

Samsung Galaxy S23 Series Pre-order Promotion 2023 (Promotion)

Terms and Conditions (T&Cs)

Offer	Eligible Customers who purchase a Participating Product during the Promotional Period will, if their purchase was made on the Samsung Online Store (https://shop.samsung.com/au/), have the Double Storage automatically applied to their selected Participating Product, and displayed in the cart when they checkout, subject to these T&Cs.																																																																							
Double Storage	<p>Eligible Customers who purchase a Participating Product and are entitled to this Offer may receive:</p> <p>a) For the Galaxy S23 Ultra, either:</p> <ul style="list-style-type: none"> the 1TB for the advertised price of the 512GB variant; or the 512GB for the advertised price of the 256GB variant; or <p>b) For the Galaxy S23 and Galaxy S23+:</p> <ul style="list-style-type: none"> The 512GB for the advertised price of the 256GB variant; or The 256GB for the advertised price of the 128GB variant; <p>(each, "Double Storage")</p> <p>For the avoidance of doubt, Eligible Customers must select the Participating Product they wish to purchase, and the Double Storage offer will adjust the product's price to be consistent with the advertised price of the variant with the smaller storage as outlined above.</p>																																																																							
Eligible Customers	Australian residents aged 18 years and over who purchase a Participating Product from the Samsung Online Store during the Promotional Period																																																																							
Participating Products	<table border="1"> <thead> <tr> <th>Product Name</th> <th>SKU</th> <th>Memory</th> <th>Colour</th> </tr> </thead> <tbody> <tr> <td rowspan="16">Galaxy S23 Ultra</td> <td>SM-S918BZENATS</td> <td>12GB + 1TB</td> <td>Cream</td> </tr> <tr> <td>SM-S918BZKNATS</td> <td>12GB + 1TB</td> <td>Phantom Black</td> </tr> <tr> <td>SM-S918BZGNATS</td> <td>12GB + 1TB</td> <td>Green</td> </tr> <tr> <td>SM-S918BLINATS</td> <td>12GB + 1TB</td> <td>Lavender</td> </tr> <tr> <td>SM-S918BZEFATS</td> <td>12GB + 512GB</td> <td>Cream</td> </tr> <tr> <td>SM-S918BZKFATS</td> <td>12GB + 512GB</td> <td>Phantom Black</td> </tr> <tr> <td>SM-S918BZGFATS</td> <td>12GB + 512GB</td> <td>Green</td> </tr> <tr> <td>SM-S918BLIFATS</td> <td>12GB + 512GB</td> <td>Lavender</td> </tr> <tr> <td>SM-S918BZEAATS</td> <td>8GB + 256GB</td> <td>Cream</td> </tr> <tr> <td>SM-S918BZKAATS</td> <td>8GB + 256GB</td> <td>Phantom Black</td> </tr> <tr> <td>SM-S918BZGAATS</td> <td>8GB + 256GB</td> <td>Green</td> </tr> <tr> <td>SM-S918BLIAATS</td> <td>8GB + 256GB</td> <td>Lavender</td> </tr> <tr> <td>SM-S918BZRNATS</td> <td>12GB + 1TB</td> <td>Red</td> </tr> <tr> <td>SM-S918BZRFATS</td> <td>12GB + 512GB</td> <td>Red</td> </tr> <tr> <td>SM-S918BZRAATS</td> <td>8GB + 256GB</td> <td>Red</td> </tr> <tr> <td>SM-S918BZANATS</td> <td>12TB + 1TB</td> <td>Graphite</td> </tr> <tr> <td>SM-S918BZAFATS</td> <td>12GB + 512GB</td> <td>Graphite</td> </tr> <tr> <td>SM-S918BZAAATS</td> <td>8GB + 256GB</td> <td>Graphite</td> </tr> <tr> <td>SM-S918BLGNATS</td> <td>12GB + 1TB</td> <td>Lime</td> </tr> <tr> <td>SM-S918BLGFATS</td> <td>12GB + 512GB</td> <td>Lime</td> </tr> <tr> <td>SM-S918BLGAATS</td> <td>8GB + 256GB</td> <td>Lime</td> </tr> <tr> <td>SM-S918BLBNATS</td> <td>12GB + 1TB</td> <td>Sky Blue</td> </tr> </tbody> </table>	Product Name	SKU	Memory	Colour	Galaxy S23 Ultra	SM-S918BZENATS	12GB + 1TB	Cream	SM-S918BZKNATS	12GB + 1TB	Phantom Black	SM-S918BZGNATS	12GB + 1TB	Green	SM-S918BLINATS	12GB + 1TB	Lavender	SM-S918BZEFATS	12GB + 512GB	Cream	SM-S918BZKFATS	12GB + 512GB	Phantom Black	SM-S918BZGFATS	12GB + 512GB	Green	SM-S918BLIFATS	12GB + 512GB	Lavender	SM-S918BZEAATS	8GB + 256GB	Cream	SM-S918BZKAATS	8GB + 256GB	Phantom Black	SM-S918BZGAATS	8GB + 256GB	Green	SM-S918BLIAATS	8GB + 256GB	Lavender	SM-S918BZRNATS	12GB + 1TB	Red	SM-S918BZRFATS	12GB + 512GB	Red	SM-S918BZRAATS	8GB + 256GB	Red	SM-S918BZANATS	12TB + 1TB	Graphite	SM-S918BZAFATS	12GB + 512GB	Graphite	SM-S918BZAAATS	8GB + 256GB	Graphite	SM-S918BLGNATS	12GB + 1TB	Lime	SM-S918BLGFATS	12GB + 512GB	Lime	SM-S918BLGAATS	8GB + 256GB	Lime	SM-S918BLBNATS	12GB + 1TB	Sky Blue
Product Name	SKU	Memory	Colour																																																																					
Galaxy S23 Ultra	SM-S918BZENATS	12GB + 1TB	Cream																																																																					
	SM-S918BZKNATS	12GB + 1TB	Phantom Black																																																																					
	SM-S918BZGNATS	12GB + 1TB	Green																																																																					
	SM-S918BLINATS	12GB + 1TB	Lavender																																																																					
	SM-S918BZEFATS	12GB + 512GB	Cream																																																																					
	SM-S918BZKFATS	12GB + 512GB	Phantom Black																																																																					
	SM-S918BZGFATS	12GB + 512GB	Green																																																																					
	SM-S918BLIFATS	12GB + 512GB	Lavender																																																																					
	SM-S918BZEAATS	8GB + 256GB	Cream																																																																					
	SM-S918BZKAATS	8GB + 256GB	Phantom Black																																																																					
	SM-S918BZGAATS	8GB + 256GB	Green																																																																					
	SM-S918BLIAATS	8GB + 256GB	Lavender																																																																					
	SM-S918BZRNATS	12GB + 1TB	Red																																																																					
	SM-S918BZRFATS	12GB + 512GB	Red																																																																					
	SM-S918BZRAATS	8GB + 256GB	Red																																																																					
	SM-S918BZANATS	12TB + 1TB	Graphite																																																																					
SM-S918BZAFATS	12GB + 512GB	Graphite																																																																						
SM-S918BZAAATS	8GB + 256GB	Graphite																																																																						
SM-S918BLGNATS	12GB + 1TB	Lime																																																																						
SM-S918BLGFATS	12GB + 512GB	Lime																																																																						
SM-S918BLGAATS	8GB + 256GB	Lime																																																																						
SM-S918BLBNATS	12GB + 1TB	Sky Blue																																																																						

