

Samsung – 14 Day Price Promise																									
Terms and Conditions (T&Cs)																									
Offer	Eligible Customers who purchase a Participating Product from Samsung Branded Retail Store during the Promotional Period will be eligible for the Offer (i.e. the 14 Day 'Price Promise' outlined below), subject to these T&Cs.																								
Eligible Customers	<div><div>1.</div><div>Australian residents aged 18 years and over who Purchase a Participating Product from a Participating Samsung Branded Retail Store during the Promotional Period.</div><div>2.</div><div>Employees or agents of Samsung or anyone professionally connected to the Offer are not eligible to enter.</div><div>3.</div><div>The Offer is only available to consumers (e.g. not to any business or reseller) (Participants). Retailers, distributors, resellers and any person who purchases an Eligible Product (defined below) for resale or otherwise not as the user of the Eligible Product, may not participate in this Offer and are specifically excluded.</div></div>																								
Participating Products	<div>Any items purchased within the Participating Samsung Branded Retail Store will be eligible under the price promise guarantee</div> <div>Participating Product expressly excludes "C grade" or "seconds" products, second-hand, refurbished or demonstration products, and any costs, fees, expenses or liability of any description to pay any amount for installation, insurance, warranty or extended warranty, financing, delivery or any other cost which is, at the determination of the Promoter in its absolute discretion, additional or ancillary to the models listed in the table above.</div> <div>Note: Please note that each Participating Product is a certified product of Samsung Electronics Australia. Further information on the benefits of purchasing Australian models can be found at www.samsung.com/au/made-for-australia.</div>																								
Purchase	<div>Participating Products must be purchased payment in full or a contract or rental payment plan with a term of twelve (12) months or more. Purchase excludes: (i) rental payment plans with a term of less than twelve (12) months; (ii) lay-buys; and (iii) commercial or business transactions.</div> <div>This Offer is available with eligible Participating Products purchased through the Samsung TradeUp Program (https://www.samsung.com/au/tradeup/) during the Promotional Period.</div> <div>Proof of purchase must clearly show that the purchase or contract was made during the Promotional Period.</div>																								
Purchase Price	<div>The Purchase Price for the Participating Products is the:</div> <div><div>(a)</div><div>recommended retail price (RRP) detailed in the table above if payment is made in full; or</div><div>(b)</div><div>the amount paid towards a contract or rental payment plan with a term of twelve (12) months.</div></div>																								
Participating Samsung Branded Retail Store/s	Store Location	State	Address																						
	Chadstone	VIC	Chadstone Shopping Centre, 1341 Dandenong Rd, Chadstone VIC 3148																						
Promotional Period	Start Time and Date	08:00 AM AEDT 20 th of March 2025																							
	End Time and Date	11:59 PM AEST 31 st of December 2025																							
Criteria	<div>Participants who purchase, during the Promotional Period (as defined above) any new Participating Product from the Participating Samsung Branded Retail Store (each an "Eligible Product") and within 14 days subsequently finds the same product for sale at a lower price by an Eligible Retailer as defined in Table 1 ("Lower Priced Product") will be eligible to claim back an amount ("Refund") equal to the difference between the Purchase Price of the Eligible Product and the advertised price by the Eligible Retailer of the Lower Priced Product.</div> <div>To qualify for a Refund, the Lower Priced Product found at an Eligible Retailer must meet the following conditions at the time of the Eligible Claim (and in any instance shall be applicable within fourteen (14) days of the date of purchase):</div> <div><div>1.</div><div>The Lower Priced Product must be advertised and offered by an Eligible Retailer to purchase at a lower price that is publicly available on the Eligible Retailer's Australian website, found at Table 1. Prices quoted from or listed on call centres, overseas websites, and physical stores are excluded;</div><div>2.</div><div>The Lower Priced Product offered must be in stock and available to order (available to add to cart) at the time that the Eligible Claim is made;</div><div>3.</div><div>The SKU of the Lower Priced Product must be an Australian model product and identical in terms of make, model, size or colour to the original purchased Eligible Product;</div><div>4.</div><div>The Lower Priced Product offered must be brand new, unmodified, and in original packaging. Refurbished, reconditioned, used, damaged, returned, modified, open box, demonstrator or otherwise not in the same condition products (including their packaging) are excluded from the Offer;</div><div>5.</div><div>Lower Priced Products available at a lower price due to loyalty/employment programmes, cashback promotions or schemes, bundle pricing, voucher codes, trade in promotions, network/data/monthly contracts or other collective deals are excluded from the Offer;</div><div>6.</div><div>The Lower Priced Product must not be a pricing error by the Eligible Retailer;</div><div>7.</div><div>The Participant must be able to show reasonable supporting evidence of the above.</div></div> <div>Table 1: Eligible Retailers</div> <table><tr><th>Eligible Retailers</th><th>URL</th></tr><tr><td>Samsung Australia</td><td>www.samsung.com/au/</td></tr><tr><td>JB HiFi</td><td>www.jbhifi.com.au</td></tr><tr><td>Harvey Norman</td><td>www.harveynorman.com.au</td></tr><tr><td>Bing Lee</td><td>www.binglee.com.au</td></tr><tr><td>The Good Guys</td><td>www.thegoodguys.com.au</td></tr><tr><td>Officeworks</td><td>www.officeworks.com.au</td></tr><tr><td>Target</td><td>www.target.com.au</td></tr><tr><td>Big W</td><td>www.bigw.com.au</td></tr><tr><td>David Jones</td><td>www.davidjones.com</td></tr><tr><td>Myer</td><td>www.myer.com.au</td></tr></table>			Eligible Retailers	URL	Samsung Australia	www.samsung.com/au/	JB HiFi	www.jbhifi.com.au	Harvey Norman	www.harveynorman.com.au	Bing Lee	www.binglee.com.au	The Good Guys	www.thegoodguys.com.au	Officeworks	www.officeworks.com.au	Target	www.target.com.au	Big W	www.bigw.com.au	David Jones	www.davidjones.com	Myer	www.myer.com.au
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JB HiFi	www.jbhifi.com.au																								
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Officeworks	www.officeworks.com.au																								
Target	www.target.com.au																								
Big W	www.bigw.com.au																								
David Jones	www.davidjones.com																								
Myer	www.myer.com.au																								

