



Samsung AV Launch Promotion Terms and Conditions for Samsung AV Launch Promotion (T&Cs)					
Promotion	The Promotion is a game of chance for Prizes which may be won by Eligible Entrants who make an Eligible Entry during the Promotional Period in accordance with these T&Cs.				
Eligible Entrants	<p>Australian residents who:</p> <ul style="list-style-type: none"> (a) are aged 18 years and over; (b) are current Samsung Account holders; and (c) who own an Eligible Product. <p>For clarity, companies, businesses and organisations of any description are excluded from participating in this Promotion.</p> <p>The following individuals are excluded from this Promotion:</p> <ul style="list-style-type: none"> (a) employees of the Promoter and any agency associated with this Promotion; and (b) the immediate family of the above employees. <p>"Immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.</p>				
Eligible Product	<p>Any Samsung 2026 TV or Sound Device product listed on the following landing page between Thursday, 14th May 2026 and 2nd June 2026:</p> <ul style="list-style-type: none"> (a) https://www.samsung.com/au/tvs/20-wins-promotion 				
Eligible Entry	<p>To enter this Promotion, Eligible Entrants must, within the Promotional Period:</p> <ul style="list-style-type: none"> (a) Log into their Samsung Account & follow the prompts to register their Eligible Product via https://www.samsung.com/au/mypage/myproducts/; (b) Receive a registration confirmation email from the Promoter and click the indicated link within the email to enter the competition. For the avoidance of doubt, the form must be completed within the Promotional Period for the purposes of the Draw. 				
Promotional Period (time in Sydney, NSW)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #e0e0e0;">Start time and date</td> <td>9:00 AM AEST, Thursday 14th May 2026</td> </tr> <tr> <td style="background-color: #e0e0e0;">End time and date</td> <td>11:59 PM AEST, 2nd June 2026</td> </tr> </table>	Start time and date	9:00 AM AEST, Thursday 14 th May 2026	End time and date	11:59 PM AEST, 2 nd June 2026
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End time and date	11:59 PM AEST, 2 nd June 2026				
Prizes	<p>There will be twenty-one (21) Prizes for the promotion, including twenty (20) Minor Prizes and one (1) Major Prize, as outlined below.</p> <p><u>Minor Prize</u></p> <p>There will be twenty (20) Minor Prize winners drawn at the conclusion of the promotion. One (1) Minor Prize will be awarded to each Minor Prize winner in order of descending value.</p> <p>The Minor Prizes are listed as below (each a Minor Prize). There is a maximum of twenty (20) Minor Prizes in total.</p>				
Samsung AV 2026 Launch Competition – Minor Prizes					

Minor Prize Number	SKU	Product Description	RRP \$ AUD	Qty
1	MRA65R95HA WXXY	65" Micro RGB R95H 4K Samsung Vision AI Smart TV (2026)	\$2799	1
2	QA43LS03HE WXXY	43" The Frame 4K Samsung Vision AI Smart TV (2026)	\$1494	1
3	SP- LFF3CLAXXX Y	The Freestyle Portable Projector	\$1299	1
4	SP- LFF3CLAXXX Y	The Freestyle Portable Projector	\$1299	1
5	HW- Q800H/XY	Q-series Soundbar HW- Q800H 5.1.2 ch Subwoofer (2026)	\$1099	1
6	HW- Q800H/XY	Q-series Soundbar HW- Q800H 5.1.2 ch Subwoofer (2026)	\$1099	1
7	VS70H28GFC/ SA	Jet 95S Complete Stick Vacuum	\$799	1
8	VS70H28GFC/ SA	Jet 95S Complete Stick Vacuum	\$799	1
9	LS32FM701U EXXY	32" Smart Monitor M7 M70F (White) 4K Samsung Vision AI	\$699	1
10	SM- Q509NZKAXS A	Galaxy Ring (Black)	\$699	1
11	LS32FM701U EXXY	32" Smart Monitor M7 M70F (White) 4K Samsung Vision AI	\$699	1

