

1H11 Business Report

I. Corporate Overview

□ Affiliates

As of end-1H 2011, Samsung Group had a total of 82 domestic affiliates. Compared to end-2010, 15 new affiliates (EXE Technologies Korea, EXE C&T, S1 CRM, S-EnPol, Samsung Medison, Medison Xray, Medison Healthcare, Sono Solution, CSL, Prosonic, Samsung Biologics, SMP, STM, Miracom Inc. and Samsung Life Service) were added, and one (Samsung Gwangju Electronics) was excluded. Among Samsung Group's 82 affiliates, 19 including Samsung Electronics are listed, and 63 are unlisted.

(As of June 30, 2011)

	No. of affiliates	Name of affiliates
Listed	19	Samsung C&T, Cheil Industries, Samsung Electronics, Samsung SDI, Samsung Techwin, Samsung Life Insurance, SEMCO, Samsung Heavy Industries, Samsung Card, Hotel Shilla, Samsung Fire & Marine Insurance, Samsung Securities, S1, Samsung Fine Chemicals, Samsung Engineering, iMarket Korea, Cheil Worldwide, Credu, Samsung Ace Digitech
Unlisted	63	Samsung Everland, Samsung Petrochemical, Samsung SDS, Samsung General Chemicals, Samsung Total Petrochemicals, Samsung Lions, SERI, STECO, Samsung Thales, SEMES, Living Plaza, Samsung Corning Precision Materials, SECRON, Seoul Commtech, Samsung Electronics Service, Samsung Electronics Logitech, Hantok Chemicals, Global Tech, CVnet Corporation, Care Camp, Allat Corp., e Samsung International, SECUI.com, Wealthia.com, Open Tide Korea, Samsung Futures, 365Homecare, Samsung Venture Investment Corporation, Samsung Asset Management, Saengbo, Samsung Claim Adjustment Service, Anycar Service, World Cyber Games, S-LCD Corporation, SD Flex, SEHF Korea, Gemi Plus Distribution, Samsung LED, SB LiMotive, Samsung Mobile Display, Samsung Bluewings, HTSS, Bonavie, RAY, Songdo Land Mark City, S-Core, GES, Open Hands, EXE C&T, EXE Technologies Korea, S1 CRM, S-EnPol, Samsung Medison, Medison Xray, Medison Healthcare, Sono Solution, CSL, Prosonic, Samsung Biologics, SMP, STM, Miracom Inc. and Samsung Life Service
Total	82	

☞ Refer to 『1. Affiliates』 in 『III. Corporate Governance and Affiliates』 for more details about domestic and overseas affiliates.

□ Subsidiaries Subject to Consolidated Financial Statements

As of end-1H 2011, Samsung Electronics' consolidated subsidiaries totaled 144 with 18 subsidiaries (Samsung Medison and its 15 subsidiaries, Prosonic, and SVIC #20) being newly included and two (Samsung Gwangju Electronics and SESZ) excluded compared to end-2010. Following is the list of consolidated subsidiaries.

(Million won)

Subsidiaries	Established in	Major business	End-2010 asset	Stake	Classified as major subsidiary
Samsung Electronics America	1978.07	Sale of electronic goods	6,256,074	Over 50%	O
Samsung Receivables Corporation	1998.03	Bond management	964,793	Over 50%	O
Samsung Semiconductor Inc.	1983.07	Sale of electronic goods	5,141,864	Over 50%	O
Samsung Electronics Canada	1980.07	Sale of electronic goods	289,651	Over 50%	O
Samsung Information Systems America	1988.10	R&D	64,061	Over 50%	O
Samsung International Inc.	1983.10	CTV production	70,369	Over 50%	O
Samsung Mexicana S.A. de C.V	1988.03	Production of electronic goods	1,162,305	Over 50%	O
Samsung Telecommunications America	1992.01	Sale of handsets and WiMAX	1,612,442	Over 50%	O
Samsung Austin Semiconductor	1996.02	Production of semiconductors	4,654,471	Over 50%	O
Samsung Electronics Mexico	1995.07	Production and sale of electronic goods	998,084	Over 50%	O
SEMES America	1998.10	Semiconductor equipment	463	Over 50%	X
Samsung Electronics Latinoamerica Miami	1995.05	Sale of IT and telecom products	89,982	Over 50%	O
Samsung Electronics Latinoamerica (Zona Libre)	1989.04	Sale of electronic goods	167,622	Over 50%	O
Samsung Electronics Venezuela	2010.05	Sale of electronic goods and marketing	8,103	Over 50%	X
Samsung Electronica Columbia	1997.03	Sale of electronic goods	180,532	Over 50%	O
Samsung Electronica da Amazonia	1994.10	Production and sale of electronic goods	2,209,641	Over 50%	O
Samsung Electronics Argentina	1996.06	Marketing and services	28,950	Over 50%	X
Samsung Electronics Chile	2002.12	Sale of electronic goods	213,467	Over 50%	O
Samsung Electronics Peru	2010.04	Sale of electronic goods	119,769	Over 50%	O
Samsung Electronics (UK)	1995.07	Sale of electronic goods	1,061,598	Over 50%	O
Samsung Electronics(London) Co. Ltd	1999.01	Holding company (Liquidation underway)	8,249	Over 50%	X
Samsung Telecoms(UK)	1998.01	Sale of electronic goods (Liquidation underway)	27,609	Over 50%	X
Samsung Electronics Holding	1982.02	Holding company	704,367	Over 50%	O
Samsung Semiconductor Europe GmbH	1987.12	Sale of semiconductors and LCD	1,666,748	Over 50%	O
Samsung Electronics GmbH	1984.12	Sale of electronic goods	744,183	Over 50%	O
Samsung opto-electronics gmbh	2002.02	Sale of electronic goods	11,557	Over 50%	X
Samsung Electronics Iberia, S.A.U	1989.01	Sale of electronic goods	711,986	Over 50%	O

