

January: What made you switch? #Switch2Samsung

Type: Creative design competition

Theme: What made you switch? #Switch2Samsung

Criteria:

1. Entrant must post a photo or video to Samsung Members Community between **17th January – 30th of January 2021**
2. Entries must reflect theme: what made you switch? And use the #Switch2Samsung
3. Entry must receive 5 kudos from other users to be eligible for selection
4. Multiple entries allowed (not of same upload)
5. Panel will select the top three entries then publish for the Community to vote on the best entry to win
6. Top three will be published 1st of February 2022 and voting available for 3 days

Promotion Terms and Conditions:

Samsung Members Community January Challenge (Promotion)												
Terms and conditions for game of skill promotion (T&Cs)												
Promotion	The Promotion is a game of skill for the Prize that may be won by the Eligible Entrant who submits a winning Eligible Entry during the Promotional Period by participating in the Challenge on the Samsung Members Community Platform (" SMC Platform ") (located here: https://r1.community.samsung.com/t5/australia/ct-p/au) (" Eligible Entry ").											
Eligible Entrants	Australian residents aged 18 years and over and a member of Samsung Members Community (" Samsung Member ").											
Promotional Period (time in Sydney, NSW)	Start time and date	09:00 AM, Monday, 17 th January 2022										
	End time and date	12:00 PM, Friday, 4 th February 2022										
Prize	<table border="1"><thead><tr><th>Product Description</th><th>Product Model</th><th>RRP (unit)</th><th>Total Prize Pool value:</th></tr></thead><tbody><tr><td>Samsung Smartphone Galaxy Z Flip3</td><td>SM-F711BZEAATS</td><td>\$1499.00</td><td>\$1499.00</td></tr></tbody></table>	Product Description	Product Model	RRP (unit)	Total Prize Pool value:	Samsung Smartphone Galaxy Z Flip3	SM-F711BZEAATS	\$1499.00	\$1499.00			
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Samsung Smartphone Galaxy Z Flip3	SM-F711BZEAATS	\$1499.00	\$1499.00									
There is one (1) prize available to be won.												
Website	https://r1.community.samsung.com/t5/australia/ct-p/au											

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Personal Information	Eligible Entrant's full name, phone number, email address and residential address.
Criteria	<p>The Eligible Entrant must, during the Promotional Period, participate in the challenge on the SMC Platform located https://r1.community.samsung.com/t5/contest/ct-p/Contest by taking an original photograph, or creating an original image or a video ("Creative Content"), which represents / displays the reason why they switched to Samsung and uploading it onto the SMC Platform and using the hashtag #Switch2Samsung.</p> <ol style="list-style-type: none"> 1. Creative Content must be "liked" at least five (5) or more times by a Samsung Member; and 2. Creative Content must be clear and legible. 3. Entries will be judged based on creativity and originality. <p>The Creative Content should not display any inappropriate, unlawful, fraudulent, misleading or illegal content, or infringe the intellectual property rights of any third party. Samsung reserves the right to remove any content that it deems inappropriate in the circumstances. ("Challenge")</p>
Maximum entries per entrant	Maximum Prizes per entrant
Entrants may enter as many times as they like, however each entry must be original. Duplicate entries will be disqualified.	1
Judging and the Prize	<p>All Eligible Entries will be reviewed within 24 hours of the end of the Promotional Period by a panel of judges comprising employees of the Promoter and/or employees of an agent of the Promoter ("Panel"). The Panel will determine, in its absolute discretion, the top three (3) Eligible Entries that best satisfy the Criteria.</p> <p>The top three (3) selected Entries will be published in SMC for the Community on 1 February 2022 for Members to vote on the Winner.</p> <p>The winner will be awarded based on the most number of "likes" received between the period 12:00pm 1 February 2022 to 12:00pm 4 February 2022 ("Voting Period").</p> <p>Samsung will notify the Winner within 24 hours of the closing period, by Direct Message (where available) and by commenting on the post. The Winner must respond to Samsung within 48 hours to claim their prize and provide their name, phone number and delivery address. An Eligible Entrant is eligible to receive only one (1) Prize. Once a Winner has won a Prize, they are not eligible to receive any other Prize in this Promotion.</p> <p>Samsung will use reasonable endeavours to deliver the Prize within 14 days of receipt of the Winner's delivery information.</p>
Second chance winner	If a Winner is not able to satisfy these T&Cs or forfeits or fails to accept their Prize within 48 hours of being notified that he/she is a Winner, then that Winner will be deemed to have forfeited their Prize. In those circumstances, the Eligible Entrant who submitted the Eligible Entry that received the second highest number of "likes"

