

# Optus x Samsung Tab A9+ On Us – Galaxy S25 Series, Galaxy S25 Edge, Galaxy Z Fold 7, Galaxy Z Flip 7.

## Optus Direct - Terms and Conditions (T&Cs)

Offer	In this Promotion, Eligible Entrants who Purchase a Participating Product from a Participating Optus Sales Channel during the Promotional Period will be eligible to redeem a Gift, subject to these T&Cs. In order to receive a Gift, Eligible Entrants must submit an Eligible Claim within the Redemption Period.	
Eligible Entrants	Australian residents who: (a) are aged 18 years and over; and (b) who Purchase a Participating Product from a Participating Optus Sales Channel during the Promotional Period. For clarity, companies, businesses and organisations of any description are excluded from participating in this Promotion.	
Participating Products	SKU	Description
	SM-F966BZSAATS	Samsung Galaxy Z Fold 7 12+256GB Silver Shadow
	SM-F966BZKAATS	Samsung Galaxy Z Fold 7 12+256GB Jetblack
	SM-F966BDBAATS	Samsung Galaxy Z Fold 7 12+256GB Blue Shadow
	SM-F966BZSEATS	Samsung Galaxy Z Fold 7 12+512GB Silver Shadow
	SM-F966BZKEATS	Samsung Galaxy Z Fold 7 12+512GB Jetblack
	SM-F966BDBEATS	Samsung Galaxy Z Fold 7 12+512GB Blue Shadow
	SM-F966BZKFATS	Samsung Galaxy Z Fold 7 16+1TB Jetblack
	SM-F966BDBFATS	Samsung Galaxy Z Fold 7 16+1TB Blue Shadow
	SM-F766BZKAATS	Galaxy Z Flip7 256GB Jetblack
	SM-F766BDBAATS	Galaxy Z Flip7 256GB Blue Shadow
	SM-F766BZRAATS	Galaxy Z Flip7 256GB Coralred
	SM-F766BZKEATS	Galaxy Z Flip7 512GB Jetblack
	SM-F766BDBEATS	Galaxy Z Flip7 512GB Blue Shadow
	SM-F766BZREATS	Galaxy Z Flip7 512GB Coralred
	SM-S931BZSEATS	Galaxy S25 256GB Silver Shadow
	SM-S931BLGEATS	Galaxy S25 256GB Mint
	SM-S931BLBEATS	Galaxy S25 256GB Blue
	SM-S931BDBEATS	Galaxy S25 256GB Navy
	SM-S931BZSFATS	Galaxy S25 512GB Silver Shadow
	SM-S931BLGFATS	Galaxy S25 512GB Mint
	SM-S931BLBFATS	Galaxy S25 512GB Blue
	SM-S931BDBFATS	Galaxy S25 512GB Navy
	SM-S936BZSAATS	Galaxy S25 Plus 256GB Silver Shadow
	SM-S936BLGAATS	Galaxy S25 Plus 256GB Mint
	SM-S936BLBAATS	Galaxy S25 Plus 256GB Blue
	SM-S936BDBAATS	Galaxy S25 Plus 256GB Navy
	SM-S936BZSEATS	Galaxy S25 Plus 512GB Silver Shadow
	SM-S936BLGEATS	Galaxy S25 Plus 512GB Mint
	SM-S936BLBEATS	Galaxy S25 Plus 512GB Blue
	SM-S936BDBEATS	Galaxy S25 Plus 512GB Navy
	SM-S938BZKAATS	Galaxy S25 Ultra 256GBTitanium Black
	SM-S938BZTAATS	Galaxy S25 Ultra 256GB Titanium Grey
	SM-S938BZBAATS	Galaxy S25 Ultra 256GB Titanium Silverblue
	SM-S938BZSAATS	Galaxy S25 Ultra 256GB Titanium Whitesilver
	SM-S938BZKEATS	Galaxy S25 Ultra 512GB Titanium Black
SM-S938BZTEATS	Galaxy S25 Ultra 512GB Titanium Grey	
SM-S938BZBEATS	Galaxy S25 Ultra 512GB Titanium Silverblue	
SM-S938BZSEATS	Galaxy S25 Ultra 512GB Titanium Whitesilver	

