

Samsung VXT

Create. Connect. And capture.

About Samsung Electronics Co., Ltd.

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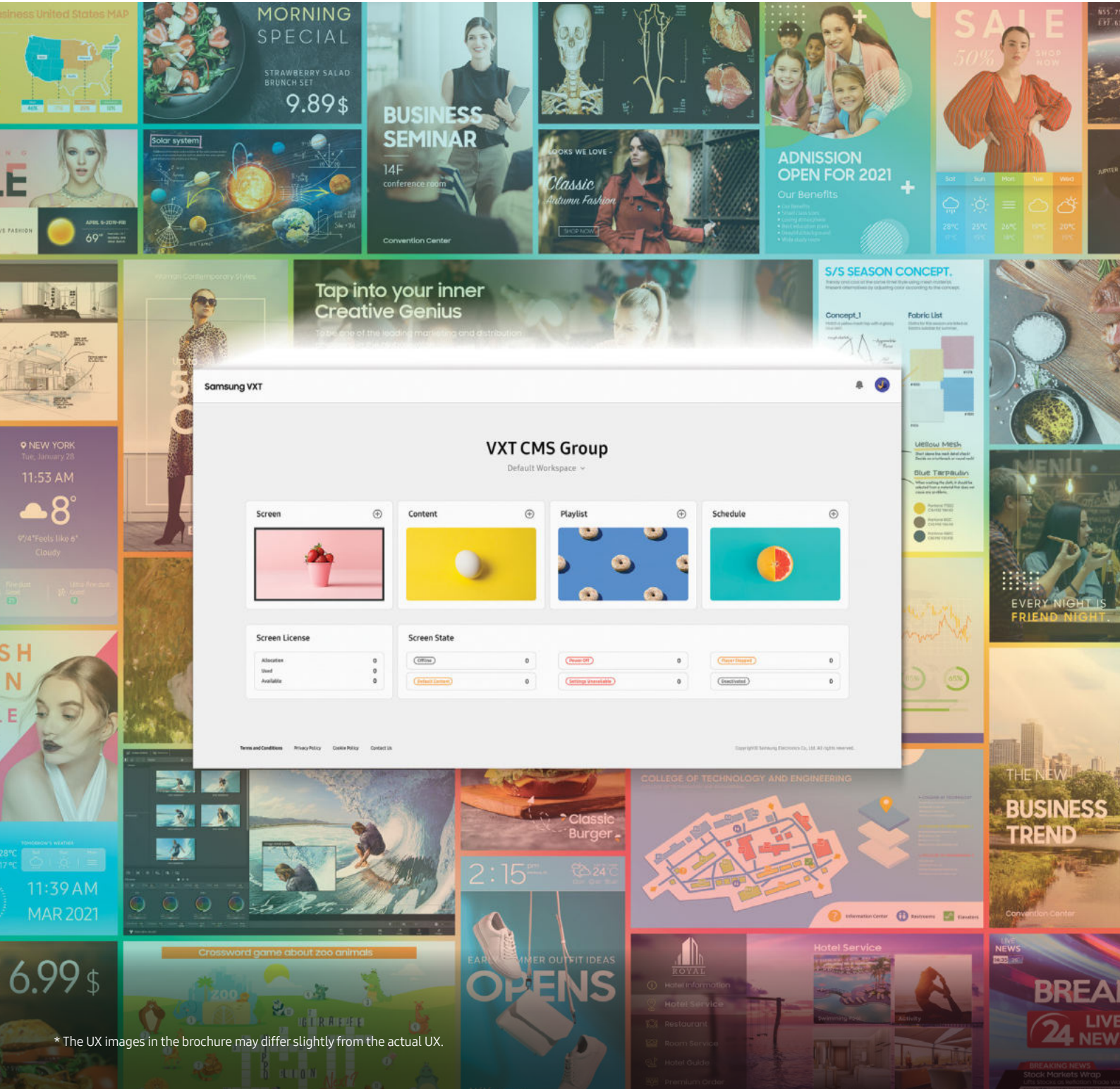
Samsung VXT

For more information about Samsung VXT, visit www.samsung.com/business

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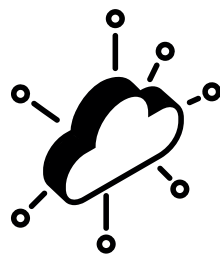
* The UX images in the brochure may differ slightly from the actual UX.

