

SAMSUNG

Pro Display

BIG picture

thinking for your business

Smart LED Display

Welcome to the LED revolution



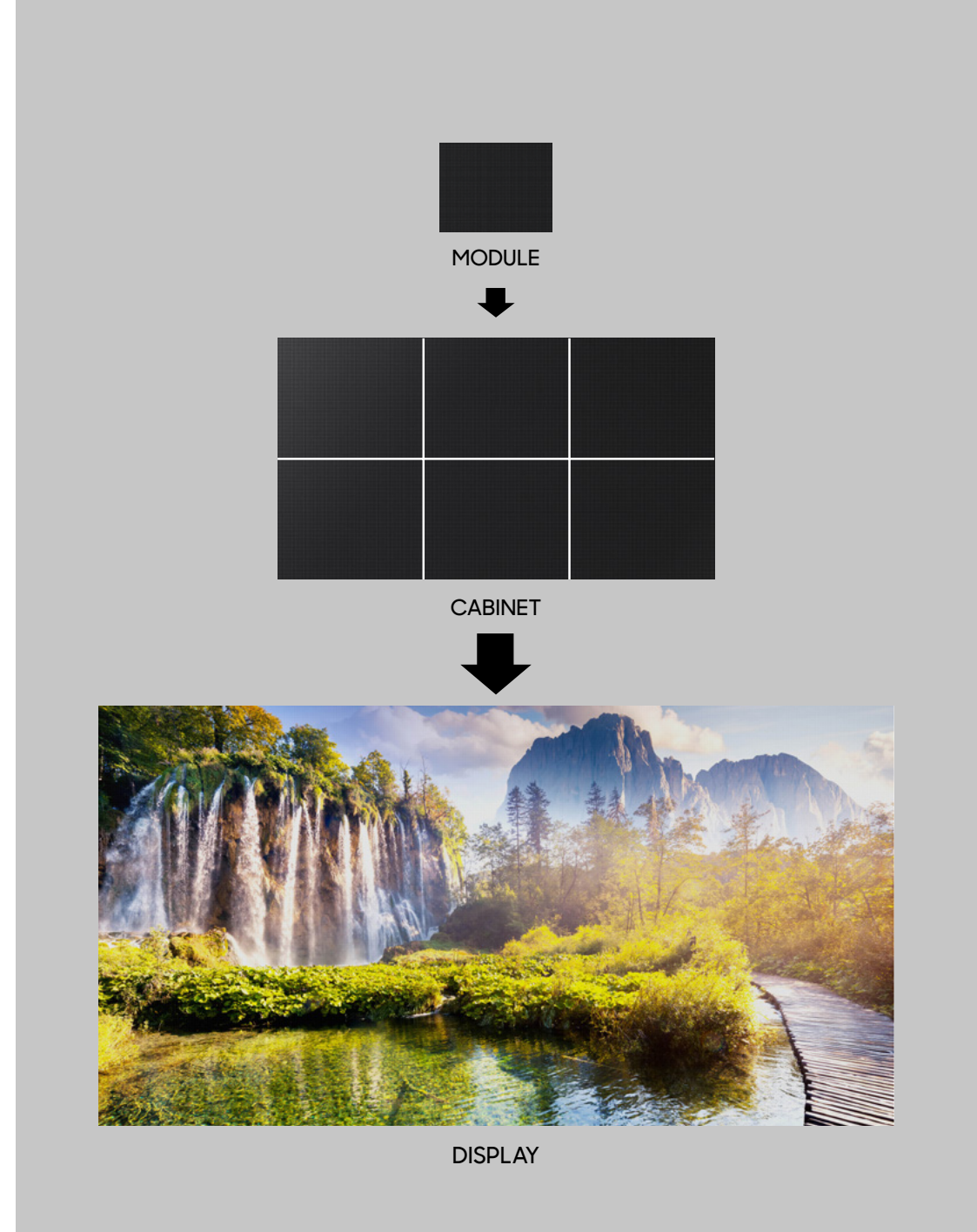
LED is the latest in big screen display technology. It delivers brilliant picture quality in a flexible format. Best of all, it's simple to install and maintain.

Samsung Smart LED displays will connect your business with your customers like never before. Impress your audience with vibrant, captivating visuals, regardless of surrounding environmental or lighting conditions.

Join the Future of Display.

How are LED displays formed?

An LED digital display is a customisable large screen made from multiple cabinets with millions of individual LED modules. These displays can be custom designed and installed to suit various needs and environments. There are many options to choose from to get the right picture quality, durability and size for your needs.*



*Number of components differs by model.

LED display range summary

Customised solutions

		Everyday			Specialist	Rental
		Premium	Standard	Essential		
Indoor		IWA Series (new Jul 21)	Coming soon IFA Series (new Oct 21)	IER Series	IFH-DL Series	VMR-1 Series
			IFR Series	Coming soon IEA Series (new Oct 21)		
Outdoor			XAT Series		VRR Series	VMR-O Series

Indoor bundle solutions

		Available now	Available late 2021
		IWA Series (new Jul 21)	IER Series
		IFR Series	Coming soon IEA Series (new Oct 21)

Benefits of LED

Brilliant picture quality, day and night

LED displays have become an important communication tool in business. LED is designed to provide brilliant visual expression with consistent visibility in variable light, even in direct sunlight and glare.* Vibrant, yet natural colours deliver a true-to-life visual experience.

Flexibility

Regardless of size, light or configuration, LED displays have the advanced visual capability and flexibility to enhance any business environment. You can customise the size, format and picture quality to suit your budget and requirements.

Installation and maintenance

LED features a slim, lightweight cabinet that can be serviced from either the front or rear* for fast, space-saving installation and easy maintenance. These can be easily fixed by replacing just the faulty module, instead of the whole display.



Durable

The diodes in LED displays have a long life span delivering a brilliant picture for over 100,000 hours. Select outdoor models have also been designed to operate in bright sunshine, rain and dust.†

Seamless

Multiple LED cabinets can be built together to create a large sized screen with a seamless presentation.

*Relevant for select outdoor models.

†Not applicable to all models. Different models have different weather resistance ratings.

Why Samsung LED?



**Samsung is a trusted
Global Display Brand**

No.1 Global Leader in Digital Signage
for 11 consecutive years since 2009¹

Installation types

Samsung offers a range of formats suitable for various environments, including L-Shape, Curved, Hanging, Inclining and Standard displays.

With you on the journey

From planning to installation, our dedicated team and our trusted partners will design a customised display solution for your needs. We'll deliver your professional installation service in a timely manner and provide ongoing product support for your business.

Finance

We provide local financing and processing, with local payment terms in AUD².

About Samsung

Samsung Electronics is a global leader in technology. We are redefining the worlds of TVs, smartphones, wearables, tablets, digital appliances, network systems, storage memory, system LSI and LED solutions.

¹Based on IHS Market data on unit sales.²Terms are Free In-stores (FIS). Minimum obligations on the buyer. No risk or responsibility is transferred to the buyer until the delivery of the goods at the named place of destination.

Contact us for all your LED needs

Enquire now and we'll be in touch soon:

samsung.com/au/business/display-opt-in

Alternatively contact us on:

T: 1800 31 32 33

E: businessdesk@samsung.com

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Samsung Electronics Australia Pty Ltd, 3 Murray Rose Avenue, Sydney Olympic Park, NSW 2127, Australia.
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