

Samsung Don't-Play-Fair PAX Aus Competition (Promotion)

Terms and conditions for game of skill promotion (T&Cs)

Promotion	The Promotion is a game of skill for the Prizes that may be won by three (3) Eligible Entrants who, during the Promotional Period: 1. register their interest on the Promotion Website and consent to receive marketing communications from Samsung goods and/ or services (which required providing the personal information request); 2. answers the Question on the Promotion Website in 30 words or less in accordance with the Judging Criteria; and 3. complies with these T&Cs and other reasonable directions of the Promoter (on the Website or otherwise), (each, an "Eligible Entry" or "Eligible Entries"). The three (3) best Eligible Entries that the Panel determines best meet the Criteria will each win a Prize.														
Eligible Entrants	Australian residents aged 18 years and over, excluding employees of the Promoter and any agency associated with this Promotion, and their immediate family. "Immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.														
Question	During the Promotional Period, Eligible Entrants must submit a response to the following question on the promotion website: "In 30 words or less, tell us how Samsung SSD and Odyssey give you a competitive advantage in gaming".														
Maximum Entries per Eligible Entrant		Maximum Prize per Winner													
One (1) Entry Per Person		One (1)													
Promotion Website	https://www.samsung.com/au/pax-aus/														
Promotional Period	Start time and date	10:00:00 AM (AEDT), Friday, 10 October 2025													
	End time and date	11:59:00 PM (AEDT), Sunday, 12 October 2025													
Prize	There are six (6) Prizes available in total with a total prize pool valued at the recommended retail price (RRP) \$7,614. Three (3) Winners will be chosen and each Winner will take home two (2) prizes consisting of one (1) Samsung 27" Odyssey OLED G6 G60SF Gaming Monitor and one (1) Samsung SSD 9100 PRO 4TB. The prize pool consists of the following products as set out in the table below: <table><tr><th>Item Description</th><th>Model Code</th><th>Qty</th><th>RRP (AUD\$)</th></tr><tr><td>Samsung 27" Odyssey OLED G6 G60SF Gaming Monitor</td><td>LS27FG602SEXXY</td><td>3</td><td>\$1,699</td></tr><tr><td>Samsung SSD 9100 PRO 4TB</td><td>MZ-VAP4T0BW</td><td>3</td><td>\$839</td></tr></table>			Item Description	Model Code	Qty	RRP (AUD\$)	Samsung 27" Odyssey OLED G6 G60SF Gaming Monitor	LS27FG602SEXXY	3	\$1,699	Samsung SSD 9100 PRO 4TB	MZ-VAP4T0BW	3	\$839
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Judging Criteria	Each Eligible Entry will be assessed based on the creativity and originality in answering the Question. All Eligible Entries will be reviewed within four (4) business days of the end of the Promotional Period by a panel of judges comprising employees of the Promoter and/or employees of an agent of the Promoter ("Panel"). The Panel will determine, in its absolute discretion, the top 3 answers submitted as part of an Eligible Entry that best satisfy the Criteria. The Eligible Entrant who submitted that Eligible Entry will win the Prize ("Winner").														
Winners Announcement	Friday, 26 October 2025														
Distribution of Prize	The Winners will be contacted via the email address they registered within five (5) business days of being announced as a Winner. The email will include information in relation to claiming their Prize and may request further details for the purposes of delivering the Prize. The Promoter will deliver the Prize to the Winner by mail, as appropriate and as notified to the Winner, within thirty (30) business days of the Announcement.														

Second Chance Winner(s)	If a Winner is not able to satisfy these T&Cs, forfeits or fails to accept their Prize within seventy two (72) hours of being notified that they are a Winner, then that Winner will be deemed to have forfeited their Prize. In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Criteria out of the remaining Eligible Entries ("Second Chance Winner"). The Second Chance Winner(s) will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.
General	1. Participation in this Promotion is deemed acceptance of these T&Cs. 2. This Promotion is not valid in conjunction with any other offer or promotion, unless expressly advised. 3. The Promoter reserves the right, at any time, to verify the validity of entries and Eligible Entrants (including an Eligible Entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any Eligible Entrant who the Promoter has reason to believe has breached any of these T&Cs, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. 4. If there is a dispute as to the identity of an Eligible Entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the Eligible Entrant. 5. Incomplete, indecipherable or illegible entries will be deemed invalid. Eligible Entrants are responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter. 6. The Winner is responsible for all ancillary costs associated with the Prize, including, but not limited to, costs in connection with accessories, network services of any description, data charges and installation costs. 7. The Prize is not transferable or exchangeable and is not redeemable for cash, unless otherwise advised. 8. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter. 9. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any Eligible Entrant; or (b) subject to any regulatory authority modify, suspend, terminate or cancel the Promotion, as appropriate. 10. Nothing in these T&Cs limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Victoria ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion. 11. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or Prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Prize value to that stated in these T&Cs; (e) if the PAX Aus event is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a Winner or Eligible Entrant; or (g) use of the Prize.
Privacy	The Promoter (or third parties on its behalf) may collect Personal Information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Eligible Entrants acknowledge that by consenting to this disclosure, the Promoter is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All Eligible Entrants consent to their Personal Information being collected and stored for this purpose in accordance with the Promoter's privacy policy available at www.samsung.com/au, which forms part of these T&Cs. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their Personal Information, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter.
Promoter's details	Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia Promotional Support: https://www.instagram.com/samsungau/