

Samsung Galaxy S25 Series Pre-order Promotion 2025 (Promotion)

Terms and Conditions (T&Cs)

Offer

Eligible Customers who purchase a Participating Product during the Promotional Period and otherwise comply with these T&Cs will:

- a) have the Bonus Storage Upgrade applied to their selected Participating Product when completing their purchase on the Samsung Online Store (<https://shop.samsung.com/au/>); or
- b) receive the Bonus Storage Upgrade at the time of purchase (if their purchase was made at a Participating Retail Store).

Bonus Storage Upgrade

Eligible Customers who purchase a Participating Product during the Promotional Period will receive:

- a) the Samsung Galaxy S25, S25+ or the S25 Ultra 512GB (ROM) variant at the recommended retail price (RRP) of the 256GB(ROM) variant of the Samsung Galaxy S25, S25+ or the S25 Ultra; or
- b) a \$200 discount off the RRP of the Samsung Galaxy S25 Ultra 1TB (ROM) variant.

Eligible Customers must first select the Participating Product they wish to purchase and the Bonus Storage Upgrade will adjust the product's price as follows:

Participating Product	RRP	Storage Upgrade Value	Purchase Price
Galaxy S25 512GB	\$1,599	\$200	\$1,399
Galaxy S25+ 512GB	\$1,899	\$200	\$1,699
Galaxy S25 Ultra 512GB	\$2,349	\$200	\$2,149
Galaxy S25 Ultra 1TB	\$2,749	\$200	\$2,549

sEligible Customers

Australian residents who purchase a Participating Product from the Samsung Online Store or a Participating Retail Store during the Promotional Period.

Participating Products

Product Name * (Participating Retail Stores)	SKU	Storage (ROM)	Memory	Colour
Samsung Galaxy S25 Ultra	SM-S938BZKFATS	1TB	12GB	Titanium Black
	SM-S938BZTFATS	1TB	12GB	Titanium Grey
	SM-S938BZBFATS	1TB	12GB	Titanium Silverblue
	SM-S938BZSFATS	1TB	12GB	Titanium Whitesilver
	SM-S938BZKEATS	512GB	12GB	Titanium Black
	SM-S938BZTEATS	512GB	12GB	Titanium Grey
	SM-S938BZBEATS	512GB	12GB	Titanium Silverblue
	SM-S938BZSEATS	512GB	12GB	Titanium Whitesilver
Samsung Galaxy S25+	SM-S936BZSEATS	512GB	12GB	Silver Shadow
	SM-S936BLGEATS	512GB	12GB	Mint
	SM-S936BLBEATS	512GB	12GB	Icyblue
	SM-S936BDBEATS	512GB	12GB	Navy

Samsung Galaxy S25	SM-S931BZSFATS	512GB	12GB	Silver Shadow
	SM-S931BLGFATS	512GB	12GB	Mint
	SM-S931BLBFATS	512GB	12GB	Icyblue
	SM-S931BDBFATS	512GB	12GB	Navy

Product Name ** (Exclusive to Samsung Online Store)	SKU	Storage (ROM)	Memory	Colour
Samsung Galaxy S25 Ultra	SM-S938BAKFATS	1TB	12GB	Titanium Jetblack
	SM-S938BZGFATS	1TB	12GB	Titanium Jadegreen
	SM-S938BZDFATS	1TB	12GB	Titanium Pinkgold
	SM-S938BAKEATS	512GB	12GB	Titanium Blueblack
	SM-S938BZGEATS	512GB	12GB	Titanium Jadegreen
	SM-S938BZDEATS	512GB	12GB	Titanium Pinkgold
Samsung Galaxy S25+	SM-S936BZKEATS	512GB	12GB	Blueblack
	SM-S936BZREATS	512GB	12GB	Coralred
	SM-S936BZDEATS	512GB	12GB	Pinkgold
Samsung Galaxy S25	SM-S931BZKFATS	512GB	12GB	Blueblack
	SM-S931BZRFATS	512GB	12GB	Coralred
	SM-S931BZDFATS	512GB	12GB	Pinkgold

* denotes Participating Products available for purchase at Participating Retail Stores.

**denotes Participating Products exclusive to Samsung Online Store.

Note: Please note that non-genuine or non-Australian models of the Participating Products and Excluded Products are not eligible for this Promotion. Samsung recommends that, prior to purchasing a Participating Product, customers verify that the product is a genuine and Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at www.samsung.com/au/made-for-australia

Excluded Products
Participating Product expressly excludes "C grade" or "seconds" products, second-hand, refurbished or demonstration products, and any costs, fees, expenses or liability of any description to pay any amount for installation, insurance, warranty or extended warranty, financing, delivery or any other cost which is, at the determination of the Promoter in its absolute discretion, additional or ancillary to the models listed in the table above.

