SAMSUNG

Solve for Tomorrow 2024 (**Promotion**)
Terms and conditions (**T&Cs**)

Promotion

The Promotion is a game of skill for Prizes that may be won by Eligible Entrants who submit a winning Eligible Entry during the Promotional Period, which is selected as best meeting the Judging Criteria as outlined below.

Participation in this Promotion is deemed acceptance of these T&Cs. This Promotion is not valid in conjunction with any other offer.

Instructions on how to enter to win a Prize form part of these T&Cs.

Eligible Entrant

This Promotion is open to Australian residents between the ages 14 - 24 years (or with the consent of parent/guardian if under the age of 18*), excluding employees of the Promoter and any agency associated with this Promotion, and their immediate family**, who submits an Eligible Entry during the Promotional Period in accordance with these T&Cs.

**If under 18 years of age, express permission of a parent/guardian is required before entering this Promotion. Prize will be awarded to the parent/guardian who consented to the entrant participating in the Promotion on behalf of the entrant, at the sole discretion of the Promoter.

An "immediate family**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

Eligible Entrants who are shortlisted must attend workshops, mentoring sessions, the final pitch presentation and an awards ceremony as directed by the Promoter. Virtual attendance may be permitted.

The Promotion is open to both individuals and teams of up to five (5) individuals. The Promoter reserves the right to request proof of age documentation to confirm the eligibility of entrants. This information will be treated in accordance with the Promoter's Privacy Policy (noted below).

Promotional Period

Start time and date	**12:00**PM (AEST), Thursday, 27 June 2024
End time and date	**11:59** PM (AEST), Friday, 20 December 2024

Prizes

The four (4) x Eligible Entrants who are selected as a Winner based on the relevant Judging Criteria below, will each receive one (1) of the Prizes below as determined by the Promoter.

To be eligible for the School Prize, an Eligible Entrant must also nominate their high school and provide a valid contact from their high school in their Application.

If a winning Eligible Entry was submitted by a team of up to five (5) individuals, the team member who submitted the winning entry will win one (1) x Prize to be shared amongst their team.

1 x **Major Prize**

Prize Description	**Prize**	**Qty**	**Model Number (if applicable)**	**RRP ($AUD) (if applicable)**
Cash Prize	$10,000.00	(1)	N/A	N/A
Samsung Ultimate Productivity Prize Pack	Galaxy Z Flip5 5G	(1)	SM-F731B	$1,649.00
	32" Smart Monitor M70D UHD	(1)	LS27BM500EEXXY	$699.00
	Galaxy Buds2	(1)	SM-R177N	$249.00

(and if unavailable, a similar model)

1 x **School Prize**

Prize Description	Prize	Qty	Model Number (if applicable)	RRP ($AUD) (if applicable)
School Prize	75" Flip Pro Interactive Display	(1)	LH75WMBWLGCXXY	$4,999

(and if unavailable, a similar model)

2 x **Minor Prizes** (1 x awarded to a winner aged 14-18 years and 1 x awarded to a winner aged 19-24 years)

Prize Description	Prize	Qty	Model Number (if applicable)	RRP ($AUD) (if applicable)
Cash Prize	$5,000.00	(1)	N/A	N/A
Samsung Productivity Prize Pack	Galaxy A55 5G	(1)	SM-A556E	$699.00
	32" Smart Monitor M70D UHD	(1)	LS27BM500EEXXY	$699.00
	Galaxy Buds2	(1)	SM-R177N	$249.00

(and if unavailable, a similar model)

1 x **Social Amplify Prize**

Prize Description	Prize	Qty	Model Number (if applicable)	RRP ($AUD) (if applicable)
Samsung Productivity Prize Pack	Galaxy A55 5G	(1)	SM-A556E	$699.00
	32" Smart Monitor M70D UHD	(1)	LS27BM500EEXXY	$699.00
	Galaxy Buds2	(1)	SM-R177N	$249.00

(and if unavailable, a similar model)

Total Prize Pool $32,537

Prizes will be awarded in accordance with these T&Cs and in the Panel's absolute discretion in accordance with the Judging Criteria (defined below). Eligible Entrants acknowledge and

