

Terms and Conditions
Back to School

- These Terms and Conditions comprise the Samsung “**Back to School**” promotion (the “**Promotion**”) which will provide the customers (“**Participant(s)**”) with a chance to win certain Prizes with the purchase of Samsung products (“**Product(s)**”) and be eligible to enter a raffle draw to be held weekly during the Promotion Period.
- The Promotion will be valid from 17 August 2023 until 17 September 2023 (the “**Promotion Period**”).
- This Promotion is available only for Participants who have purchased the Product(s) from authorized Samsung online store (<https://samsung.com/ae>), Samsung brand stores and certain authorized retailer stores (all together the “**Store(s)**”) in the United Arab Emirates during the Promotion Period.
- This Promotion is limited to Participants who are at the majority age under the UAE applicable laws and have the legal capacity to enter into these Terms and Conditions.
- Samsung Gulf Electronics FZE employees and their immediate family members as well as Samsung’s affiliates, subsidiaries and partners are not eligible to participate in this Promotion.

Mechanism and Eligibility:

- In order to be eligible to participate in the raffle draw, Participants must purchase a minimum total amount of nine hundred and ninety-nine Emirati Dirhams (AED 999) in Products at the Stores, under a single purchase invoice, in order to receive a raffle entry ticket (“**Raffle Ticket(s)**”).
- Raffle Tickets will be provided to Participants based on a single invoice total amount, as follows:
 - *For purchases with a total amount between AED 999 – AED 1999, Participants will receive one (1) Raffle Ticket per invoice.
 - *For purchases with a total amount between AED 2000 – AED 2999, Participants will receive two (2) Raffle Tickets per invoice.
 - *For purchases with a total amount from AED 3000 and above, Participants will receive maximum a total of three (3) Raffle Tickets per invoice.
- Multiple participation is possible with separate purchase invoices; however, the minimum invoice amount must satisfy the minimum purchase requirement stated in the clause above. Invoices cannot be combined to meet the minimum purchase requirement.
- Participation in the Promotion is limited to the Store of purchase of the Products only. Purchase invoices can only be used once to participate in the Promotion and cannot be used for registration in any other Store other than the Store from which the Products were purchased.
- Participants can enter the raffle draw with the support of the promoters in Store.
- In order to participate in the Promotion, eligible customers purchasing the Products from physical Stores will be required to register their personal details and eligible invoice, with the help of our Samsung promoters, as outlined below. Customers purchasing Products from our online Store will be automatically enrolled in the Promotion, provided their purchase meets the minimum amount requirement mentioned above.
 - a. Full legal name
 - b. Email address

- c. Mobile number
- d. The Product's invoice number and total amount
- e. Store name/location
- f. Emirate of residence
- g. Invoice's image

- Upon successful registration, an email notification will be sent to the Participant's registered email address confirming their participation in the Promotion and their Raffle Ticket entry details.
- During the Promotion Period, Samsung will run weekly raffle draws for a period of four weeks, each week featuring a different Prize, followed by one (1) mega prize at the end of the Promotion Period. Winners will be announced each week in the announcement dates ("**Announcement Date**") outlined below and will receive the below prizes (all together, the "**Prize(s)**"), as follows:

Weekly Prizes:

Week 1: one (1) Participant will be selected to receive a Samsung Galaxy Tab S9 Ultra (worth AED 4,599). Announcement Date: [24th Aug, 2023]

Week 2: one (1) Participant will be selected to receive a Samsung Odyssey OLED G9 display (worth AED 4,999). Announcement Date: [31st Aug, 2023]

Week 3: one (1) Participant will be selected to receive a Samsung Top Mount Freezer Refrigerator with Optimal Fresh+, 460L (worth AED 2,199). Announcement Date: [7th Sept, 2023]

Week 4: one (1) Participant will be selected to receive a Samsung Frame 65" TV (worth AED 4,899). Announcement Date: [14th Sept, 2023]

Mega Prize: one (1) Participant will be selected to receive fifty thousand Emirati Dirhams (AED 50,000) worth of Samsung Products, as per the list in Appendix. Announcement Date: [19th Sept, 2023]