Samsung Electronics France	1988.01	Sale of electronic goods and marketing	1,126,086	Over 50%	O
Samsung Electronics Hungarian	1989.10	Production and sale of electronic goods	1,509,971	Over 50%	O
Samsung Electronics Czech and Slovak	2010.01	Sale of electronic goods	99,254	Over 50%	O
Samsung Electronics Italia	1991.04	Sale of electronic goods	879,776	Over 50%	O
Samsung Electronics Europe Logistics	1991.05	Logistics	1,045,826	Over 50%	O
Samsung Electronics Benelux	1995.07	Sale of electronic goods	730,016	Over 50%	O
Samsung Electronics LCD Slovakia	2007.03	TFT-LCD processing	351,417	Over 50%	O
Samsung Electronics Romania	2007.09	Marketing	74,975	Over 50%	O
Liquavista B.V	2005.08	R&D	21,792	Over 50%	X
Liquavista (UK) Limited	2006.02	R&D	507	Over 50%	X
Liquavista (HK) Limited	2007.02	R&D	541	Over 50%	X
Samsung Electronics Overseas	1997.01	Sale of electronic goods	203,888	Over 50%	O
Samsung Electronics Poland	1996.04	Sale of electronic goods	381,350	Over 50%	O
Samsung Electronica Portuguesa	1982.09	Sale of electronic goods	154,398	Over 50%	O
Samsung Electronics Nordic Aktiebolag	1992.03	Sale of electronic goods	325,310	Over 50%	O
Samsung Semiconductor Europe LTD	1997.04	Sale of semiconductor and LCD	159,319	Over 50%	O
Samsung Electronics Austria GmbH	2002.01	Sale of electronic goods	236,413	Over 50%	O
Samsung Electronics Slovakia	2002.06	Production of CTV and monitors	1,428,847	Over 50%	O
Samsung Electronics Europe Holding Cooperatief U.A	2008.10	Holding company	589,734	Over 50%	O
Samsung Electronics Poland Manufacturing	2010.02	Production of electronic goods	202,586	Over 50%	O
Samsung Electronics Greece	2010.04	Sale of electronic goods	41,078	Over 50%	X
Samsung Electronics West Africa	2010.03	Holding company	21,875	Over 50%	X
Samsung Gulf Electronics	1995.05	Sale of electronic goods	196,587	Over 50%	O
Samsung Electronics South Africa	1994.06	Sale of electronic goods	437,583	Over 50%	O
Samsung Electronics Turkey	1984.12	Sale of electronic goods and marketing	340,442	Over 50%	O
Samsung Semiconductor Israel R&D Center	2007.10	R&D	8,871	Over 50%	X
Samsung Electronics Levant	2009.07	Marketing	3,092	Over 50%	X
Samsung Electronics Morocco SARLAU	2009.11	Sale of electronic goods	108,382	Over 50%	O
Samsung Electronics Russia	1999.03	Marketing	13,256	Over 50%	X
Samsung Electronics Rus Company	2006.10	Sale of electronic goods	1,534,029	Over 50%	O
Samsung Electronics Ukraine	2004.01	Marketing	892	Over 50%	X
Samsung Electronics Baltics	2001.10	Sale of electronic goods	53,987	Over 50%	O
Samsung Electronics Ukraine Company	2008.09	Sale of electronic goods	227,660	Over 50%	O
Samsung Electronics Kazakhstan	2006.07	Marketing	886	Over 50%	X
Samsung Electronics KZ and Central Asia	2008.09	Sale of electronic goods	82,657	Over 50%	O