	12	SM-Q509NZKAXS A	Galaxy Ring (Black)	\$699	1
	13	MX-ST40F/XY	Sound Tower MX-ST40F 160 Watts Party Speaker (2026)	\$499	1
	14	MX-ST40F/XY	Sound Tower MX-ST40F 160 Watts Party Speaker (2026)	\$499	1
	15	HW-LS50H/XY	Music Studio 5 - Black	\$469	1
	16	HW-LS50H/XY	Music Studio 5 - Black	\$469	1
	17	SM-R540NZKAXS A	Galaxy Buds4 Black	\$299	1
	18	SM-R540NZKAXS A	Galaxy Buds4 Black	\$299	1
	19	SM-R390NZAAXS A	Galaxy Fit3 (Bluetooth, 40mm)	\$149	1
	20	SM-R390NZAAXS A	Galaxy Fit3 (Bluetooth, 40mm)	\$149	1
	<p>Total Minor Prize pool is valued at AUD\$15,010.</p> <p><u>Major Prize</u></p> <p>There will be one (1) Major Prize winner drawn at the conclusion of the promotion.</p> <p>The Major Prize is a Samsung e-store voucher valued at AUD\$8,000 (Major Prize).</p> <p>The voucher must be redeemed in a single transaction. Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified on the voucher.</p> <p>There is a maximum of one (1) Major Prize in total.</p> <p>Total Major Prize pool is valued at AUD\$8,000.</p>				
Total Prize Pool Value	AUD\$23,210.				

Maximum entries per Eligible Entrant	Maximum of one (1) Eligible Entry is permitted per Eligible Entrant for the Promotion, pursuant to these T&Cs.
Draw	<p>Prize Draw</p> <ul style="list-style-type: none"> (a) The Promoter will compile all Eligible Entries received during the Promotional Period as soon as practicable following the Promotional End Date and Time as above. (b) The Promoter has appointed an independent third party to conduct the Draw on its behalf on the Draw Date (as below) at Anisimoff Legal, Level 3/162 Collins St, Melbourne VIC 3000 in the presence of an independent scrutineer. (c) At the relevant Draw Date, twenty-one (21) valid entries (each a Winner) will be drawn at random from all Eligible Entries received during the Promotional Period, such that each Eligible Entry has an equal chance of winning the Prize. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. (d) The first valid Eligible Entrant who submitted an Eligible Entry that is drawn by the Promoter will win the Major Prize. (e) The next twenty (20) valid Eligible Entrants who submitted an Eligible Entry drawn by the Promoter will each win one (1) Minor Prize. Minor Prizes will be awarded to the twenty (20) drawn Eligible Entrants in order of descending value. (f) Winners will be notified by email within seven (7) days of the draw (Winner Notification Date). (g) Winners will be published (first initial, surname and postcode) on Tuesday 16th June 2026.
Draw Date	The Prize Draw will take place at 2:00 PM AEST on Tuesday 9th June 2026 .
Distribution of Prize	<ul style="list-style-type: none"> (a) Winners will be contacted by their registered email address provided through the production registration by the Winner Notification Date listed above. The Promoter may request additional details from Winners for the purposes of delivering their Prize. (b) At any time during communication with a Winner or an entrant (whether or not an Eligible Entrant), the Promoter may reasonably request further information from that person, including to verify the identity of the entrant, that the entrant is an Eligible Entrant and that the entrant has complied with these T&Cs. (c) The Promoter will distribute the Minor Prizes to winners by courier, and the Major Prize by email. (d) Subject to the second chance draw clause, Winners acknowledge that if for any reason they do not accept or take their Prize (or any element of the Prize) by the time required the Promoter, then the Prize (or that element of the Prize) will be forfeited. (e) Winners are responsible for ensuring that all delivery details provided are correct. The Promoter will not be liable for any costs associated with re-delivery of a Prize, should the delivery details provided by the Winner be incorrect.
Second chance draw	<ul style="list-style-type: none"> (a) If a Winner for any Prize does not claim their Prize by 11:59PM AEST on Friday, 10th July 2026, is not able to satisfy these T&Cs, forfeits or fails to accept their Prize, then that Winner will be deemed to have forfeited their Prize. (b) A draw for any Prize, if unclaimed, will be conducted at 2:00PM AEST on Wednesday 15th July 2026 in the same way and at the same place as

