Terms and conditions

Promotion

The Promotion is for a Prize which may be won by an Eligible Entrant who makes an Eligible Entry during the Promotional Period in accordance with these T&Cs.

Eligible Entrants

Australian residents aged 18years and over who own any of the following 2021 Samsung Products:

- 1. Q-Series Home Theatre Soundbar Q950A
- 2. Q-Series Home Theatre Soundbar Q900A
- 3. Q-Series Home Theatre Soundbar Q870A
- 4. Q-Series Home Theatre Soundbar Q700A
- 5. Q-Series Home Theatre Soundbar Q600A
- 6. A-Series Soundbar with Subwoofer A650
- 7. A-Series Soundbar with Subwoofer A550
- 8. A-Series Soundbar with Subwoofer A450
- 9. S-Series All in one Soundbar S60A
- 10. S-Series All in one Soundbar S61A
- 11. L-Series All in one Outdoor Soundbar LST70T
- 12. QLED 8K Smart TV QN950A
- 13. QLED 8K Smart TV QN800A
- 14. QLED 4K Smart TV QN95A
- 15. QLED 4K Smart TV QN85A
- 16. QLED 4K Smart TV Q80A
- 17. QLED 4K Smart TV Q70A
- 18. QLED 4K Smart TV Q60A
- 19. LS05T The Sero Smart TV
- 20. LS03A The Frame Smart TV
- 21. LS01T The Serif Smart TV
- 22. AU8000 Crystal UHD Smart TV
- 23. LST7T The Terrace TV Outdoor Smart TV
- 24. LSP7T The Premiere 4K Smart Projector
- 25. LSP97 The Premiere Triple Laser 4K Smart Projector

(Eligible Product), excluding employees of the Promoter and any agency associated with this Promotion, and their immediate family. Only one entry allowed per Eligible Product.

Eligible Entry

Eligible Entrants must:

- 1. go to the Samsung Review webpage hosted on Samsung.com which can be opened by scanning the QR codes:
 - from the Eligible Entrants on box sticker;
 - from the Eligible Entrant's Eligible TV native browser;
 - from the Eligible Entrant's email; or by visiting <u>www.samsung.com/au/review-competition/soundbar</u> or www.samsung.com/au/review-competition/tv
- 2. either scan the QR code using their mobile phone, enter their mobile phone number or access the website URL listed on the sticker, website or TV directly and follow the prompts to register themselves. Registration occurs by entering their Full Name and Email address.
- 3. submit a completed review for the model of Eligible Product they have purchased (Eligible Entry);
- 4. retain a copy of their purchase receipt(s) for each of their Eligible Products reviewed as proof of purchase; and
- 5. comply with these T&Cs and all reasonable directions of the Promoter.

Eligible Entrants may only submit 1 x Eligible Entry per Eligible Product purchased. For the avoidance of doubt, all Eligible Entries will be treated equally regardless of whether they include a positive or negative review.

Each Eligible Entrant that submits an Eligible Entry agrees to participate in the applicable Promotion (including these T&Cs and the Samsung Privacy Policy) and will be deemed to have opted-in to receive marketing communications from the Promoter.

Promotional Period (time in Sydney, NSW)

Start time and date: **9:00** AM, Monday, 17 May 2021 End time and date: **11:59** PM, Monday, 30 November 2021

<u>Prize</u>

The Eligible Entrant who submits the Eligible Entry that best fits the Criteria each month within the Promotional Period will be entitled to receive 1x \$1,000 Visa gift card ("**Gift Card**"). 1 x Gift Card will be awarded each month throughout the Promotional Period. There is a total of **6** Prizes available in total. Total Prize pool valued at \$AUD **6,000.00**.

Maximum entries per entrant: 1

Maximum Prizes per entrant: 1

Game of Skill

- 1. The Promoter will conduct the six (6) reviews of Eligible Entries on the Review Dates specified below, at its offices. The Promoter will select one entry from all Eligible Entries that were submitted in each of the Entry Periods on the corresponding Review Date, that best responds to *"how your eligible product takes your viewing experience to the next level"* demonstrating understanding of key feature/s of the eligible product ("Criteria"). Please note however that whether it is a positive or negative review of the Participating Product will not be taken into consideration by the Promoter.
- 2. The Eligible Entrant who submitted the Eligible Entry that is selected by the Promoter on each of the Review Dates below wins the Prize (the "**Winner**").