		SM-S918BLBFATS	12GB + 512GB	Sky Blue	
		SM-S918BLBAATS	8GB + 256GB	Sky Blue	
Galaxy S23+		SM-S911BZAEATS	12GB + 512GB	Graphite	
		SM-S911BZAAATS	8GB + 256GB	Graphite	
		SM-S911BLGEATS	12GB + 512GB	Lime	
		SM-S911BLGAATS	8GB + 256GB	Lime	
		SM-S916BZEEATS	8GB + 512GB	Cream	
		SM-S916BZKEATS	8GB + 512GB	Phantom Black	
		SM-S916BZGEATS	8GB + 512GB	Green	
		SM-S916BLIEATS	8GB + 512GB	Lavender	
		SM-S916BZEAATS	8GB + 256GB	Cream	
		SM-S916BZKAATS	8GB + 256GB	Phantom Black	
		SM-S916BZGAATS	8GB + 256GB	Green	
		SM-S916BLIAATS	8GB + 256GB	Lavender	
	Galaxy S23		SM-S911BZAEATS	8GB + 256GB	Graphite
			SM-S911BZAAATS	8GB + 128GB	Graphite
		SM-S911BLGEATS	8GB + 256GB	Lime	
		SM-S911BLGAATS	8GB + 128GB	Lime	
		SM-S911BZEEATS	8GB + 256GB	Cream	
		SM-S911BZKEATS	8GB + 256GB	Phantom Black	
		SM-S911BZGEATS	8GB + 256GB	Green	
		SM-S911BLIEATS	8GB + 256GB	Lavender	
		SM-S911BZEAATS	8GB + 128GB	Cream	
		SM-S911BZKAATS	8GB + 128GB	Phantom Black	
		SM-S911BZGAATS	8GB + 128GB	Green	
		SM-S911BLIAATS	8GB + 128GB	Lavender	

Note: Please note that non-genuine or non-Australian models of the Participating Products and Excluded Products are not eligible for this Promotion. Samsung recommends that, prior to purchasing a Participating Product, customers verify that the product is a genuine and Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at www.samsung.com/au/made-for-australia

