

Samsung & Cisco: Powering collaboration for hybrid work

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For more information about Samsung LED Signage Manager solution, visit www.samsung.com/business

About Cisco

Cisco (NASDAQ:CSCO) is the worldwide technology leader that has been making the Internet work since 1984. Our people, products and partners help society securely connect and seize tomorrow's digital opportunity today. Discover more at thenetwork.cisco.com and follow us on Twitter at @Cisco.

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Products shown:
Samsung QHFX 115" with Cisco Room Vision PTZ,
Cisco Ceiling Microphone Pro, and Cisco Room Navigator



Products shown:
Samsung QMC series with Cisco Room Bar Pro.
Configurations may vary by environment.

Samsung displays validated through Cisco certification

Cisco's certification program provides the foundation for creating consistently high-quality user experiences and reliable integration of meeting room technologies. Samsung and Cisco engineers collaborated closely to ensure that a wide range of Samsung signage displays meet the high standards required for the Cisco Devices certification program. Samsung's Cisco-verified displays now scale to ultra-large Samsung displays, including 115-inch premium signage and 146-inch all-in-one LED solutions. This enables a consistent and inclusive meeting experience, where participants and shared content remain clearly visible — even in large executive spaces and training rooms.



Automatic configuration

When connected, Samsung Smart Signage and Cisco devices recognize each other using the Consumer Electronics Control (CEC) technology. This technology simplifies the operation of displays by automatically configuring settings.

Optimal viewing experience for meetings

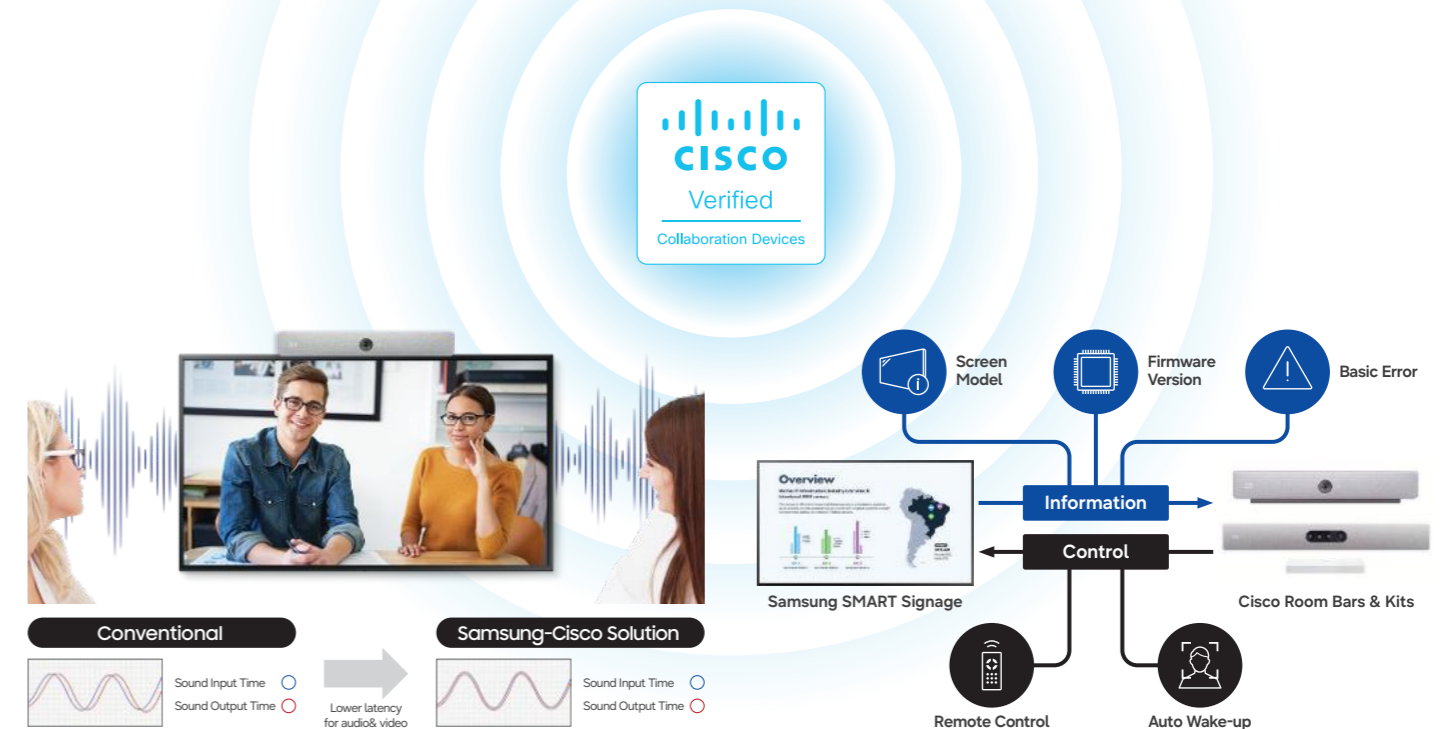
Samsung and Cisco solutions deliver superior color settings that are auto-configured for optimal resolution. This offering supports 4K visuals for a high-quality viewing experience, and under- and over-scan handling automatically adjusts the screen to ensure a perfect fit.

