

TERMS & CONDITIONS FOR “Register to Watch Samsung Unpacked and you could WIN” competition!

Please read these Competitions terms and conditions (“Terms and Conditions”) carefully. Participation in this Competition will constitute your agreement to comply with these Terms and Conditions. If you do not agree with these Terms and Conditions, please do not participate in this Competition. Please refer to this website for the current Terms and Conditions for this Competition: https://www.samsung.com/africa_en/offer/.

All participants during the period of this Competition agree to be bound by the following Terms and Conditions:

1. Competition:

- 1.1. Samsung Watch and Win (“**Competition**”).
- 1.2. The Promoter of the Competition is Samsung Electronics East Africa Limited, and/or its agencies (“Organizer”).

2. Competition Period:

- 2.1. The Competition will run from **Wednesday 11th February 2026 (2200h)** to **Wednesday, 25th February 2026 (2359h)** (“the Competition Period”).
- 2.2. The Competition Period may be extended or curtailed at the discretion of the Organizer and will be communicated on the Samsung Mobile Kenya’s Facebook, Instagram & Twitter pages and emailer generated by Samsung Kenya.

3. Who may enter:

- 3.1. All participants must:
 - 3.1.1. be citizens of the Republic of Kenya and/or legal residents of the aforesaid country;
 - 3.1.2. must be currently residing in the Republic of Kenya at the date of the commencement of the Competition Period; and
 - 3.1.3. must be natural persons and be at least 18 (eighteen) years old at the date of the commencement of the Competition Period.
- 3.2. Participation in this Competition excludes the Organizer, their directors, members, partners, employees, agents, consultants, any other person who directly or indirectly controls or is controlled by them or any supplier of goods and services in connection with the Competition and their spouses, life partners, parents, children, siblings, business partners or associates.

4. How to enter

4.1. The participant must:

4.1.1. Be a participant in terms of clause 3.1;

4.1.2. Have an active Email, Facebook, Instagram, Twitter and follow the Samsung Mobile Kenya's Facebook, Twitter and Instagram account / page

[\(www.facebook.com/SamsungKenya/\)](http://www.facebook.com/SamsungKenya/);

[\(https://www.instagram.com/samsungkenya/\)](https://www.instagram.com/samsungkenya/);

[\(https://twitter.com/SamsungMobileKE\)](https://twitter.com/SamsungMobileKE) or

[\(https://followsamsung@samsung.com\)](https://followsamsung@samsung.com).

4.1.3. During the Competition Period, the Samsung Mobile Kenya account / page will publish a post, providing specific instructions for the Participant to action ("**Call to Action**");

4.1.4. **Call to action:** Samsung Kenya's Facebook, Instagram & Twitter account will publish a competition call to action in a standard post as set out on the Samsung Mobile Kenya's Instagram, Twitter & Facebook page/account as required and clearly instructed by the Organizer.

Witness the new generation of Galaxy AI on 25th February 2025. Register on the link below, watch the live event, and secure your chance to win amazing grand prizes!

#GalaxyUnpacked #GalaxyAI #ExploreGalaxy

4.1.5. To enter participants **must sign up** for a reminder to watch Samsung Unpacked on a form to which the link will be shared in the Emailer, Tweet, Instagram Bio and Facebook Pinned post. Participants who register to watch Unpacked will then be entered into the draw and stand a chance to win the Galaxy Watch8, Galaxy Buds3 FE or the Galaxy Buds Core.

4.1.6. The participants' registrations will be recorded in a database that will then be used to select winners based on the the 100th, 500th, 1000th sequence of registration in clause 5.

4.1.7. Winners will be selected on **27th February 2026**.

4.2. Entry to this Competition does not make any participant a winner.

4.3. The Organizer accepts no responsibility for entries lost, misdirected, illegible, late, mutilated or altered. Entries that do not comply with these Terms and Conditions will be disqualified.

4.4. Errors and omission may be accepted at the Organizer's sole discretion. Failure by the Organizer to enforce any of its rights at any stage does not constitute a waiver of those rights.

4.5. It is the participant's responsibility to ensure that any information they provide to the Organizer is accurate, complete and up to date.