Samsung Electronics Rus Kaluga	2007.07	Production of CTV	868,331	Over 50%	O
Samsung Russia Service Company	1997.11	Services	29,864	Over 50%	X
Samsung Japan Corporation	1975.12	Sale of electronic goods	2,513,190	Over 50%	O
Samsung Yokohama Research Institute	1992.08	R&D	198,700	Over 50%	O
Samsung Telecommunications Japan	2008.09	Sale of telecom systems and services	363,720	Over 50%	O
Samsung Electronics Display (M) Sdn Bhd	1995.03	Production and sale of electronic goods	814,898	Over 50%	O
Samsugn Electronics Malaysia	1989.09	Production of home appliances	243,085	Over 50%	O
Samsung Vina Electronics	1995.01	Production of CTV	121,072	Over 50%	O
Samsung Asia Pte Ltd	1990.12	Sale of electronic goods	936,784	Over 50%	O
Samsung India Electronics	1995.08	Production and sale of electronic goods	959,651	Over 50%	O
Samsung India Software Operations	2005.05	R&D	89,947	Over 50%	O
Samsung Electronics Australia	1987.11	Sale of electronic goods	479,580	Over 50%	O
Samsung Electronics Indonesia	1991.08	Production and sale of electronic goods	482,932	Over 50%	O
Samsung Telecommunications Indonesia	2003.03	Sale of telecom systems and services	21,169	Over 50%	X
Thai Samsung Electronics	1988.10	Production and sale of electronic goods	923,598	Over 50%	O
Samsung Electronics Philippines	1996.03	Sale of electronic goods	89,527	Over 50%	O
Samsung Electronics Philippines Manufacturing	2001.03	ODD production	344,031	Over 50%	O
Batino Realty Corporation	2001.01	Real estate management	4,925	Hold a controlling stake (39.8%)	X
Samsung Malaysia Electronics	2003.05	Sale of electronic goods	489,344	Over 50%	O
Samsung Electronics Asia Holding Pte. Ltd.	2006.07	Holding company	672,761	Over 50%	O
Samsung Electronics Bangladeshi Research Center	2010.08	R&D	2,699	Over 50%	X
Samsung Electronics Vietnam	2008.03	Production of electronic goods	649,439	Over 50%	O
Samsung Telecommunications Malaysia	2009.08	Telecom system services	16,762	Over 50%	X
Dongguan Samsung Mobile Display	2001.11	TFT-LCD production	257,010	Hold a controlling stake (47.5%)	O
Tianjin Samsung Mobile Display	2004.06	TFT-LCD production	237,716	Over 50%	O
Samsung Electronics Hong Kong	1988.09	Sale of electronic goods	947,935	Over 50%	O
Suzhou Samsung Electronics	1995.04	Production of home appliances	605,353	Over 50%	O
Samsung Suzhou Electronics Export	1995.04	Production of home appliances	261,816	Over 50%	O
Samsung (CHINA) Investment Co.,Ltd.	1996.03	Sale of electronic goods	2,186,632	Over 50%	O

Samsung Guangzhou Mobile R&D Center	2010.01	R&D	24,723	Over 50%	X
Samsung Tianjin Mobile Development Center	2010.08	R&D	5,219	Over 50%	X
Samsung Electronics Suzhou Semiconductor	1994.12	Semiconductor processing	618,680	Over 50%	O
Samsung Electronics (Shandong) Digital Printing	1993.03	Production of printers	577,795	Over 50%	O
Samsung Electronics Huizhou	1992.12	Production of electronic goods	1,597,968	Over 50%	O
Tianjin Samsung Electronics	1993.04	Production of electronic goods	222,351	Over 50%	O
Samsung Electronics Taiwan	1994.11	Sale of electronic goods	1,873,211	Over 50%	O
Beijing Samsung Telecom R&D Center	2000.09	R&D	19,070	Over 50%	X
Tianjin Samsung Telecom Technology	2001.03	Handset production	1,171,847	Over 50%	O
Shanghai Samsung Semiconductor	2001.10	Sale of semiconductor and LCD	1,528,253	Over 50%	O
Samsung Electronics Suzhou Computer	2002.09	Production and sale of note PCs	1,344,189	Over 50%	O
Samsung Electronics Suzhou LCD	2002.09	TFT-LCD processing	473,071	Over 50%	O
Shenzhen Samsung Kejian Mobile Telecommunication Technology	2002.02	Handset production	270,197	Over 50%	O
Samsung electronics Shanghai Telecommunication	2001.11	Sale of telecom and network products	15,858	Over 50%	X
Samsung Semiconductor (China) R&D	2003.04	R&D	12,831	Over 50%	X
Samsung Electronics China R&D Center	2004.05	R&D	5,681	Over 50%	X
Samsung Electronics Hainan Fiberoptics	2004.04	Fiber optic/cable production	72,556	Over 50%	O
Samsung Electronics (Beijing) Service Company	2005.01	Services	61,707	Over 50%	O
Tianjin Samsung Opto-Electronics Co.Ltd	1994.02	Production of camera/camcorder	271,986	Over 50%	O
World Cyber Games	2000.07	Game tournaments	1,385	Over 50%	X
Prosonic	2005.02	Medical sonography manufacturing	24,925	Over 50%	X
Samsung Mobile Display	2008.09	Manufacturing and sale of TFT-LCD/AMOLED	4,337,385	Hold a controlling stake (50%)	O
STECO	1995.06	TAB, EDS	91,646	Over 50%	O
SEMES	1993.01	Semiconductor/FPD manufacturing equipment	414,610	Over 50%	O
SECRON	1993.11	Semiconductor equipment	75,449	Over 50%	O
Samsung Electronics Service	1998.1	Electronics goods repair services	214,603	Over 50%	O

