated as hedges. Assets in this category are classified as current assets.

(b) Loans and receivables

Loans and receivables are non derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for those with maturities greater than 12 months after the end of the reporting period; such loans and receivables are classified as non-current assets.

(c) Available-for-sale financial assets

Available-for-sale financial assets are non derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets unless an investment matures or management intends to dispose of it within 12 months of the end of the reporting period.

(d) Held-to-maturity investments

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Held-to-maturity investments are non-derivative financial assets with fixed or determinable payments and fixed maturity that an entity has the positive intention and ability to hold to maturity. Held-to-maturity financial assets are included in non-current assets, except for those with maturities less than 12 months from the end of the reporting period, which are classified as current assets.

2) Recognition and measurement

Regular purchases and sales of financial assets are recognized on the trade date – the date on which the Company commits to purchase or sell the asset. Investments are initially recognized at fair value plus transaction costs for all financial assets not carried at fair value through profit or loss. Financial assets carried at fair value through profit or loss are initially recognized at fair value, and transaction costs are expensed in the statement of income. Financial assets are derecognized when the rights to receive cash flows from the investments have expired or have been transferred and the Company has transferred substantially all risks and rewards of ownership. Available-for-sale financial assets and financial assets at fair value through profit or loss are subsequently carried at fair value. Loans and receivables and held to maturity investments are subsequently carried at amortized cost using the effective interest method.

Gains or losses arising from changes in the fair value of the financial assets at fair value through profit or loss category are presented in the statement of income in the period in which they arise. Dividend income from financial assets at fair value through profit or loss is recognized in the statement of income when the Company's right to receive payments is established.

Equity instruments of which the fair value cannot be measured reliably are recognized as cost. Changes in the fair value of monetary securities denominated in a foreign currency and classified as available for sale are analysed between translation differences resulting from changes in amortised cost of the security and other changes in the carrying amount of the security. The translation differences on monetary securities are recognised in profit or loss; translation differences on non-monetary securities are recognised in other comprehensive income. Changes in the fair value of monetary and non-monetary securities classified as available for sale are recognised in other comprehensive income.

When securities classified as available-for-sale are sold or impaired, the accumulated fair value adjustments previously recognized in equity are transferred to the statement of income. Interest on available-for-sale financial assets calculated using the effective interest method is recognized in the statement of income as part of finance income. Dividends on available-for sale equity instruments are recognized in the statement of income as part of other operating income when the Company's right to receive payments is established.

3) Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the statement financial position when there is a legally enforceable right to offset the recognized amounts and there is an intention to settle on a net basis, or realize the asset and settle the liability simultaneously.

4) Impairment of financial assets

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(a) Assets carried at amortized cost

The Company assesses at the end of each reporting period whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial assets is impaired and impairment loss is incurred only if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a 'loss event') and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

The amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate. The carrying amount of the asset is reduced and the amount of the loss is recognized in the consolidated statement of income. As a practical expedient, the Company may measure impairment on the basis of an instrument's fair value using an observable market price.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized (such as an improvement in the debtor's credit rating), the reversal of the previously recognized impairment loss is recognized in the consolidated statement of income.

(b) Assets classified as available-for-sale

The Company assesses at the end of each reporting period whether there is objective evidence that a financial asset or a group of financial assets is impaired. In the case of equity investments classified as available-for-sale, a significant or prolonged decline in the fair value of the security below its cost is also evidence that the assets are impaired. If any such evidence exists for available-for-sale financial assets, the cumulative loss – measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognized in profit or loss – is removed from equity and recognized in the consolidated statement of income. Impairment losses on equity instruments recognized in the consolidated statement of income are not reversed through the consolidated statement of income. If, in a subsequent period, the fair value of a debt instrument classified as available-for-sale increases and the increase can be objectively related to an event occurring after the impairment loss was recognized in profit or loss, the impairment loss is reversed through the consolidated statement of income.

2.8 Trade receivables

Trade receivables are amounts due from customers for merchandise sold or services performed in the ordinary course of business. If collection is expected in one year or less (or in the normal operating cycle of the Company if longer), they are classified as current assets. If not, they are presented as noncurrent assets. Non-current trade receivables are recognized initially at fair value and subsequently measured at amortized cost using the effective interest method, less provision for impairment.

A provision for impairment of trade receivables is established based on a periodic review of all outstanding

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amounts when there is evidence that the Company will not be able to collect all amounts due according to the original terms of receivables. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or financial reorganization, and default or delinquency in payments are considered indicators that a trade receivable is impaired. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of loss is recognized in the statement of income within selling, general and administrative expenses. When a trade receivable is uncollectible, bad debts are written off against the allowance account for trade receivables. Subsequent recoveries of amounts previously written off are credited against selling, general and administrative expenses in the statement of income.

In the event of sale of receivables and factoring, the Company derecognizes receivables when the Company has given up control or continuing involvement.

2.9 Inventories

Inventories are stated at the lower of cost and net realizable value. Cost is determined using the average cost method, except for materials-in-transit. The cost of finished goods and work in progress comprises design costs, raw materials, direct labor, other direct costs and related production overheads (based on normal operating capacity). It excludes costs of idle plant, and abnormal waste. Net realizable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses.

Inventories are reduced for the estimated losses arising from excess, obsolescence, and the decline in value. This reduction is determined by estimating market value based on future customer demand. The losses on inventory obsolescence are recorded as a part of cost of sales.

2.10 Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and accumulated impairment losses. Historical cost includes expenditure that is directly attributable to the acquisition of the items. Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably.

Capitalized interest is added to the cost of the underlying assets. The acquisition cost of property, plant and equipment acquired under a finance lease is determined at the lower of the present value of the minimum lease payments and the fair market value of the leased asset at the inception of the lease. Property, plant and equipment acquired under a finance lease, leasehold improvements are depreciated over the shorter of the lease term or useful life.

Land is not depreciated. Depreciation on other assets is calculated using the straight-line method to allocate their cost to their residual values over their estimated useful lives, as follows:

	<u>Estimated useful lives</u>
Buildings and auxiliary facilities	15, 30 years
Structures	15 years

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Machinery and equipment	5 years
Tools and fixtures	5 years
Vehicles	5 years

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognized within the statement of income.

2.11 Intangible assets

(a) Goodwill

Goodwill represents the excess of the cost of an acquisition over the fair value of the group's share of the net identifiable assets of the acquired subsidiary at the date of acquisition. Goodwill on acquisitions of subsidiaries is included in 'intangible assets'. Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

(b) Capitalized development costs

The Company capitalizes certain development costs when outcome of development plan is for practical enhancement, probability of technical and commercial achievement for the development plans are high, and the necessary cost is reliably estimable. Capitalized costs, comprising direct labor and related overhead, are amortized by straight-line method over their useful lives. In presentation, accumulated amortization amount and accumulated impairment amount are deducted from capitalized costs associated with development activities.

(c) Other intangible assets

Patents, trademarks, software licenses for internal use are capitalized and amortized using straight-line method over their useful lives, generally 5 to 10 years. Certain club membership is regarded as having an indefinite useful life because there is no foreseeable limit to the period over which the asset is expected to generate net cash inflows for the entity; such asset is not amortized. Where an indication of impairment exists, the carrying amount of any intangible asset is assessed and written down its recoverable amount.

2.12 Impairment of non-financial assets

Assets that have an indefinite useful life, for example goodwill, are not subject to amortization and are tested annually for impairment. Assets that are subject to amortization are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognized for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately

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identifiable cash flows (cash-generating units). Non-financial assets other than goodwill that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.

2.13 Borrowings

Borrowings are recognized initially at fair value, net of transaction costs. Borrowings are subsequently measured at amortized cost; any difference between cost and the redemption value is recognized in the statement of income over the period of the borrowings using the effective interest method. If the Company has an indefinite right to defer payment for a period longer than 12 months after the end of the reporting date, such liabilities are recorded as non-current liabilities. Otherwise, they are recorded as current liabilities.