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during the Voting Period will be selected as the Second Chance Winner ("**Second Chance Winner**"). The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.

General

- (a) Participation in this Promotion is deemed acceptance of these T&Cs
- (b) This Promotion is not valid in conjunction with any other Samsung offer or promotion
- (c) This Promotion is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. Employees (and the immediate family members) of agencies/companies directly associated with the conduct of this Promotion, the Promoter, its distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- (d) There is a limit of one Prize per Entrant.
- (e) All prices quoted in these T&Cs are inclusive of GST
- (f) The Prize is not transferable, exchangeable or redeemable for cash
- (g) If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any entrant and/or modify, suspend or terminate the Promotion as applicable
- (h) The Promotional and/or Redemption Periods may be extended in Samsung's absolute discretion
- (i) The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, contact number and place of residence, tax invoice and serial number) using all other information available to the Promoter, and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. The Promoter's decision is final and no correspondence will be entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- (j) Incomplete, indecipherable or illegible claims will be deemed invalid. Eligible Entrants are responsible for ensuring their correct contact number, email address and address details are provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Entrant fail to receive their Prize because of a failure to provide correct details or to notify of a change to those details, or for providing an invalid serial number.
- (k) By entering this Promotion, Eligible Entrants warrant that each Eligible Entry they submit is their own original work and does not infringe the intellectual property or other rights of any third party. Eligible Entrants agree that the Creative Content may be used by the Promoter in marketing or promotional materials in relation to its products, and by entering this Promotion grant the Promotor a non-exclusive,

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	<p>irrevocable licence to use the Creative Content in any manner or media throughout the world and in perpetuity.</p> <p>(l) Subject to paragraph (n), the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, original Purchase documentation or Prize that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the Prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) any use of the Prize.</p> <p>(m) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the Competition and Consumer Act 2010 (Cth) ("CCA") or any other legislation which may not be excluded, restricted or modified by agreement. If the CCA or any other legislation implies a condition, warranty or term into the Terms and Conditions or provides statutory guarantees in connection with these Terms and Conditions, in respect of goods and services supplied (if any), the Promoter's liability for breach of such a condition, warranty, other term or guarantee is limited to (at the Promoter's election), to the extent it is able to do so: (a) in the case of supply of goods, the Promoter doing any one or more of the following: (i) replacing the goods or supplying equivalent goods; (ii) repairing the goods; (iii) paying the cost of replacing the goods or of acquiring equivalent goods; and/or (iv) paying the cost of having the goods repaired; or (b) in the case of supply of services, the Promoter doing either or both of the following: (i) supplying the services again; and/or (ii) paying the cost of having the services supplied again.</p> <p>(n) These Terms and Conditions are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales.</p> <p>(o) In the event that a Prize is unavailable, the Promoter reserves the right to substitute for an alternative prize of at least equal value.</p> <p>(p) Any delivery times set out in these Terms and Conditions are indicative only and subject to change, including due to delays caused by the COVID-19 pandemic and associated restrictions.</p>
Privacy	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.</p>
Promoter's details	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>

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Promotional Support:

Email: members.au@samsung.com

Phone: N/A