S-LCD Corporation	2004.04	Manufacturing and sale of TFT-LCD	5,829,142	Over 50%	O
Living Plaza	1996.07	Sale of electronic goods	382,012	Over 50%	O
SEHF Korea	2004.12	Optic cable, camera module	138,162	Over 50%	O
Samsung Electronics Logitech	1998.04	Total logistic services	190,758	Over 50%	O
Samsung Bluewings	2008.12	Team and game sponsorship	4,511	Over 50%	X
GES	2009.02	Semiconductor equipment	11,655	Over 50%	X
RAY	2004.10	Dental CT	5,514	Over 50%	X
SVIC #6 Venture Capital Union	2005.07	Investment in venture firms and new technologies	99,629	Over 50%	O
SVIC #7 Venture Capital Union	2005.07	Investment in venture firms and new technologies	12,248	Over 50%	X
SVIC #14 Venture Capital Union	2009.05	Investment in venture firms and new technologies	86,096	Over 50%	O
SVIC #20 Venture Capital Union	2011.03	Investment in venture firms and new technologies	-	Over 50%	X
Samsung Medison	1985.07	Medical equipment	318,938	Over 50%	O
Medison Healthcare Co.,Ltd	2009.10	Medical equipment	17,675	Over 50%	X
Medison X-ray Co.,Ltd	2001.09	Medical equipment	3,901	Over 50%	X
Cancer Screening Laboratories	2007.08	Medical equipment	1,935	Over 50%	X
Samsung Medison Brasil Ltda.	1995.12	Medical equipment	28,915	Over 50%	X
Samsung Medison America Inc.	1992.01	Medical equipment	10,740	Over 50%	X
SONOACE Deutschland GmbH	2001.10	Medical equipment	18,909	Over 50%	X
Samsung Medison France S.A.S.	2005.11	Medical equipment	6,255	Over 50%	X
Samsung Medison Italia S.r.l.	2008.10	Medical equipment	5,197	Over 50%	X
Samsung Medison Europe B.V.	2005.11	Medical equipment	3,764	Over 50%	X
Samsung Medison Shanghai Medical Instrument Co., Ltd.	1992.11	Medical equipment	16,757	Over 50%	X
Medison (shanghai) Co., Ltd.	2003.09	Medical equipment	4,697	Over 50%	X
Medison Medical Equipment Shanghai	2005.03	Medical equipment	790	Over 50%	X
Samsung Medison Japan Co., Ltd.	1995.01	Medical equipment	5,793	Over 50%	X
Samsung Medison India Private Ltd.	2009.01	Medical equipment	3,159	Over 50%	X
Medison Medical Systems India Private Ltd.	1997.10	Medical equipment	-	Over 50%	X

※ Companies whose total assets were KRW50 billion or more as of end-2010 are classified as “major subsidiaries.”

□ **Number of Shares, etc.**

1. Total number of shares

(As of June 30, 2011)

(Unit: # of shares)

Classification	Type of shares			Note
	Common	Preferred	Total	
I. No. of authorized shares	400,000,000	100,000,000	500,000,000	-
II. No. of shares issued	155,609,337	23,893,427	179,502,764	-
III. No. of shares decreased	8,310,000	1,060,000	9,370,000	-
1. Capital reduction	-	-	-	-
2. Share cancellation	8,310,000	1,060,000	9,370,000	Treasury share cancellation
3. Redemption of redeemable shares	-	-	-	-
4. Others	-	-	-	-
IV. No. of shares issued (II-III)	147,299,337	22,833,427	170,132,764	-
V. Treasury shares	17,151,049	2,979,693	20,130,742	-
VI. No. of shares outstanding (IV-V)	130,148,288	19,853,734	150,002,022	-

2. Treasury shares

In 1H 2011, Samsung Electronics distributed 305,211 common shares in relation to the exercise of stock options of current and former management and employees as well as the merger with Samsung Gwangju Electronics. 247,215 common treasury shares were distributed in relation to the exercise of stock options, and 57,996 treasury shares were distributed in return for the merger with Samsung Gwangju Electronics. As of end-1H 2011, Samsung Electronics held 17,151,049 common treasury shares and 2,979,693 preferred treasury shares.

(As of June 30, 2011)

(# of shares)

Method of acquisition			Type of share	No. of shares at period-beginning	Change			No. of shares at period-end
					Acquisition (+)	Disposal (-)	Cancellation (-)	
Acquisition under the Financial Investment Services and Capital Markets Act	Direct acquisition	Acquisition on the exchange	Common	17,456,260	-	305,211		17,151,049
			Preferred	2,979,693	-			2,979,693
		TOB	Common	-	-			
			Preferred	-	-			
		Exercise of appraisal right	Common	-	-			
			Preferred	-	-			
	Sub-total (a)	Common	17,456,260	-	305,211		17,151,049	
		Preferred	2,979,693	-			2,979,693	
	Acquisition under trust contracts	Shares held by trustee	Common	-	-			
			Preferred	-	-			
		Shares in kind	Common	-	-			
			Preferred	-	-			
		Sub-total (b)	Common	-	-			
			Preferred	-	-			
Other acquisitions (c)			Common	-	-			
			Preferred	-	-			
Total (a+b+c)			Common	17,456,260	-	305,211		17,151,049
			Preferred	2,979,693	-			2,979,693

□ Voting Shares

Samsung Electronics issued 147,299,337 common shares, which is 29.5% of authorized shares. The company issued 22,833,427 preferred shares. 17,151,049 common treasury shares held by the company and preferred shares do not have voting rights. 12,506,577 shares have limited voting rights under relevant laws. Thus, the number of shares with voting rights is 117,641,411.

(As of June 30, 2011)

		(# of shares)	
		No. of shares	Note
Outstanding shares (A)	Common	147,299,337	-
	Preferred	22,833,427	-
Shares without voting rights (B)	Common	17,151,049	Article 369-2 of the Commercial Act "Treasury Shares"
	Preferred	22,833,427	Article 370 of the Commercial Act "Preferred Shares"
Shares with limited voting rights under relevant laws (C)	Common	12,506,577	Restricted by the Monopoly Regulation and Fair Trade Act: 10,622,814 shares held by Samsung Life Insurance, 1,856,370 shares held by Samsung Fire & Marine Insurance / Restricted by the Insurance Business Act: 27,393 shares held by special account of Samsung Life Insurance
	Preferred	-	-
Shares with voting rights revived (D)	Common	-	-
	Preferred	-	-
Shares with voting rights (E=A-B-C+D)	Common	117,641,711	-
	Preferred	-	-

- ※ Voting rights on agendas excluding appointment and dismissal of board members, revision of the Articles of Incorporation, and merger/business transfer.
- ※ Among shares for which voting rights are restricted by relevant laws, some of 12,497,184 shares (10,622,814 shares held by Samsung Life Insurance's proprietary account and 1,856,370 shares held by Samsung Fire & Marine Insurance) whose voting rights are restricted by the Monopoly Regulation and Fair Trade Act can exercise voting rights in relation to appointment and dismissal of board members, revision of the Articles of Incorporation, etc.