	SM-S938BZKFATS	Galaxy S25 Ultra 1TB Titanium Black						
	SM-S938BZTFATS	Galaxy S25 Ultra 1TB Titanium Grey						
	SM-S938BZBFATS	Galaxy S25 Ultra 1TB Titanium Silverblue						
	SM-S938BZSFATS	Galaxy S25 Ultra 1TB Titanium Whitesilver						
	SM-S937BZSAATS	Galaxy S25 Edge 256GB Silver						
	SM-S937BZKAATS	Galaxy S25 Edge 256GB Black						
	SM-S937BZSEATS	Galaxy S25 Edge 512GB Silver						
	SM-S937BZKEATS	Galaxy S25 Edge 512GB Black						
Excluded Products	<p>The following products are excluded products and are not eligible under this Promotion:</p> <ul style="list-style-type: none"> <li>Non-genuine or non-Australian models of the Participating Products;</li> <li>"C grade" or "seconds" products;</li> <li>Second-hand products;</li> <li>Refurbished products; or</li> <li>Demonstration products, (together, the <b>Excluded Products</b>).</li> </ul> <p>Samsung recommends that prior to purchasing a Participating Product, entrants should verify that the product is a genuine product and an Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at <a href="http://www.samsung.com/au/made-for-australia">www.samsung.com/au/made-for-australia</a>.</p>							
Promotional Period	Start Time and Date:	12:01AM (AEST), Monday 1 <sup>st</sup> September 2025						
	End Time and Date:	11:59 PM (AEST), Tuesday 30 <sup>th</sup> September 2025						
Gift	<p>Eligible Entrants who submit an Eligible Claim during the Redemption Period will be entitled to receive one (1) Samsung Galaxy Tab A9+ 64GB ("Gift") as outlined below.</p> <p>Samsung and Optus reserves the right to substitute the Gift, at its absolute discretion, for an alternative colour or an alternative product of equal or greater value in the event that the Gift is out of stock or otherwise unavailable.</p> <table border="1"> <thead> <tr> <th>Product Description</th><th>Product Model Code</th><th>Value (RRP)</th></tr> </thead> <tbody> <tr> <td>Samsung Galaxy Tab A9+ 64GB - Graphite</td><td>SM-X216BZAAATS</td><td>\$529</td></tr> </tbody> </table>		Product Description	Product Model Code	Value (RRP)	Samsung Galaxy Tab A9+ 64GB - Graphite	SM-X216BZAAATS	\$529
Product Description	Product Model Code	Value (RRP)						
Samsung Galaxy Tab A9+ 64GB - Graphite	SM-X216BZAAATS	\$529						
Eligible Claim Process	<p>To be eligible to claim a Gift, an Eligible Entrant must:</p> <ol style="list-style-type: none"> <li>Purchase a Participating Product from any Participating Optus Sales Channel during the Promotional Period;</li> <li>Once the Participating Product has been delivered to the Eligible Entrant by Optus, the Eligible Entrant must provide the below information to Samsung within the Redemption Period via the Promotion RMS redemption portal at: <a href="https://www.samsung.com/au/samsung-optus-redemption/">https://www.samsung.com/au/samsung-optus-redemption/</a> <ol style="list-style-type: none"> <li>Proof of Purchase of the Participating Product; Proof of Purchase must include <ol style="list-style-type: none"> <li>Date of purchase</li> <li>Eligible Retailer, i.e. Optus.</li> <li>One of the Eligible Plans (if applicable)</li> <li>Participating Product details</li> </ol> <p>Note: Delivery slips cannot be accepted as Proof of Purchase unless accompanied by a supporting document that includes the date of purchase. Please see Eligible POP Documents per Retailer section for accepted POP documents for each retailer.</p> </li> <li>International Mobile Equipment Identity (IMEI) for the Participating Product (together, the Eligible Claim).</li> </ol> <p>Instructions on how to find the IMEI number can be found at <a href="https://www.samsung.com/au/support/mobile-devices/how-to-find-phone-model-number-serial-number-or-imei-number/">https://www.samsung.com/au/support/mobile-devices/how-to-find-phone-model-number-serial-number-or-imei-number/</a></p> </li> <li>If the Eligible Entrant has correctly submitted an Eligible Claim, Eligible Entrants will receive a claim number and be delivered a Gift. If the Eligible Claim has not been correctly submitted, Samsung will endeavour to contact Eligible Entrants by email within fourteen (14) days of the Eligible Entrant submitting an Eligible Claim.</li> <li>Eligible Entrants will have fourteen (14) days to respond to the email to provide the requested information. If the requested information is not provided within fourteen (14) days, the claim will become invalid.</li> </ol>							

