

Samsung Neo QLED 8K X social competition – Unimpressed Pets (Promotion) Terms and conditions for game of skill promotion (T&Cs)	
Promotion	<p>The Promotion is a game of skill for the Prize that may be won by an Eligible Entrant who complies with these T&Cs and submits an Eligible Entry during the Promotional Period by:</p> <ol style="list-style-type: none"> 1. “Liking Samsung Australia’s “Unimpressed Pet” Instagram post (https://www.instagram.com/samsungau/) 2. Following @SamsungAu on Instagram; 3. Uploading an original photo or video in accordance with Instagram specifications (video maximum of 60 seconds) of their unimpressed pet onto their public personal Instagram account within the Promotional Period; 4. Tagging @SamsungAu in the Instagram post and including the following hashtags: #UnimpressedPet #NeoQLED8K #MoreWowthanEver, <p>(Eligible Entry)</p>
Eligible Entrants	<p>Australian residents aged 18 years and over, with a public Instagram account who complies with these T&Cs during the Promotional Period, the Voting Period and the Winner Announcement Date.</p> <p>If the Instagram account is private, or the post is deleted before the Winner Announcement Date, entrants may be disqualified and deemed ineligible by the Promoter.</p> <p>For clarity, employees of the Promoter or their immediate family members, companies, businesses and organisations of any description are excluded from participating in this Promotion.</p> <p>“Immediate Family Members” means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin</p>
Promotional Period (time in Sydney, NSW)	Start time and date 09:00 AM , Monday, 24th July
	End time and date 11:59 PM , Monday, 14th August
Voting Period	Start time and date 9:00 AM , Monday, 21st August
	End time and date 9:00 AM , Monday, 28th August
Winner Announcement Date	Wednesday 30 th August 2023
Prize	<p>75” QN900C 8K Smart TV (2023) Model: QA75QN900CWXXY Valued at \$9,879 RRP.</p> <p>(Participating Product)</p> <p>Participating Product excludes "C grade" or "seconds" products, second-hand, refurbished or demonstration products, and any costs, fees, expenses or liability of any description to pay any amount for installation, insurance, warranty or extended warranty, financing, delivery or any other cost which is, at the determination of the Promoter in its absolute discretion, additional or ancillary to the Participating Products listed above.</p>
Website	https://www.instagram.com/samsungau/
Personal Information	Full name, phone number, email address and residential address will be required from the Winner.

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Criteria	<ol style="list-style-type: none"> 1. Following the submission of an Eligible Entry, the Promoter will shortlist three (3) submissions based on the following factors: how original and creative the video is alongside how funny, cute, unimpressed the pet is. 2. The shortlisted submissions will be posted by the Promoter onto the @SamsungAu Instagram page, where the public will vote for their favourite submission, this post will include the shortlisted candidate's photo/video, caption and Instagram username. The submission with the most likes on @SamsungAu 9am 21st August – until 9am 28th August will win the prize and be directly messaged on Instagram by @SamsungAu. ("Winner"). 3. Submissions must be of original works of authorship created by the entrant who enters the Promotion.
Maximum entries per entrant	Maximum Prizes per entrant
Not limited	1
Judging and the Prize	<p>All Eligible Entries will be reviewed within 5 business days of the end of the Promotional Period by a panel of judges comprising employees of the Promoter and/or employees of an agent of the Promoter ("Panel"). The Panel will determine, in its absolute discretion, the top 3 submissions as part of an Eligible Entry that best satisfies the Criteria. Three (3) Eligible Entrants will be contacted by @SamsungAU via Direct Message on Instagram. The three (3) shortlisted submissions will be posted and pinned on Samsung Australia's Instagram account and voting will be held by the public to determine the best video. The submission with the most votes which will be measured by the amount of likes garnered on the @SamsungAU Instagram page from 9am 21st August – 9am 28th August will win the prize and be directly messaged on Instagram by @SamsungAu. ("Winner").</p> <p>Total prize pool value is \$9,879 RRP. The Promoter will use reasonable endeavours to deliver the Prize within 75 days from the date of selection as a Winner, but it may be subject to delay in some circumstances, including as a result of the current COVID-19 disruptions and logistical issues.</p>
Second chance winner	<p>If a Winner is not able to satisfy these T&Cs, forfeits or fails to accept their Prize within 72 hours of being notified that they are a Winner, then that Winner will be deemed to have forfeited their Prize. In those circumstances, the Panel will meet to determine the Eligible Entrant who, in the Panel's absolute discretion, submitted the Eligible Entry that best satisfies the Criteria out of the remaining Eligible Entries ("Second Chance Winner"). The Second Chance Winner will be notified that they have won a Prize in the same manner as the Winner was notified. These T&Cs apply to a Second Chance Winner as if they were a Winner.</p>
General	<ol style="list-style-type: none"> (a) Participation in this Promotion is deemed acceptance of these T&Cs (b) Participation in this Promotion is free to enter. (c) This Promotion is not valid in conjunction with any other Samsung offer or promotion (d) This Promotion is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. (e) There is a limit of one Prize for the Winner. (f) All prices quoted in these T&Cs are inclusive of GST (g) The Prize is not transferable, exchangeable or redeemable for cash (h) If this Promotion is interfered with or cannot be conducted as planned, the Promoter may disqualify any entrant and/or modify, suspend or terminate the Promotion as applicable (i) The Promotion Period, Voting Period and Winner Announcement Date may be extended in the Promoter's absolute discretion. (j) Any personally identifiable information collected during an entrant's participation in this Promotion may be disclosed to a third-party service provider for purposes of the proper administration of this Promotion. (k) By submitting an entry for the Promotion, entrants irrevocably grant the Promoter the right to use the contest entries for, including but not limited to, commercial, advertising, and promotional purposes. Agreement regarding the use of entries for shortlists and winners may be requested via Instagram Direct Message. (l) Incomplete, indecipherable or illegible claims will be deemed invalid. Eligible Entrants are responsible for ensuring their correct contact number, email address and address details are provided and any updated details are notified to the Promoter. The Promoter accepts

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	<p>no responsibility should an Eligible Entrant fail to receive their Prize because of a failure to provide correct details or to notify of a change to those details.</p> <p>(m) Subject to paragraph (n), the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, original Purchase documentation or Prize that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the Prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) any use of the Prize.</p> <p>(n) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the Competition and Consumer Act 2010 (Cth) ("CCA") or any other legislation, which may not be excluded, restricted or modified by agreement. If the CCA or any other legislation implies a condition, warranty or term into the Terms and Conditions or provides statutory guarantees in connection with these Terms and Conditions, in respect of goods and services supplied (if any), the Promoter's liability for breach of such a condition, warranty, other term or guarantee is limited to (at the Promoter's election), to the extent it is able to do so: (a) in the case of supply of goods, the Promoter doing any one or more of the following: (i) replacing the goods or supplying equivalent goods; (ii) repairing the goods; (iii) paying the cost of replacing the goods or of acquiring equivalent goods; and/or (iv) paying the cost of having the goods repaired; or (b) in the case of supply of services, the Promoter doing either or both of the following: (i) supplying the services again; and/or (ii) paying the cost of having the services supplied again.</p> <p>(o) These Terms and Conditions are governed by the laws of New South Wales. Entrants submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Product is subject to stock availability.</p>
<p>Privacy</p>	<p>The Promoter (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, the Promoter is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with the Promoter's privacy policy available at (https://www.samsung.com/au/info/privacy/), which forms part of these T&Cs.</p>
<p>Promoter's details</p>	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p> <p>Promotional Support: https://www.instagram.com/samsungau</p>