□ **Dividend**

- Dividends paid out in the recent three fiscal years

		1H 2011	2010	2009
Par value per share (won)		5,000	5,000	5,000
Net profit (million won)		4,819,481	13,236,461	6,208,140
EPS (won)		32,085	88,799	42,137
Total cash dividend (million won)		75,001	1,496,540	1,185,438
Total stock dividend (million won)		-	-	-
Dividend payout ratio (%)		-	11.31	19.09
Cash dividend yield (%)	Common	-	1.07	1.02
	Preferred	-	1.57	1.57
Stock dividend yield (%)	Common	-	-	-
	Preferred	-	-	-
Cash dividend per share (won)	Common	500	10,000	8,000
	Preferred	500	10,050	8,050
Stock dividend per share (share)	Common	-	-	-
	Preferred	-	-	-

※ Based on individual financial statements

※ EPS denotes to basic EPS.

※ For information about calculation of basic EPS, refer to notes of 1H 2011 audited financial statements.

II. Business Operation

□ Summary of Financials by Business Division

Category	Business	Classification	1H 2011		1H 2010		2010		2009	
			Amount	Portion	Amount	Portion	Amount	Portion	Amount	Portion
Set	Digital Media	Total sales	61,520,146	36.3%	62,504,925	36.0%	133,572,714	36.9%	114,328,769	36.0%
		Internal sales	33,920,265	36.5%	34,869,121	34.5%	75,185,552	36.2%	63,066,694	34.2%
		Net sales	27,599,881	36.1%	27,635,804	38.1%	58,387,162	37.8%	52,362,878	38.4%
		Operating profit	610,867	9.1%	885,509	9.4%	429,482	2.5%	3,097,387	28.0%
		Total Asset	43,067,721	21.8%	43,049,787	24.0%	43,515,660	23.0%	42,605,421	26.1%
	Telecom	Total sales	44,202,395	26.1%	34,575,562	19.9%	80,373,362	22.2%	72,748,628	22.4%
		Internal sales	21,382,280	23.0%	17,095,253	16.9%	40,303,412	19.4%	35,157,318	19.1%
		Net sales	22,820,115	29.9%	17,480,309	24.1%	40,069,950	25.9%	36,490,507	26.8%
		Operating profit	3,104,586	46.3%	1,724,650	18.3%	4,302,554	24.9%	4,053,600	37.4%
		Total Asset	33,647,110	17.1%	32,739,545	18.3%	34,365,368	18.1%	31,882,983	19.5%
	Total	Total sales	106,118,196	62.7%	97,583,921	56.2%	214,945,026	59.4%	207,745,409	64.8%
		Internal sales	55,503,716	59.8%	52,137,778	51.5%	115,898,073	55.9%	116,486,918	63.2%
		Net sales	50,614,480	66.2%	45,446,143	62.7%	99,046,953	64.1%	91,258,491	66.9%
		Operating profit	3,728,600	55.6%	2,591,764	27.5%	4,879,101	28.2%	7,162,479	65.6%
		Total Asset	84,154,398	42.7%	93,165,737	52.0%	89,076,990	47.0%	78,804,810	48.3%
Components	Semi-conductor	Total sales	35,092,241	20.7%	34,300,251	19.7%	72,806,264	20.1%	54,813,121	17.1%
		Internal sales	16,757,880	18.0%	16,565,888	16.4%	35,167,480	17.0%	28,005,498	15.2%
		Net sales	18,334,361	24.0%	17,734,363	24.5%	37,638,784	24.3%	26,807,623	19.7%
		Operating profit	3,435,929	51.3%	4,898,694	52.0%	10,110,698	58.5%	2,058,733	18.8%
		Total Asset	60,092,691	30.5%	54,165,667	30.2%	55,583,214	29.3%	45,458,634	27.9%
	LCD	Total sales	27,486,248	16.2%	30,671,351	17.7%	62,162,133	17.2%	55,279,013	17.2%
		Internal sales	13,881,730	15.0%	16,057,537	15.9%	32,242,249	15.5%	29,442,191	16.0%
		Net sales	13,604,518	17.8%	14,613,814	20.1%	29,919,884	19.3%	25,836,822	19.0%
		Operating profit	- 442,627	- 6.6%	1,369,501	14.5%	1,991,990	11.5%	1,707,433	15.6%
		Total Asset	32,794,465	16.6%	29,458,795	16.4%	31,547,027	16.6%	30,959,630	19.0%
	Total	Total sales	62,293,916	36.8%	64,675,649	37.2%	134,384,718	37.1%	110,092,134	34.3%
		Internal sales	30,723,547	33.1%	32,676,916	32.3%	67,546,082	32.6%	57,447,689	31.2%
		Net sales	31,570,369	41.3%	31,998,733	44.1%	66,838,636	43.2%	52,644,445	38.6%
		Operating profit	2,994,820	44.7%	6,266,743	66.5%	12,089,126	69.9%	3,602,445	33.0%
		Total Asset	92,883,949	47.1%	83,654,962	46.7%	88,118,185	46.5%	76,543,625	46.9%

※ Data related to business divisions in 2009 and 2010 were adjusted according to the classification of business divisions in 1H 2011 (on a consolidated basis).