2.14 Employee benefits

(a) Retirement benefit obligation

The Company has either defined benefit or defined contribution plans at respective company level. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. The Company has no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods. A defined benefit plan is a pension plan that is not a defined contribution plan. Typically defined benefit plans define an amount of pension benefit that an employee will receive on retirement, usually dependent on one or more factors such as age, years of service and compensation.

The liability recognized in the statement financial position in respect of defined benefit pension plans is the present value of the defined benefit obligation at the end of the reporting period less the fair value of plan assets, together with adjustments for unrecognized past-service costs. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method. The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms to maturity approximating to the terms of the related pension liability.

Actuarial gains and losses are recognized using the corridor approach. The company recognizes actuarial gains and losses in excess of a de minimis over the remaining working lives of employees. The de minimis amount, which is also referred to as the 'corridor limit', is the greater of ten per cent of the present value of the defined benefit obligation at the end of the previous reporting period (before deducting plan assets) and ten per cent of the fair value of any plan assets at that date.

For defined contribution plans, the Company pays contributions on a mandatory, contractual or voluntary basis. The Company has no further payment obligations once the contributions have been paid. The contributions are recognized as employee benefit expense when they are due. Prepaid contributions are recognized as an asset to the extent that a cash refund or a reduction in the future payments is available.

(b) Profit-sharing and bonus plans

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The Company recognizes a liability and an expense for bonuses and profit-sharing, based on a formula that takes into consideration the profit attributable to the company's shareholders after certain adjustments. The Company recognizes a provision where contractually obliged or where there is a past practice that has created a constructive obligation.

2.15 Provisions

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognized even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognized as interest expense.

When there is a probability that an outflow of economic benefits will occur due to a present obligation resulting from a past event, and whose amount is reasonably estimable, a corresponding amount of provision is recognized in the financial statements. However, when such outflow is dependent upon a future event, is not certain to occur, or cannot be reliably estimated, a disclosure regarding the contingent liability is made in the notes to the financial statements.

2.16 Leases

The Company leases certain property, plant and equipment. Lease of property, plant and equipment where the Company has substantially all the risks and rewards of ownership are classified as finance leases. Finance leases are capitalized at the lease's commencement at the lower of the fair value of the leased property and the present value of the minimum lease payments. Each lease payment is allocated between the liability and finance charges so as to achieve a constant rate on the outstanding balance. The corresponding rental obligations, net of finance charges, are included in other long-term payables. The interest element of the finance cost is charged to the statement of income over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The property, plant and equipment acquired under finance leases is depreciated over the shorter of the useful life of the asset and the lease term.

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to the statement of income on a straight-line basis over the period of the lease.

2.17 Derivative instruments

All derivative instruments are accounted for at fair value with the resulting valuation gain or loss recorded as an asset or liability. If the derivative instrument is not designated as a hedging instrument, the gain or loss is recognized in the statement of income in the period of change.

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Fair value hedge accounting is applied to a derivative instrument with the purpose of hedging the exposure to changes in the fair value of an asset or a liability or a firm commitment (hedged item) that is attributable to a particular risk. Hedge accounting is applied when the derivative instrument is designated as a hedging instrument and the hedge accounting criteria have been met. The gain or loss, both on the hedging derivative instrument and on the hedged item attributable to the hedged risk, is reflected in the statement of income.

2.18 Dividend distribution

Dividend distribution to SEC's shareholders is recognized as a liability in the Company's consolidated financial statements in the period in which the dividends are declared.

2.19 Share-based compensation

The Company uses the fair-value method in determining compensation costs of stock options granted to its employees and directors. The compensation cost is estimated using the Black-Scholes option-pricing model and is accrued and charged to expense over the vesting period, with a corresponding increase in a separate component of equity.

2.20 Revenue recognition

Revenue comprises the fair value of the consideration received or receivable for the sale of goods and services in the ordinary course of the Company's activities. Revenue is shown net of value-added tax, returns, rebates and discounts and after eliminating sales within the Company.

The Company recognizes revenue when specific recognition criteria have been met for each of the Company's activities as described below. The Company bases its estimates on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

(a) Sales of goods

Sales of products and merchandise are recognized upon delivery when the significant risks and rewards of ownership of goods have transferred to the buyer, continuing managerial involvement usually associated with ownership and effective control have ceased, the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the Company and the costs incurred or to be incurred in respect of the transaction can be measured reliably. The Company records reductions to revenue for special pricing arrangements, price protection and other volume based discounts. If product sales are subject to customer acceptance, revenue is not recognized until customer acceptance occurs.

(b) Sales of services

Revenues from rendering services are generally recognized using the percentage-of-completion method, based on the percentage of costs to date compared to the total estimated costs, contractual milestones or performance.

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The Company enters into transactions involving multiple components consisting of any combination of goods, services, etc. The commercial effect of each separately identifiable component of the transaction is evaluated in order to reflect the substance of the transaction. The consideration received from these transactions is allocated to each separately identifiable component based on the relative fair value of each component. The Company determines the fair value of each component by taking into consideration factors such as the price when component or a similar component is sold separately by the Company or a third party.

(c) Other sources of revenue

Interest income is recognized using the effective interest method. When a loan and receivable is impaired, the Company reduces the carrying amount to its recoverable amount, being the estimated future cash flow discounted at the original effective interest rate of the instrument, and continues unwinding the discount as interest income. Royalty income is recognized on an accruals basis in accordance with the substance of the relevant agreements. Dividend income is recognized when the right to receive payment is established.

2.21 Government grants

Grants from the government are recognized at their fair value where there is a reasonable assurance that the grant will be received and the Company will comply with the conditions attached. Government grants relating to income are deferred and recognized in the statement of income over the period necessary to match them with the income that they are intended to compensate. Government grants relating to property, plant and equipment are included in non-current liabilities as deferred government grants and are credited to the statement of income on a straight-line basis over the expected lives of the related assets.

2.22 Income tax expense and deferred taxes

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

The tax expense for the period comprises current and deferred tax. Tax is recognized in the statement of income, except to the extent that it relates to items recognized in other comprehensive income or directly in equity. In this case the tax is also recognized in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date in the countries where the company's subsidiaries and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognized, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have

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been enacted or substantively enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realized or the deferred income tax liability is settled.

Deferred income tax assets are recognized only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilized.

Deferred income tax is provided on temporary differences arising on investments in subsidiaries, associates and joint ventures except where the timing of the reversal of the temporary difference is controlled by the group and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income taxes assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

2.23 Earnings per share

Basic earnings per share is calculated by dividing net profit for the period available to common shareholders by the weighted-average number of common shares outstanding during the year. Diluted earnings per share is calculated using the weighted-average number of common shares outstanding adjusted to include the potentially dilutive effect of common equivalent shares outstanding.

2.24 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for making strategic decisions on resource allocation and performance assessment of the operating segments, has been identified as the company's Management Committee.

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2.25 Convenience translation into United States Dollar Amounts

The Company operates primarily in Korean won and its official accounting records are maintained in Korean won. The U.S. dollar amounts provided in the financial statements represent supplementary information solely for the convenience of the reader. All won amounts are expressed in U.S. dollars at the rate of ₩ 1,210.30 to US \$1, the exchange rate in effect on June 30, 2010. Such presentation is not in accordance with generally accepted accounting principles, and should not be construed as a representation that the won amounts shown could be readily converted, realized or settled in U.S. dollars at this or at any other rate.

3. Transition to International Financial Reporting Standards as Adopted by the Republic of Korea from Generally Accepted Accounting Principle in the Republic of Korea.

The Company adopted Korean IFRS from the fiscal year 2010 (the date of first-time adoption to Korean IFRS: January 1, 2010). The comparison year, 2009, is restated in accordance with Korean IFRS 1101, *First-time adoption of international financial reporting standards* (the date of transition to Korean IFRS: January 1, 2009).

