

Optus x Samsung “TV On Us” – Purchase a Galaxy S25 Ultra, Galaxy S25 Edge, Galaxy Z Fold 7 with an Eligible Optus SIM Plan.

- Terms and Conditions (T&Cs)

<p>Offer</p>	<p>In this Promotion, an Eligible Entrant who:</p> <p>(a) purchases a Participating Product with an Eligible Optus SIM plan from a Participating Sales Channel during the Promotional Period; and</p> <p>(b) submits an Eligible Claim during the Redemption Period,</p> <p>will be eligible to redeem a Gift, subject to these T&Cs.</p>																																																		
<p>Eligible Entrants</p>	<p>Australian residents who are:</p> <p>(a) aged 18 years and over; and</p> <p>(b) not located in an Excluded Postcode Area.</p>																																																		
<p>Participating Products</p>	<p>A Participating Product means a product listed in the table below, with an Eligible Optus SIM Plan.</p> <table border="1" data-bbox="268 647 1145 1523"> <thead> <tr> <th>SKU</th> <th>Product Name</th> </tr> </thead> <tbody> <tr><td>SM-F966BZSAATS</td><td>Samsung Galaxy Z Fold 7 12+256GB Silver Shadow</td></tr> <tr><td>SM-F966BZKAATS</td><td>Samsung Galaxy Z Fold 7 12+256GB Jetblack</td></tr> <tr><td>SM-F966BDBAATS</td><td>Samsung Galaxy Z Fold 7 12+256GB Blue Shadow</td></tr> <tr><td>SM-F966BZSEATS</td><td>Samsung Galaxy Z Fold 7 12+512GB Silver Shadow</td></tr> <tr><td>SM-F966BZKEATS</td><td>Samsung Galaxy Z Fold 7 12+512GB Jetblack</td></tr> <tr><td>SM-F966BDBEATS</td><td>Samsung Galaxy Z Fold 7 12+512GB Blue Shadow</td></tr> <tr><td>SM-F966BZKFATS</td><td>Samsung Galaxy Z Fold 7 16+1TB Jetblack</td></tr> <tr><td>SM-F966BDBFATS</td><td>Samsung Galaxy Z Fold 7 16+1TB Blue Shadow</td></tr> <tr><td>SM-S938BZKAATS</td><td>Galaxy S25 Ultra 256GB Titanium Black</td></tr> <tr><td>SM-S938BZTAATS</td><td>Galaxy S25 Ultra 256GB Titanium Grey</td></tr> <tr><td>SM-S938BZBAATS</td><td>Galaxy S25 Ultra 256GB Titanium Silverblue</td></tr> <tr><td>SM-S938BZSAATS</td><td>Galaxy S25 Ultra 256GB Titanium Whitesilver</td></tr> <tr><td>SM-S938BZKEATS</td><td>Galaxy S25 Ultra 512GB Titanium Black</td></tr> <tr><td>SM-S938BZTEATS</td><td>Galaxy S25 Ultra 512GB Titanium Grey</td></tr> <tr><td>SM-S938BZBEATS</td><td>Galaxy S25 Ultra 512GB Titanium Silverblue</td></tr> <tr><td>SM-S938BZSEATS</td><td>Galaxy S25 Ultra 512GB Titanium Whitesilver</td></tr> <tr><td>SM-S938BZKFATS</td><td>Galaxy S25 Ultra 1TB Titanium Black</td></tr> <tr><td>SM-S938BZTFATS</td><td>Galaxy S25 Ultra 1TB Titanium Grey</td></tr> <tr><td>SM-S938BZBFATS</td><td>Galaxy S25 Ultra 1TB Titanium Silverblue</td></tr> <tr><td>SM-S938BZSFATS</td><td>Galaxy S25 Ultra 1TB Titanium Whitesilver</td></tr> <tr><td>SM-S937BZSAATS</td><td>Galaxy S25 Edge 256GB Silver</td></tr> <tr><td>SM-S937BZKAATS</td><td>Galaxy S25 Edge 256GB Black</td></tr> <tr><td>SM-S937BZSEATS</td><td>Galaxy S25 Edge 512GB Silver</td></tr> <tr><td>SM-S937BZKEATS</td><td>Galaxy S25 Edge 512GB Black</td></tr> </tbody> </table> <p>The definition of Participating Product does not include any Excluded Product.</p>	SKU	Product Name	SM-F966BZSAATS	Samsung Galaxy Z Fold 7 12+256GB Silver Shadow	SM-F966BZKAATS	Samsung Galaxy Z Fold 7 12+256GB Jetblack	SM-F966BDBAATS	Samsung Galaxy Z Fold 7 12+256GB Blue Shadow	SM-F966BZSEATS	Samsung Galaxy Z Fold 7 12+512GB Silver Shadow	SM-F966BZKEATS	Samsung Galaxy Z Fold 7 12+512GB Jetblack	SM-F966BDBEATS	Samsung Galaxy Z Fold 7 12+512GB Blue Shadow	SM-F966BZKFATS	Samsung Galaxy Z Fold 7 16+1TB Jetblack	SM-F966BDBFATS	Samsung Galaxy Z Fold 7 16+1TB Blue Shadow	SM-S938BZKAATS	Galaxy S25 Ultra 256GB Titanium Black	SM-S938BZTAATS	Galaxy S25 Ultra 256GB Titanium Grey	SM-S938BZBAATS	Galaxy S25 Ultra 256GB Titanium Silverblue	SM-S938BZSAATS	Galaxy S25 Ultra 256GB Titanium Whitesilver	SM-S938BZKEATS	Galaxy S25 Ultra 512GB Titanium Black	SM-S938BZTEATS	Galaxy S25 Ultra 512GB Titanium Grey	SM-S938BZBEATS	Galaxy S25 Ultra 512GB Titanium Silverblue	SM-S938BZSEATS	Galaxy S25 Ultra 512GB Titanium Whitesilver	SM-S938BZKFATS	Galaxy S25 Ultra 1TB Titanium Black	SM-S938BZTFATS	Galaxy S25 Ultra 1TB Titanium Grey	SM-S938BZBFATS	Galaxy S25 Ultra 1TB Titanium Silverblue	SM-S938BZSFATS	Galaxy S25 Ultra 1TB Titanium Whitesilver	SM-S937BZSAATS	Galaxy S25 Edge 256GB Silver	SM-S937BZKAATS	Galaxy S25 Edge 256GB Black	SM-S937BZSEATS	Galaxy S25 Edge 512GB Silver	SM-S937BZKEATS	Galaxy S25 Edge 512GB Black