※ Net sales include internal sales of the head office and overseas subsidiaries subject to consolidated financial statements.

□ Capex

Capex in 1H 2011 totaled KRW11.2 trillion, most of which was spent on upgrading semiconductor and LCD production lines. 2011 full-year capex is planned at about KRW23 trillion on a consolidated basis (KRW12 trillion in semiconductor business, KRW3 trillion in LCD business, etc.), but it could change depending on business situation.

- 1H 11 capex by business divisions

(100 million won)

Business	Purpose	Period	Investment in	Amount
Semiconductor	Establishment, addition, upgrade	Jan '11 ~ Jun '11	Buildings, facilities	65,233
LCD	Establishment, addition, upgrade	Jan '11 ~ Jun '11	Buildings, facilities	33,333
Others	Others	Jan '11 ~ Jun '11	Buildings, facilities	13,174
Total				111,740

□ Major Customers

As of 1H 2011, major customers included Apple, Sony, HP, Best Buy, and Dell. In 1H 2011, sales to our five major customers accounted for about 15% of total sales.

III. Corporate Governance and Affiliates

□ Affiliates

1. Names of the Group and Affiliates

- The name of the group: Samsung

As of end-1H 2011, Samsung Group had 82 domestic affiliates. Samsung Electronics and 18 affiliates are listed, and the remaining 63 are unlisted.

(As of June 30, 2011)

	No. of affiliates	Name of affiliates
Listed	19	Samsung C&T, Cheil Industries, Samsung Electronics, Samsung SDI, Samsung Techwin, Samsung Life Insurance, SEMCO, Samsung Heavy Industries, Samsung Card, Hotel Shilla, Samsung Fire & Marine Insurance, Samsung Securities, S1, Samsung Fine Chemicals, Samsung Engineering, iMarket Korea, Cheil Worldwide, Credu, Samsung Ace Digitech
Unlisted	63	Samsung Everland, Samsung Petrochemical, Samsung SDS, Samsung General Chemicals, Samsung Total Petrochemicals, Samsung Lions, SERI, STECO, Samsung Thales, SEMES, Living Plaza, Samsung Corning Precision Materials, SECRON, Seoul Commtech, Samsung Electronics Service, Samsung Electronics Logitech, Hantok Chemicals, Global Tech, CVnet Corporation, Care Camp, Allat Corp., e Samsung International, SECUI.com, Wealthia.com, Open Tide Korea, Samsung Futures, 365Homecare, Samsung Venture Investment Corporation, Samsung Asset Management, Saengbo, Samsung Claim Adjustment Service, Anycar Service, World Cyber Games, S-LCD Corporation, SD Flex, SEHF Korea, Gemi Plus Distribution, Samsung LED, SB LiMotive, Samsung Mobile Display, Samsung Bluewings, HTSS, Bonavie, RAY, Songdo Land Mark City, S-Core, GES, Open Hands, EXE C&T, EXE Technologies Korea, S1 CRM, S-EnPol, Samsung Medison, Medison Xray, Medison Healthcare, Sono Solution, CSL, Prosonic, Samsung Biologics, SMP, STM, Miracom Inc. and Samsung Life Service
Total	82	

2. Stake-Holdings among Affiliates and Subsidiaries

[Domestic]

(As of June 30, 2011)

(%, based on common shares)

		Investee													
		Samsung C&T	Cheil Ind.	SEC	Samsung SDI	SEMCO	Samsung Heavy Ind.	Samsung Techwin	Hotel Shilla	Samsung Engineering	Cheil World-wide	Samsung Fine Chemicals	S1	Samsung SDS	Samsung Ever-land
Investor	Samsung C&T			4.1			4.3			12.6	5.6		18.3	1.5	
	Cheil Ind.			0.0		0.4	0.1		13.1		3.2			4.0	
	SEC				20.4	23.7	17.6	25.5	5.1	2.6	8.4		21.7		
	Samsung SDI	7.4							0.1	5.1		11.5	11.0	4.0	
	Samsung Corning Precision Materials														
	SEMCO					2.4					0.3		8.4	4.0	
	Samsung Ever-land			0.0			0.1	0.3		1.1					
	Samsung Heavy Ind.														
	Samsung Techwin						0.1								
	Samsung Engineering						0.1				0.9				
	Cheil World-wide						0.1								
	Samsung Fine Chemicals														
	Samsung General Chemicals														
	Hotel Shilla										2.2				
	S1														
	SERI														
	Samsung SDS														
	Samsung Life Insurance	5.0	0.1	7.4	0.1		3.5	0.6	7.7	0.3			5.3		
	Samsung Fire & Marine Insurance			1.3									1.0		
	Samsung Securities						0.0	2.0	3.1		0.0		1.3		
	Samsung Card		4.9						1.3		3.0		1.9	25.6	
	Seoul Commttech														
	Wealthia.com														
EXE C&T															
Samsung Medison															
Samsung Electronics Hainan Fiber Optics															
SVIC #6															
Total	12.4	5.0	12.8	20.4	23.7	24.4	32.8	17.3	19.5	18.3	32.0	20.6	48.4	39.1	

