# **SAMSUNG**

		ow 2025 - Social Amplify ( <b>Promotion</b> ) s and conditions (T&Cs)	
Promotion	The Social Amplify competition of Solve for Tomorrow 2025 ( <b>Promotion</b> ) is a supplementary competition connected to the Main Competition for Solve for Tomorrow. The Eligible Entrant may only apply for the Promotion at the same time as the Main Competition. For details on how to enter the Main Competition, please refer to the Main Competition terms and conditions found here.		
	The Promotion is a game of skill for Prizes that may be won by Eligible Entrants who a winning Eligible Entry during the Promotional Period, which is selected as best me the Judging Criteria as outlined below.		
	Participation in this Promo valid in conjunction with ar	tion is deemed acceptance of these T&Cs. This Promotion is not ny other offer.	
	Instructions on how to ente	er to win a Prize form part of these T&Cs.	
Eligible Entrant	This Promotion is open to Australian residents between the ages 14 - 24 years (only with the consent of parent/guardian if under the age of 18*), excluding employees of the Promotiand any agency associated with this Promotion, and their immediate family**, who submit an Eligible Entry during the Promotional Period in accordance with these T&Cs.		
	**If under 18 years of age, express permission of a parent/guardian is required before entering this Promotion. Prize will be awarded to the parent/guardian who consented to the entrant participating in the Promotion on behalf of the entrant, at the sole discretion of the Promoter.		
	**An " <b>immediate family</b> " means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.		
	Eligible Entrants who are shortlisted must attend virtual workshops, mentoring sessions final pitch presentation and an awards ceremony as directed by the Promoter. Promotion is open to both individuals and teams of up to five (5) individuals. The Pror reserves the right to request proof of age documentation to confirm the eligibility of entr This information will be treated in accordance with the Promoter's Privacy Policy (r below).		
Promotional Period	Start time and date	<b>12:00</b> PM (AEST), Tuesday, 17 June 2025	
	End time and date	<b>11:59</b> PM (AEST), Friday, 25 July 2025	
Prizes		ants who are selected as a Winner based on the relevant I each receive one (1) of the Prizes below as determined by the	
		was submitted by a team of up to five (5) individuals, the team e winning entry will win one (1) x Prize to be shared amongst	





## Solve for Tomorrow 2025 (**Promotion**) **Terms and conditions (T&Cs**)

### 4 x Social Amplify Prize

Prize Description	<u>Prize</u>	<u>Qty</u>	Model Number (if applicable)	RRP (\$AUD) (if applicable)
Samsung Productivity Prize Pack	Galaxy A56	(1)	SM-A556E	\$500.00

(and if unavailable, a similar model)

Total	Prize	Pool	1 \$2	000	00

Prizes will be awarded in accordance with these T&Cs and in the Panel's absolute discretion in accordance with the Judging Criteria (defined below). Eligible Entrants acknowledge and



Solve for Tomorrow 2025 ( <b>Promotion</b> )  Terms and conditions (T&Cs)				
	agree that the purpose of the Pri facing using STEM, and they ag			
Website	www.samsung.com.au/solvefortomorrow			
Personal Information	Information requested by the Promoter during the entry process may include the entrant's (and the entrant's parent/guardian if under the age of 18 years) full name, phone number, email address, and residential address. Failure to provide all Personal Information requested, or providing incorrect information, may result in an entrant's disqualification from the Promotion.			
Eligible Entry	Eligible Entrants may apply for the Promotionbefore the submission deadline 11:59PM (AEST), Friday, 25 July 2025 by must submitting a link to a TikTok video with the hashtag #SFT_AU_2025 and <b>and</b> #SolveForTomorrow. The TikTok video must identify an issue their community is facing and outline a potential STEM solution which helps create a better future for young Aussies. The TikTok video must meet the category requirements of the Solve for Tomorrow themes, including:  - Education;			
	- Diversity, Equity and Inc	lusion;		
	- Social Change through S			
	- Environmental Sustainal	bility via Technology,		
	(Category, or together, the Categories).			
	Eligible Entrants must also enter into the Main Competition at the same time as the Promotion for an Eligible Entry.			
	For details on how to enter the Main Competition, please refer to the Main Competition terms and conditions found here.			
	Activity	Activity Period Start	Activity Period Deadline	
	Application Submission	12:00PM (AEST), Tuesday, 17 June 2025	11:59PM (AEST), Friday, 25 July 2025	
	Judging Period	12:00AM (AEDT), Friday, 5 September 2025	11:59PM (AEDT), Friday, 12 September 2025	
	Winners Announcement	Wednesday 24 September 2025		
	Video submissions must not con any content that:	ntain, as determined by the Pror	noter, in its sole discretion,	

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### Solve for Tomorrow 2025 (**Promotion**) **Terms and conditions** (**T&Cs**)

- Is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, orientation, identity, religious, professional or age group; profane or pornographic; contains nudity;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other video submission;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others:
- Contains any personal identification, such as but not limited to personal names or email addresses;
- Contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media);
- Contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- Contains look-alikes of celebrities or other public or private figures, living or dead; and/or
- Violates any law.