- The Prizes' colours, specs and/or model are subject to availability.
- The Prizes are non-exchangeable, non-refundable, non-transferable, and not redeemable for cash or any other Samsung products and/or services.
- Selection of the winners will be done electronically through a randomize selection.
- Winners will be contacted through their registered e-mail and/or phone number after the Announcement Date.
- Winners of the weekly Prizes will be able to collect their Prize from the Samsung head office located at Butterfly Building Tower A, Dubai Media City, Dubai, UAE in which their eligible purchase was made. Prizes must be collected by winners within thirty (30) calendar days from the date in which they are first contacted by Samsung.
- The winner of the Mega Prize will be contacted via their registered contact details to arrange for the collection of their Prize from the Samsung head office located at Butterfly Building Tower A, Dubai Media City, Dubai, UAE and must revert to Samsung and collect their Prize within thirty (30) calendar days from the date in which they are first contacted by Samsung.

- In order to collect the Prizes, winners will be required to present the (i) Original ID or passport and (ii) eligible original invoice or receipt received as proof of purchase of the Products.
- In the event the winner fails to revert to Samsung personally within the time limits stated above and/or to provide their correct personal and invoice details accordingly, the relevant Prize shall be deemed forfeited and shall not be reissued or reimbursed in any way.
- If the Participants chose not to accept their Prize, the relevant Prize will be deemed forfeited, and Samsung may select another Participant to win the Prize at its sole discretion.
- Participants hereby consent to being contacted through their registered email and/or phone number, in the event where their Raffle Ticket is selected as a winning ticket, solely in order to arrange for the collection or delivery (as applicable) of the Prize. To take a picture proof of collection of the Prize.

General Terms

- Participants may enter in the Promotion and the raffle draw multiple times during the Promotion Period, provided their purchase of Products meet the minimum requirements stated above.
- The Promotion shall at all times be subject to availability and may not be provided to all customers purchasing the Products.
- The Promotion and/or the Prizes are subject to change and update at any time at Samsung's sole and absolute discretion.
- Samsung will be entitled at its sole and absolute discretion to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Promotion Period.
- Samsung shall not be liable to the customers for any loss and/or damages of any kind whatsoever, suffered in connection with this Promotion and/or the Prizes and/or the customer's inability to avail of the Promotion and/or customer's inability to collect the Prizes.
- Any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to the customer's participation in the Promotion and/or the raffle draws and/or the Prizes, shall be governed by the laws of the United Arab Emirates and shall be resolved by the competent courts in the Emirate of Dubai, United Arab Emirates.

APPENDIXملحق

Product	Product	Model Code	Selection (AED)
Mobile Phone	Z Fold 5 512GB	SM-F731	AED 7,249.00
Mobile Phone	Z Flip 5 512 GB	SM-F946	AED 4,399.00
Watch	Watch6 43mm Classic	SM-R950	AED 1,699.00
TV	Neo QLED 8K 65'	QA65QN800BUXZN	AED 7,199.00
Soundbar	Q-Series Soundbar	HW-Q800C/ZN	AED 2,199.00
Dryer	Washer Dryer Combo with AI Ecobubble™ and AI Wash, 11.5KG	WD11BB944DGBGU	AED 3,799.00
Refrigerator	BESPOKE French Door Refrigerator with Stylish & Sleek design, 523L - Customizable Design	RF60A91C3AP	AED 11,000.00
Microwave	Bespoke Solo MWO with Quick Defrost	MS23T5018AP	AED 599.00
Dishwasher	Freestanding Full Size Dishwasher with 14 Place Settings	DW60A8050FG	AED 2,999.00
Vaccum Cleaner	Bespoke Jet	VS20A95943N/SG	AED 3,299.00
Monitor	49" Odessey OLED G9	LS49CG954SMXUE	AED 4,999.00
Microwave	Bespoke Solo MWO with Quick Defrost	MS23T5018AP	AED 599.00
			AED 50,039.00