Why Samsung and Cisco?

Combining market-leading display technology from Samsung with industry-leading video collaboration solutions from Cisco provides top quality, reliability and flexibility to transform any office environment into a future — proof smart workspace for seamless collaboration. When paired with Cisco video devices, Samsung display solutions deliver a consistent meeting experience — so teams spend less time managing technology and more time collaborating, regardless of room size.

The optimal integration of Samsung and Cisco technology makes scaled adoption across all workspaces easy. It also provides the unique ability to fully monitor and manage the joint solution remotely, while capturing in-depth device and workspace insights and analytics for continuous improvement and effective operations.

The joint Samsung and Cisco solution delivers the same experience across all major collaboration platforms — including Microsoft Teams, Webex, Zoom, and Google Meet — ensuring your teams feel connected as if they were in the same room, regardless of which platform you choose.



Intelligent video conferencing

Lag time between video and audio is a common issue in video conferencing. The Samsung and Cisco solution helps create a smooth video conference experience by automatically switching to an optimized mode that minimizes video playback lag, eliminates echo and resolves lip-sync issues.

Remote operation of workspaces

The integrated solution facilitates smart operations through a shared connection. The Samsung display information is synced with the Cisco video system, allowing IT to monitor the displays efficiently. Additionally, Cisco cameras can recognize attendees entering a room and automatically wake the display.

Cisco-certified Samsung display solutions

Samsung display Solutions offer a scalable lineup — from everyday meeting rooms to ultra-large executive spaces — designed to work seamlessly with Cisco Collaboration Solutions. Built for professional environments, Samsung displays deliver reliable performance, clear visibility, and consistent operation across both LCD and LED technologies.

Samsung LCD Signage

Supersized screen

From 43 inches up to an expansive 115 inches, Samsung LCD displays offer a scalable lineup designed to make an impact at any size. In particular, the 115-inch display delivers immersive visuals and clear communication on a single screen, eliminating the complexity of multi-display setups while enhancing engagement in large-scale meeting environments.



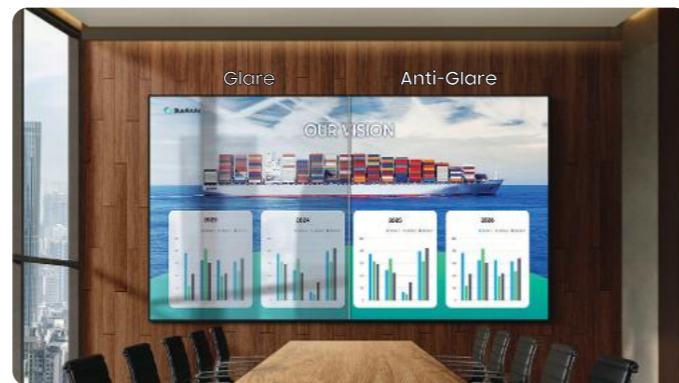
Super slim design

Designed to look refined at every scale, Samsung LCD displays combine large-format presence with an impressively slim profile. From the QMC series at just 28.5mm to the 115-inch QHFX at only 34.1mm, the slim depth enhances installation flexibility and delivers a clean, modern aesthetic where design matters as much as performance.