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Participating Sales Channel	<p>Participating Sales Channel means purchases from:</p> <ol style="list-style-type: none"> any Optus retail store front in Australia; via www.optus.com.au; via Optus Telesales; or the following Participating Authorised Optus Dealers: Harvey Norman, Domayne or Joyce Mayne. Important Note: The purchase of the Participating Product excludes any online purchases from Harvey Norman, Domayne and Joyce Mayne. 																						
Excluded Products	<p>The following products are not eligible Participating Products under this Promotion:</p> <ul style="list-style-type: none"> Purchases of a Participating Product without an Eligible Optus SIM Plan from a Participating Sales Channel Non-genuine or non-Australian models of the Participating Products; "C grade" or "seconds" products; Second-hand products; Refurbished products; or Demonstration products, (together, the Excluded Products). <p>Samsung recommends that prior to purchasing a Participating Product, entrants should verify with the Participating Sales Channel that the product is a genuine product and an Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at www.samsung.com/au/made-for-australia.</p>																						
Promotional Period	<table border="1"> <tr> <td>Start Time & Date:</td> <td>12:01AM (AEDT) Wednesday, 14th January 2026</td> </tr> <tr> <td>End Time & Date:</td> <td>11:59 PM (AEDT), Wednesday, 4th February 2026</td> </tr> </table>	Start Time & Date:	12:01AM (AEDT) Wednesday, 14 th January 2026	End Time & Date:	11:59 PM (AEDT), Wednesday, 4 th February 2026																		
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<p>Gift</p>	<p>Eligible Entrants who submit an Eligible Claim via the Samsung redemption portal during the Redemption Period may receive one (1) 65" QLED QEF1 4K Samsung Vision AI Smart TV ("Gift") as outlined below.</p> <table border="1" data-bbox="268 349 1382 434"> <thead> <tr> <th>Product Description</th> <th>Product Model Code</th> <th>Value (RRP)</th> </tr> </thead> <tbody> <tr> <td>65" QLED QEF1 4K Samsung Vision AI Smart TV</td> <td>QA65QEF1AWXXY</td> <td>\$1499</td> </tr> </tbody> </table>		Product Description	Product Model Code	Value (RRP)	65" QLED QEF1 4K Samsung Vision AI Smart TV	QA65QEF1AWXXY	\$1499
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65" QLED QEF1 4K Samsung Vision AI Smart TV	QA65QEF1AWXXY	\$1499						
<p>Eligible Claim Process</p>	<p>To redeem a Gift, an Eligible Entrant must meet the following requirements:</p> <ol style="list-style-type: none"> 1. Purchase a Participating Product from a Participating Sales Channel during the Promotional Period; 2. Upon receiving the Participating Product, the Eligible Entrant must provide the below information to Samsung within the Redemption Period via the Samsung redemption portal at: https://www.samsung.com/au/samsung-optus-redemption/ <ol style="list-style-type: none"> a. Provide a Proof of Purchase of the Participating Product, which must include <ol style="list-style-type: none"> i. Date of purchase ii. Participating Sales Channel (for example: "Optus"). iii. Participating Product details b. provide the International Mobile Equipment Identity (IMEI) of the Participating Product. Instructions on how to find the IMEI number can be found at https://www.samsung.com/au/support/mobile-devices/how-to-find-phone-model-number-serial-number-or-imei-number/ (together, the Eligible Claim). 3. If the Eligible Entrant has correctly submitted an Eligible Claim, Eligible Entrants will receive a claim number to track the status of their claim. If the Eligible Claim has not been correctly submitted, Samsung will endeavour to contact Eligible Entrants by email within fourteen (14) days of the Eligible Entrant submitting an Eligible Claim. 4. Eligible Entrants will have fourteen (14) days to respond to the email to provide the requested information. If the requested information is not provided within fourteen (14) days, the claim will not be accepted and deemed invalid. <p>Note: Delivery slips will only be accepted as Proof of Purchase if the shipment date is within Promotional Period. If the delivery of the Participating Product falls outside of the Promotional Period, the Eligible Entrant must attach a supporting document that includes the date of purchase.</p>							