Significant differences in accounting policies

Significant differences between the accounting policies chosen by the Company under Korean IFRS and under previous Korean GAAP are as follows:

(a) First time adoption of Korean IFRS

The Company elected the following exemptions upon the adoption of Korean IFRS in accordance with Korean IFRS 1101, *First-time adoption of international financial reporting standards*:

(1) Business combinations: Past business combinations that occurred before the date of transition to Korean IFRS will not be retrospectively restated under Korean IFRS 1103, *Business combinations*.

(2) Fair value as deemed cost: The Company elects to measure certain land assets at fair value at the date of transition to Korean IFRS and use the fair value as its deemed cost. Valuations were made on the basis of recent market transactions on the arm's length terms by independent third party experts.

(3) Cumulative translation differences: All cumulative translation gains and losses arising from foreign subsidiaries and associates as of the date of transition to Korean IFRS are reset to zero.

(4) Employee benefits: All accumulative actuarial gains and losses as of the date of transition to Korean IFRS are recognized.

(b) Employee benefits

Employees and directors with at least one year of service are entitled to receive a lump-sum payment upon termination of their employment with SEC, its Korean subsidiaries and certain foreign subsidiaries based on their length of service and rate of pay at the time of termination. Under the previous severance policy pursuant to Korean GAAP, Accrued severance benefits represented the amount which would be payable

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assuming all eligible employees and directors were to terminate their employment as of the end of the reporting period. However, under Korean IFRS, the liability is determined based on the present value of expected future payments calculated and reported using actuarial assumptions.

(c) Capitalization of development costs

Under Korean GAAP the Company recorded expenditures related to research and development activities as current expense. Under Korean IFRS if such costs related to development activities meet certain criteria, they are recorded as intangible assets.

(d) Goodwill or gain from bargain purchase arising from business combinations

Under Korean GAAP, the Company amortizes goodwill or recognizes a gain in relation to bargain purchase (negative goodwill¹) acquired as a result of business combinations on a straight-line method over five years from the year of acquisition. Under Korean IFRS, goodwill is not amortized but reviewed for impairment annually. A gain as a result of bargain purchase is recognized immediately in the statement of income. The impact of this adjustment is included within “other” adjustment in the tables below.

¹ Negative goodwill under Korean GAAP is referred to as gain from bargain purchase under Korean IFRS.

(e) Derecognition of financial assets

Under Korean GAAP, when the Company transferred a financial asset to financial institutions and it was determined that control over the asset has been transferred the Company derecognized the financial asset. Under Korean IFRS, if the Company retains substantially all the risk and rewards of ownership of the asset, the asset is not derecognized but instead the related cash proceeds are recognized as financial liabilities.

(f) Deferred Tax

Under Korean GAAP, deferred tax assets and liabilities were classified as either current or non-current based on the classification of their underlying assets and liabilities. If there are no corresponding assets or liabilities, deferred tax assets and liabilities were classified based on the periods the temporary differences were expected to reverse. Under Korean IFRS, deferred tax assets and liabilities are all classified as non-current on the statement of financial position. As a result, there is an increase in the amount of deferred tax assets and liabilities offset against each other under Korean IFRS.

In addition, there is a difference between Korean IFRS and Korean GAAP in terms of recognition of deferred tax assets or liabilities relating to investments in subsidiaries. Under Korean GAAP, there are specific criteria as to when deferred tax assets and liabilities relating to investments in subsidiaries should be recognized, whereas under Korean IFRS, the related deferred tax assets or liabilities are recognized according to sources of reversal for the temporary differences.

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NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(g) Changes in scope of consolidation

At the date of transition, changes in the scope of consolidation as a result of adoption of Korean IFRS are as follows:

Changes	Description	Name of Entity
Newly added	Under the former <i>'Act on External Audit of Stock companies' enforcement ordinance 1-3 article 2-1 in the Republic of Korea</i> , companies those whose total assets are less than 10 billion Korean won were not subject to consideration, but they are subject to consolidation under Korean IFRS.	World Cyber Games, Samsung Electronics Football Club SEMES America, Samsung Electronics Ukraine, Samsung Electronics Romania, Samsung Electronics Kazakhstan, Samsung Electronics Czech and Slovak s.r.o. Samsung Electronics Levant, Samsung Electronics European Holding, Batino Realty Corporation, Samsung Telecommunications Malaysia, Samsung Electronics Shenzhen, Samsung Electronics China R&D Center, Samsung Electronics Limited, Samsung Electronics Poland Manufacturing, Samsung Telecoms(UK)
Newly added	Under Korean GAAP, a union is not regarded as a legal entity and excluded from scope of consolidation. However, it is subject to consolidation under Korean IFRS.	Samsung Venture Capital Union #6, #7 and #14
Excluded	Under the former <i>'Act on External Audit of Stock companies' enforcement ordinance 1-3 article 2-1 in the Republic of Korea</i> , entities where the Company owns more than 30% of shares and is the largest shareholder were included in scope of consolidation. Under Korean IFRS, such entities are not subject to consolidation unless control over the entity is established.	Samsung Card

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NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

The effects of the adoption of Korean IFRS on financial position, comprehensive income and cash flows of the Company

(a) Adjustments to the statement of financial position as of the date of transition, January 1, 2009.

<i>(In millions of Korean won)</i>	<u>Asset</u>	<u>Liabilities</u>	<u>Equity</u>
Korean GAAP	₩ 105,300,650	₩ 42,376,696	₩ 62,923,954
Adjustments:			
Change in scope of consolidation	(12,972,168)	(10,649,400)	(2,322,768)
Fair valuation of land(*)	3,816,293	927,141	2,889,152
Derecognition of financial assets	1,807,675	1,807,675	-
Capitalization of development costs	200,478	-	200,478
Employee benefits	-	186,978	(186,978)
Deferred tax on investments in equity and reclassification to non-current	(1,434,287)	(1,332,886)	(101,401)
Effect of the adoption of IFRS for jointly controlled entities and associates	155,163	-	155,163
Other	(95,064)	-	(95,064)
Tax-effect on adjustments	(141)	2,010	(2,151)
Total	(8,522,051)	(9,058,482)	536,431
Korean IFRS	₩ 96,778,599	₩ 33,318,214	₩ 63,460,385

(*) The adjustment includes the effect of deferred tax

(b) The effect of the adoption of Korean IFRS on financial position and comprehensive income of the Company as of and for the period ended June 30, 2009.

<i>(In millions of Korean won)</i>	Comprehensive income					
	<u>Assets</u>	<u>Liabilities</u>	<u>Equity</u>	<u>3 Months</u>	<u>6 Months</u>	
Korean GAAP	₩ 108,923,777	₩ 42,031,449	₩ 66,892,328	₩ 2,289,504	₩ 3,776,978	
Adjustments:						
Change in scope of consolidation	(11,018,696)	(8,465,234)	(2,553,462)	(231,929)	(341,918)	
Fair valuation of land(*)	3,816,293	927,141	2,889,152	-	-	
Derecognition of financial assets	1,304,412	1,304,412	-	-	-	
Capitalization of development costs	204,745	-	204,745	6,015	4,267	
Employee benefits	-	163,729	(163,729)	34,380	23,249	
Deferred tax on investments in equity and reclassification to non-current	(964,796)	(817,739)	(147,057)	(18,191)	24,976	
Effect of the adoption of IFRS for	187,505	-	187,505	42,011	32,342	

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Jointly controlled entities
and associates

Other	(90,950)	-	(90,950)	(3,021)	4,114
Tax-effect on adjustments	(448)	3,075	(3,523)	(4,355)	(1,372)
Total	(6,561,935)	(6,884,616)	322,681	(175,090)	(254,342)
Korean IFRS	₩ 102,361,842	₩ 35,146,833	₩ 67,215,009	₩ 2,114,414	₩ 3,522,636

(*) The adjustment includes the effect of deferred tax

(c) The effect of the adoption of Korean IFRS on financial position and comprehensive income of the Company as of and for the year ended December 31, 2009.