Vivid & clear picture quality

Engineered with Samsung's long-standing expertise in picture quality, Samsung LCD signage delivers vivid, clear visuals with excellent visibility in professional environments. Features such as anti-glare treatment help reduce reflections and visual distractions, ensuring content remains sharp and easy to see even under bright lighting conditions.



Specifications

Model	Screen size	Resolution	Brightness	Contrast ratio	Operation hour	Connectivity	Platform	Panel type	IP rating
QHFX	115"	3,840 x 2,160	1,000 nit	4,000:1	24/7	- In: DP 1.4 (1), HDMI 2.1 (3), USB 2.0 (2) - Out: Stereo Mini Jack - Ext: RS232C (in/out), RJ45	Tizen 8.0	Anti-glare	IP5X
QMC	43", 50", 55", 65", 75", 85", 98"	3,840 x 2,160	500 nit	4,000:1 (43", 50", 55", 65", 75") 5,500:1 (98")	24/7	- In: DP 1.2 (1), HDMI 2.0 (3), USB 2.0 (2) - Out: Stereo Mini Jack - Ext: RS232C (in/out), RJ45	Tizen 7.0	Anti-glare	IP5X

* Contrast Ratio may vary by the product's panel type.

Cisco-certified Samsung display solutions

As the first LED signage provider to achieve compatibility certification with Cisco, Samsung extends its partnership with Cisco beyond conventional displays to premium, large-scale environments.

With certified solutions across LCD and LED, Samsung provides an optimized visual endpoint for Cisco, helping organizations deploy collaboration spaces with confidence and flexibility.

Samsung All-in-One LED Signage

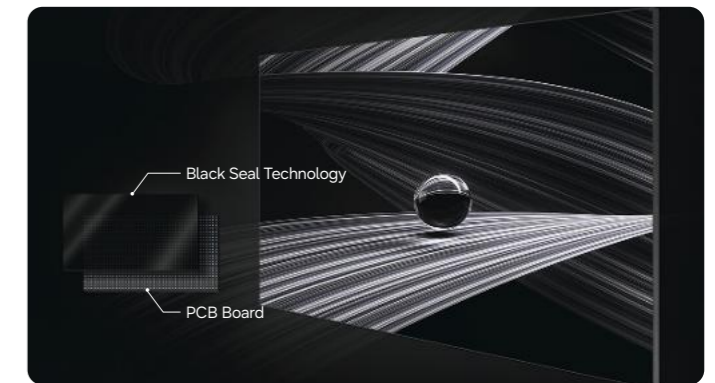
First Cisco-certified LED Signage

As the first all-in-one LED signage certified for compatibility with Cisco, Samsung IAB extends Cisco's trusted agnostic meeting solution into premium, large-scale environments. This certification ensures reliable integration and consistent performance, giving organizations confidence when deploying LED displays for critical meetings.



Ultimate picture quality

Samsung The Wall delivers every detail as stunningly as intended, bringing visuals to life in immaculate quality never seen before. A deep black background blankets the screen with perfect uniformity, creating a seamless canvas for purer black levels with enhanced depth that delivers unparalleled contrast and immaculate detail. Find out how The Wall takes any picture to the next level for a truly immersive experience – without limits, every time.



Quick installation

Forget the stereotype that LED displays take extensive time to install. The Wall All-in-One's innovative new design allows for a drastically simplified installation process, enabling users to dock the background plates and hang just three or four preset modules, depending on the display size. In just a few hours, meetings rooms can adopt a new display paradigm.



Specifications

Model	Pixel pitch	Diode type	Brightness (peak*)	Contrast ratio	Certification	Cabinet size	Weight (per screen)	Service**
IAB 146" 2K	P1.6	Flip-chip RGB LED	1,400 nit	22,000:1	EMC Class A TUV Eye Comfort Safety 62368-1, 60950-1	3,229.5 x 1,818.0 x 49.1 mm	160 kg	Front

* Peak value according to IDMS (Information Display Measurement Standard).
** Front service: Front service to power supply and main board on a cabinet level.