<p>Proof of Purchase</p>	<p>For examples of acceptable Proof of Purchase from an Optus Retailer – Click on the examples below:</p> <ol style="list-style-type: none"> 1. Optus Tax Invoice – With IMEI 2. Optus Tax Invoice – Without IMEI 3. Delivery Note (Within the Promotional Period) 4. MOA (My Optus App) Account Screen 5. Customer Authority Form 6. Optus Generated Proof of Purchase <p>For examples of Proof of Purchase from an Optus Authorised Dealer (Harvey Norman, Joyce Mayne or Domayne) – Click on the examples below:</p> <ol style="list-style-type: none"> 1. Harvey Norman Tax Invoice 2. Domayne/Joyce Mayne Tax Invoice 3. Delivery Note (Within the Promotional Period) 4. MOA (My Optus App) Account Screen 5. Customer Authority Form 6. Optus Generated Proof of Purchase 							
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<p>Delivery of Gift</p>	<p>a) Eligible Entrants should allow at least sixty (60) days for delivery of the Gift from the date they receive notification of successful claim. Samsung will use reasonable endeavours to deliver the Gift within 60 days from the date notification is received, but it may be subject to delays outside of Samsung's control.</p> <p>b) The Gift will be delivered to mailing address submitted at the time of making the claim. Postal address' must be valid and cannot be a PO Box, Parcel Locker or Parcel Collect, or located in an Excluded Postcode Area.</p> <p>c) The Gift will be delivered by a courier partner of Samsung's choosing and must be signed for at time of delivery.</p> <p>d) For Eligible Customers located in a metropolitan area, Samsung's courier partner will send an SMS notification to confirm expected delivery date. A link will be shared to allow updates to booking dates via Self-Service Portal or by contacting the courier direct quoting your tracking number. Eligible Customers located in regional areas will receive an outbound call once gift has reached local DC to organise Delivery date.</p> <p>e) Deliveries are only available on standard business days, Monday to Friday.</p> <p>f) If an Eligible Customer is not home at time of the scheduled delivery, the delivery partner will attempt to reschedule this appointment. Rescheduling appointments cannot exceed 30 days in the future.</p> <p>g) If 2nd attempt at delivering is unsuccessful, your delivery order will be cancelled. Samsung Customer Service will contact you within 3 business days on next steps.</p>																																																																																				
<p>Excluded Postcode Area for Delivery</p>	<p>Excluded Postcodes in Promotion Delivery:</p> <table border="0"> <tr><td>4887</td><td>6437</td><td>4713</td><td>6368</td><td>6447</td><td>6575</td></tr> <tr><td>6322</td><td>6522</td><td>6262</td><td>6369</td><td>6448</td><td>6612</td></tr> <tr><td>6338</td><td>6620</td><td>6318</td><td>6373</td><td>6462</td><td>6613</td></tr> <tr><td>6367</td><td>6639</td><td>6327</td><td>6384</td><td>6468</td><td>6614</td></tr> <tr><td>6372</td><td>6762</td><td>6336</td><td>6386</td><td>6472</td><td>6616</td></tr> <tr><td>6438</td><td>6436</td><td>6341</td><td>6396</td><td>6473</td><td>6625</td></tr> <tr><td>6489</td><td>6623</td><td>6343</td><td>6397</td><td>6477</td><td>6627</td></tr> <tr><td>6608</td><td>6712</td><td>6352</td><td>6398</td><td>6479</td><td>6631</td></tr> <tr><td>6716</td><td>6713</td><td>6356</td><td>6412</td><td>6480</td><td>6711</td></tr> <tr><td>6760</td><td>6335</td><td>6357</td><td>6419</td><td>6484</td><td>6733</td></tr> <tr><td>6256</td><td>6353</td><td>6358</td><td>6427</td><td>6490</td><td>6765</td></tr> <tr><td>6260</td><td>6394</td><td>6359</td><td>6434</td><td>6506</td><td>6798</td></tr> <tr><td>6328</td><td>6740</td><td>6363</td><td>6445</td><td>6517</td><td></td></tr> <tr><td>6355</td><td>2898</td><td>6365</td><td>6446</td><td>6519</td><td></td></tr> </table>	4887	6437	4713	6368	6447	6575	6322	6522	6262	6369	6448	6612	6338	6620	6318	6373	6462	6613	6367	6639	6327	6384	6468	6614	6372	6762	6336	6386	6472	6616	6438	6436	6341	6396	6473	6625	6489	6623	6343	6397	6477	6627	6608	6712	6352	6398	6479	6631	6716	6713	6356	6412	6480	6711	6760	6335	6357	6419	6484	6733	6256	6353	6358	6427	6490	6765	6260	6394	6359	6434	6506	6798	6328	6740	6363	6445	6517		6355	2898	6365	6446	6519	
