

## Optus x Samsung 2024 – Buds3 Gift Redemption Promotion

### Terms and Conditions (T&Cs)

<b>Offer</b>	In this Promotion, Eligible Entrants who Purchase a Participating Product from a Participating Optus Sales Channel during the Promotional Period will be eligible to redeem a Gift, subject to these T&Cs. In order to receive a Gift, Eligible Entrants must submit an Eligible Claim within the Redemption Period.																																																																																																																						
<b>Eligible Entrants</b>	<p>Australian residents who:</p> <p>(a) are aged 18 years and over; and</p> <p>(b) who Purchase a Participating Product from a Participating Optus Sales Channel during the Promotional Period.</p> <p>For clarity, companies, businesses and organisations of any description are excluded from participating in this Promotion.</p> <p>The following individuals are excluded from this Promotion:</p> <p>(a) employees of “Optus”;</p> <p>(b) employees of a Participating Optus Sales Channel;</p> <p>(c) employees of any agency associated with this Promotion; and</p> <p>(d) the immediate family of any of the above employees.</p> <p>"Immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.</p>																																																																																																																						
<b>Participating Products</b>	<p>Please see a list of Participating Products below.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Product Category</th> <th style="width: 50%;">Product Description</th> <th style="width: 25%;">Product Model Code</th> </tr> </thead> <tbody> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 256GB YE</td><td>SM-F741BZYAATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 256GB SI</td><td>SM-F741BZSAATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 256GB MT</td><td>SM-F741BLGAATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 256GB BL</td><td>SM-F741BLBAATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 512GB YE</td><td>SM-F741BZYEATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 512GB SI</td><td>SM-F741BZSEATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 512GB MT</td><td>SM-F741BLGEATS</td></tr> <tr><td>HHP</td><td>Samsung Galaxy Z Flip6 512GB 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HHP	Galaxy S24 Plus 512GB GY 5G HSET	SM-S926BZAEATS
TAB	Samsung Galaxy Tab S9 128GB Graphite	SM-X716BZAAXSA
TAB	Samsung Galaxy Tab S9 256GB Graphite	SM-X716BZAEAXSA
TAB	Samsung Galaxy Tab S9 128GB Beige	SM-X716BZEAXSA
TAB	Galaxy Tab S10 Ultra 256GB GY 5G	SM-X926BZAAATS
TAB	Galaxy Tab S10 Ultra 512GB GY 5G	SM-X926BZAEATS
TAB	Galaxy Tab S10 Ultra 1TB GY 5G	SM-X926BZAIATS

**Excluded Products**

The following products are excluded products and are not eligible under this Promotion:

- Non-genuine or non-Australian models of the Participating Products;
- "C grade" or "seconds" products;
- Second-hand products;
- Refurbished products; or
- Demonstration products, (together, the **Excluded Products**).

Samsung recommends that prior to purchasing a Participating Product, entrants should verify that the product is a genuine product and an Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at [www.samsung.com/au/made-for-australia](http://www.samsung.com/au/made-for-australia).

<b>Promotional Period</b>	<b>Start Time and Date</b>	12:01AM (AEDT), Thursday 5 <sup>th</sup> December 2024
	<b>End Time and Date for eligible Phones</b>	11:59 PM (AEDT), Wednesday 22 <sup>nd</sup> January 2025
	<b>End Time and Date for eligible Tablets</b>	11:59 PM (AEST), Sunday 6 <sup>th</sup> April 2025

**Gift**

Eligible Entrants who submit an Eligible Claim during the Redemption Period may be entitled to receive one (1) Samsung Galaxy Buds3 Silver (“Gift”) as outlined below. Samsung reserves the right to substitute the Gift, at its absolute discretion, for an alternative colour or an alternative product of equal or greater value in the event that the Gift is out of stock or otherwise unavailable.

Product Description	Product Model Code	Value (RRP)
Samsung Galaxy Buds3 Silver	SM-R530NZAASA	\$299

**Eligible Claim Process**

To be eligible to claim a Gift, an Eligible Entrant must:

- 1) Purchase a Participating Product from any Participating Optus Sales Channel during the Promotional Period;
  - (a) once the Participating Product has been delivered to the Eligible Entrant by Optus, the Eligible Entrant must provide the below information to Samsung within the Redemption Period via the Promotion RMS redemption portal available at: <https://www.samsung.com/au/samsung-optus-redemption/>
    - i. proof of Purchase of the Participating Product;
    - ii. the International Mobile Equipment Identity (IMEI) for the Participating Product (together, the **Eligible Claim**). **Note:** Instructions on how to find the IMEI number can be found at <https://www.samsung.com/au/support/mobile-devices/how-to-find-phone-model-number-serial-number-or-imei-number/>
  - b) If the Eligible Entrant has submitted the requested information that correctly adheres to this Bonus Gift Claim Process, Eligible Entrants will receive an email (sent to their registered email address) containing a Promo Code.
  - c) In the event a Bonus Gift Claim has not been correctly submitted, Samsung will endeavour to contact Eligible Entrants by email within fourteen (14) days of the Eligible Entrant submitting the claim. Eligible Entrants will have fourteen (14) days to respond to the email to provide the requested information. If the requested information is not provided within fourteen (14) days, the claim will become invalid.
  - d) Eligible Entrants who receive a Promo Code must visit <https://www.samsung.com/au/offer/redeem/optus-buds3-gift-redeem-2024/> during the Redemption Period and select the Bonus Gift that corresponds to the Participating Product they purchased in accordance with the above table set out in these T&Cs. Eligible Entrants must redeem their Bonus Gift