<i>(In millions of Korean won)</i>	Assets	Liabilities	Equity	Comprehensive income
Korean GAAP	₩ 118,281,488	₩ 45,227,196	₩ 73,054,292	₩ 9,700,671
Adjustments:				
Change in scope of consolidation	(10,120,256)	(7,372,830)	(2,747,426)	(345,588)
Fair valuation of land(*)	3,804,404	924,525	2,879,879	(9,273)
Derecognition of financial assets	754,969	754,969	-	-
Capitalization of development costs	214,451	-	214,451	13,973
Employee benefits	-	153,357	(153,357)	33,621
Deferred tax on investments in equity and reclassification to non-current	(874,056)	(564,016)	(310,040)	(200,099)
Effect of the adoption of IFRS for				
Jointly controlled entities and associates	266,742	-	266,742	111,579
Other	(143,058)	-	(143,058)	(47,994)
Tax-effect on adjustments	(4,895)	11,386	(16,281)	(14,130)
Total	(6,101,699)	(6,092,609)	(9,090)	(457,911)
Korean IFRS	₩ 112,179,789	₩ 39,134,587	₩ 73,045,202	₩ 9,242,760

(*) The adjustment includes the effect of deferred tax

(d) Adjustments to the statement of cash flows for the year ended December 31, 2009

According to Korean IFRS 1007, *Cash Flow Statements*, cash flows from interest, dividends received and taxes on income shall each be disclosed separately. The comparison year, 2009, is restated in accordance with Korean IFRS. There are no other significant differences between cash flows under Korean IFRS and those under previous Korean GAAP for the year ended December 31, 2009.

Samsung Electronics Co., Ltd. and Subsidiaries
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

4. Inventories

Inventories, net of valuation losses, as of June 30, 2010 and December 31, 2009, consist of the following:

(In millions of Korean won)

	2010	2009
Finished goods	₩ 4,316,287	₩ 3,010,502
Work in Process	2,320,531	1,901,363
Raw materials and supplies	4,288,247	3,188,373
Materials-in-transit	2,899,792	1,739,091
Total	₩ 13,824,857	₩ 9,839,329

As of June 30, 2010 and December 31, 2009, losses on valuation of inventories, amounted to ₩474,482 million and ₩369,033 million.

5. Non-current Available-for-Sale Financial Assets

Non-current available-for-sale financial assets as of June 30, 2010 and December 31, 2009, consist of the following:

		2010			2009
		Acquisition Cost	Market Value or Net Book Value of Investee	Recorded Book Value	Recorded Book Value
<i>(In millions of Korean won)</i>	Detail				
Listed equities ¹	(1)	₩ 669,110	₩ 1,635,361	₩ 1,635,361	₩ 1,229,669
Non-listed equities ¹		154,765	184,680	154,649	228,973
Corporate bonds and others		38,242	38,242	38,242	30,496
		₩ 862,117	₩ 1,858,283	₩ 1,828,252	₩ 1,489,138

¹ Excludes associates and joint ventures.

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(1) Listed equities

Listed equities as of June 30, 2010 and December 31, 2009, consist of the following:

(In millions of Korean won, except for the number of shares and percentage)

	2010			2009		
	Number of Shares Owned	Percentage of Ownership (%)	Acquisition Cost	Market Value of Investee	Recorded Book Value	Recorded Book Value
Samsung Heavy Industries	40,675,641	18.0	₩ 258,299	₩ 939,607	₩ 939,607	₩ 984,350
Samsung Fine Chemicals	2,164,970	8.0	45,678	138,991	138,991	101,862
Samsung Life Insurance ¹	1,315,880	0.7	90,000	136,194	136,194	-
Hotel Shilla	2,004,717	5.0	13,957	49,717	49,717	41,297
Cheil Worldwide	2,998,725	3.0	2,920	38,534	38,534	37,784
A-Tech Solution	1,592,000	16.0	26,348	38,208	38,208	32,636
SFA	911,000	10.0	38,262	60,399	60,399	-
Rambus	9,576,250	8.0	185,363	203,059	203,059	-
Others			8,283	30,652	30,652	31,740
			<u>₩ 669,110</u>	<u>₩1,635,361</u>	<u>₩1,635,361</u>	<u>₩1,229,669</u>

¹ Samsung Life Insurance has been listed on the Korea Stock Exchange as of May 12, 2010.

The differences between the acquisition cost and fair value of the investment is recorded under other reserves, a separate component of equity.

6. Associates and Joint Ventures

Changes in investments in associates and joint ventures for the six month ended June 30, 2010 and 2009, consist of the following:

(In millions of Korean won)

	2010	2009
Balance at January 1	₩ 7,334,705	₩ 5,912,930
Acquisition of shares in Associates and Joint Ventures	-	180,916
Disposal of shares in Associates and Joint Ventures	(20,193)	(25,329)
Share of profit (loss) ¹	1,014,573	766,090
Other equity movements ²	114,347	(212,486)
Balance at June 30	<u>₩ 8,443,432</u>	<u>₩ 6,622,121</u>

¹ Share of profit/(loss) is net of non-controlling interest in associates and co-investors' share in joint ventures.

² Other equity movements include amounts received as dividend and changes in foreign currency exchange rates.

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

During the six month ended June 30, 2010, the Company received Samsung SDS stock resulting from the merger between Samsung SDS and Samsung Networks. Other equity movements for the six month ended June 31, 2010 include the difference between fair value of Samsung SDS stock received and book value of Samsung Networks stock which the Company had held.

7. Property, Plant and Equipment

Changes in property, plant and equipment for the six month ended June 30, 2010 and 2009, consist of the following:

(In millions of Korean won)

	2010	2009
Net book value at 1 January	₩ 43,560,295	₩ 46,276,757
Acquisition	9,235,606	3,130,989
Disposal / Impairment	(879,918)	(420,963)
Depreciation	(5,324,189)	(5,474,814)
Others ¹	474,666	1,415,087
Net book value at June 30	₩ 47,066,460	₩ 44,927,056

¹ Others include amounts due to changes in foreign currency exchanges rates and changes in the scope of consolidation.

8. Intangible Assets

Changes in intangible assets for the six month ended June 30, 2010 and 2009, consist of the following:

(In millions of Korean won)

	2010	2009
Net book value at January 1	₩ 1,256,008	₩ 1,088,072
Internal generation	159,869	84,853
Acquisition	718,679	290,814
Business combinations ¹	931,737	-
Disposal / Impairment	(6,851)	(22,868)
Amortization	(254,636)	(180,545)
Others ²	(69,470)	(51,885)
Net book value at June 30	₩ 2,735,336	₩ 1,208,441

¹ Business combinations include intangible assets and goodwill acquired through the merger between the Company and Samsung Digital imaging. (Refer to note 24).

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NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

² Others include amounts from changes in scope of consolidation and changes in foreign currency exchanges rates.