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<tr><td></td><td>agree that the purpose of the Prizes is to help them address the issue their community is facing using STEM, and they agree to use the Prize for that purpose.</td></tr>
<tr><td>Website</td><td>www.samsung.com.au/solvefortomorrow</td></tr>
<tr><td>Personal Information</td><td>Information requested by the Promoter during the entry process may include the entrant's (and the entrant's parent/guardian if under the age of 18 years) full name, phone number, email address, and residential address. Failure to provide all Personal Information requested, or providing incorrect information, may result in an entrant's disqualification from the Promotion.</td></tr>
<tr><td>Eligible Entry</td><td>The Promotion will run in three (3) phases.
<table>
<tr><th>Activity</th><th>Activity Period Start</th><th>Activity Period Deadline</th></tr>
<tr><td>1. Application Submission</td><td>12:00PM (AEST), Tuesday, 25 June 2024</td><td>11:59PM (AEST), Sunday, 15 September 2024</td></tr>
<tr><td>2. Design Thinking Workshops</td><td>12:00AM (AEST), Monday, 2 September 2024</td><td>11:59PM (AEDT), Sunday, 6 October 2024</td></tr>
<tr><td>3. Final Pitch Video Submission</td><td>12:00AM (AEDT), Monday, 7 October 2024</td><td>11:59PM (AEDT), Sunday, 3 November 2024</td></tr>
<tr><td>Judging Period</td><td>12:00AM (AEDT), Monday, 4 November 2024</td><td>11:59PM (AEDT), Sunday, 1 December 2024</td></tr>
<tr><td>Winners Announcement</td><td colspan="2">December 2024</td></tr>
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During the first phase, Eligible Entrants must submit a written application of up to 400 words which identifies an issue their community is facing, outlines a potential STEM solution and helps create a better future for young Aussies ("Application"). Instructions on how to submit the Application are set out below:
1. Submit the Application via the form here: https://samsung.jotform.com/form/241571756952970
2. Submission must be complete before the submission deadline 11:59PM (AEST), Sunday, 15 September 2024.

Following the Application, the Panel will shortlist up to twelve (12) unique individuals and teams to attend Design Thinking workshops to further develop their idea and receive mentoring. Shortlisted entrants will be notified by email and there will be an option to attend the workshop virtually.

Following the conclusion of the Design Thinking Workshops, Eligible Entrants must submit a Final Pitch Video. Instructions on how to submit the pitch video are set out below:
1. The video must be virtually accessible by the Panel. The URL to view the video must be shared via email prior to the submission deadline, 11:59PM (AEDT), Sunday, 3 November 2024.
2. Eligible Entrants must submit one (1) video of up to five (5) minutes in length, demonstrating how STEM can be applied to help address a challenge in their category for their community. The video should show the application of a specific STEM lesson/topic used to address the issue raised. Video submission should also include any learnings, improvements and lessons from the prior phases.

Video submissions must not contain, as determined by the Promoter, in its sole discretion, any content that:</td></tr>
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	• Is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, orientation, identity, religious, professional or age group; profane or pornographic; contains nudity; • Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message; • Is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other video submission; • Defames, misrepresents or contains disparaging remarks about other people or companies; • Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others; • Contains any personal identification, such as but not limited to personal names or e-mail addresses; • Contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media); • Contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission; • Contains look-alikes of celebrities or other public or private figures, living or dead; and/or • Violates any law. If the Application was created by a team, it must only be submitted once by a single member of the team. The Promoter may, in its absolute discretion, ignore any entry which it deems to be offensive or inappropriate, or otherwise tampers with the entry process, or which otherwise does not comply with these T&Cs. By entering this Promotion via one or more of the entry mechanisms outlined above, the Eligible Entrant agrees to these T&Cs. Failure to provide valid proof of age on request may lead to exclusion from the Promotion. Eligible Entrants acknowledge and agree that by submitting their entry they grant an unlimited, royalty free, worldwide, transferrable, perpetual license to the Promoter to use the entry for the purpose of this Promotion and for other internal and external marketing and business purposes. In particular, the entries and included videos may be shared on Samsung's website and other social media platforms for the purpose of selecting the winners and for ongoing marketing purposes. By entering this Promotion, Eligible Entrants (or their parent/guardian if under the age of 18 years) are agreeing to participate in other marketing and promotional activities if they are selected as a Winner, including but not limited to: • providing details of how they used their Prize to address the issue in their community mentioned in their entry; and • providing photos and quotes for internal and external Samsung marketing channels.
Judging Criteria	<u>All Eligible Entries will be reviewed within twenty-eight (28) days of the end of each submission deadline by a panel of judges comprising of employees of the Promoter and its related bodies corporate and employees of the Promoter's publisher partner Student Edge ("Panel"). The Panel will determine, in its absolute discretion, Eligible Entries that best satisfy the Judging Criteria set out below. The Eligible Entrants who submit Eligible Entries that best satisfy the Judging Criteria determined in the absolute discretion of the Panel will win one of the listed Prizes ("Winners").</u> <u>Judging Criteria for the Major Prize, Minor Prizes and School Prize</u> The Panel will review each Eligible Entry and judge them based the following criteria: Relevance (20%)