	using their Promo Code, applied to their shopping cart, before the End Time and Date for Bonus Gift Redemption										
<b>Purchase</b>	<p>Participating Products must be purchased by payment in full or via a contract on an eligible Optus consumer or business plan.</p> <p>Purchase excludes:</p> <ul style="list-style-type: none"> <li>• Rental payment plans;</li> <li>• Lay-buys; and</li> <li>• Commercial or enterprise transactions.</li> </ul> <p>Proof of Purchase MUST clearly show that the Purchase or contract date is during the Promotional Period.</p>										
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<b>Delivery of Gift</b>	<ol style="list-style-type: none"> <li>Eligible Entrants should allow at least thirty (30) days for delivery of the Promo Code.</li> <li>Eligible Entrants should allow at least sixty (60) days for delivery of the Bonus Gift from the date they receive notification from Samsung eStore that they have completed a Purchase. Samsung will use reasonable endeavours to deliver the Bonus Gift within 60 days from the date notification is received, but it may be subject to delays outside of Samsung's control.</li> <li>The Bonus Gift will be delivered to mailing address submitted at the time of making a Bonus Gift purchase choice on the Samsung eStore.</li> <li>The Bonus Gift will be delivered by a courier partner of Samsung's choosing and must be signed for at time of delivery.</li> <li>A parcel collection card will be left at the Eligible Entrant's delivery address if no one is present at the time of attempted delivery. The Bonus Gift will then be delivered to a local Australia Post Office for your collection.</li> </ol>										
<b>Personal Information</b>	<p>An Eligible Entrant is required to provide their name, date of birth, email address, IMEI and postal address (excluding PO boxes and parcel lockers) when making an Eligible Claim.</p> <p>Entrants should make sure their contact details are up to date. Eligible entrants will be asked to provide a delivery address for the delivery of their Gift. Postal address' must be valid and cannot be a PO Box or parcel locker.</p>										
<b>Other Matters</b>	<ol style="list-style-type: none"> <li><b>Participation in this Promotion is deemed acceptance of these T&amp;Cs.</b></li> <li>This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless specified otherwise by the Promoter.</li> <li>This Promotion is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on a business phone plan from entering the Promotion.</li> <li>There is a limit of one (1) Gift per Participating Product Purchased.</li> <li>There is a limit of five (5) Eligible Claims under this Promotion per Eligible Entrant.</li> <li>All prices quoted in these T&amp;Cs are inclusive of GST.</li> <li>Samsung excludes any costs, fees, expenses or liability of any kind paid for any installation, insurance, warranty or extended warranty, financing, delivery or any other cost which, at the determination of the Promoter in its absolute discretion, is deemed to be associated with or ancillary to the Participating Products.</li> <li>The Gift is not transferable, exchangeable or redeemable for cash.</li> <li>If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any entrant and/or modify, suspend or terminate the Promotion as applicable.</li> <li>If a Gift is unavailable, Samsung may substitute a reasonably equivalent item at its discretion. However, the Promotion ends if a Participating Product and/or Gift stock runs out at the relevant Participating Retail Store. If the Gift stock runs out at the relevant Participating Retail Store, the entrant will be notified of this prior to their purchase of a Participating Product.</li> <li>The Promotional and/or Redemption Periods may be extended in Samsung's absolute discretion.</li> <li>The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, contact number and place of residence, tax invoice and serial number) using all other information available to the Promoter, and to disqualify any claimant who submits a claim that is not in accordance with these T&amp;Cs or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</li> <li>Incomplete, indecipherable or illegible claims will be deemed invalid. Eligible Entrants are responsible for ensuring their correct contact number, email address and address details are provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Entrant fail to receive their Gift because of a failure to provide correct details or to notify of a change to those details, or for providing an invalid serial number/ IMEI or insufficient proof of Purchase.</li> <li>Subject to paragraph (o), the Promoter (including its officers, employees and agents) will not be liable for the following: (a) any technical difficulties, server issues or equipment malfunction associated with the Promotion; (b) any theft, unauthorised access or third party interference; (c) any claim, original Purchase documentation or Gift that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the</li> </ol>										

	<p>reasonable control of the Promoter; (d) any variation in the Gift value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant.</p> <p>(o) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) (CCA) or any other legislation which may not be excluded, restricted or modified by agreement.</p> <p>(p) These T&amp;Cs are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Products are subject to stock availability at each individual Participating Retailer Store.</p>
<b>Privacy</b>	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible entry is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at <a href="http://www.samsung.com/au">www.samsung.com/au</a>, which forms part of these T&amp;Cs.</p>
<b>Samsung/ the Promoter</b>	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park New South Wales 2127, Australia</p>
<b>Promotion Support</b>	<p>For queries relating to claim submission, claim status and delivery of Promo Codes, email <a href="mailto:Telco-promos@samsung.com">Telco-promos@samsung.com</a> or phone: 1300 362 603 option 1, then 4</p> <p>For queries relating to Promo code queries, delivery of Bonus Gift, escalations, email <a href="mailto:onlinesupport@samsung.com">onlinesupport@samsung.com</a> or phone:1300 362 603 option 1, then 2</p>

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