What is Samsung VXT

Samsung VXT is the ultimate cloud-based visual display solution, bringing a content management system and remote signage management together in one secure platform.

Offered in a monthly or annual subscription model, the easy-to-use content creation and management system lets anyone develop and deploy sign content with no training – even from mobile phones anytime, anywhere.

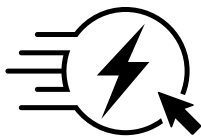
Whatever size your business is, VXT offers the capabilities to meet your customers where they are and scales its functionality with you as you grow. Unlock your potential. Start a free trial today, and when you're ready to take your signage to the next level, deploy it to all your signs instantly.



Cloud-based



Subscription service



Free trial



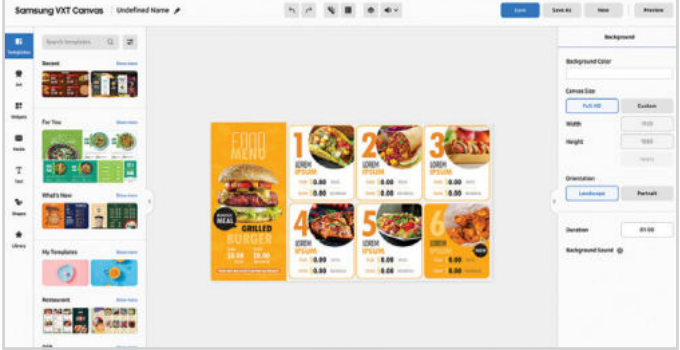
Why Samsung VXT

VXT Canvas

Content creation is not difficult

Combine templates and Pre-loaded stock images with your own content to craft unique signage. Use an intuitive interface that eliminates the need for expensive, time-consuming software.

- 150+ free templates
- Custom font
- Pixabay

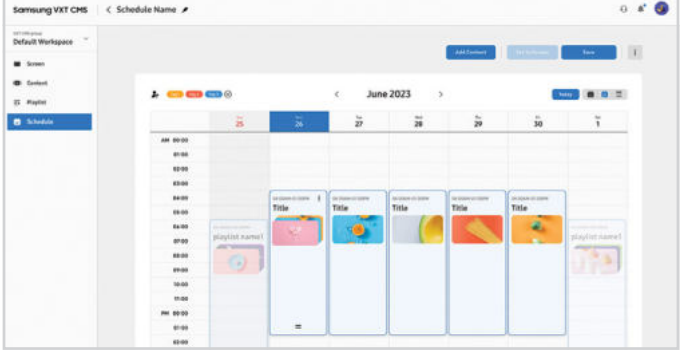


Content Management

It's so easy, anybody can do it.

VXT has made it incredibly easy to deploy content. Now, anybody can make and deploy content instantly at the push of a button, without the hassle of setting the deployment time.

- Content, playlist and schedule
- Tag management, Search by Tag
- Mobile UI
- Sync Play
- Auto location (Geo IP)

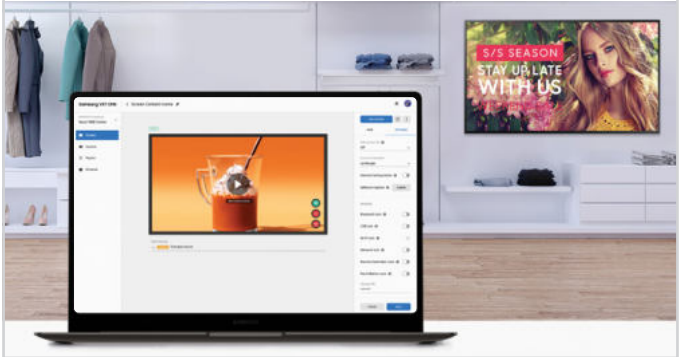


Remote Management

One platform does it all.

Samsung combines content management and remote hardware management into one unique platform, for a simpler and easier complete experience. If there is a device issue, it's possible to check and manage it in real time without having to visit it in person.

- Real time control (Streaming)
- Power on/off
- Auto power off
- Lock (BT, USB, WiFi, Network, Remote Controller)
- Screen orientation
- Remote configuration
- Software update

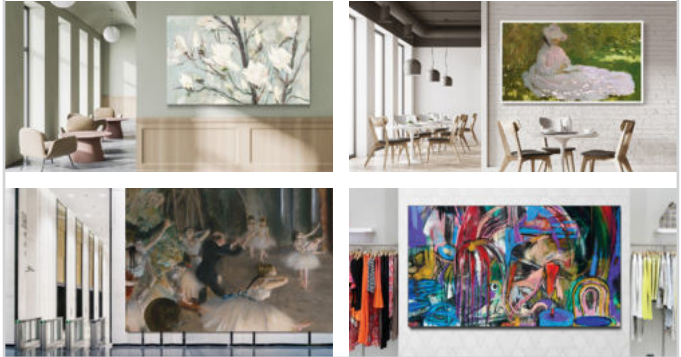


VXT Art

Your space becomes an art gallery.

