

PROMOTION TERMS & CONDITIONS

Please read these Promotion terms and conditions ("Terms and Conditions") carefully. Participation in this Promotion will constitute your agreement to comply with these Terms and Conditions. If you do not agree with these Terms and Conditions, please do not participate in this Promotion.

Please refer to this website for the current Terms and Conditions for this Promotion:
<https://www.samsung.com/africa/en/support/>.

All participants during the term of this Promotion agree to be bound by the following terms and conditions:

1. Promotion:

- 1.1. Free Washing Machine Preventive Maintenance ("Promotion").
- 1.2. The Promoter of the Promotion is Samsung Electronics East Africa Limited, and/or its agencies ("Organizer").

2. Promotion Period:

- 2.1. The Promotion will run from 00:00am on 01st October,2025 to 11:59pm on 31st October,2025 ("the Promotion Period").
- 2.2. The duration of the promotion may be extended or curtailed at the discretion of the organizer.

3. Who may enter:

- 3.1. All participants must:
 - i. be citizens of the Republic of Ethiopia and/or legal residents of the aforesaid country or if not a citizen or legal resident, have resided in Ethiopia continuously for six (6) months prior to the Promotion Period;
 - ii. must be currently residing in Ethiopia at the date of the commencement of the Promotion Period,
 - iii. must be natural persons and be at least 18 (eighteen) years old at the date of the commencement of the Promotion Period.

4. How to qualify for the Promotion:

- 4.1. The participant must:
 - i. Be a participant in terms of clause 3 above; and
 - ii. Own a qualifying washing machine as listed under Appendix B. The washing machines must be genuine and functional Samsung washing machines which were manufactured for the Ethiopia market.

- iii. Register on the platform provided by Samsung which can be found at: <https://www.samsung.com/africa/en/support/> on/before 11:59 pm, 31st October, 2025.

Free Washing Machine Preventive Maintenance

- a) For the Free Washing Machine Preventive Maintenance, a call will be made to the participant to confirm the washing machine model, functionality, residential address and preferred preventive maintenance date and time prior to finalizing on the booking process.
- b) The Washing Machine Preventive Maintenance will be undertaken at the participant's residence. Therefore, participants who wish to enjoy this service under this promotion will need to provide their residential addresses.

4.2. Where the appointment schedule is filled, the Authorized Service Centre shall be at liberty to refuse further appointments and/or reschedule the same to a later time without incurring any liability.

5. Offer:

- i. The Promotion will afford the participant to receive the below listed service:

- **Free Preventive Maintenance on washing machines as expounded in the below table:**

No.	Device/Equipment	Discounts/services	Type of repair
1.	Washing Machines as indicated under Appendix B.	Free Preventive Maintenance, which will involve cleaning of the washing machine, as detailed under Appendix B. The Authorized Service Centre must be within the location of service campaign, one that repairs washing machines and be within a 25km radius (to and from) the participants residence.	In home (participants residence)

- ii. Offer is not transferable. No substitution, cash redemption, or assignment of the Offer is permitted.

- iii. The Offer will be limited to the washing machines and location listed under Appendix B and in the Organizer's sole discretion to select the same.
- iv. The above promotional offer is available on a **"first come first served"** basis and the Authorized Service Centres ability and availability to handle the Preventive Maintenance.
- v. The Organizer cannot be held accountable for the Authorized Service Centres inability to offer the Free Preventive Maintenance.

6. **Limitation of Liability:**

To the extent permitted by the Proclamation No. 813/2013 — the Competition Proclamation, Ethiopia and any other applicable law:

- i. The participant hereby indemnifies the Organizer against any direct, indirect, special, incidental, consequential or punitive damages or loss of any kind regardless of how this was caused, and whether it arose under the law of contract or delict or otherwise, because of the participant's entrance to the Promotion.
- ii. The Organizer excludes all warranties (express or implied), representations and liabilities regarding this Promotion (other than for death or personal injury caused by its negligence and/or fraud).
- iii. The Organizer's liability is limited to direct damages and only up to a cumulative sum of USD 1000 for the promotion period.

7. **No Agency Created**

- i. For the avoidance of doubt and notwithstanding any term contained herein, it is stated that the relationship between the Organizer and the Authorized Service Centre is solely as independent contractors and nothing contained herein shall be construed to constitute either Party as an agent or representative of the other Party, and no such partnership is hereby created.
- ii. Accordingly the Organizer shall not be held liable for the failure of the Authorized Service Centre to fulfil its obligations to the participant under these T&Cs.