	<p>the original Draw, any winner/s of which will be the second chance winner (Second Chance Winner).</p> <p>(c) Second Chance Winner/s, if any, will be notified by their registered email address provided through the submitted competition entry form that they have won a Prize within seven (7) days of the Second Chance draw.</p> <p>(d) Second Chance Winner/s, if any, will be published (first initial, surname and postcode) on Wednesday 22nd July 2026.</p> <p>(e) These T&Cs apply to a Second Chance Winner as if they were a Winner.</p> <p>(f) The Second Chance Winner must claim their prize by 11:59PM AEDT on Friday 14th August 2026.</p>
Publication of Winner	<p>(a) Winners of the original Draw and second chance draw, if any, will have their details (first initial, surname and postcode) published on the Samsung Website on the relevant date specified above at https://www.samsung.com/au/tvs/20-wins-promotion</p>
General	<p>(a) Information on how to enter and the prizes form part of these T&Cs. Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other Samsung offer or promotion, unless specified otherwise by the Promoter.</p> <p>(c) Samsung excludes any costs, fees, expenses or liability of any kind paid for any installation, insurance, warranty or extended warranty, financing, delivery or any other cost which, at the determination of the Promoter in its absolute discretion, is deemed to be associated with or ancillary to the Eligible Products.</p> <p>(d) If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to: (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion, as appropriate.</p> <p>(e) The Promoter reserves the right to verify the validity of entries and entrants (including an entrant's identity, age, place of residence, tax invoice and serial number) and to disqualify any entrant who submits an entry that is not in accordance with these T&Cs or who tampers with the entry process. All decisions of the Promoter are final and no correspondence will be entered into.</p> <p>(f) If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.</p> <p>(g) If a Prize (or part of any Prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize (of that part of the Prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.</p> <p>(h) Incomplete or indecipherable entries will be deemed invalid. Eligible Entrants are responsible for ensuring their correct personal information is</p>

provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Entrant fail to receive their Prize because of a failure to provide correct details or to notify of a change to those details.

- (i) Winners or Second Chance Winners (if any) are responsible for all ancillary costs associated with the Prizes, including, but not limited to, costs in connection with accessories, network services of any description, data charges and installation costs. Redemption of the Prizes is subject to any terms and conditions of the issuer including those specified on the Prize.
- (j) Eligible Entries are deemed to have been received at the time of receipt into the Promotion database and not at the time of transmission by the entrant. Ineligible or late entries will be deemed to be invalid. No responsibility is accepted by the Promoter for late, lost, misdirected, ineligible or illegible / inaudible entries.
- (k) The Promoter may, in its sole and absolute discretion, ignore any entry which it deems to be offensive or inappropriate, which includes or is suspected of including or breaching third party intellectual property rights, which is not the entrant's original work, or which otherwise fails to comply with these T&Cs.
- (l) Each Eligible Entrant acknowledges and agrees that the Promoter will own all rights and title to their entry once submitted.
- (m) Each Prize is not transferable or exchangeable and is not redeemable for cash, unless otherwise specified.
- (n) In the event of war, terrorism, state of emergency, pandemic or any other kind of disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute or modify a Prize, subject to any written directions from a relevant regulatory authority.
- (o) Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- (p) Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
- (q) The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- (r) Subject to paragraph (s) below, except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury, or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the

	<p>Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or Prize claim that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in a Prize value to that stated in these T&CS; (e) any tax liability incurred by a Winner; or (f) any use of a Prize.</p> <p>(s) Nothing in these T&Cs is intended to limits, excludes, restricts or modifies, or purports to limit, exclude, restrict or modify any statutory consumer guarantees under the <i>Competition and Consumer Act 2010</i> (Cth) (CCA) or any other implied warranties under the <i>Australian Securities and Investments Commission Act 2001</i>(Cth) or similar consumer protection laws in the States and Territories of Australia (Non-Excludable Guarantees). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.</p> <p>(t) Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</p>
Privacy	<p>The Promoter (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an Eligible Entry is conditional on providing this information. Some of these entities may be located outside Australia, including in Singapore, Korea and the Philippines. Entrants acknowledge that by consenting to this disclosure, the Promoter is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All entrants consent to their personal information being collected and stored for this purpose in accordance with the Promoter's privacy policy available at www.samsung.com/au/info/privacy/, which forms part of these T&Cs. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their Personal Information, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter.</p>
Samsung / the Promoter	<p>Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia</p>
Promotional Support	<p><u>Promotional Support:</u> Email: promos.au-ce@samsung.com Phone : 1300 362 603 (Option 1, followed by option 4)</p>
Permit Numbers	<p>NSW Authority TP/04920. ACT TP26/00832. SA T26/636.</p>