| C                           |   |              |   | D        | (Durana attana) |             |  |
|-----------------------------|---|--------------|---|----------|-----------------|-------------|--|
| Samsung MQ                  | (Customer Service Store   | e) Grand Ope | ening Lucky                                   | y Draw ( | (Promotion)     |             |  |
| Terms and co                | nditions for game of cha  | nce promot   | ion ( <b>T&amp;Cs</b> )                       |          |                 |             |  |
| Promotion                   | The Promotion is a game of chance for the Prize that may be won by one (1) Eligible<br>Entrant who submits an Eligible Entry during the Promotional Period using eligible<br>social media platforms tagging Samsung's social handle @samsungau and using<br>hashtag #samsungMQ. Eligible Entries will be entered into the random draw for their<br>chance to win a Prize.   |              |   |          |                 |             |  |
| Eligible<br>Entrants        | Australian residents aged 18 years and over (" <b>Samsung Customer</b> ").  |              |   |          |                 |             |  |
| Promotional<br>Period (time | Start time and date<br>End time and date  |              | <b>09:30</b> AM, Wednesday, 11 December, 2024 |          |                 |             |  |
| in Sydney,<br>NSW)          |   |              | 06:00 PM, Wednesday, 11 December 2024         |          |                 |             |  |
| Prize                       | Product Description   | Product M    | lodel   | Qty      | RRP (unit)      | RRP (Total) |  |
|                             | Galaxy Tab S10+   | SM-X9201     | NZAAXSA                                       | 1        | \$1799.00       | \$1799.00   |  |
| Personal<br>Information     | Eligible Entrant's full name, phone number, email address and residential address.  |              |   |          |                 |             |  |
| Eligible<br>Entry           | The Eligible Entrant must take a photo or video at the Samsung Macquarie store, post<br>to their social media account (Instagram, Facebook, X and Tiktok) using hashtag<br>#SamsungMQ and tag Samsung @samsungau ("Eligible Entry") at Samsung Macquarie<br>(Customer Service Store) during grand opening store hours on December 11, 2024<br>between 9:30AM to 6:00PM for their chance to win the Prize via the random Draw. |              |   |          |                 |             |  |
| Maximum en                  | Maximum entries per entrant   |              | Maximum Prizes per entrant                    |          |                 |             |  |
| One (1) per cu              | One (1) per customer  |              | One (1)                                       |          |                 |             |  |
|                             | Samsung will select one winning Eligible Entry at random from the Eligible Entries, within seven (7) days of the end of the Promotional Period. The Eligible Entrant who submitted the Eligible Entries will win a Prize (" <b>Winner</b> ").   |              |   |          |                 |             |  |
| Draw                        | Samsung will notify the Winner within one (1) day of the Draw, by sending a direct message. The Winner must respond to Samsung within seven (7) days of receiving the direct message to accept their Prize and provide any required information to facilitate delivery of the Prize.  |              |   |          |                 |             |  |
|                             | Samsung will use reasonable endeavours to deliver the Prizes within sixty (60) days from the date of selection as a Winner. An Eligible Entrant is eligible to receive only one (1) Prize.  |              |   |          |                 |             |  |
| Second<br>chance<br>winner  | If a Winner is not able to satisfy these T&Cs or forfeits or fails to accept their Prize within seven (7) days of being notified that they are the Winner, then that Winner will be deemed to have forfeited their Prize. In those circumstances, Samsung will conduct  |              |   |          |                 |             |  |

| Samsung M | Q (Customer Service Store) Grand Opening Lucky Draw ( <b>Promotion</b> )   |
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| -         | conditions for game of chance promotion ( <b>T&amp;Cs</b> )  |
|           | a second random draw in accordance with these Terms and Conditions to select a second chance winner out of the remaining Eligible Entries (" <b>Second Chance Winner</b> "). The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.  |
|           | (a) Participation in this Promotion is deemed acceptance of these T&Cs   |
|           | (b) The Promoter reserves the right to post the Winner's name and winning entry in any or all of its official platforms such as, but not limited to, Samsung Members App, Support page, and social media channels.   |
|           | (c) This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless expressly advised.  |
|           | (d) This Promotion is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. Employees (and the immediate family members) of agencies/companies directly associated with the conduct of this Promotion, the Promoter, its distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin. |
|           | (e) There is a limit of one Prize per Eligible Entrant.  |
|           | (f) All prices quoted in these T&Cs are inclusive of GST.  |
| General   | (g) The Prizes are not transferable, exchangeable or redeemable for cash.  |
|           | (h) If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any entrant and/or modify, suspend or terminate the Promotion as applicable.  |
|           | (i) The Promotional Period may be extended in Samsung's absolute discretion  |
|           | (j) The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, contact number and place of residence, tax invoice and serial number) using all other information available to the Promoter, and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. The Promoter's decision is final and no correspondence will be entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.   |
|           | (k) Incomplete, indecipherable or illegible claims will be deemed invalid. Eligible<br>Entrants are responsible for ensuring their correct contact number, email address and<br>address details are provided and any updated details are notified to the Promoter. The<br>Promoter accepts no responsibility should an Eligible Entrant fail to receive their Prize<br>because of a failure to provide correct details or to notify of a change to those details,<br>or for providing an invalid serial number.  |
|           | (l) Subject to paragraph (l), the Promoter (including its officers, employees and agents) will not be liable for the following: (a) any technical difficulties, server issues  |

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| lerms and co | nditions for game of chance promotion ( <b>T&amp;Cs</b> )  |  |  |  |  |
|              | or equipment malfunction associated with the Promotion; (b) any theft, unauthorised<br>access or third party interference; (c) any claim, original purchase documentation or<br>Prize that is late, lost, or misdirected (whether or not after their receipt by the<br>Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any<br>variation in the Prize value to that stated in these Terms and Conditions; or (e) any tax<br>liability incurred by a claimant.  |  |  |  |  |
|              | (m) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) ("CCA") or any other legislation which may not be excluded, restricted or modified by agreement.   |  |  |  |  |
|              | (n) These Terms and Conditions are governed by the laws of New South Wales.<br>Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales.   |  |  |  |  |
|              | (o) In the event that a Prize is unavailable, the Promoter reserves the right to substitute an alternative prize of at least equal value.  |  |  |  |  |
|              | (p) Any delivery times set out in these Terms and Conditions are indicative only and subject to change.  |  |  |  |  |
| Privacy      | Samsung (or third parties on its behalf) may collect personal information to conduct<br>the Promotion and disclose such information to third parties for this purpose,<br>including agents, contractors, service providers and offer suppliers. Validity of an<br>Eligible Entry is conditional on providing this information. Some of these entities may<br>be located outside Australia, including in Singapore, Korea and the Philippines.<br>Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to<br>take reasonable steps to ensure overseas recipients do not breach Australian privacy<br>law. All entrants consent to their personal information being collected and stored for<br>this purpose in accordance with Samsung's privacy policy available<br>at <u>www.samsung.com/au</u> , which forms part of these T&Cs. |  |  |  |  |
|              | Samsung Electronics Australia Pty Ltd (ACN 002 915 648)<br>3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia   |  |  |  |  |
| Promoter's   | Promotional Support:   |  |  |  |  |
| details      | Email: care.samsung@samsung.com  |  |  |  |  |
|              | Phone: N/A   |  |  |  |  |