Fortnite Competition Hidden Object Terms and Conditions

By entering this competition (the "**Competition**") you (the "**Participant**") agree to be bound by these terms and conditions ("**Terms and Conditions**"). Any information or instructions published by the Promoter about the Competition on the Samsung Fortnite map or via social media form part of these Terms and Conditions.

The Promoter

1. The Promoter of this Competition is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS.

Eligibility

2. This Competition is open to UK and ROI residents aged 18 or over only.
3. Employees or agents of the Promoter or any of its group companies or their families or households or anyone professionally connected to this Competition are not eligible to enter.
4. No purchase is necessary to enter.

Competition Period

5. The Competition will open at 6pm (GMT) on 11th August 2023 and close at 11.59pm (GMT) on 30th September 2023 ("the **Competition Period**").

Prize

6. There are 5 prize available to be won in total, consisting of 5 x £500 discount vouchers redeemable on the purchase of a Galaxy Z Fold5 at Samsung.com (the "**Prizes**" or "**Prize**")
7. The Prizes carry no cash value, are non-transferable and may not be substituted by the winner. The Promoter may substitute a Prize of equal or greater value for any Prize.
8. The Prize shall expire ten months after receipt by the winner.

Entry

9. To enter the Competition to win a discount voucher, Participants must play the "Into The Fold" map within Fortnite. When the participant finds the "hidden item" and in-game sound & message will appear telling them. Participants must post a screenshot and tweet the image, tagging #Samsunguk and #IntotheFold.
   The first five (5) Participants to do so are announced on Twitter & code shared to their Twitter account via a DM (an "**Entry**").
10. Maximum of one (1) Entry per Participant.
11. The criteria for determining the winning Entry is: To be one of the first 5 to find the hidden object within the "Into the Fold" Fortnite map (the "**Winning Criteria**")
12. Any text, videos, images or any other content (the "**Content**") which are submitted by the Participant as part of the Entry must adhere strictly to the following content guidelines (the "**Content Guidelines**") for the Competition:
    a) The Content must not display the image or likeness of any person or any information about any person unless the Participant has obtained that person's permission.
    b) The Content must not display any cruelty to any animal or person.
    c) The Content must not infringe any third party intellectual property.
    d) The Content must not infringe the rights of, or be defamatory or libellous about, any person.
    e) The Content must be suitable for a person of any age to view and must fully comply with the law and all regulations.

f) The Content must not contain or display any words or images which are considered, at the Promoter's sole discretion, to be offensive, sexually explicit, rude, disparaging or otherwise inappropriate.

13. FOR SAFETY REASONS it is important that Participants do not include or reveal any personal information (e.g. name, contact details, etc) in any Content.
14. Entries containing any Content that does not comply with the Content Guidelines will not be entered into the Competition and the associated submission will be deemed invalid.
15. Entries that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Entries.
16. The Promoter reserves the right at its absolute discretion to disqualify Entries which it considers do not comply with these terms and conditions or any Participant who it reasonably believes has interfered with the fair running of this Competition.
17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a Participant.
18. Entries must be made by the Participant, and must not be made through agents or third parties.
19. Fully completed Entries must be sent to be received no later than the end of the Competition Period. Entries received after the Competition Period will not be eligible for Entry.

Winner Selection

20. The five (5) Participants who locate the hidden item within the "Into the Fold" Fortnite map and comply with the entry criteria at paragraph 8 shall be considered to the winners.
21. The decision of the Promotor shall be final. No correspondence or negotiation will be entered into by the Promoter concerning either the decision or the result.
22. The winners will be notified using their Twitter handle provided at the time of Entry. The winners will have 30 days from the date the notification was sent to claim their Prize by responding to the Promoter's email (a "**Claim**")
23. In the event that a winner or substitute winner is unreachable, ineligible, or fails to Claim the Prize in the time required, the winner or substitute winner shall forfeit their Prize and it will be awarded to the next Participant selected in accordance with these Terms and Conditions.
24. The winners will be announced on or around 30th September. Details of the winners will be published on the following website: - http://www.samung.com/uk/into-the-fold/terms

Use of the Entries / Content by the Promoter

25. The Promoter may publish Content produced by the winners on any of its websites or any social networking website any and all Content received by it in connection with this Competition at any time and for any reason.
26. All Participants hereby provide a non-exclusive, royalty-free, irrevocable, perpetual, transferable licence to the Promoter to use the Content submitted for any purpose, including without limitation for advertising the Promoter's products. The Participant hereby waives all moral rights they have in the Content submitted to the fullest extent permitted by law.
27. Each Participant warrants that they are the person who created the Content submitted to this Competition and that all Content adheres to the Content Guidelines. The Participant shall indemnify the Promoter and hold it harmless from and against any losses, damages, liabilities,

obligations, claims, actions and demands, including without limitation reasonable legal fees, arising directly or indirectly from any breach of warranty set out in this clause.

Privacy and Data Protection

28. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Competition or claiming the Prize will not be used for any promotional purpose, nor shall they be passed to any third party. The Promoter reserves the right to publish the names and towns of residence of all winners.
29. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter's privacy policy available at www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the privacy policy.

General

30. The Promoter shall not be liable for any interruption to this Competition whether due to force majeure or other factors beyond the Promoter's control.
31. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of this Competition.
32. The Promoter will not be responsible or liable for: (a) any failure to receive Entries due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or entries; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Prize Draw.
33. By entering the Competition, the Participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Prize Draw or with the acceptance, possession or use of any Prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law).
34. All Prizes are subject to current tax law in the local jurisdiction, and may be considered to be a taxable fringe benefit to those who have participated and won under these Terms and Conditions. Winners are responsible for declaring, if applicable, the local currency equivalent cost of the Prize as earnings to the local tax authorities in the country that the Participant is resident.
35. This Competition is governed by English law.

