

## **Terms and Conditions: Samsung x Abisola Omole Giveaway Terms and Conditions**

By entering the Samsung x Abisola Omole competition described below (a “**Prize Draw**”) you (the “**Participant**”) agree to be bound by these terms and conditions (the “**Terms and Conditions**”).

1. **Promoter:** Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey KT16 0RS.
2. The Prize Draw is open to UK and Northern Ireland residents aged 18 and above only.
3. Employees or agents of the Promoter or anyone professionally connected to the Prize Draw is not eligible to enter.
4. No purchase is necessary to enter.
5. The Prize Draw will open at 10:00am (BST) on Tuesday 15<sup>th</sup> August and close at 23:59 BST on Tuesday 22<sup>nd</sup> Wednesday 16<sup>th</sup> August. (“**Prize Draw Period**”).
6. There are three (3) Prizes available to be won in total, consisting of three (3) Samsung Galaxy Watch5 (the “**Prizes**”).
7. The Prize carries no cash value, is non-transferable and may not be substituted by the winners. The Promoter may substitute a prize of equal or greater value for any Prize.
8. To enter, Participants must follow the @SamsungUK and @abim Marvel accounts on Instagram, like the corresponding Instagram post and respond with a comment tagging one (1) other Instagram account of ‘a friend who you think would also love this piece of stylish smart tech’ friend who’s always late’ on the corresponding Instagram post of the Tuesday 22<sup>nd</sup> August 2023 (an “**Entry**”).
9. Participants may only submit one Entry.
10. The winner(s) of the Prize will be the Participants who are randomly selected that have completed the necessary actions on Instagram to enter as stipulated under term eight (8) and will be selected using a random number generator.
11. The winner will be notified by 23:59 BST on Wednesday-30<sup>th</sup> August 2023 via Direct Message on Instagram from @SamsungUK provided at the time of Entry.
12. Winners will have seven (7) days from the date of notification to claim their Prize by responding to the Promoter’s email to confirm their address (a “**Claim**”).
13. In the event a winner is unreachable, ineligible, or fails to claim the Prize in the time required, the winner shall forfeit their Prize and it will be awarded to a substitute winner, selected in accordance with these Terms and Conditions.
14. The winners will be announced on or around 30<sup>th</sup> August, 2023. Details of the winners will be published on the original Instagram post.
15. By entering the Prize Draw, Participants consent to their personal information being used by the Promoter for the purposes of operating this Promotion and acknowledge the Promoter reserves the right to publish the names and towns of residence of all winners. Participants reserve the right to withdraw their consent at any time by visiting <http://www.samsung.com/uk/info/privacy.html> or by writing to the Promoter.
16. The Promoter excludes liability, to the fullest extent permitted by law for any loss or damage arising from or in connection with the Promotion or with the acceptance or possession of any Prize.
17. All Prizes are subject to current tax laws, and may be considered to be a taxable benefit to those who have participated and won a Prize.
18. Entry into the Promotion signifies acceptance of these Terms and Conditions.
19. The Promoter reserves the right to amend the Terms and Conditions at any time.
20. These terms and conditions will be governed by English law.