		Investee													
		Samsung General Chemicals	Samsung Total Petrochem.	Samsung Petrochem.	Hantok Chemicals	Samsung Lions	SERI	STECO	SEMES	Seoul Commtech	Samsung Electronics Service	World Cyber Games	SECRON	Living Plaza	Samsung Blue Wings
Investor	Samsung C&T	38.7		27.3		7.5	1.0								
	Cheil Ind.	0.9		21.4		15.0	1.0								
	SEC	3.9		13.0		27.5	29.8	51.0	85.6	35.6	99.3	45.0	50.6	100.0	100.0
	Samsung SDI	10.7					28.6								
	Samsung Corning Precision Materials														
	SEMCO	10.5				12.5	23.8								
	Samsung Ever-land					2.0									
	Samsung Heavy Ind.						1.0								
	Samsung Techwin	26.5													
	Samsung Engin-eering														
	Cheil World-wide	0.3				3.0									
	Samsung Fine Chemicals	3.6			50.0										
	Samsung General Chemicals		50.0												
	Hotel Shilla														
	SI														
	SERI														
	Samsung SDS														
	Samsung Life Insurance						14.8								
	Samsung Fire & Marine Insurance														
	Samsung Securities														
	Samsung Card														
	Seoul Comm-tech														
	Wealthia.com														
EXE C&T															
Samsung Medison															
Samsung Electronics Hainan Fiber Optics															
SVIC #6															
Total	95.0	50.0	61.6	50.0	67.5	100.0	51.0	85.6	35.6	99.3	45.0	50.6	100.0	100.0	

		Investee													
		Samsung Electronics Logitech	Samsung LED	S-LCD Corp.	SEHF Korea	RAY	GES	Samsung Medison	Medison Xray	Medison Healthcare	Sono Solution	CSL	Prosonic	Samsung Biologics	Samsung Thales
Investor	Samsung C&T													10.0	
	Cheil Ind.														
	SEC	100.0	50.0	50.0			100.0	65.8					100.0	40.0	
	Samsung SDI														
	Samsung Corning Precision Materials														
	SEMCO		50.0												
	Samsung Ever-land													40.0	
	Samsung Heavy Ind.														
	Samsung Techwin														50.0
	Samsung Engineering														
	Cheil World-wide														
	Samsung Fine Chemicals														
	Samsung General Chemicals														
	Hotel Shilla														
	S1														
	SERI														
	Samsung SDS														
	Samsung Life Insurance														
	Samsung Fire & Marine Insurance														
	Samsung Securities														
	Samsung Card														
	Seoul Comm-tech														
	Wealthia.com														
	EXE C&T														
	Samsung Medison									100.0	100.0	48.5	100.0		
Samsung Electronics Hainan Fiber Optics					100.0										
SVIC #6						64.6									
Total		100.0	100.0	50.0	100.0	64.6	100.0	65.8	100.0	100.0	48.5	100.0	100.0	90.0	50.0

		Investee														
		Samsung Corning Precision Materials	Global Tech	Cvnet	Care Camp	Songdo Land Mark City	SD Flex	Samsung Ace Digitech	Gemi Plus Distribution	SB LiMotive	Samsung Mobile Display	SECUI.com	HTSS	S1 CRM	S-EnPol	SMP
Investor	Samsung C&T			40.1	52.8	40.4										
	Cheil Ind.						50.0	23.4	100.0							
	SEC	42.6									64.4					
	Samsung SDI									50.0	35.6					
	Samsung Corning Precision Materials		51.0													
	SEMCO															
	Samsung Ever-land											8.7				
	Samsung Heavy Ind.															
	Samsung Techwin															
	Samsung Engineering															
	Cheil Worldwide															
	Samsung Fine Chemicals														100.0	50.0
	Samsung General Chemicals															
	Hotel Shilla															
	S1											52.4	80.0	100.0		
	SERI															
	Samsung SDS											4.4				
	Samsung Life Insurance	0.0							0.0							
	Samsung Fire & Marine Insurance															
	Samsung Securities															
	Samsung Card															
	Seoul Comm-tech			9.4												
	Wealthia.com															
	EXE C&T															
	Samsung Medison															
	Samsung Electronics Hainan Fiber Optics															
SVIC #6																
Total	42.7	51.0	49.5	52.8	40.4	50.0	23.4	100.0	50.0	100.0	65.4	80.0	100.0	100.0	50.0	

		Investee													
		STM	e Samsung International	Wealthia.com	Open Tide Korea	S-Core	Open Hands	Bonavie	Credu	EXE C&T	EXE Technologies Korea	Miracom Inc.	iMarket Korea	Samsung Life Insurance	Saengbo
Investor	Samsung C&T											10.6			
	Cheil Ind.											2.8			
	SEC											10.6			
	Samsung SDI		11.3									5.6			
	Samsung Corning Precision Materials											3.9			
	SEMCO		11.3									10.0	0.6		
	Samsung Everland		25.0	21.0					8.9			2.8	19.3		
	Samsung Heavy Ind.											7.2			
	Samsung Techwin														
	Samsung Engineering											5.3			
	Cheil World-wide				10.4									0.2	
	Samsung Fine Chemicals	50.0												0.5	
	Samsung General Chemicals														
	Hotel Shilla							100.0							
	S1														19.2
	SERI			5.2					10.7						
	Samsung SDS		52.5	10.5	72.6	67.3	100.0		40.9	99.7		82.7		0.4	28.8
	Samsung Life Insurance								0.0				0.0		50.0
	Samsung Fire & Marine Insurance														
	Samsung Securities			1.6									0.0		
	Samsung Card			3.3											
	Seoul Commtech														
	Wealthia.com														14.4
	EXE C&T										80.7				
Samsung Medison															
Samsung Electronics Hainan Fiber Optics															
SVIC #6															
Total	50.0	100.0	41.5	83.0	67.3	100.0	100.0	60.4	99.7	80.7	82.7	58.7	21.0	50.0	62.5