8. **General:**

- i. The participants will be required to provide their personal data such as name, contact information, identification details to facilitate provision of the free preventive maintenance.
- ii. In accordance with the data protection policies and practices of the Organizer, none of the entry details of any participant in this Promotion will be disclosed or used by the Organizer for any purposes other than for entry into the Promotion and in accordance with clause 8 (iii)

below. It is the Participant's responsibility to ensure that any information they provide to the Organizer is accurate, complete and up-to-date.

- iii. Participants acknowledge and accept that the Organizer shall utilize a third party (the "Organizer's authorized agent/s") to contact the participant, where applicable. In order to effect the contacting and delivery process, the Organizer's shall provide the participant's information to such third party.
- iv. By participating in the Service Campaign, the participants agree that the Organizer and its affiliates may contact the participants via email and through social media platforms to deliver marketing communications regarding their products and promotional activities, provided that the Participants are given the opportunity to opt-out of receiving marketing communication at any time via the appropriate opt-out mechanisms provided by the Organizer for such purpose. The Organizer may also use the personal data collected from the participants as described in the Privacy Policy accessible at www.samsung.com and that such use may include transfers to the Organizer's affiliates and third party service providers in any country. Details of participants will not be used by the Organizer for Samsung related communication should the participants opt-out to receive further communication from the Organizer.
- v. The Organizer may require the Participant to be identified and photographed. Photographs may be published in printed media, or the Participant may be required to appear on radio and television when accepting their Offer and/or after having received their Offer. The Participant will be given the opportunity to decline to the publication of their images and to participate in the Organizer's marketing material in so far as it relates to the Promotion.
- vi. Information regarding the Promotion that is published on authorized advertising material will also form part of the terms and conditions of the Promotion.
- vii. The Organizer's may in their sole discretion amend these terms and conditions at any time, without notice, and such amendments shall be deemed to have taken effect from the date of publication of the revised terms and conditions on the Organizer's website <https://www.samsung.com/africa/en/support/>. The onus rests on the participant to constantly check the website for updates to the terms and conditions.
- viii. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organizer, including but not limited to technical difficulties, unauthorized intervention or fraud, the Organizer reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the Promotion as appropriate, subject to the approval of relevant regulatory authorities.

- ix. Save as permitted by Law, the Organizer reserves the right to cancel, suspend or terminate this Promotion, without notice at any time, and such cancellation, suspension or termination shall be deemed to have taken effect from the date of publication on the Organizer's website https://www.samsung.com/africa_en/support/ No liability shall lie against the Organizer in favor of any participant, Participant(s) and/ or third party arising from such cancellation, suspension or termination. Therefore, the participant waives his/her right which they may have against the Organizer and hereby acknowledge that they will have no right of recourse or claim of any nature whatsoever against the Organizer.
- x. This Promotion is governed by these terms and conditions, as well as those of the relevant Authorized Service Centres, associated with this Promotion.
- xi. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Ethiopia.
- xii. Any dispute or claim arising out of or in connection with the Promotion shall be submitted to a court of competent jurisdiction in Ethiopia for determination.
- xiii. The Organizer accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control for late or delayed delivery of the Offer owing to, but not limited to, stock unavailability, strike, lock out, any civil commotion or disorder, riot, threat of war, any action taken by governmental authority or public authority of any kind, fire, explosion, storm, flood, earth quake or other acts of God.
- xiv. If part or all of any clause of these Terms and Conditions is illegal, invalid or unenforceable:
 - i. It will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable, but if that is not possible;
 - ii. It will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect.
- xv. Errors and Omission may be accepted at the Organizer's sole discretion. Failure by the Organizer to enforce any of its rights at any stage does not constitute waiver of those rights.

Appendix A: LIST OF PARTICIPATING AUTHORIZED SERVICE CENTRES

No.	Authorized Service Centre Name	CITY	COUNTRY
1.	Garad Private Limited Company	Addis Ababa	Ethiopia

Appendix B: WASHING MACHINE PREVENTIVE MAINTENANCE OFFER DETAILS:

QUALIFING WASHING MACHINE MODELS	LOCATION OF SERVICE CAMPAIGN	QUALIFYING DISTANCE	DETAILS OF PREVENTIVE MAINTENANCE
All genuine Samsung washing machine models that were manufactured for the Ethiopia market.	Addis Ababa	Radius of 25km to and from the Authorized Service Centre	Washing machine cleaning