Excluded Products	Participating Product expressly excludes "C grade" or "seconds" products, second-hand, refurbished or demonstration products, and any costs, fees, expenses or liability of any description to pay any amount for installation, insurance, warranty or extended warranty, financing, delivery or any other cost which is, at the determination of the Promoter in its absolute discretion, additional or ancillary to the models listed in the table above.
Samsung Online Store and participating	<u>Samsung Online Store and participating Enhanced Partnership Portals</u>

Enhanced Partnership Portals	<p>a) The "Samsung Online Store" means Samsung's official e-store accessible via the URL https://shop.samsung.com/au/ and "Enhanced Partnership Portals" means selected partnership portals that are a part of the Enhanced Partnership Portals ("EPP") program.</p> <p>b) The following Enhanced Partnership Portals are excluded from this promotion: Samsung's Government Store (https://shop.samsung.com/au/multistore/aepp/government_au/login/multistore) Samsung Business Store (https://shop.samsung.com/au/business/login/business and Samsung Education Store (https://shop.samsung.com/au/multistore/aepp/samsung_education_au/login/multistore).</p> <p>c) The Samsung Staff Sales Portal is also excluded from this Promotion.</p>				
Promotional Period	<table border="1"> <tr> <td data-bbox="256 320 927 365">Start Time and Date</td> <td data-bbox="927 320 1498 365">05:00 AM AEDT 2nd February 2023</td> </tr> <tr> <td data-bbox="256 365 927 405">End Time and Date</td> <td data-bbox="927 365 1498 405">11:59 PM AEDT 16th February 2023</td> </tr> </table>	Start Time and Date	05:00 AM AEDT 2 nd February 2023	End Time and Date	11:59 PM AEDT 16 th February 2023
Start Time and Date	05:00 AM AEDT 2 nd February 2023				
End Time and Date	11:59 PM AEDT 16 th February 2023				
Other Matters	<p>(a) Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other Samsung offer or promotion.</p> <p>(c) This Promotion is available to individuals only and is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on a business phone plan from entering the Promotion</p> <p>(d) There is a limit of five (5) claims for the Double Storage upgrade under this Promotion per Eligible Customer.</p> <p>(e) The Double Storage is not transferable, exchangeable or redeemable for cash.</p> <p>(f) If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any customer and/or modify, suspend or terminate the Promotion as applicable.</p> <p>(g) The Promotional Period may be extended in Samsung's absolute discretion.</p> <p>(h) The Promoter reserves the right, at any time, to verify the validity of claims and customers (including a customer's identity, contact number and place of residence or other Proof of Purchase and serial number) using all other information available to the Promoter, and to disqualify any customer who does not comply with these Terms and Conditions or who tampers with the offer. The Promoter's decision is final and no correspondence will be entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</p> <p>(i) Eligible Customers are responsible for ensuring their correct contact number, email address and address details are provided (if requested) and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Customer fail to receive their Participating Product because of a failure to provide correct details.</p> <p>(j) Subject to paragraph (k), the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, original purchase documentation or Participating Product that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a customer.</p> <p>(k) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) ("CCA") or any other legislation which may not be excluded, restricted or modified by agreement. If the CCA or any other legislation implies a condition, warranty or term into the Terms and Conditions or provides statutory guarantees in connection with these Terms and Conditions, in respect of goods and services supplied (if any), the Promoter's liability for breach of such a condition, warranty, other term or guarantee is limited to (at the Promoter's election), to the extent it is able to do so: (a) in the case of supply of goods, the Promoter doing any one or more of the following: (i) replacing the goods or supplying equivalent goods; (ii) repairing the goods; (iii) paying the cost of replacing the goods or of acquiring equivalent goods; and/or (iv) paying the cost of having the goods repaired; or (b) in the case of supply of services, the Promoter doing either or both of the following: (i) supplying the services again; and/or (ii) paying the cost of having the services supplied again.</p> <p>(l) These Terms and Conditions are governed by the laws of New South Wales. Customers submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Products are subject to stock availability.</p>				
Privacy	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible claim is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Customers acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All customers consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.</p>				
Samsung/ the Promoter	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>				
Promotion Support	<p>For purchases made on the Samsung Online store, contact Samsung Customer service, email: onlinesupport@samsung.com or phone: 1300 362 603 (Option 9 then 4)</p>				

Version Updated: 08 February 2023

Short form T&Cs

*Offer only available for Participating Products purchased through the Samsung Online Store (<https://shop.samsung.com/au/>) until 16/2/23.

Long form T&C

*Double storage (ROM) upgrade offer applies to the purchase of a Participating Product from 2nd Feb 2023 to 16th Feb 2023 from the Samsung Online Store (<https://shop.samsung.com/au/>). For Full T&Cs visit <https://www.samsung.com/au/offer/galaxy-s23-offer/terms/>.