Cisco video collaboration solutions

As a market leader in video conferencing and collaboration devices, Cisco offers a broad range of devices suitable for all types of workspaces based on room size and collaboration needs. These devices can host and join meetings on any major collaboration platform. With embedded NVIDIA compute, they provide AI-powered meeting experiences at the edge and support AVoIP.



Collaboration platform agnostic

Cisco provides the most agnostic support for any collaboration platform, including Microsoft Teams, Webex by Cisco, Zoom and Google Meet.



Embedded AI-powered cinematic meeting experience

Delivers consistent AI-powered meeting experiences at the edge by combining dedicated Cisco RoomOS with embedded NVIDIA compute.



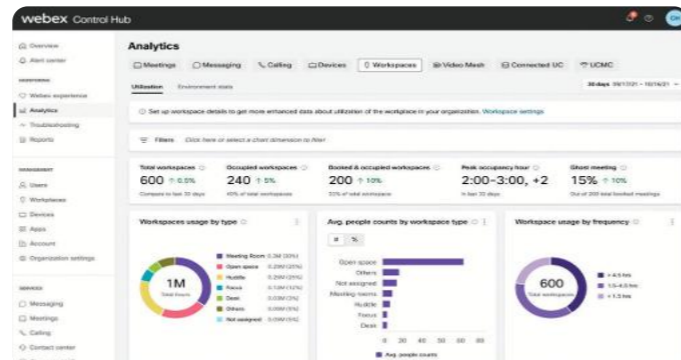
Simplified intelligence with AVoIP

Leverages IP to connect and integrate all of Cisco's AV components to support simplified installation and deliver a secure, intelligent meeting experience.



Rich and scalable management

Enables fully remote workspace monitoring and management through Cisco Control Hub. Users can explore extensive insights on utilization and optimize employee experiences.



Room video device specifications

		Cisco Room Bar and Room Bar BYOD	Cisco Room Bar Pro	Cisco Room Kit EQ & Room Kit EQX	Cisco Room Kit Pro G2
Model					
Recommended meeting type		For huddle spaces and small meeting rooms	For small and medium rooms	For medium and large rooms	For medium and large rooms
Camera	Zoom	5 x zoom	Up to 10x with AI virtual lens	7 x zoom	7 x zoom
	Field of view	120 degrees	Dual 112 degrees and 70 degrees telelens	Quad cam 83 degrees and 50 degrees telelens	Quad cam 83 degrees and 50 degrees telelens
	Features	Dynamic framing, AI Frames, Speaker tracking, Group view, Multi-stream	Dynamic framing, AI Frames, Speaker tracking, Group view, Multi-stream	Dynamic framing, AI Frames, Speaker tracking, Group view, Multi-stream	Dynamic framing, AI Frames, Speaker tracking, Group view, Multi-stream
	Optional PTZ Camera extension	No	Yes	Yes	Yes
Video	Input	4K 30fps and 1080p 60fps (HDMI & USB-C)	4K 30fps and 1080p 60fps (HDMI & USB-C)	1 USB-C 4K 30 3 HDMI 4K 30 and 1080p 60	Up to 5 HDMI 4K 30 and support for HDMI 5K 30
	Output	2 HDMI up to 4K 60fps	3 HDMI up to 4K 60fps	3 HDMI up to 4k 60fps	3 HDMI supporting 8K 30, 5K 30, 4K 60 and 1080p 60
Audio / Speakers	Speakers	2 full range speakers Max output 93dB External audio with USB	3 full range speakers Max output 97dB External audio with analog, USB and AES67	Full-range speaker system (EQ), 6 spatial speakers, amplifier and subwoofer (EQX) Max output 90dB External audio with analog, USB and AES67	Full-range speaker system Max output 90dB External audio with analog, USB and AES67
	Microphones	Built-in, noise-cancelling mic array. Supports mic extension	Built-in, noise-cancelling mic array. Supports mic extension	Supports external microphone connectivity and the latest Cisco IP microphones	Supports external microphone connectivity and the latest Cisco IP microphones