9. Borrowings

Borrowings as of June 30, 2010 and December 31, 2009, consist of the following:

<i>(In millions of Korean won)</i>	Financial Institutions	Annual Interest Rates (%) as of June 30, 2010	2010	2009
Current				
Collateralized borrowings	Woori Bank etc	0.4~4.3	₩ 5,486,417	₩ 5,355,185
Bank borrowings	Woori Bank etc	0.4~10.0	2,563,053	2,424,822
Total			<u>8,049,470</u>	<u>7,780,007</u>
Current Portion of Non-current Borrowings				
Bank borrowings	Woori Bank etc	0.8~9.6	₩ 753,105	₩ 109,203
Financial lease liabilities	APCI etc	5.5~15.3	19,009	19,536
Total			<u>772,114</u>	<u>128,739</u>
Non-current				
Bank borrowings	Woori Bank etc	1.4~9.6	₩ 726,128	₩ 999,433
Financial lease liabilities	APCI etc	5.5~15.3	64,685	156,661
Total			<u>790,813</u>	<u>1,156,094</u>

10. Debentures

Debentures as of June 30, 2010 and December 31, 2009, consist of the following:

(A) Korean won denominated debentures as of June 30, 2010 and December 31, 2009, consist of the following:

<i>(In millions of Korean won)</i>	Issue Date	Due Date	Annual Interest Rates (%) as of June 30, 2010	2010	2009
Samsung Mobile Display	2006.12.01	2011.12.01	5.1	₩ 150,000	₩ 200,000
Samsung Mobile Display	2010.6.17	2013.6.17	4.7	500,000	-
Less: Current maturities				(100,000)	(100,000)

Samsung Electronics Co., Ltd. and Subsidiaries

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Total	₩ 550,000	₩ 100,000
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Korean won denominated debentures were issued by Samsung Mobile Display, one of SEC's domestic subsidiaries. The debenture issued in 2006 will mature on December 1, 2011 with repayment to be made annually for two years after a three-year grace period, while the one issued in 2010 is due for repayment at maturity.

(B) Debts denominated in foreign currencies as of June 30, 2010 and December 31, 2009, consist of the following:

<i>n millions of Korean won)</i>	Issue Date	Due Date	Annual Interest Rates (%) as of June 30, 2010	2010	2009
US dollar denominated straight bonds	1997.10.02	2027.10.1	7.7	₩ 108,927	₩ 105,084
Overseas subsidiaries					
US dollar denominated fixed rate notes	2000.04.01	2030.03.31	-	-	29,190
Total				₩108,927	₩134,274
Less: Discounts				(4,217)	(4,253)
Current liability				(6,051)	(5,838)
Total				₩ 98,659	₩124,183

US dollar straight bonds will be repaid annually for twenty years after a ten-year grace period from the date of issuance. Interests will be paid semi-annually. The US dollar fixed rate notes have been repaid during the current six month period ended on June 30, 2010 before they mature.

11. Provisions

The changes in the main liability provisions during the six-month period ended June 30, 2010, are as follows:

(In millions of Korean won)

		2010					Balance at
Ref.	Balance at January 1, 2010	Additional Provisions	Unused Amounts Reversed	Used During Year	Other¹	Balance at June 30, 2010	
Warranty (A)	₩ 1,442,088	₩ 819,537	₩ (12,577)	₩(692,739)	₩ (68,263)	₩ 1,488,046	
Royalty (B)	1,560,955	397,805	(98,563)	(637,808)	(21,533)	1,200,856	

Samsung Electronics Co., Ltd. and Subsidiaries

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expenses						
Long-term						
incentives (C)	244,443	76,378	-	(816)	-	320,005

¹ Others include amounts from changes in consolidated subsidiaries and foreign currency exchange rates.

- (A) The Company accrues warranty reserves for estimated costs of future service, repairs and recalls, based on historical experience and terms of guarantees (1~4 years).
- (B) The Company makes provisions for estimated royalty expenses related to technical assistance agreements that have not been settled. The timing of payment depends on the settlement of agreement.
- (C) The Company has a long-term incentive plans for its executives based on a three-year management performance criteria and has made a provision for the estimated incentive cost for the accrued period.

12. Commitments and Contingencies

(A) Guarantees

(In millions of Korean won)

	2010.06.30	2009.12.31
Guarantees of debt for housing rental	₩ 138,848	₩ 138,848
Other domestic guarantees of debt	-	9,791

As of June 30, 2010, the Company's overseas subsidiaries enter into "Cash Pooling Arrangement" contracts and "Banking Facility" agreements with overseas financial institutions to provide mutual guarantees of indebtedness.

Area	Participating Subsidiaries	Financial Institutions
Europe	SEUK and 22 other subsidiaries	Citibank
Asia	SAPL and 10 other subsidiaries	Bank of America

(B) Litigation

- A. The United States Department of Justice Antitrust Division (the Justice Department), European Commission and other countries' anti-trust authorities initiated an investigation into alleged anti-trust violations by sellers of TFT-LCD including the Company and some of its foreign subsidiaries. Following the investigation by the Justice Department, several civil class actions with respect to the sales of TFT-LCD, SRAM and Flash Memory were filed against the Company and its subsidiaries in the United States. As of balance sheet date, the outcome of the investigation and civil actions is uncertain and accordingly, the ultimate effect of this matter on the financial position of the Company cannot be determined.

Samsung Electronics Co., Ltd. and Subsidiaries

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- B. Based on the agreement entered on August 24, 1999, with respect to Samsung Motor Inc.'s ("SMI") bankruptcy proceedings, Samsung Motor Inc.'s creditors ("the Creditors") filed a civil action against Mr. Kun Hee Lee, former chairman of the Company, and 28 Samsung Group affiliates including the Company under joint and several liability for failing to comply with such agreement. Under the suit, the Creditors have sought ₩2,450 billion for loss of principal on loans extended to SMI, a separate amount for breach of the agreement, and an amount for default interest. On January 31, 2008, Seoul Administrative Court made the ruling on this case. Under the ruling, Samsung Group affiliates were ordered to pay approximately ₩1,634 billion to the Creditors by disposing 2,334,045 shares of Samsung Life Insurance Co., Ltd. (the "Shares") donated by Mr. Lee, excluding 1,165,955 shares already sold by the Creditors. In addition, Samsung Group affiliates were ordered to pay default interest on ₩1,634 billion at 6% per annum for the period from January 1, 2001, to the date of settlement. Both sides have appealed the ruling, and currently, the second trial for this case is pending at Seoul High Court. During the current six month period ended June 30, 2010, the Shares were sold and, as a result, the consideration received covered the principal amount requested by the Creditors thus leaving the default interest claim as the remaining significant unresolved claim.
- C. As of June 30, 2010, the Company was named as a defendant in legal actions filed by 22 overseas companies including BTG, and as the plaintiff in legal actions against 4 overseas companies including Spansion Inc. for alleged patent infringements. The ultimate outcome of this case cannot be determined at this time. Since the amount of Company's obligation is uncertain, the effects of this matter on the Company's financial statements cannot be reasonably determined.
- D. As of June 30, 2010, the Company was also named as a defendant in legal actions filed by 25 domestic and overseas companies, and as the plaintiff in legal actions against 5 domestic and overseas companies relating to matters other than alleged patent infringements. The amount claimed against the Company in these cases totals ₩32,235 million, although in six of the cases no amount has yet been claimed and the amount being claimed against other companies totals ₩2,875 million.
- E. In addition to the cases mentioned above, the Company's domestic and foreign subsidiaries have been involved in various claims and proceedings during the normal course of business. Samsung India Electronics (SIEL) and Samsung Electronics Iberia (SESA) located in Spain are undergoing tax investigations brought by the local tax authorities with claims amounting up to ₩112,551 million and ₩25,807 million, respectively. As of June 30, 2010, the amount of claims for which the Company's subsidiaries are the defendant is totals ₩53,816 million, including ₩12,194 million relating to Samsung Electronics America (SEA). The Company's management believes that, although the amount and timing of these matters is uncertain, the conclusion of these matters will not have a material adverse effect on the financial position of the Company.

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

13. Preferred Stock and Common Stock

Under its Articles of Incorporation, SEC is authorized to issue 500 million shares of capital stock with a par value of ₩5,000 per share, of which 100 million shares are cumulative, participating preferred stock that are non-voting and entitled to a minimum cash dividend at 9% of par value.

As of June 30, 2010, exclusive of retired stocks, 147,299,337 shares of common stock and 22,833,427 shares of preferred stock have been issued. The preferred shares which are non-cumulative and non-voting, were all issued on or before February 28, 1997, and are entitled to an additional cash dividend of 1% of par value over common stock.

