

## Terms and Conditions

### Promotion

- This Samsung **“Ramadan Campaign”** promotion (the **“Promotion”**) is available to all customers (**“Customer(s)”**) and shall take place between the 3<sup>rd</sup> of May 2021 up to the 16th of May 2021 (the **“Promotion Period”**).
- This Promotion is only available at Samsung stores (**“Samsung Experience Stores”**) in the United Arab Emirates.
- Employees of Samsung Gulf Electronics FZE’s (**“Samsung”**) and their immediate family members as well as Samsung’s affiliates, subsidiaries and partners are not eligible to participate in the Promotion.

### Mechanism and Eligibility:

- Customers are welcomed to participate in certain raffle draws (**“Draw(s)”**) only by purchasing the following Samsung products: TVs; home theaters; mobile phones; wearables; tablets; home appliances and monitors (**“Samsung Products”**) of a value not to be less than the value of **nine hundred and ninety nine Emirati Dirhams** (AED 999) to become eligible to enter the Draws (**“Eligible Customers”**).
- Following the purchase of Samsung Products, Eligible Customer are requested to visit the following website [www.samsungactivation.com](http://www.samsungactivation.com) in order to enroll in the Draw by providing the following mandatory information.
  - Full name as it appears on national identification or passport
  - Email address
  - Mobile number
  - The total amount of his/ her purchase of Samsung products
  - Invoice number
  - Store Name / location
  - Emirate
- A notification will be shown to the Eligible Customer upon completion of the necessary enrollment confirming their success in becoming Eligible Customer to be able to participate in the Draws.

### Draw and Prizes:

- The Promotion comprises a number of electronic raffle draws (**“Draw(s)”**) whereby 10 winners daily (**“Winner(s)”**) will be granted different prizes (**“Prize(s)”**) as follows:
  - 2 Winners to win Samsung Galaxy S21 Ultra 256GB mobile smart phone;
  - 5 Winners to win Galaxy S21 mobile smart phone
  - 15 Winners to win Galaxy A52 5G Mobile Smart Phone
  - 15 Winners to win Galaxy A72 mobile smart phone
  - 20 Winners to win Galaxy A32 5G mobile smart phone
  - 10 Winners to win Galaxy Watch 3 (45mm)
  - 52 Winners to win Galaxy Buds Live
  - 12 winners to win 50” TV (UA50TU7000UXZN)
  - 1 winner to win 55” QLED TV (QA55LS03TAUXZN)
  - 1 winner to win 65” QLED TV (QA65Q60TAUXZN)
  - 1 winner to win Samsung Jet Stick Vacuum
  - 1 winner to win Samsung Dish Washer
  - 1 winner to win Samsung Refrigerator (RT32K5030S8/ AE)
  - 1 winner to win Samsung Washing Machine (WW80TA0466AX/GU)
  - 1 winner to win Samsung Air Purifier

- 1 winner to win Samsung Cordless Vacuum cleaner
- 1 winner to win Samsung microwave
  
- The Promotion also comprises a Grand Prize Draw (“**Grand Draw**”) for the following products: (i) Samsung S21 Ultra 256GB; (ii) Samsung 65” QLED TV; (iii) Samsung Washer Dryer Washing Machine; (iv) Samsung Side by Side Refrigerator, Grand Draw to be provided to one sole Winner.
  
- Winners in Daily Draws and the Grand Draw will be randomly and electronically selected in the presence of a member of the Dubai Economic Department.

#### **Winner Terms**

- Winners will be informed via Email, SMS or telephone to collect their Prize and shall revert to Samsung to claim their Prize within twenty (20) calendar days from the date they are informed of their Prize, and are requested to present their: (1) Original ID/Passport; (2) The original invoice or receipt given by the retailer as a proof of purchase of Samsung Products of a minimum value of (AED999).
  
- In the event the Winner fails to revert to Samsung personally within the time limits herein and to provide their correct personal and invoice details accordingly, the relevant Prize shall be deemed forfeited.

#### **General Terms**

- The Eligible Customer may participate in the Promotion and the Draw multiple times.
  
- The Prize is not exchangeable for cash or other product of Samsung.
  
- No reissue or reimbursement for any lost or void Prize.
  
- Upon selecting the Winner, the Winner shall receive the Prize at his/her own responsibility and understands that Samsung will not be liable to him/her for any loss and/or damages of any kind whatsoever, that he/she may suffer from, which may render him/her unable to collect the Prize or which may arise out of the loss of his/her Prize.
  
- Samsung shall be entitled at its sole and absolute discretion to terminate or modify the Promotion or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Promotion Period.
  
- Any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer or Winner participation in the Promotion or the Draws/Grand Draw, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in the Emirate of Dubai, United Arab Emirates.