Go beyond signage. Transform displays into masterpieces by renowned artists with incredible art content. Luxury, culture and style have never been closer to your business and your customers.

- Artistry
- Art DRM
- Mat management



* VXT Art must be purchased separately.

Why Samsung VXT

VXT Player

Don't worry about compatibility.

VXT Player is compatible with multiple web formats and standards, allowing users to efficiently and effectively play content without any file conversion or additional steps. Explore VXT on any device that supports a Chrome browser.

· Web-based player

· Browser player

· Easy enrollment with paring code

Energy Management

Keep energy costs under control.

Energy Management is one of the powerful remote management functions available in Samsung VXT. Analyze electricity consumption month by month, and better manage energy use by adjusting brightness, setting automatic on/off times, and scheduling off days (like holidays) in advance.

Energy consumption check

Backlight control

On/off timer

Holiday management

VXT Ad

Find new revenue streams.

VXT is not just a content management solution. It is an extended platform that can apply and utilize various functions, like art and advertising*. More services and solutions will continue being added to the platform in the future.

· 3rd party ad (mediation platform)

* Samsung will not be responsible for any claims or damages arising from your sale and use of third-party ads

Early Warning

Take action before a problem happens.

VXT detects dangerous situations in advance, such as a severe temperature increase or weak network signal. By sending a warning email to the user, it proactively addresses the issue before it affects any displays while also enabling stable content play.

VXT Offering

Feature			Trial	Primary Plan			VXT PIRS	
				VXT Standard	VXT Pro	VXT RM	VXT Art	
Common			Multi Workspace	●	●	●	-	
			Tag	●	●	●	-	
			Tag Set	●	●	●	-	
			Search by Tag	●	●	●	-	
			Mobile UI	●	●	●	-	
			Screen Enrollment by Pairing Code	●	●	●	-	
CMS	Content Management	Playlist	●	●	●	-	-	
		Scheduling	●	●	●	-	-	
		Sync Play	-	-	●	-	-	
		3rd party AD(Mediation platform)	●	●	●	-	-	
	VXT Canvas	Free Template	●	●	●	-	-	
		Widget	●	●	●	-	-	
		Pixabay	●	●	●	-	-	
		Custom Font	●	●	●	-	-	
Remote Management			Real Time Control(Streaming)	-	-	●	●	-
			Power On/Off	●	●	●	●	-
			Detail Screen Status	●	●	●	●	-
			Auto Power Off	-	-	●	●	-
			Screen Orientation	-	-	●	●	-
			Remote Configuration	-	-	●	●	-
			Software Update	-	-	●	●	-
			Bluetooth Lock	-	-	●	●	-
			USB Lock	-	-	●	●	-
			Wifi Lock	-	-	●	●	-
			Network Lock	-	-	●	●	-
			Remote Controller Lock	-	-	●	●	-
			Multi Control	-	-	●	●	-
			Energy Management			Power Consumption Check(detail calculation)	-	-
On/Off Timer	-	-				●	-	-
Holiday Management	-	-				●	-	-
Early Warning			Device Temperature	-	-	●	-	-
			Outdoor Fan	-	-	●	-	-
			Network Error	-	-	●	-	-
			Wifi Error	-	-	●	-	-
			SW Crash	-	-	●	-	-
VXTArt			Artisty	-	-	-	-	●
			Mat Management	-	-	-	-	●
			Art DRM	-	-	-	-	●
Player	Web	Browser Player(Virtual Screen)	●	●	●	-	-	
	Samsung	Samsung Signage(Tizen 4.0+)	●	●	●	-	-	
		Samsung Flip	●	●	●	-	-	
		Android	Nvidia Shield, Riko Magic	●	●	●	-	-

* Only one primary plan can be selected and two primary plans cannot be selected at the same time.
** VXT PIRS (app) is only available to the customers who already have VXT Primary plan.
*** The SKU plans and launching schedule may vary by country and channel.