

## Terms and Conditions of Entry

### Competition Details

<b>Competition Name</b>	Samsung Australia's Galaxy S24 Ultra Social Competition (the " <b>Competition</b> ")
<b>Promoter</b>	Samsung Electronic Australia Pty Ltd ABN 63 002 915 648 of 3 Murray Rose Avenue, Sydney, Olympic Park, NSW 2127.
<b>Eligible Entrants</b>	<p>18 years or older and must be a resident of Australia.</p> <p>The Promoter's employees, their family members and any agents of the Promoter are not permitted to enter the Competition.</p> <p>Entrants are only eligible where they permit the Promoter to share their names and identifiers for the purpose of choosing and announcing them as the winners of the Competition ("<b>Winner</b>") by consenting to these Terms and Conditions.</p>
<b>Competition Period</b>	5.30 pm AEDST on Thursday 18 January 2024 to 5.30 pm AEDST on Thursday 1 February 2024 (the " <b>Competition Period</b> ").
<b>Eligibility Criteria/Entry Method</b>	<p>During the Competition Period, Eligible Entrants must:</p> <p>Like one of the following specified competition posts and follow @SamsungAu on the platform used:</p> <ul style="list-style-type: none"><li>• Post on @SamsungAU twitter page on the 18<sup>th</sup> of January and/or</li><li>• Post on @SamsungAU TikTok page on the 18<sup>th</sup> of January and/or</li><li>• Post on @SamsungAU Instagram page on the 18<sup>th</sup> of January</li></ul> <p>and in 24 words or less comment on what AI feature they would like to see on Galaxy (and must include #GalaxyS24 in the answer). The Promoter (and its agents) will determine the [three] most creative responses.</p> <p>There will be [three] different Winners across the Competition Period, provided the entrant satisfies the Eligibility Criteria.</p> <p>There is no limit on the number of entries which an Eligible Entrant might make.</p>
<b>Winner Notification</b>	<p>Following the conclusion of the Competition Period, on 15 February 2024 (<b>Announcement Date</b>), the Winners will be notified and announced.</p> <p>The Winners will be announced via the Promoter's social media accounts here: <a href="https://twitter.com/SamsungAU">https://twitter.com/SamsungAU</a> and each Winner will be notified via the Twitter/X direct message chat function or the direct message chat function of any other relevant platform.</p>
<b>Total Prize Value</b>	<p>1x Galaxy S24 Ultra in Titanium Black 12GB + 512GB</p> <p>1x Galaxy S24 Ultra in Titanium Grey 12GB + 512GB</p> <p>1x Galaxy S24 Ultra in Titanium Violet 12GB + 512GB</p> <p>(each a <b>Prize</b>, and together the <b>Prizes</b>).</p> <p>Total value of the prizes is estimated to be \$7197.00 RRP.</p>

<p><b>Delivery of Prize</b></p>	<p>a) Eligible Entrants should allow at least 60 days from the Announcement Date for delivery of the Prize. The Promoter will use reasonable endeavours to deliver the Prize within 60 days from the Announcement Date, but it may be subject to delay in some circumstances.</p> <p>b) Prizes will be delivered to the mailing address submitted at the time of entry and will be delivered by a courier partner of the Promoter's choosing and must be signed for at the time of delivery.</p> <p>c) A parcel collection card will be left at the Eligible Entrant's delivery address if no one is present at the time of attempted delivery. The Prize will then be delivered to a local Australia Post Office for collection.</p>
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## Terms and Conditions

1. Information on how to enter and about the prizes form part of these Terms and Conditions. Participation in this Competition is deemed acceptance of these Terms and Conditions.
2. This Competition will be conducted during the Competition Period.
3. The Prize(s) are as stated in the Prize Details.
4. All entries must comply with these Terms and Conditions, any Eligibility Criteria and be submitted in accordance with the Entry Method described in the Competition Details.
5. There is no limit on the number of times a person may enter the competition, but more than one entry per day may see your account affected on some Platforms. Each entry will be judged separately and at the sole discretion of the Promoter. Any form of automated entry using any other devices or software is invalid. Any entry made by way of another person's account or details will be invalid. Any entrants found to create multiple accounts for the purposes of entering the Competition, will also be ineligible.
6. Employees, agents and affiliates (and their immediate families) of the Promoter are ineligible to enter the Competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
7. The Winner will be notified in accordance with the Winner Notification and on the Announcement Date set out in the Competition Details.
8. The Promoter may require the Winner to provide proof of identity, proof of age and proof of residency. Identification considered suitable for verification is at the Promoter's discretion.
9. The Winner must permit the Promoter to share, publish, or otherwise announce the details of the Winner on each of its social media platforms.
10. If a winning entry is not deemed to comply with these conditions of entry, the entry will be discarded and a new Winner of that Prize will be determined in accordance with paragraph 4.
11. The Promoter may, at its sole discretion, disqualify any and all entries from, and prohibit further participation in this Competition by, any person (including without limitation a Winner) who tampers with or benefits from any tampering with the entry process or with the operation of the Competition or acts in violation of these conditions, acts in a disruptive manner or acts with intent or effect of annoying, abusing, threatening or harassing any other person or behaves in a manner which may diminish the good name or reputation of the Promoter or any of its related bodies corporate or the agencies or companies associated with this Competition, in contrary to law or is otherwise inappropriate.

12. This Competition is a game of skill, and chance plays no part in determining the prize winners. All valid entries received during the Competition Period will be judged on their literary and/or creative merit.
13. The Prize is not transferable, changeable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in prize value. If a Prize or any element of a Prize is unavailable for any reason, the Promoter may substitute for that Prize or element of that Prize another item of equal or higher value as determined by the Promoter.
14. The specifications and details of the Prize may, where reasonable, be changed by the Promoter.
15. By entering this Competition, each Eligible Entrant accepts full responsibility for the decision to participate in the Competition and take the Prize should they be selected as a Winner.
16. Without limiting the previous paragraph, the Promoter and its associated agencies and companies will not be liable for any damage, direct and indirect loss or delay in transit of a Prize or be liable for any damage that occurs to the Prize.
17. The Promoter may communicate or advertise this Competition using Twitter/X, Facebook, Instagram, TikTok or other social media platforms (the **Platforms**). However, the Competition is in no way sponsored, endorsed or administered by, or associated with any of these Platforms and Entrants are providing their information to the Promoter and not the Platforms. Each entrant completely releases the Platforms and their associated entities from any and all liability.
18. If this Competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law and subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the Competition as appropriate.
19. The Promoter is not liable for any tax implications arising from the prize winnings. Independent financial advice should be sought. Where this Competition involves, for GST purposes, supplies being made for non-monetary consideration, entrants will follow the Australian Taxation Office's stated view that where the parties are at arm's length goods and services exchanged are of equal GST inclusive market values.
20. Entrants' details may be used for contacting them via Twitter/X or any other Platform, to verify their eligibility if they are selected as a winner.
21. The personal information submitted in an entry is collected by the Promoter and will be used for the purpose of conducting the Competition. Personal information supplied by entrants may be provided to related bodies corporate or agencies of the Promoter and third parties involved in promoting or conducting the Competition and future marketing and publicity communications. An entrant can gain access to, update or correct any personal information held by the Promoter by contacting the Promoter by calling 1300 362 603. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter or by visiting the following link <https://www.samsung.com/au/info/privacy/>.