Fortnite Competition Fastest Course Time Terms and Conditions

By entering this competition (the "**Competition**") you (the "**Participant**") agree to be bound by these terms and conditions ("**Terms and Conditions**"). Any information or instructions published by the Promoter about the Competition on the Samsung Fortnite map or via social media form part of these Terms and Conditions.

The Promoter

36. The Promoter of this Competition is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS.

Eligibility

37. This Competition is open to UK and ROI residents aged 18 or over only.
38. Employees or agents of the Promoter or any of its group companies or their families or households or anyone professionally connected to this Competition are not eligible to enter.
39. No purchase is necessary to enter.

Competition Period

40. The Competition will open at 6pm (GMT) on 11th August 2023 and close at 11.59pm (GMT) on 30th September 2023 ("the **Competition Period**").

Prize

41. There is 1 prize available to be won in total, consisting of 1 x Galaxy Z fold5 device (the "**Prize**")
42. The Prize carries no cash value, are non-transferable and may not be substituted by the winner. The Promoter may substitute a Prize of equal or greater value for any Prize.

Entry

43. To enter the Competition to win a device, Participants must play and complete the "Into The Fold" map within Fortnite. Once they have completed (reached the end of) the map, they must capture a screenshot of their time and tweet the image, tagging #Samsunguk and #IntotheFold (an "**Entry**").
44. Participants may enter multiple times.
45. **The criteria for determining the winning Entry is:** Completing the in-game map in the fastest time possible and validly informing the Promotor by tweeting using the hashtags from section 8 (the "**Winning Criteria**")
46. Any text, videos, images or any other content (the "**Content**") which are submitted by the Participant as part of the Entry must adhere strictly to the following content guidelines (the "**Content Guidelines**") for the Competition:
    g) The Content must not display the image or likeness of any person or any information about any person unless the Participant has obtained that person's permission.
    h) The Content must not display any cruelty to any animal or person.
    i) The Content must not infringe any third party intellectual property.
    j) The Content must not infringe the rights of, or be defamatory or libellous about, any person.
    k) The Content must be suitable for a person of any age to view and must fully comply with the law and all regulations.
    l) The Content must not contain or display any words or images which are considered, at the Promoter's sole discretion, to be offensive, sexually explicit, rude, disparaging or otherwise inappropriate.
47. FOR SAFETY REASONS it is important that Participants do not include or reveal any personal

information (e.g. name, contact details, etc) in any Content.

48. Entries containing any Content that does not comply with the Content Guidelines will not be entered into the Competition and the associated submission will be deemed invalid.
49. Entries that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Entries.
50. The Promoter reserves the right at its absolute discretion to disqualify Entries which it considers do not comply with these terms and conditions or any Participant who it reasonably believes has interfered with the fair running of this Competition.
51. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a Participant.
52. Entries must be made by the Participant, and must not be made through agents or third parties.
53. Fully completed Entries must be sent to be received no later than the end of the Competition Period. Entries received after the Competition Period will not be eligible for Entry.

Winner Selection

54. The winner shall be chosen as the Participant who achieves the fastest time to complete the map in compliance with these Terms and Conditions.
55. The decision of the Promotor shall be final. No correspondence or negotiation will be entered into by the Promoter concerning either the decision or the result.
56. The winners will be notified using their Twitter handle provided at the time of Entry. The winners will have 30 days from the date the notification was sent to claim their Prize by responding to the Promoter's message (a "**Claim**")
57. In the event that a winner or substitute winner is unreachable, ineligible, or fails to Claim the Prize in the time required, the winner or substitute winner shall forfeit their Prize and it will be awarded to the next Participant selected in accordance with these Terms and Conditions.
58. The winners will be announced on or around 30th September. Details of the winners will be published on the following website: - http://www.samung.com/uk/into-the-fold/terms

Use of the Entries / Content by the Promoter

59. The Promoter may publish Content produced by the winners on any of its websites or any social networking website any and all Content received by it in connection with this Competition at any time and for any reason.
60. All Participants hereby provide a non-exclusive, royalty-free, irrevocable, perpetual, transferable licence to the Promoter to use the Content submitted for any purpose, including without limitation for advertising the Promoter's products. The Participant hereby waives all moral rights they have in the Content submitted to the fullest extent permitted by law.
61. Each Participant warrants that they are the person who created the Content submitted to this Competition and that all Content adheres to the Content Guidelines. The Participant shall indemnify the Promoter and hold it harmless from and against any losses, damages, liabilities, obligations, claims, actions and demands, including without limitation reasonable legal fees, arising directly or indirectly from any breach of warranty set out in this clause.

Privacy and Data Protection

62. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Competition or claiming the Prize will not be used for any promotional purpose, nor shall they be passed to any third party. The Promoter reserves the right to publish the names and towns of residence of all winners.
63. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter's privacy policy available at www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the privacy policy.

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67. By entering the Competition, the Participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Prize Draw or with the acceptance, possession or use of any Prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law).
68. All Prizes are subject to current tax law in the local jurisdiction, and may be considered to be a taxable fringe benefit to those who have participated and won under these Terms and Conditions. Winners are responsible for declaring, if applicable, the local currency equivalent cost of the Prize as earnings to the local tax authorities in the country that the Participant is resident.
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