If the Application was created by a team, it must only be submitted once by a single member of the team. The Promoter may, in its absolute discretion, ignore any entry which it deems to be offensive or inappropriate, or otherwise tampers with the entry process, or which otherwise does not comply with these T&Cs. By entering this Promotion via one or more of the entry mechanisms outlined above, the Eligible Entrant agrees to these T&Cs. Failure to provide valid proof of age on request may lead to exclusion from the Promotion.

Eligible Entrants acknowledge and agree that by submitting their entry they grant an unlimited, royalty free, worldwide, transferrable, perpetual license to the Promoter to use the entry for the purpose of this Promotion and for other internal and external marketing and business purposes. In particular, the entries and included videos may be shared on Samsung's website and other social media platforms for the purpose of selecting the winners and for ongoing marketing purposes.

By entering this Promotion, Eligible Entrants (or their parent/guardian if under the age of 18 years) are agreeing to participate in other marketing and promotional activities if they are selected as a Winner, including but not limited to:

- providing details of how they used their Prize to address the issue in their community mentioned in their entry; and
- providing photos and quotes for internal and external Samsung marketing channels.

#### Judging Criteria

All Eligible Entries will be reviewed within twenty-eight (28) days of the end of each submission deadline by a panel of judges comprising of employees of the Promoter and its related bodies corporate and employees of the Promoter's publisher partner Student Edge ("Panel"). The Panel will determine, in its absolute discretion, Eligible Entries that best satisfy the Judging Criteria set out below. The Eligible Entrants who submit Eligible Entries that best satisfy the Judging Criteria determined in the absolute discretion of the Panel will win one of the listed Prizes ("Winners").



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	Judging Criteria for the Social Ar	mplify Prize	
	Social Amplification (80%)		
		ed community issue by sharing their STEM solution across cial posts include the hashtag #SFT_AU_2025 to be	
	Presentation (20%)		
	Quality and creativity of soc	ial content shared.	
	*Social media platforms only incl	lude: TikTok	
Delivery of Prize(s)	The Promoter will notify Prize Winners via email notification to the address submitted with their Eligible Entry, no later than twenty-eight (28) days after the Winners have been selected.		
	Winners will receive their allotted cash prize (if relevant) via bank transfer from a third party on behalf of the Promoter and their Samsung products via post. Prizes will be delivered to the nominated address of the respective Winners within ninety (90) days from the date of selection as a Winner. If a Winner is a team, the relevant Prize/s will be delivered to the team member who submitted the winning entries (i.e. a single address and/or bank account) for the team member to share as they deem fit.		
Maximum Eligi Entrant	ble Entries per Eligible	Maximum Prizes per Eligible Entrant	
Not limited		1	
Second chance winner	If a Winner fails to satisfy these T&Cs or forfeits or fails to accept their allotted Prize within forty-eight (48) hours of being notified that he/she is a Winner, then that Winner will be deemed to have forfeited their Prize.		
	In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Judging Criteria out of the remaining Eligible Entries (" <b>Second Chance Winner</b> ").		
	The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.		
		on with a Winner or with an entrant (whether an Eligible Entrant reasonably request further information from that person.	
General	<ul><li>(b) This Promotion is not valid i</li><li>(c) The Promoter reserves the</li></ul>	on is deemed acceptance of these T&Cs.  n conjunction with any other offer or promotion.  right to verify the validity of entries and entrants (including an place of residence) and to disqualify any entrant who submits	

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	an entry that is not in accordance with these T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.  (d) Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter.  (e) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs.  (f) Eligible Entrants acknowledge and agree that, by participating in this Promotion and submitting their entry and included video, they are granting an unlimited, royalty free, worldwide, transferrable, perpetual licence to the Promoter to use the entry and included video for the purpose of this Promotion and for other internal and external marketing and business purposes.  (g) The Prize is not transferable or exchangeable and is not redeemable for cash. If a Prize or any portion of a Prize is unavailable, the Promoter, in its absolute discretion, reserves the right to substitute the Prize with a prize of equal or greater value and/or specification.  (h) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the Promotion, as appropriate.  (i) Except for liability which cannot be excluded as a matter of law, including the Competition and Consumer Act 2010 (Cth), Promoter excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct,
Privacy Promoter's	indirect or consequential, arising in any way out of the Promotion, including any tax liability.  Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at https://www.samsung.com/au/info/privacy/, which forms part of these T&Cs.  Samsung Electronics Australia Pty Ltd (ACN 002 915 648)  3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia
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