5. The Prize

5.1 3 different entrants stand a chance to each win the below prizes. (The 'Prize').

Prize	Winners Draw
Galaxy Buds3 Pro – Awarded to the 100th registration	1
Galaxy Watch 8 – Awarded to the 500th registration	1
98" CUHD TV - Awarded to the 1,000th registration	1

5.1.1 Registration Milestone Adjustment Mechanism

The prize-winning milestones (the 100th, 500th, and 1,000th registrations) are based on a forecast of 1,000 total registrations. To ensure a transparent and fair selection process, the Organizer shall adjust these milestones proportionally based on the final number of valid registrations received:

- Adjustment Formula: The winning registration numbers will be calculated by multiplying the original milestone by the ratio of total actual registrations to the 1,000-registration forecast.

: Actual Milestone = (Forecasted Milestone/1,000) * Total Valid Registrations

- Rounding: Where a calculation results in a fraction, the milestone will be rounded to the nearest whole integer.

- Application: * In the event of lower registration: If total registrations are 50% of the forecast (500), the milestones will adjust downward (e.g., the 100th milestone becomes the 50th). Example: If total registrations reach only 500, the Galaxy Watch8 prize milestone will adjust from the 100th registration to the 50th registration.

- In the event of higher registration: If total registrations exceed the forecast (e.g., 1,500), the milestones will adjust upward (e.g., the 1,000th milestone becomes the 1,500th). Example (Downscale): If total registrations reach only 500, the Galaxy Watch8 prize milestone will adjust from the 100th registration to the 50th registration.

6. Can I enter more than once?

6.1. Participants can register on different platforms - Facebook, Instagram, Twitter.

6.2. Three (3) winners will be selected from all entries over the competition period to win the prizes.

6.3. The Draw will take place on **27th February 2026**. Winners will be notified as per clause 7.5, once their entry is verified as valid and correct.

- 6.4. Should there be any dispute in this regard, the Organizer shall be the sole adjudicator of the dispute and the Organizer's decision shall be final.
- 6.5. The Prize is not transferable. No substitution, cash redemption, or assignment of the Prize is permitted.

7. Selection of Winners:

- 7.1. Winners will be selected as provided under Clause 6.1. and 6.2.
- 7.2. If for any unforeseen reason the draw/(s) cannot take place on the aforesaid date, then the Organizer will endeavour to conduct the draw/(s) within a reasonable period thereafter and shall provide details of the new draw date on the Samsung Mobile Kenya's Twitter, Facebook and Instagram account/ page.
- 7.3. A participant will undergo verification to the satisfaction of the organizer.
- 7.4. A participant selected as a winner but who does not comply with the provisions of these Terms and Conditions will forfeit the Prize as a winner.
- 7.5. Once a participant is selected as a winner, they will receive a direct message from Samsung Kenya on the participant's Facebook, Instagram, Twitter and Email, in terms of which the participant will be requested to furnish a copy of his / her identification document or other documentation.
- 7.6. If a winner does not respond within 24 (twenty-four) hours of receiving a direct message from the organizer on their Facebook, Instagram, Twitter and or Email account, the said winner forfeits the Prize. A winner who has forfeited the Prize will be notified of the forfeit and a new winner will be selected from the remaining entries until a valid winner is located and confirmed.
- 7.7. The results to determine the winner are final and no correspondence will be entered into.
- 7.8. The Organiser will contact the winner to arrange delivery of the Prize.

8. Limitation of Liability:

- 8.1. To the extent permitted by the Consumer Protection Act of Kenya and any other applicable law:
 - 8.1.1. The participant and/or winner(s) hereby indemnifies the Organizer against any direct, indirect, special, incidental, consequential or punitive damages or loss of any kind regardless of how this was caused, and whether it arose under the law of contract or delict or otherwise, because of the participants' entrance to the Competition.
 - 8.1.2. the Organizer excludes all warranties (express or implied), representations and liabilities regarding this Competition (other than for death or personal injury caused by its negligence and/or fraud).

