

SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG S8 FAMILY AND GEAR VR OCULUS VOUCHER PROMOTION (“PROMOTION”)
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <http://www.samsung.com/uk/freeoculuscontent> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**” or “**Samsung**”).

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 15th June 2017 and shall close at 23:59 (BST) on 31st July 2017 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a United Kingdom resident aged 18 or over (“**Participant**”).
4. Promotion is available only to consumers (i.e. not to any business or reseller). Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.

Offer

5. Participants who purchase both a new (i.e. not second hand) Samsung Galaxy S8 or S8 Plus and a Samsung Gear VR device (the “**Promotion Products**”) from a participating retailer shown in the table below (“**Participating Retailers**”) within the Promotion Period will be eligible to claim an Oculus Content voucher code by redemption (“**Reward**”) which can be used to redeem either six (6) apps from the Gaming Pack or eight (8) apps from the Entertainment Pack within the Oculus app (the “**Oculus Content**”). The Reward has an approximate RRP of up to £39.00.
6. The Reward is non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the Reward.

Promotion Products	Participating Retailers	Reward
Samsung Galaxy S8/S8 Plus and Samsung Gear VR	Carphone Warehouse, EE, Vodafone, O2 and H3G	Oculus content voucher code for either 6 apps from Gaming Pack or 8 apps from Entertainment Pack

Entry

7. To claim, Participants must purchase both Promotion Products in one (1) transaction from a Participating Retailer during the Promotion Period then visit www.samsungpromotions.claims/freeoculuscontent to complete the online claim form, upload proof of purchase and provide all other requested information (a “**Claim**”).
8. Claims may only be made between 00:01 on 30th June 2017 and 23:59 (inclusive) on 15th August 2017 (the “**Claim Period**”). For the avoidance of doubt the date of purchase counts as day one. Claims received outside the Claim Period will be marked as invalid and will not be accepted.
9. Participants may submit a maximum of one (1) Claim per set of Promotion Products purchased, and a maximum of one (1) Claim during the Claim Period.
10. Participants will be sent an email to confirm that their Claim has been received by the Promoter and that it has been successful and validated.

11. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team at oculus@samsungpromotions.claims within ten (10) days of a Claim being submitted.
12. If a Claim is deemed to have not been submitted correctly, the Participant will be notified via email and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of such email, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
13. The Reward will be sent via email to the email address provided in the Claim within thirty (30) days of Claim validation.
14. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
15. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.
16. If a Participant returns any Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must immediately email oculus@samsungpromotions.claims to cancel the Claim. Where such Participant has already received a Reward, the Promoter and Oculus VR, LLC have the right to cancel the relevant voucher code and/or remove the chosen Oculus Content from such Participant's Oculus account. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and, by submitting a Claim, the Participant provides consent to the Promoter to do so.

Redemption

17. To redeem the Reward, Participants must download the Oculus app and activate an Oculus ID (if they do not already have an Oculus account) on an eligible product then enter the Reward code in the Oculus app to access the chosen Oculus Content. Participants will be prompted to download and install the Oculus app when the Gear VR is attached to a compatible device.
18. The Reward must be redeemed at or prior to 23:59 on 15th September 2017. Any Reward code activated after this time will not be accepted. If properly redeemed, the Oculus Content will be available on your eligible product through your Oculus account. Oculus Content titles will be determined in Oculus VR, LLC's sole discretion and no substitutions are permitted.
19. Redemption of Oculus Content is subject to review and verification by Oculus VR, LLC. Oculus VR, LLC may amend, suspend or terminate this portion of the offer at any time without prior notice or consent. All redemptions of Oculus Content are final. Any questions relating to redemption of the Oculus Content will be resolved in Oculus's sole discretion and their decisions will be final and binding with respect thereto.

Privacy and Data Protection

20. The Promoter may use any personal information submitted by the Participant to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <http://www.samsung.com/uk/info/privacy.html>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
21. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when making a Claim or redeeming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party other than Opia Limited and Oculus VR, LLC for the purposes of receiving and validating the Claims and managing redemption of the Rewards.

General

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary these Terms and Conditions.
24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions, Claims or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
26. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
27. The Promotion is governed by English law.

Oculus and the Oculus logo are trade marks of Oculus VR, LLC.