SEC has issued global depositary receipts ("GDR") to overseas capital markets. The number of outstanding GDR as of June 30, 2010 and December 31, 2009, are as follows:

	2010		2009	
	Non-voting Preferred Stock	Common Stock	Non-voting Preferred Stock	Common Stock
Outstanding GDR				
- Share of Stock	3,440,517	8,888,509	3,519,155	8,921,328
- Share of GDR	6,881,034	17,777,018	7,038,310	17,842,656

14. Retained Earnings

Retained earnings as of June 30, 2010 and December 31, 2009, consist of the following:

<i>(In millions of Korean won)</i>	2010	2009
Legal reserve	₩ 450,789	₩ 450,789
Discretionary reserve	62,693,841	54,229,792
Unappropriated	14,997,821	16,384,666
	₩ 78,142,451	₩ 71,065,247

On July 30, 2010, the Company declared cash dividends to shareholders of common stock and preferred stock as interim dividends for the six month period ended June 30, 2010. These financial statements do not reflect this dividend payable.

Details of interim dividends for the six month period ended June 30, 2010 and 2009 are as follows:

<i>(In millions of Korean won and number of shares)</i>		2010	2009
Number of shares eligible	Common stock	₩ 129,558,812	₩ 127,160,064
for dividends	Preferred stock	19,853,734	19,853,734

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Dividend rate		100%	10%
	Common stock	647,794	63,580
Dividend amount	Preferred stock	99,269	9,927
	Total	₩ 747,063	₩ 73,507

15. Other Reserves

Other components of equity as of June 30, 2010 and December 31, 2009, consist of the following:

<i>(In millions of Korean won)</i>		2010.6.30		2009.12.31
Other Capital Surplus	₩	1,076,164	₩	658,274
Treasury stock ¹		(7,878,199)		(8,404,791)
Gain on valuation of available for sale financial asset		745,771		681,608
Capital adjustment - gain/loss on valuation by equity method		1,112,548		797,876
Gain/loss from translation of overseas operations		(554,321)		(745,777)
Other accumulative		167,388		211,209
Total	₩	(5,330,649)	₩	(6,801,601)

¹ At June 30, 2010 and December 31, 2009, details of treasury stock retained by the Company are as follows:

<i>(In millions of Korean won, except for share amounts)</i>		2010.6.30		2009.12.31		
		Preferred Stock	Common Stock	Preferred Stock	Common Stock	
Number of Stocks		2,979,693	17,740,525	2,979,693	19,027,950	
Acquisition Cost	₩	621,843	₩	621,843	₩	7,782,948

16. Selling, General and Administrative Expenses

Selling, general and administrative expenses for the three and six months ended June 30, 2010 and 2009, consists of the following:

<i>(In millions of Korean won)</i>	3 Months		6 Months	
	2010	2009	2010	2009
Wages and salaries	₩ 785,646	₩ 549,680	₩ 1,533,102	₩ 1,204,460
Pension expenses	31,735	20,299	62,547	48,305
Commission & service charges	1,674,946	1,543,838	3,196,837	2,759,414
Depreciation expenses	85,514	71,866	173,012	150,666
Amortization expenses	59,514	18,837	103,920	37,763
Advertising expenses	681,667	647,594	1,181,870	921,771
Sales promotion expenses	874,342	647,857	1,534,529	1,247,418
Transportation expenses	1,075,757	771,381	1,966,619	1,505,774

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

After service expenses	594,045	581,009	1,112,174	1,119,827
Public relation expenses	125,748	94,674	222,404	170,557
Others	366,785	344,378	809,986	873,734
	₩ 6,355,699	₩ 5,291,413	₩11,897,000	₩10,039,689

17. Other Operating Income and Expenses

Other operating income and expenses for the three and six months ended June 30, 2010 and 2009, consists of the following:

a. Other operating income

(In millions of Korean won)

	3 Months		Accumulate	
	2010	2009	2010	2009
Dividend income	₩ 3,559	₩ 590	₩ 32,152	₩ 24,081
Commission income	5,166	20,237	6,984	39,382
Rental income	32,314	20,799	50,715	40,377
Gain on disposal of investments	227,626	20,351	361,056	20,433
Gain on disposal of property, plant and equipment	52,138	33,984	204,143	41,412
Gain on transfer of business	-	-	179,418	-
Other	149,625	165,517	224,973	308,869
	₩ 470,428	₩ 261,478	₩ 1,059,441	₩ 474,554

b. Other operating expense

(In millions of Korean won)

	3 Months		Accumulate	
	2010	2009	2010	2009
Other bad debts expense	₩ 2,943	₩ 68	₩ 7,079	₩ 303
Loss from disposal of property, plant and equipment	86,550	33,440	126,837	48,799
Donations	60,469	16,963	104,712	29,525
Other	11,129	111,001	141,159	180,288
	₩ 161,091	₩ 161,472	₩ 379,787	₩ 258,915

18. Finance Income and Expenses

Finance income and expenses for the three and six months ended June 30, 2010 and 2009, consists of the following:

(In millions of Korean won)

	3 Months		Accumulate	
	2010	2009	2010	2009
Interest income	₩ 124,490	₩ 49,511	₩ 264,334	₩ 130,466
Foreign exchange gains	2,202,568	2,171,497	2,926,066	5,066,647
Gain on foreign currency translation	55,676	460,113	474,702	828,816

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Other finance income	122,471	49,496	184,120	248,279
Finance income	2,505,205	2,730,617	3,849,222	6,274,208
Interest expense:	122,745	128,658	252,291	271,447
Foreign exchange losses	2,148,183	2,520,962	2,916,430	5,275,314
Loss on foreign currency translation	411,729	80,801	679,958	690,013
Other finance expenses	75,620	133,421	148,018	288,531
Finance expenses	₩ 2,758,277	₩ 2,863,842	₩ 3,996,697	₩ 6,525,305

19. Income Tax

Income tax expense is recognized based on management's best estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual tax rate used for the year to December 31, 2010 is 19.6% (the estimated tax rate for the six months ended June 30, 2009 was 22.9%). The decrease is caused by the parent company's increased profitability because the effective tax rate applicable to the parent company is relatively low compared to other foreign subsidiaries.

20. Earnings Per Share

Basic earnings per share for the three and six months ended June 30, 2010 and 2009, is calculated as follows:

<i>(In millions of Korean won except for share amounts)</i>	<u>3 Months</u>		<u>6 Months</u>	
	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>
Profit attributable to the owners of the parent	₩ 4,172,692	₩ 2,275,417	₩ 8,189,135	₩ 2,865,402
Adjustments:				
Dividends for preferred stock	(119,371)	(30,029)	(149,399)	(60,058)
Undeclared participating preferred stock dividend	(435,306)	(277,474)	(939,193)	(327,335)
Profit attributable to common stock holders of the parent	3,618,015	1,967,914	7,100,543	2,478,009
Weighted-average number of outstanding common shares	129,517,428	127,143,905	128,929,620	127,116,559
Basic earnings per share(Korean won)	<u>₩ 27,935</u>	<u>₩ 15,478</u>	<u>₩ 55,073</u>	<u>₩ 19,494</u>

Diluted earnings per share for the three months and six months ended June 30, 2010 and 2009, is calculated as follows:

<i>(In millions of Korean won except for share amounts)</i>	<u>3 Months</u>		<u>6 Months</u>	
	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>
Profit attributable to common stock	₩ 3,618,015	₩ 1,967,914	₩ 7,100,543	₩ 2,478,009

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

holders of the parent				
Profit used to determine diluted earnings per share	3,618,015	1,967,914	7,100,543	2,478,009
Weighted-average number of outstanding common shares & dilutive potential common stock	<u>130,070,440</u>	<u>128,246,384</u>	<u>129,482,632</u>	<u>128,163,211</u>
Diluted earnings per share(Korean won)	<u>₩ 27,816</u>	<u>₩ 15,345</u>	<u>₩ 54,838</u>	<u>₩ 19,335</u>