	• Identifying an issue that impacts your community or group of people Feasibility (30%) • Feasibility of the solution with current technology and resources considered Creativity (20%) • Creativity of the idea STEM (20%) • Application of STEM to help solve the problem or issue Presentation (10%) • Quality and effectiveness of entry. <u>Judging Criteria for the Social Amplify prize</u> Social Amplification (80%) • Raises awareness of selected community issue by sharing their STEM solution across social media platforms*. Social posts must include the hashtag #SFT_AU_2024 to be included in judging. Presentation (20%) • Quality and creativity of social content shared. *Social media platforms include: Facebook (Meta), Instagram, TikTok, LinkedIn, Twitter and YouTube.
Delivery of Prize(s)	<u>The Promoter will notify Prize Winners via email notification to the address submitted with their Eligible Entry, no later than twenty-eight (28) days after the Winners have been selected.</u> <u>Winners will receive their allotted cash prize (if relevant) via bank transfer from a third party on behalf of the Promoter and their Samsung products via post. Prizes will be delivered to the nominated address of the respective Winners within ninety (90) days from the date of selection as a Winner. If a Winner is a team, the relevant Prize/s will be delivered to the team member who submitted the winning entries (i.e. a single address and/or bank account) for the team member to share as they deem fit.</u>

Maximum Eligible Entries per Eligible Entrant	**Maximum Prizes per Eligible Entrant**
Not limited	1

Second chance winner	If a Winner fails to satisfy these T&Cs or forfeits or fails to accept their allotted Prize within forty-eight (48) hours of being notified that he/she is a Winner, then that Winner will be deemed to have forfeited their Prize. In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Judging Criteria out of the remaining Eligible Entries ("**Second Chance Winner**"). The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner. At any time during communication with a Winner or with an entrant (whether an Eligible Entrant or otherwise), the Promoter may reasonably request further information from that person.
General	(a) Participation in this Promotion is deemed acceptance of these T&Cs. (b) This Promotion is not valid in conjunction with any other offer or promotion. (c) The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits

	an entry that is not in accordance with these T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into. (d) Incomplete, indecipherable or illegible entries will be deemed invalid. Entrants are responsible for ensuring their correct Personal Information is provided and any updated details are notified to the Promoter. (e) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs. (f) Eligible Entrants acknowledge and agree that, by participating in this Promotion and submitting their entry and included video, they are granting an unlimited, royalty free, worldwide, transferrable, perpetual licence to the Promoter to use the entry and included video for the purpose of this Promotion and for other internal and external marketing and business purposes. (g) The Prize is not transferable or exchangeable and is not redeemable for cash. If a Prize or any portion of a Prize is unavailable, the Promoter, in its absolute discretion, reserves the right to substitute the Prize with a prize of equal or greater value and/or specification. (h) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) modify, suspend, terminate or cancel the Promotion, as appropriate. (i) Except for liability which cannot be excluded as a matter of law, including the *Competition and Consumer Act 2010* (Cth), Promoter excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct, indirect or consequential, arising in any way out of the Promotion, including any tax liability.
Privacy	Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at https://www.samsung.com/au/info/privacy/, which forms part of these T&Cs.
Promoter's details	Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia Email: mediateam@samsung.com