

MEMBERS EXCLUSIVE SUPER SPECIAL SERIF TV OFFER 2022

TERMS AND CONDITIONS

How to Redeem Offer:

1. Click on “Members Exclusive **Super Special Serif TV Offer 2022**” banner within the Samsung Members App in the “Explore” section of the application which is located in the main navigation bar;
2. Select “Download Voucher” on the offer page to generate a unique discount code (“**Discount Code**”); and
3. Visit the Samsung Online Store <https://www.samsung.com/au/lifestyle-tvs/the-serif/ls01b-65-inch-the-serif-qlcd-4k-smart-tv-cotton-blue-qa65ls01bbwxy/> to purchase a selected Cotton Blue Serif TV listed below (“**Participating Product**”) and apply the Discount Code in cart during the Promotional Period to redeem your Samsung Members Exclusive 20% off the advertised price.

Promotional Code terms and conditions:

1. The promotion commences at 12:00pm (AEST) on Monday 18th July 2022, and closes at 11:59pm (AEST) on Sunday, 21st August 2022 (“**Promotional Period**”) unless withdrawn earlier.
2. Offer available to Australian residents who are members of Samsung Members with a registered Samsung Account.
3. Discount Code valid for the Participating Products only.
4. Purchase must be made on the Samsung Online Store only (<https://shop.samsung.com/au/>) and excludes the Samsung Education Store, Samsung Business, Samsung Enhanced Partnership Portals and Samsung Government. Discount Code provided by Samsung Members must be applied to the cart during the Promotional Period in order to redeem the offer.
5. Limit of One Discount Code per Samsung Account. Discount Code is valid for a single transaction only. Individuals may only redeem this offer once on a single Participating Product.
6. Offer not available in conjunction with any other offer unless other advised, subject to stock availability at time of purchase.
7. Discounts are not transferable, exchangeable or redeemable for cash, and may not be resold, redistributed or remarketed.
8. Offers subject to Samsung Terms of Sale and Samsung Account Terms and Conditions.

Participating Products

Model	SKU	Discount
65" The Serif Cotton Blue 4K Smart TV (2022)	QA65LS01BBWXXY	20% Off
55" The Serif Cotton Blue 4K Smart TV (2022)	QA55LS01BBWXXY	20% Off
43" The Serif Cotton Blue 4K Smart TV (2022)	QA43LS01BBWXXY	20% Off