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

21. Cash Generated from Operations

Cash flow from operating activities for the six months ended June 30, 2010 and 2009, consist of the following:

(In millions of Korean won)

	2010	2009
Adjustments for:		
Tax expense	₩ 2,016,237	₩ 864,982
Finance income	(784,239)	(973,687)
Finance expense	966,950	981,689
Depreciation expense	5,324,189	5,474,814
Amortization	254,636	180,545
Bad debt expense	79,209	63,615
Loss on valuation of equity method	(1,014,573)	(766,090)
Gain on disposal of property, plant and equipment	(204,143)	(41,412)
Loss on disposal of property, plant and equipment	126,837	48,799
Loss from abandonment of inventories	511,486	81,381
Increase of provisions	2,276,522	1,469,850
Decrease of provisions	(112,694)	-
Other income and expense	(114,782)	52,865
Adjustments, total	<u>₩ 9,325,635</u>	<u>₩ 7,437,351</u>
Changes in operating assets and liabilities:		
Increase in trade receivables	₩ (1,695,035)	₩ (2,940,918)
Decrease in other receivables	(293,747)	(424,519)
Decrease in advances	270,194	97,758
Decrease in prepaid expenses	161,350	1,332,163
Increase in other current assets	(423,727)	(120,348)
Increase in inventories	(4,353,161)	(362,689)
Decrease (Increase) in other non-current assets	18,156	(18,968)
Increase in long-term prepaid expenses	(1,251,555)	(996,971)
Increase in trade payables	1,097,913	2,833,052
Increase (Decrease) in other payables	1,782,130	(1,222,016)
Increase (Decrease) in advance received	(401,724)	218,086
Increase (Decrease) in withholdings	(37,768)	114,611
Decrease in accrued expenses	(893,485)	(124,623)
Increase (Decrease) in other current liabilities	57,496	(119,322)
Decrease in provisions	(2,006,964)	(1,064,114)
Increase in long-term other payables	552,810	666,427
Payment of severance benefits	(498,563)	(364,856)
Decrease in severance benefit deposit	265,359	107,834
Increase in other non-current liabilities	74,818	101,961
Changes in operating assets and liabilities, total	<u>₩(7,575,503)</u>	<u>₩(2,287,452)</u>

Samsung Electronics Co., Ltd. and Subsidiaries
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

22. Segment Information

The chief operating decision maker has been identified as the Management Committee. The Management Committee is responsible for making strategic decisions based on review of the group's internal reporting. The management committee has determined the operating segments based on these reports.

The Management Committee reviews operating profit of each operating segment in order to assess performance and make decisions about resources to be allocated to the segment.

The operating segments are product based and include Digital media, Telecommunication, Semiconductor, LCD and others.

1) 6 months ended June 30, 2010

(In millions of Korean won)

	2010 Summary of Business by Segment								
	SET			Device					
	Digital Media	Tele-Communication	Others	Semiconductor	LCD	Others	Consolidated		
Total segment Revenue	₩62,022,025	₩ 35,058,462	₩ 503,434	₩ 34,300,251	₩30,671,351	₩(295,953)	₩11,451,738	₩(101,181,320)	₩ 72,529,988
Inter-segment Revenue from external customers	(34,869,121)	(17,095,253)	(173,404)	(16,565,888)	(16,057,537)	(53,491)	(16,366,626)	101,181,320	-
Operating profit ¹	27,152,904	17,963,209	330,030	17,734,363	14,613,814	(349,444)	(4,914,888)	-	72,529,988
Total assets	₩43,049,787	₩ 32,739,545	₩17,376,405	₩ 54,165,667	₩29,458,795	₩ 30,500	₩ 2,287,600	₩ (53,431,639)	₩125,676,660

¹ Operating profit for each segment is inclusive of all consolidation eliminations.

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

2) 3 month ended June 30, 2010

(In millions of Korean won)

	2010 Summary of Business by Segment						
	Device						
	SET	Tele-communication	Others	Semiconductor	LCD	Others	Others
Total segment Revenue	₩ 33,501,946	₩ 16,771,925	₩ 272,429	₩ 18,452,410	₩ 16,172,515	₩ (174,049)	₩ 5,567,403
Inter-segment Revenue	(18,958,592)	(7,990,774)	(87,222)	(8,922,975)	(8,409,042)	(34,765)	(8,269,291)
Revenue from external customers	14,543,354	8,781,151	185,207	9,529,435	7,763,473	(208,814)	(2,701,888)
Operating profit ¹	360,700	626,287	(1,894)	2,943,476	878,405	1,692	205,546
Total assets	₩ 43,049,787	₩ 32,739,545	₩ 17,376,405	₩ 54,165,667	₩ 29,458,795	₩ 30,500	₩ 2,287,600
							₩ (53,431,639)
							₩ 52,672,661
							₩ (52,672,661)
							₩ 37,891,918
							₩ 37,891,918
							₩ 5,014,212
							₩ 125,676,660

¹ Operating profit of each segment is inclusive of all consolidation eliminations.

3) 6 month ended June 30, 2009

(In millions of Korean won)

	2009 Summary of Business by Segment						
	Device						
	SET	Tele-communication	Others	Semiconductor	LCD	Others	Others
Total segment Revenue	₩ 50,503,799	₩ 34,064,862	₩ 8,968,895	₩ 22,937,009	₩ 22,929,916	-	₩ 1,521,886
Inter-segment Revenue	(27,685,979)	(16,207,573)	(7,821,484)	(11,593,760)	(12,137,186)	-	(4,298,956)
Revenue from external customers	22,817,820	17,857,289	1,147,411	11,343,249	10,792,730	-	(2,777,070)
							₩ (79,744,929)
							₩ 79,744,929
							₩ 61,181,438
							₩ 61,181,438

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Operating profit ¹	1,626,495	2,098,102	(50,496)	(367,610)	(24,416)	-	(15,337)	-	3,266,738
Total assets	₩ 38,717,105	₩ 26,394,133	₩2,479,794	₩ 43,176,960	₩27,531,671	₩ 37,531	₩10,554,311	₩(46,529,663)	₩102,361,842

¹ Operating profit for each segment is inclusive of all consolidation eliminations.

1) 3 month ended June 30, 2009

(In millions of Korean won)

2009 Summary of Business by Segment

	SET			Device			Others	Elimination	Consolidated
	Digital Media	Tele-communication	Others	Semiconductor	LCD	Others			
Gross sale	₩25,933,648	₩16,681,021	₩4,685,381	₩12,637,953	₩12,418,690	-	₩ 741,713	₩(40,587,929)	₩32,510,477
Intersegment sales	(13,785,038)	(7,579,314)	(4,039,272)	(6,504,161)	(6,508,020)	-	(2,172,124)	40,587,929	-
Net sales	12,148,610	9,101,707	646,109	6,133,792	5,910,670	-	(1,430,411)	-	32,510,477
Operating profit ¹	1,155,454	975,651	37,867	337,594	251,927	-	(84,776)	-	2,673,717
Total assets	₩38,717,105	₩26,394,133	₩2,479,794	₩43,176,960	₩27,531,671	₩37,531	₩10,554,311	₩(46,529,663)	₩102,361,842

¹ Operating profit for each segment is inclusive of all consolidation eliminations.

Inter-segment sales transactions took place with terms similar to transactions with independent third parties.

Samsung Electronics Co., Ltd. and Subsidiaries
NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

23. Related-Party Transactions

1) Associates

The principal associate companies are Samsung SDI, Samsung Electro-mechanics, Samsung SDS, Samsung Techwin and Samsung card.

