

**Terms and Conditions**  
**Neo QLED pre-order Offer**

- These Terms and Conditions comprise 'The Neo QLED' pre-order offer (the **"Offer"**) where customers are able to get bundle offer with a sound bar (**"Bundle"**) and a 12 months voucher from OSN and Shahid VIP (**"Voucher"**) free of charge upon the purchase of Samsung Neo QLED TV (**"Product(s)"**) as detailed in the table below.
- This Offer is valid from the 28<sup>th</sup> of March 2021 up to the 17<sup>th</sup> of April 2021 (**"Offer Period"**).
- This Offer is only available when purchasing Products from authorized Samsung online store <https://shop.samsung.com/ae> (**"Store"**) in the United Arab Emirates.
- This Offer is only available when purchasing Products from the Store.
- The Products subject to this Offer shall be limited to the following:

Product	TV (AED)	Only Soundbar (AED)	Bundle (AED)	Free Soundbar	Voucher
QA55QN85 AAUXZN	7,499		8,079	No	12 months of Shahid VIP + OSN
HW-A650/ZN		999			
QA65QN85 AAUXZN	9,499		9,979	No	12 months of Shahid VIP + OSN
HW-A650/ZN		999			
QA75QN85 AAUXZN	12,999		13,299	No	12 months of Shahid VIP + OSN
HW-A650/ZN		999			
QA85QN85 AAUXZN	18,999		18,999	Yes	12 months of Shahid VIP + OSN
HW-A650/ZN		999			
QA55QN90 AAUXZN	8,199		9,199	No	12 months of Shahid VIP + OSN
HW-Q600A/ZN		1,399			
QA65QN90 AAUXZN	10,499		11,309	No	12 months of Shahid VIP + OSN
HW-Q600A/ZN		1,399			
QA65QN80 0AUXZN	14,999		15,869	No	12 months of Shahid VIP + OSN
HW-Q700A/ZN		1,699			
QA75QN80 0AUXZN	21,999		22,519	No	12 months of Shahid VIP + OSN
HW-Q700A/ZN		1,699			

QA85QN80 0AUXZN	29,99 9		29,999	Yes	12 months of Shahid VIP + OSN
HW- Q700A/ZN		1,699			
QA65QN90 0AUXZN	21,99 9		22,989	No	12 months of Shahid VIP + OSN
HW- Q800A/ZN		2,199			
QA75QN90 0AUXZN	29,99 9		30,589	No	12 months of Shahid VIP + OSN
HW- Q800A/ZN		2,199			
QA85QN90 0AUXZN	42,99 9		42,999	Yes	12 months of Shahid VIP + OSN
HW- Q800A/ZN		2,199			

- The Product will be made available to customer maximum within 30 days from the date of purchase from the Store.
- Samsung reserves the rights to change and/or update the Bundle and the Voucher at any time with no prior notice to customer purchasing the Products.
- The Bundle and Voucher shall at all times be subject to availability and may not be provided to all customers purchasing the Products.
- In order to avail the Offer for OSN and therefore redeem the Voucher, customers are first required to obtain an activation code ("**Activation Code**") and activate it within the Activation Deadline which is the 10<sup>th</sup> of May 2021 ("**Activation Deadline**"). Activation Code can be obtained from the Samsung promo application on the Product, within the Offer Period, and follow the instruction therein. More information about how to redeem the Voucher is also available on Samsung.com Offer page as per the following link:  
<https://www.samsung.com/ae/offer/neo-qled-pre-order>
- After obtaining the Activation Code, customers are required to redeem it on OSN streaming application by the 31<sup>st</sup> of May 2021 ("**Redemption Deadline**") in order to avail the Voucher. Failing to activate it by the Redemption Deadline will not enable the customer to avail the Offer.
- In order to avail the Offer for Shahid VIP and therefore redeem the Voucher, customers are required to click on the Samsung promo application on the Product. Consumers should then click on Shahid VIP app and then click on Activate Now to redeem the offer. More information about how to redeem the Voucher is also available on Samsung.com Offer page as per the following link:  
<https://www.samsung.com/ae/offer/neo-qled-pre-order>
- The Offer is applicable to new OSN and Shahid VIP customers only. Existing OSN and Shahid VIP customers are required to use a different email ID and create a new account to activate the Offer.

- Customers will be requested by OSN to enter their credit card details and the Activation Code in the OSN Streaming app to avail the Offer.
- The Offer and its related Voucher are subject to change and update at any time.
- The Offer is not transferable to another Product nor is refundable or exchangeable for another content or service provided by Samsung.
- This Offer cannot be combined with any other ongoing or future offer/promotion, and is not transferable.
- Samsung will not be liable to the customer for any loss and/or damages of any kind whatsoever, suffered in connection with the redemption of the Voucher or usage of this Offer.
- Samsung will be entitled at its sole and absolute discretion to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Offer Period.
- By participating in this Offer, the customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to the participation in this Offer, will be subject to, governed and construed by the laws and regulations of the United Arab Emirates and such disputes shall be resolved by the competent courts in Dubai.