Room IP based peripherals specifications

	Cisco Ceiling Microphone Pro	Cisco Table Microphone Pro	Cisco Room Vision PTZ	Cisco Room Navigator
Model				
	High fidelity over IP ceiling microphone with smart AI processing.	Multi directional over IP table microphone with mute button.	Over IP optical pan tilt zoom camera designed for Cisco Cinematic experiences.	10-inch touch panel for controlling Cisco devices and room booking.

Where it fits

Every collaboration space has different needs—from quick discussions in huddle rooms to high-impact meetings in executive environments. Room size, meeting purpose and the level of engagement all shape how collaboration should be experienced.

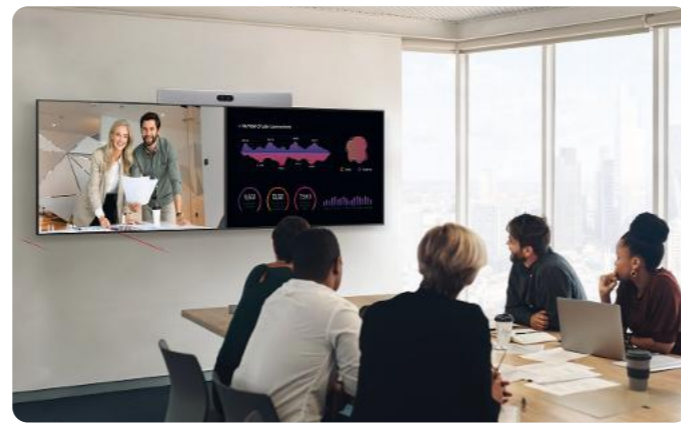
Together, Samsung display Solutions and Cisco Collaboration Solutions scale seamlessly across spaces of every size, providing a consistent and reliable collaboration experience wherever teams meet. By aligning display formats and collaboration technology with the needs of each space, organizations can create meeting environments that feel intuitive, focused and ready for effective communication—without unnecessary complexity.

Whether supporting everyday teamwork or critical decision-making, this scalable approach ensures collaboration technology adapts naturally to the room, not the other way around.



Huddle & small meeting Rooms

Designed for quick discussions and everyday meetings, small collaboration spaces benefit from clear visibility and simple operation. With Samsung QMC series displays paired with Cisco devices, teams can start meetings instantly and collaborate efficiently — without unnecessary complexity.



Medium meeting rooms

As meetings grow in size, visibility and engagement become increasingly important. Samsung Display Solutions provide clear, consistent visuals that ensure shared content and remote participants remain easily visible, supporting focused collaboration throughout the meeting.