Transactions with associates for the six month ended June 30, 2010 and 2009, and the related receivables and payables as of June 30, 2010 and December 31, 2009, are as follows:

	2010		2009
<i>(In millions of Korean won)</i>			
Inter-company transactions			
Sales	₩ 688,014	₩	373,008
Purchases	2,322,075		2,285,414
Receivables and Payables			
Receivables	165,914		152,527
Payables	614,082		1,014,765

2) Joint ventures

The principal joint venture companies are Samsung Thales and Samsung Siltronic Wafer.

Transactions with joint venture partners for the six months ended June 30, 2010 and 2009, and the related receivables and payables as of June 30, 2010 and December 31, 2009, are as follows:

	2010		2009
<i>(In millions of Korean won)</i>			
Inter-company transactions			
Sales	₩ 6,942	₩	14,877
Purchases	1,494,039		1,213,024
Receivables and Payables			
Receivables	2,305		950
Payables	112,234		97,322

3) Key management compensation

The compensation paid or payable to key management for employee services for the six month ended June 30, 2010 and 2009, is shown below :

	2010		2009
<i>(In millions of Korean won)</i>			
Salaries and other short-term benefits	₩ 3,741	₩	2,259
Retirement benefits	1,316		418

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Other long-term benefits	1,357	1,403
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4) Other related parties

Samsung Everland and Samsung Petrochemical are defined as related parties for the company.

Transactions with other related parties for the six months ended June 30, 2010 and 2009, and the related receivables and payables as of June 30, 2010 and December 31, 2009, are as follows:

<i>(In millions of Korean won)</i>	2010	2009
Inter-company transactions		
Sales	₩ 8,472	₩ 19,319
Purchases	197,009	140,051
	2010	2009
Receivables and Payables		
Receivables	213,725	216,899
Payables	83,626	67,060

24. Financial risk management

The Company is exposed to credit risk, liquidity risk and market risk. Market risk arises from currency risk, interest rate risk and fair value risk associated with investments etc. The Company has a risk management program in place to monitor and actively manage such risks.

The Company's financial assets that are under financial risk management are composed of cash and cash equivalents, short-term financial instruments, available-for-sale securities, accounts & notes receivable and other accounts receivable. The Company's financial liabilities under financial risk management are composed of accounts payable & other payable, borrowings and bonds etc.

(1) Market risk

(a) Foreign exchange risk

The Company is exposed to foreign exchange risk arising from international operations and transactions with different foreign currencies. Most widely used foreign currencies are the US Dollar, EURO and Japanese Yen. Foreign exchange risk management is carried out by considering the nature of the businesses and using risk management tools. The Company operates a system to manage receivables and payables denominated in foreign currencies. The risks of foreign currency exposure to receivables and payables are periodically evaluated, managed and reported through the system.

(b) Equity Price risk

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

The Company's investment portfolio consists of direct and indirect investments in listed and non-listed securities. The market values of the Company's equity investments as of June 30, 2010 and December 31, 2009 are ₩ 1,820,041 million and ₩ 1,444,091 million, respectively. Refer to Note 5.

(c) Interest rate risk

The Company is exposed to interest rate risk fluctuations since the value of financial statement line items and interest income or expenses changes as a result of investment risk. The Company's position with regard to interest rate risk exposure is mainly related to debt obligations such as bonds and interest-bearing deposits and investments.

(2) Credit risk

Credit risk arises in connection with the normal course of transactions and investing activities, where clients or other parties fail to discharge an obligation. The Company monitors and sets the counterparty's credit limit on a periodic basis based on the counterparty's financial conditions, default history and other important factors.

There were no significant loans or other receivables overdue or subject to impairment, included in accounts receivables or other financial instruments. The Company has evaluated there is no indication of default by any of its counterparties.

Credit risk arises from cash and cash equivalents, savings and derivative instruments transactions with financial institutions. To mitigate or eliminate certain of those exposures, the Company transacts only with highly rated financial institutions.

(3) Liquidity risk

The Company manages its liquidity risk to maintain adequate net working capital by constantly managing projected cash flows. Beyond effective working capital and cash management, the Company mitigates liquidity risk by factoring or issuing ABS (Asset-Backed Security) to highly rated financial institutions. In addition, the Company contracts with financial institutions with respect to bank overdrafts, Cash Pooling or Banking Facility agreement for efficient management of funds.

(4) Capital risk management

The object of capital management is to maintain sound capital structure. The Company's capital management considers the Company's debt ratio, computed by dividing total liabilities by total equity disclosed in consolidated financial statements.

The Company's debt ratio as of as of June 30, 2010 and December 31, 2009 is as follows;

(In millions of Korean won,%)

2010

2009

Samsung Electronics Co., Ltd. and Subsidiaries

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Liabilities	₩	43,980,103	₩	39,134,587
Equity		81,696,557		73,045,202
Debt Ratio		53.8%		53.6%

25. Business Combination

The Company acquired Samsung Digital Imaging Co., Ltd. with a closing date of April 1, 2010 to improve shareholders' value through enhancement of business efficiency and maximization of synergy effect with other existent businesses. The acquisition of Samsung Digital Imaging Co., Ltd. was approved by the Board of Directors of the Company on December 15, 2009.

(1) Overview of the acquired company

Name of the acquired company	Samsung Digital Imaging Co., Ltd.
Headquarters location	Suwon-si, Gyeonggi-do Korea
Representative director	Sang-Jin Park
Classification of the acquired company	Listed company in the Korea stock exchange
Former relationship with the Company	An associated company

(2) Terms of the business combination

The shareholders of Samsung Digital Imaging Co., Ltd. received 0.0577663 shares of the Company's common stock for each share of Samsung Digital Imaging Co., Ltd. common stock owned on the closing date. The Company transferred its treasury stocks to the shareholders of Samsung Digital Imaging, instead of issuing new stocks to them.

(3) Purchase price allocation

Classification	Amount (in millions of KRW)
I. Considerations transferred	
Fair value of consideration transferred (*1)	₩ 812,154
Fair value of previously held equity interest in the acquiree (*2)	278,949
Total	₩ 1,091,103
II. Identifiable assets and liabilities	
Cash and cash equivalents	63,470
Trade and other receivables (*3)	290,407
Inventories	88,133
Property, plant, and equipment	40,678
Intangible assets	307,454
Other financial assets	75,202
Trade and other payables	(213,454)
Short-term borrowings	(83,660)
Long-term trade and other payables	(62,125)

Samsung Electronics Co., Ltd. and Subsidiaries

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Retirement benefit obligation		(24,574)
Deferred income tax liabilities		(14,711)
Total	₩	466,820
III. Goodwill		624,283

- (*1) The Company transferred its treasury stocks to the shareholders of Samsung Digital Imaging Co., Ltd and re-measured the transferred treasury stock at its acquisition-date (April 1, 2010) fair value. The Company recognized KRW 398,090 million of gain on disposal and has paid KRW 15,921 million for the odd-lot prices.
- (*2) The Company held 25.5% of equity interest in Samsung Digital Imaging Co.,Ltd. and remeasured its previously held equity interest at its acquisition-date(April 1, 2010) fair value. Accordingly, the Company recorded resulting gain of KRW 216,747 million.
- (*3) Fair value of acquired trade and other receivables (KRW 290,407 million) include trade receivables amounting to KRW 274,369 million. Total nominal amount of the receivables is KRW 290,407 million, and none of them are expected to be uncollected.
- (*4) The goodwill is attributable to increased efficiency of digital camera business management and the synergy effect expected from combining Samsung Digital Imaging Co., Ltd. and the related existing businesses.

If the acquisition had occurred on January 1, 2010, the consolidated revenue and net profit for the six month period ended June 30, 2010 would have increased by KRW 421,513 million and KRW 14,753 million, respectively. The amounts of revenue and net profit of the acquiree since the acquisition date (April 1, 2010) included in the consolidated statement of income for the three month period ended June 30 are KRW 636,425 million and KRW 11,403 million, respectively.