## Terms and Conditions Lifestyle TV Offer

- These Terms and Conditions comprise a Lifestyle TV offer (the "Offer") where customers are able to get <u>additional</u> <u>discount ("Additional Discount")</u> and an <u>e-gift voucher from Home Center of 300 AED ("Voucher")</u> free of charge upon the purchase of certain Samsung TV product model ("Product(s)").
- This Offer is valid from the <u>17<sup>th</sup> of December 2020 up to the 31<sup>st</sup> of January 2021</u> ("**Offer Period**").
- This Offer is only available when purchasing Products either from authorized Samsung stores ("Stores"); or from authorized Samsung online stores https://shop.samsung.com/ae and from the following e-stores: (Amazon, Noon, Carrefour, E-max, Eros, Harman house, Jacky's, Jumbo, Lulu and Sharaf DG) ("E-Stores"), in the United Arab Emirates.
- The Products subject to this Offer shall be limited to the following:

Model	Original Price	Home Center Voucher value	Additional Discount on model
	AED	AED	AED
QA43LS05 TAUXZN	4,299	300	200
QA75LS03 TAUXZN	8,999		300
QA65LS03 TAUXZN	6,399		300
QA55LS03 TAUXZN	4,699		300
QA55LS01 TAUXZN	4,299		200
QA49LS01 TAUXZN	3,499		100
QA43LS01 TAUXZN	2,999		100
QA55LS01 TBUXZN	4,299		200
QA49LS01 TBUXZN	3,499		100
QA43LS01 TBUXZN	2,999		100

- Samsung reserves the rights to change and/or update the Voucher at any time with no prior notice to customer purchasing the Products.
- The Voucher shall at all times be subject to availability and may not be provided to all customers who purchase the Products.
- In order to avail the Offer and therefore activate the Voucher, customers are first required to obtain the voucher code ("Voucher Code") within the activation deadline by maximum the 6th of February 2021 (the "Activation Deadline"). The Voucher Code must be redeemed in Home Center stores in the UAE by maximum the 13<sup>th</sup> December 2021 (the "Redemption Deadline").
- Customers are not entitled to benefit from the Offer if they fail to redeem the Voucher by the Activation Deadline.

- Voucher Code can be obtained from the Samsung Promotion application on the Product, and follow the instruction therein. More information about how to activate the Voucher is also available on Samsung.com Offer page as per the following link: http://samsung.com/ae/offer/ltv-home-centre-promo
- Customers are advised to visit the following website to learn more about the Voucher: http://samsung.com/ae/offer/ltv-home-centre-promo
- The Offer and its related Voucher are subject to change and update at any time.
- The Offer is not transferable to another Product nor is refundable or exchangeable for another content or service provided by Samsung.
- This Offer cannot be combined with any other ongoing or future offer/promotion, and is not transferable.
- Samsung will not be liable to the customer for any loss and/or damages of any kind whatsoever, suffered in connection with the redemption of the Voucher or usage of this Offer.
- Samsung will be entitled at its sole and absolute discretion to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Offer Period.
- By participating in this Offer, the customer accepts that any dispute of whatever nature which is directly or indirectly
  related to these Terms and Conditions or to the participation in this Offer, will be subject to, governed and construed
  by the laws and regulations of the United Arab Emirates and such disputes shall be resolved by the competent courts
  in Dubai.