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<p>Personal Information</p>	<p>An Eligible Entrant is required to provide their name, date of birth, email address, IMEI and postal address (excluding Parcel Collect, PO boxes and Parcel Lockers) when making an Eligible Claim. Entrants should make sure their contact details are up to date. Eligible entrants will be asked to provide a delivery address for the delivery of their Gift. Postal address' must be valid and cannot be a PO Box, Parcel Locker or Parcel Collect).</p>																																																																																				
<p>Other Matters</p>	<p>(a) Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless specified otherwise by the Promoter.</p> <p>(c) This Promotion is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on an Optus Business SIM plan from entering the Promotion.</p> <p>(d) There is a limit of one (1) Gift per Participating Product purchased.</p> <p>(e) All prices quoted in these T&Cs are inclusive of GST.</p> <p>(f) Samsung excludes any costs, fees, expenses or liability of any kind paid for any installation, insurance, warranty or extended warranty, financing, delivery or any other cost which, at the determination of the Promoter in its absolute discretion, is deemed to be associated with or ancillary to the Participating Products.</p> <p>(g) The Gift is not transferable, exchangeable or redeemable for cash.</p> <p>(h) If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any entrant and/or modify, suspend or terminate the Promotion as applicable.</p> <p>(i) If a Gift is unavailable, Samsung may substitute a reasonably equivalent item at its discretion.</p> <p>(j) The Promotional and/or Redemption Periods may be extended in Samsung's absolute discretion.</p> <p>(k) The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, contact number and place of residence, tax invoice and serial number) using all other information available to the Promoter, and to disqualify any claimant who submits a claim that is not in accordance with these T&Cs or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</p>																																																																																				

	<p>(l) Incomplete, indecipherable or illegible claims will be deemed invalid. Eligible Entrants are responsible for ensuring their correct contact number, email address and address details are provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Entrant fail to receive their Gift because of a failure to provide correct details or to notify of a change to those details, or for providing an invalid serial number/ IMEI or insufficient proof of Purchase.</p> <p>(m) Subject to paragraph (o), the Promoter (including its officers, employees and agents) will not be liable for the following: (a) any technical difficulties, server issues or equipment malfunction associated with the Promotion; (b) any theft, unauthorised access or third party interference; (c) any claim, original Purchase documentation or Gift that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the Gift value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant.</p> <p>(n) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) (CCA) or any other legislation which may not be excluded, restricted or modified by agreement.</p> <p>(o) These T&Cs are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Products are subject to stock availability at each individual Participating Retailer Store.</p>
Privacy	<p>Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible entry is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au, which forms part of these T&Cs.</p>
Samsung/ the Promoter	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park New South Wales 2127, Australia</p>
Promotion Support	<p>For queries relating to claim submission or claim status, email Telco-promos@samsung.com or phone: 1300 362 603 option 1, then 4.</p> <p>For queries relating to warranty of gift, Live chat: https://www.samsung.com/au/support/contact/#onlinesupport or phone 1300 362 603, Wait for operator options, Option 2, Option 2</p>