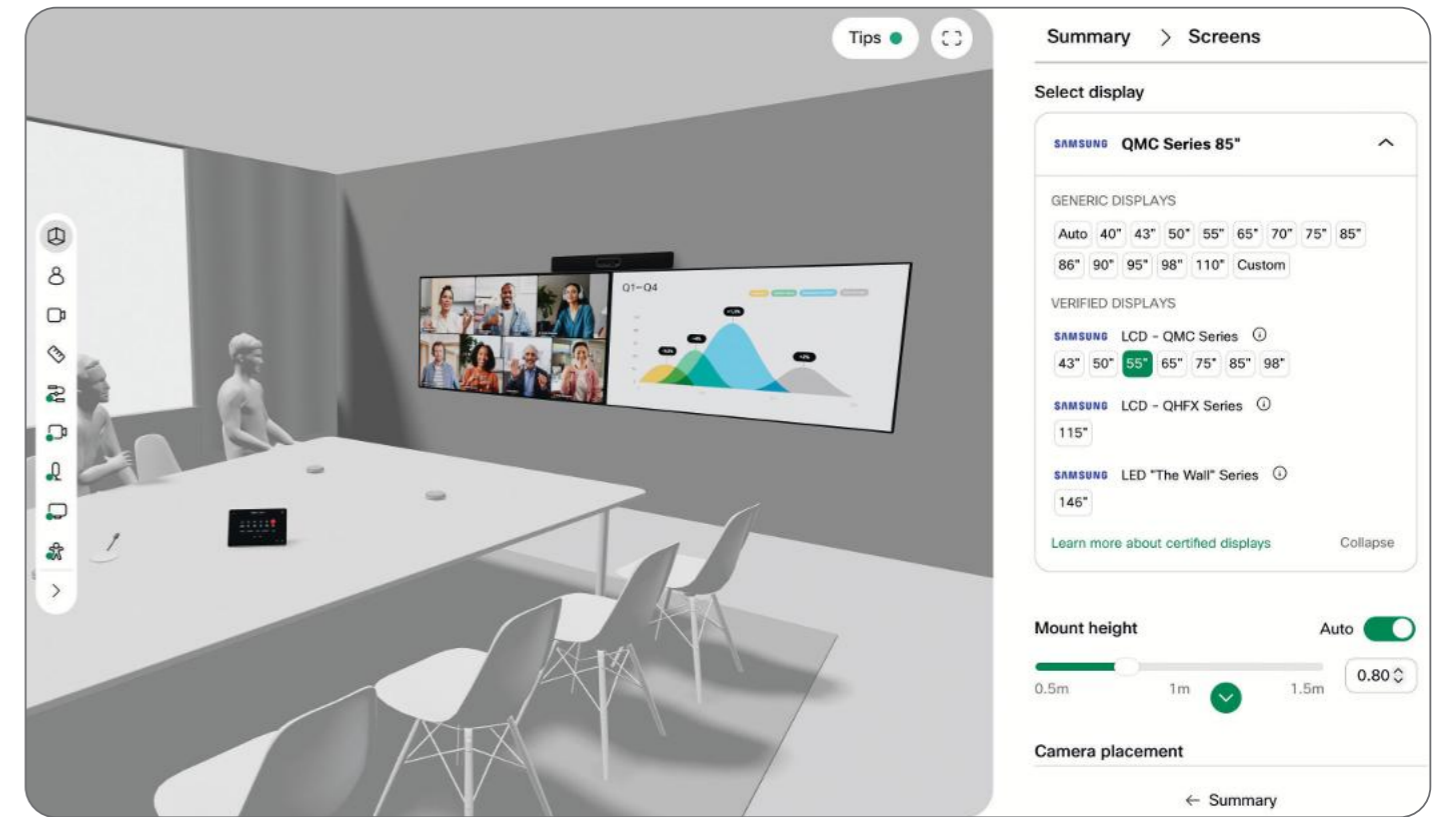
Large meeting rooms & boardrooms

Large meeting rooms require displays that scale without compromising clarity. With ultra-large Samsung displays, including the 115-inch QHFX series, Cisco collaboration extends confidently into boardrooms, ensuring every participant and detail is clearly seen.



Executive & premium collaboration spaces

Executive spaces demand more than functionality — they require presence and impact. By pairing Cisco devices with Samsung's LED displays, including the first Cisco-certified LED signage, organizations can create premium collaboration environments that elevate leadership meetings and strategic discussions.



Plan your corporate workspace with Workspace Designer

Workspace Designer, a 3D interactive experience from Cisco, now allows you to plan and visualize your meeting rooms and collaboration spaces with Cisco video bars and room devices combined with the latest generation of verified Samsung display Solutions.

You can configure your spaces and benefit from guided recommendations to ensure the best experience in any meeting space, accelerate decision-making, de-risk deployments, and simplify your workplace transformation projects at scale.

For further details on Cisco Workspace Designer, please visit webex.com & cisco.com or contact Cisco sales.

Highlight:

- 1 Visualize office setups in 3D with Cisco collaboration devices and Samsung display Solutions.
- 2 Verify display coverage, fine-tune size and mounting, and check the in-room experience when displaying remote participants and content on screen.
- 3 Generate blueprints effortlessly with a full bill of materials for Cisco and Samsung products to easily share technology and design requirements with your team, clients or external consultants.