Samsung Online Store and Enhanced
Samsung Online Store and Enhanced Partnership Portals (EPP)

Partnership Portals	<p>a) The “Samsung Online Store” means Samsung’s official e-store accessible via the URL https://shop.samsung.com/au/ and “Enhanced Partnership Portals” means selected partnership portals that are a part of the Enhanced Partnership Portals (“EPP”) program.</p> <p>b) For the avoidance of doubt, the following Enhanced Partnership Portals are excluded from this promotion: Samsung’s Government Store (https://shop.samsung.com/au/multistore/aepp/government_au/login/multistore) , Samsung Business Store https://shop.samsung.com/au/business/login/business , Samsung Education Store (https://shop.samsung.com/au/multistore/aepp/samsung_education_au/login/multistore) , Samsung Staff Sales Portal (https://shop.samsung.com/au/multistore/aepp/samsung_au/) and other Samsung Enhanced Partnership Portals.</p>
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Participating Retail Stores	Participating Retail Stores		
	Samsung Retail Stores	Harvey Norman	Domayne
	Telstra and Telstra Partners	JB Hi-Fi	Costco
	Optus and Optus Partners	The Good Guys	Flybuys Rewards https://experience.flybuys.com.au/rewards/store/
	Vodafone and Vodafone Partners	Officeworks	Amazon Australia (https://www.amazon.com.au/samsung) Note: Amazon Marketplace is excluded from the Promotion
	Joyce Mayne	Bing Lee	Qantas Q Store: (https://www.qantasstore.com.au/)
	<p>a) “Samsung Retail Stores” means the Samsung-branded physical stores or studios in Australia, a list of which is available at the URL www.samsung.com/au/samsungstore</p> <p>b) For the avoidance of doubt “Samsung Retail Stores” does not include the “Samsung Online Store”, Samsung’s official e-store accessible via the URL https://shop.samsung.com/au/.</p> <p>c) Samsung recommends that, prior to purchasing a Participating Product, Eligible Customers verify with the retailer that the retailer is a Participating Retail Store for the purposes of this Promotion.</p>		

Promotional Period	Start Time and Date	06:00 AM AEDT 23 rd January 2025
	End Time and Date	11:59 PM AEDT 13 th February 2025

Other Matters	<p>(a) Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless expressly advised.</p> <p>(c) This Promotion is available to individuals only and is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on a business phone plan from entering the Promotion.</p> <p>(d) There is a limit of five (5) claims for the Bonus Storage Upgrade under this Promotion per Eligible Customer.</p> <p>(e) The Bonus Storage is not transferable, exchangeable or redeemable for cash.</p> <p>(f) If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any customer and/or modify, suspend or terminate the Promotion as applicable.</p> <p>(g) The Promotional Period may be extended in Samsung’s absolute discretion.</p> <p>(h) The Promoter reserves the right, at any time, to verify the validity of claims and customers (including a customer’s identity, contact number and place of residence or other Proof of Purchase and serial number) using all other information available to the Promoter, and to disqualify any customer who does not comply with these Terms and Conditions or who tampers with the offer. The Promoter’s decision is final and no correspondence will be entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</p> <p>(i) Eligible Customers are responsible for ensuring their correct contact number, email address and address details are provided (if requested) and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Customer fail to receive their Participating Product because of a failure to provide correct details.</p> <p>(j) Subject to paragraph (k), the Promoter (including its officers, employees and agents) will not be liable for the following: (a) any technical difficulties or equipment malfunction</p>
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	<p>associated with the Promotion; (b) any theft, unauthorised access or third party interference; (c) any claim, original purchase documentation or Participating Product that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a customer.</p> <p>(k) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) ("CCA") or any other legislation which may not be excluded, restricted or modified by agreement.</p> <p>(l) These Terms and Conditions are governed by the laws of New South Wales. Customers submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Products are subject to stock availability at each individual Participating Retailer Store</p>
Privacy	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible claim is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Customers acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All customers consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.</p>
Samsung/ the Promoter	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>
Promotion Support	<p>For purchases made on the Samsung Online store and Samsung Retail stores: contact Samsung Customer service, email: onlinesupport@samsung.com or phone: 1300 362 603 (Option 9 then 4) For purchases made from any other Participating Retailer: contact the retailer who sold you the Participating Product directly.</p>

Version Updated: 16 December 2024

Long form T&C

*Bonus storage upgrade offer applies to the purchase of a Participating Product from 23rd January 2025 to 13th February 2025 from Samsung Online Store or Participating Retail Stores. Visit <https://www.samsung.com/au/terms/galaxy-s25/> for full T&Cs.