	Samsung reserves the right to refuse to provide a Refund if any of the above criteria is not met.
Eligible Claims	<p>To claim a Refund, Eligible Participants must visit the Participating retail store within 14 days of purchasing an Eligible Product, and provide relevant information, including purchase details for the Eligible Product and a screenshot of the Eligible Retail's advertisement of the Lower Priced Product at the lower price (meeting the requirements set out above) along with the applicable URL ("Claim").</p> <p>Claims may only be submitted within 14 days of the Eligible Participant purchasing the relevant Eligible Product. Claims received after this will not be eligible for a Refund. For the avoidance of doubt, the date of purchase shall count as day one (1).</p> <p>Eligible Participants are entitled to Claim a maximum of one (1) Refund per model (as determined by the unique SKU) per order of Eligible Product purchased.</p> <p>Claims will be approved or rejected will be subjected to the discretion of the Participating retail store.</p> <p>Claims submitted incorrectly, that are incomplete or damaged will be deemed invalid. No responsibility is accepted by Samsung for lost, delayed or damaged data which occurs during any communication or transmission of Claims.</p> <p>Participants will receive the Refund to the original payment method used to purchase the Eligible Product.</p>
Other Matters	<ul style="list-style-type: none"> (a) Participation in this Promotion Offer is deemed acceptance of these T&Cs. (b) This Promotion Offer is valid with Participating Products that were Purchased through the TradeUp program. (c) If the Eligible Customer purchased the Participating Product through the Samsung TradeUp Program, they will be entitled to receive the Purchase Price for the Participating Product, but they will not be entitled to receive their old device that they traded in. (d) This Promotion Offer is available only to individuals and is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on a business phone plan from entering the PromotionOffer. (e) All prices quoted in these T&Cs are inclusive of GST. (f) If this Promotion Offer is interfered with or cannot be conducted as planned, Samsung may disqualify any customer and/or modify, suspend or terminate the Promotion Offer as applicable. (g) The Promotional Period may be extended in Samsung's absolute discretion. (h) The Promoter reserves the right, at any time, to verify the validity of a claim for a refund and claimants using all other information available to the Promoter, and to disqualify any claimant who fails to provide evidence of a proof of purchase or otherwise submits a claim for a refund that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. (i) Subject to paragraph (j), Tthe Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Offer, including, but not limited to, where arising out of the followingis not responsible for: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, or proof of purchase documentation that is late, lost, or misdirected (whether or not after their receipt by the Promoter)or due to any reason beyond the reasonable control of the Promoter; (d) any variation in Purchase Price to that stated in these Terms and Conditions or (e) any tax liability incurred by a claimant. (j) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) ("CCA"). If the CCA or any other legislation implies a condition, warranty or term into the Terms and Conditions or provides statutory guarantees in connection with these Terms and Conditions, in respect of goods and services supplied (if any), the Promoter's liability for breach of such a condition, warranty, other term or guarantee is limited to (at the Promoter's election), to the extent it is able to do so: (a) in the case of supply of goods, the Promoter doing any one or more of the following: (i) replacing the goods or supplying equivalent goods; (ii) repairing the goods; (iii) paying the cost of replacing the goods or of acquiring equivalent goods; and/or (iv) paying the cost of having the goods repaired; or (b) in the case of supply of services, the Promoter doing either or both of the following: (i) supplying the services again; and/or (ii) paying the cost of having the services supplied again. (k) These Terms and Conditions are governed by the laws of New South Wales. Customers Participants submit to the non-exclusive jurisdiction of the courts of New South Wales. (l) The Participating Products are subject to stock availability at each individual Participating Samsung Branded Retailer Store.
Privacy	<ul style="list-style-type: none"> (m) Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible entry is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Customers acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All Customers consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.
Samsung/ the Promoter	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648)</p> <p>3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>
Promotion Support	<p>Email: promos.au@samsung.com</p> <p>Phone: 1300 362 603 (Option 5)</p>

Short form T&C

Offer available for purchases of a Participating Product until 31st of December 2025 Available with purchases from Participating Samsung Branded Retail Stores only. For Full T&C s visit <https://www.samsung.com/au/samsungstore/instore-offers/>.