9. General:

- 9.1 The Organizer reserves the right, at any time, to verify the validity of entries and participants (including but not limited to a participant's identity, age and place of residence) and to disqualify any participants who submit an entry that is not in accordance with these Terms and Conditions and/or who tampers with the entry process.
- 9.2 In accordance with the confidentiality policies and practices of the Organizer, none of the entry details of any participant in this Competition will be disclosed or used by the Organizer for any purposes other than for entry into the Competition.
- 9.3 Participants acknowledge and accept that the Organizer may utilize a third party (the "Organizer's authorized agent/s") to contact the participant, in the event that the participant is a winner, and to arrange delivery of the Prize if applicable. In order to effect the contacting and delivery process, the Organizer's shall provide the participant's information to such third party and by participating in this Competition the participant is deemed to have consented to the provision of their information to the 3rd party.
- 9.4 Details of participants will not be used by the Organizer for its related communication should the participants opt-out to receive further communication from the Organizer
- 9.5 Information regarding the Competition that is published on authorized advertising material will also form part of the Terms and Conditions of the Competition. In the event of any conflict between such advertising material and these Terms and Conditions, these Terms and Conditions shall prevail.
- 9.6 The Organizer may require the winner and the winner agrees by entering the Competition (at no cost), to be identified, photographed, filmed and to be published in any media and the winner's name and image may be published on www.samsung.com/africa_en/offer/ . Winners may however at any time decline in writing, to the use of their name, likeness or image by the Organizer.
- 9.7 The Organizer may in its sole discretion amend these Terms and Conditions at any time, without notice, and such amendments shall be deemed to have taken effect from the date of publication of the revised Terms and Conditions on the Organizer's website https://www.samsung.com/africa_en/offer/. The onus rests on the participant to constantly check the Organizer's website for updates to the Terms and Conditions.
- 9.8 If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organizer, including but not limited to technical difficulties, unauthorized intervention or fraud, the Organizer reserves the right, in its sole discretion, to the fullest extent permitted by law: to modify, suspend, terminate or cancel the Competition as appropriate, subject to the approval of relevant regulatory authorities (if required).

- 9.9 Save as permitted by Law, the Organizer reserves the right to cancel, suspend or terminate this Competition, without notice at any time, and such cancellation, suspension or termination shall be deemed to have taken effect from the date of publication on the Organizer's website https://www.samsung.com/africa_en/offer/. No liability shall lie against the Organizer in favor of any participant, winner(s) and/ or third party arising from such cancellation, suspension or termination. Therefore, the participant waives his/her right which they may have against the Organizer and hereby acknowledge that they will have no right of recourse or claim of any nature whatsoever against the Organizer.
- 9.10 Any dispute or claim arising out of or in connection with the Competition shall be governed by and construed in accordance with the Laws of Kenya, and any dispute will be resolved through the courts of Kenya.
- 9.11 The Organizer reserves the right to withhold the Prize until it is entirely satisfied that the claimant of the Prize is the bona fide winner, and reserves the right to call for such proof as it may deem necessary.
- 9.12 The Organizer accepts no liability or responsibility, whether occasioned by any circumstance not foreseeable and not within its reasonable control for late or delayed delivery of the Prize owing to, but not limited to, stock unavailability, strike, lock out, destruction of Prize on route to winner/s by any means, any civil commotion or disorder, riot, threat of war, any action taken by governmental authority or public authority of any kind, fire, explosion, storm, flood, earth quake or other acts of God.
- 9.13 If part or all of any clause of these Terms and Conditions is illegal, invalid or unenforceable:
- 9.13.1 It will be read down to the extent necessary to ensure that it is not illegal, invalid or unenforceable, but if that is not possible;
 - 9.13.2 It will be severed from these Terms and Conditions and the remaining provisions of these Terms and Conditions will continue to have full force and effect.

10. Consumer Protection Act:

- 10.1 To the extent that the Terms and Conditions or any goods or services provided under the Terms and Conditions are governed by the Consumer Protection Act, no provision of the Terms and Conditions are intended to contravene the applicable provisions of the Consumer Protection Act, and therefore all provisions of the Terms and Conditions must be treated as being qualified, to the extent necessary, to ensure that the applicable provisions of the Consumer Protection Act are complied with.