Game	Entry Period	Review Date & Time	Winner Notified	Winner Published
1	12:00am(AEST) 17 May - 11:59pm(AEST) on 30 June 2021	Starting 4:00pm (AEST) on 2 July 2021	No later than 6 July 2021	12 June 2021
2	12:00am(AEST) 1 July - 11:59pm(AEST) on 31 July 2021	Starting 4:00pm (AEST) on 2 August 2021	No later than 4 August 2021	11 August 2021
3	12:00am(AEST) 1 August - 11:59pm(AEST) on 31 August 2021	Starting 4:00pm (AEST) on 2 September 2021	No later than 6 September 2021	13 September 2021
4	12:00am(AEST) 1 September - 11:59pm(AEST) on 30 September 2021	Starting 4:00pm (AEST) on 4 October 2021	No later than 6 October 2021	13 October 2021
5	12:00am(AEST) 1 October - 11:59pm(AEST) on 31 October 2021	Starting 4:00pm (AEST) on 2 November 2021	No later than 4 November 2021	11 November 2021
6	12:00am(AEST) 1 November - 11:59pm(AEST) on 30 November 2021	Starting 4:00pm (AEST) on 2 December 2021	No Later than 6 December 20201	13 December 2021

Distribution of Prize(s)

- The Winners will be contacted by email within two business days of being selected as a Winner. The email will include information in relation to claiming their Prize and may request details for the purposes of delivering the Prize. At any time during communication with a Winner or an entrant (whether or not an Eligible Entrant), the Promoter may reasonably request further information from that person, including to verify the identity of the entrant, that the entrant is an Eligible Entrant and that the entrant has complied with these T&Cs.
- 2. The Promoter will distribute the Prize to the Winner by email or mail, as appropriate and as notified to that Winner, within 28 days of the Draw.

Second chance review

If a Winner cannot be contacted within three (3) months of the Promoter's attempts to contact them, is not able to satisfy these T&Cs, or forfeits or fails to accept their Prize, then the Promoter will contact the relevant Australian regulatory authority ("**Authority**") and will comply with the directions of that Authority. With the consent of each Authority (as necessary), the Promoter will conduct a re-select in the same way and at the same place as the original selection was conducted, on the next available Review Date & Time, the winner of which will be the second chance winner ("**Second Chance Winner**"). The Second Chance Winner will be notified that they have won a Prize in the same manner as each Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.

Publication of Winner(s)

Samsung Review webpage hosted on TBD

General

- 1. Participation in this Promotion is deemed acceptance of these T&Cs.
- 2. This Promotion is not valid in conjunction with any other offer or promotion.
- 3. The Promotional Period may be extended in the Promoter's absolute discretion.
- 4. The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.
- 5. Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are responsible for ensuring their correct personal information is provided and any updated details are notified to the Promoter.
- 6. Each Winner or Second Chance Winner (if any) is responsible for all ancillary costs associated with the Prize, including, but not limited to, costs in connection with accessories, network services of any description, data charges and installation costs.
- 7. Entries are deemed to have been received at the time of receipt into the Promotion database and not at the time of transmission by the entrant. Ineligible or late entries will be deemed to be invalid. No responsibility is accepted by the Promoter for late, lost, misdirected, ineligible or illegible / inaudible entries.
- 8. The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs.
- 9. Each Eligible Entrant acknowledges and agrees that the Promoter will own all rights and title to their entry once submitted and that the Promoter may use the reviews submitted as part of each entry for any reason including marketing and promoting the Eligible Soundbars or TV and/or the Promoter's business generally.
- 10. The Prize is not transferable or exchangeable and is not redeemable for cash.

- 11. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the Promotion, as appropriate.
- 12. Except for liability which cannot be excluded as a matter of law, including the Competition and Consumer Act 2010 (Cth) ("CCA"), the Promoter excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct, indirect or consequential, arising in any way out of the Promotion, including any tax liability.
- 13. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

Privacy

The Promoter (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, the Promoter is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with the Promoter's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.

Promoter's details

Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia Promotional Support: Email: <u>https://www.samsung.com/au/support/email/</u> Phone: 1300 362 603