<b>Purchase</b>	<p>Participating Products must be purchased by payment in full or via a contract on an eligible Optus consumer or business plan.</p> <p>Purchase excludes:</p> <ul style="list-style-type: none"> <li>• Rental payment plans;</li> <li>• Lay-buys; and</li> <li>• Commercial or enterprise transactions.</li> </ul>
<b>Participating Optus Sales Channel</b>	Participating Optus Sales Channel means purchasing from Optus (any Optus Retail Store front , via <a href="http://www.optus.com.au">www.optus.com.au</a> , or Optus Telesales)
<b>Redemption Period</b>	<b>Start Time and Date</b> 12:01AM (AEST) Monday 1 <sup>st</sup> September 2025
	<b>End Time and Date</b> 11:59PM (AEST) Friday 31 <sup>st</sup> October 2025
<b>Delivery of Gift</b>	<ol style="list-style-type: none"> <li>Eligible Entrants should allow at least sixty (60) days for delivery of the Gift from the date they receive notification from Samsung eStore that an Eligible Claim has been submitted. Optus will use reasonable endeavours to deliver the Gift within 60 days from the date notification is received, but it may be subject to delays outside of Optus' control.</li> <li>Gift will be delivered to mailing address submitted at the time of submitting an Eligible Claim.</li> <li>Gift will be delivered by a courier partner of Optus' choosing and must be signed for at time of delivery.</li> <li>A parcel collection card will be left at the Eligible Entrant's delivery address if no one is present at the time of attempted delivery. The Gift will then be delivered to a local Australia Post Office for your collection.</li> </ol>
<b>Personal Information</b>	<p>An Eligible Entrant is required to provide their name, date of birth, email address, IMEI and postal address (excluding PO boxes and parcel lockers) when making an Eligible Claim.</p> <p>Entrants should make sure their contact details are up to date. Eligible entrants will be asked to provide a delivery address for the delivery of their Gift. Postal address' must be valid and cannot be a PO Box or parcel locker.</p>
<b>Other Matters</b>	<ol style="list-style-type: none"> <li><b>Participation in this Promotion is deemed acceptance of these T&amp;Cs.</b></li> <li>This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless specified otherwise by the Promoter.</li> <li>This Promotion is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on a business phone plan from entering the Promotion.</li> <li>There is a limit of one (1) Gift per Participating Product Purchased.</li> <li>There is a limit of five (5) Eligible Claims under this Promotion per Eligible Entrant.</li> <li>All prices quoted in these T&amp;Cs are inclusive of GST.</li> <li>Samsung excludes any costs, fees, expenses or liability of any kind paid for any installation, insurance, warranty or extended warranty, financing, delivery or any other cost which, at the determination of the Promoter in its absolute discretion, is deemed to be associated with or ancillary to the Participating Products.</li> <li>The Gift is not transferable, exchangeable or redeemable for cash.</li> <li>If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any entrant and/or modify, suspend or terminate the Promotion as applicable.</li> <li>If a Gift is unavailable, Optus may substitute a reasonably equivalent item at its discretion. However, the Promotion ends if a Participating Product and/or Gift stock runs out at the relevant Participating Optus Sales Channel. If the Gift stock runs out at the relevant Participating Optus Sales Channel, the entrant will be notified of this prior to their purchase of a Participating Product.</li> <li>The Promotional and/or Redemption Periods may be extended in Samsung's absolute discretion.</li> <li>The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, contact number and place of residence, tax invoice and serial number) using all other information available to the Promoter, and to disqualify any claimant who submits a claim that is not in accordance with these T&amp;Cs or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</li> <li>Incomplete, indecipherable or illegible claims will be deemed invalid. Eligible Entrants are responsible for ensuring their correct contact number, email address and address details are provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Entrant fail to receive their Gift because of a failure to provide correct details or to notify of a change to those details, or for providing an invalid serial number/ IMEI or insufficient proof of Purchase.</li> <li>Subject to paragraph (o), the Promoter (including its officers, employees and agents) will not be liable for the following: (a) any technical difficulties, server issues or equipment malfunction associated with the Promotion; (b) any theft, unauthorised access or third party interference; (c) any claim, original Purchase documentation or Gift that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the Gift value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant.</li> </ol>

	<p>(o) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) (<b>CCA</b>) or any other legislation which may not be excluded, restricted or modified by agreement.</p> <p>(p) These T&amp;Cs are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Products are subject to stock availability at each individual Participating Retailer Store.</p>
<b>Privacy</b>	Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible entry is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at <a href="http://www.samsung.com/au">www.samsung.com/au</a> , which forms part of these T&Cs.
<b>Samsung/ the Promoter</b>	Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park New South Wales 2127, Australia
<b>Promotion Support</b>	For queries relating to claim submission or claim status, email <a href="mailto:Telco-promos@samsung.com">Telco-promos@samsung.com</a> or phone: 1300 362 603 option 1, then 4. For queries relating to delivery of Bonus Gift, escalations, contact Optus Support on <b>133 937</b>

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