		Investee								
		Samsung Life Service	Samsung Futures	Samsung Asset Management	Samsung Fire & Marine Insurance	Samsung Claim Adjustment Service	Anycar Service	Samsung Securities	Samsung Card	Allat Corp.
Investor	Samsung C&T						0.3	2.4		
	Cheil Ind.									
	SEC							35.3		16.3
	Samsung SDI									16.3
	Samsung Corning Precision Materials									
	SEMCO							3.6		17.0
	Samsung Everland								30.0	
	Samsung Heavy Ind.			3.9				0.0		17.0
	Samsung Techwin									16.7
	Samsung Engineering									
	Cheil Worldwide									
	Samsung Fine Chemicals									
	Samsung General Chemicals									
	Hotel Shilla									
	S1									
	SERI									
	Samsung SDS									
	Samsung Life Insurance	99.2	41.0	5.5	10.4			11.4	26.4	
	Samsung Fire & Marine Insurance		4.0	1.2		96.8	100.0	7.7		
	Samsung Securities		51.0	65.3						16.7
	Samsung Card				0.6					30.0
	Seoul Commtech									
	Wealthia.com									
EXE C&T										
Samsung Medison										
Samsung Electronics Hainan Fiber Optics										
SVIC #6										
Total	99.2	96.0	75.8	11.0	96.8	100.0	19.4	67.7	60.0	100.0

[Overseas]

(As of June 30, 2011)

(%, based on common shares)

Investor	Investee	Stake
Samsung C&T	Samsung Japan Co., Ltd.	49.0
Samsung C&T	MYODO METAL CO., LTD.	100.0
Samsung C&T	Samsung C&T America Inc.	100.0
Samsung C&T	Samsung Finance Corporation.	80.0
Samsung C&T	Canada Trade Group Inc.	48.7
Samsung C&T	Samsung E&C America, INC.	100.0
Samsung C&T	SAMSUNG OIL & GAS USA CORP	90.0
Samsung C&T	Samsung Renewable Energy Inc.	100.0
Samsung C&T	SCNT Power Norte S. De R.L. de C.V.	100.0
Samsung C&T	QSSC, S.A. de C.V.	60.0
Samsung C&T	Samsung C&T Deutschland GmbH	100.0
Samsung C&T	Samsung C&T U.K. Ltd.	100.0
Samsung C&T	Samsung Trading PLC.	100.0
Samsung C&T	Xiod Distribution	25.0
Samsung C&T	Samsung C&T France S.A.S	100.0
Samsung C&T	POSS-SLPC, s.r.o	50.0
Samsung C&T	SAM investment Manzanilo.B.V	100.0
Samsung C&T	Samsung Engineering & Construction(M) SDN.BHD.	100.0
Samsung C&T	Samsung C&T Malaysia SDN. BHD	100.0
Samsung C&T	Erdsam Co., Ltd.	100.0
Samsung C&T	Samsung Chemtech	51.7
Samsung C&T	Cassava Investment Korea Pte. Ltd.	29.7
Samsung C&T	P.T. Samsung Development	100.0
Samsung C&T	Samsung Development (Thailand) Co., Ltd.	100.0
Samsung C&T	Samsung C&T Thailand Co., Ltd	44.0
Samsung C&T	Cheil Holding Inc.	40.0
Samsung C&T	Samsung Const. Co. Phils.,Inc.	25.0
Samsung C&T	Samsung Design Philippines Inc	100.0
Samsung C&T	Samsung Oil & Gas(Timor Sea 06-102) Ltd.	100.0

Samsung C&T	Samsugn Oil & Gas Australia PTY. LTD	100.0
Samsung C&T	Samsung C&T India Pte., Ltd.	100.0
Samsung C&T	Malaysia Samsung Steel Center Sdn.Bhd	70.0
Samsung C&T	Samsung C&T Singapore Pte., Ltd.	100.0
Samsung C&T	S&G Biofuel PTE.LTD	50.5
Samsung C&T	Samsung C&T Hongkong Ltd.	100.0
Samsung C&T	Shunde Shengpu Processing Center Co. Ltd	51.6
Samsung C&T	Samsung C&T Taiwan Co., Ltd.	100.0
Samsung C&T	Samsung Precision Stainless Steel(pinghu) Co.,Ltd.	55.0
Samsung C&T	Samsung E&C (Shanghai) Co.,Ltd.	100.0
Samsung C&T	Dongguan Samsung Steel Center Co., Ltd.	70.0
Samsung C&T	Posco-Samsung Suzhou Processing Center Co. Ltd	50.0
Samsung C&T	Samsung Nigeria Co., Ltd.	99.9
Samsung C&T	LOBINAVE - Estaleiro Naval do Lobito, Limitada	40.0
Samsung C&T	SAMSUNG C&T CORPORATION SAUDI ARABIA	100.0
Samsung C&T	Samsung C&T Chile Copper SpA	100.0
Samsung C&T	Samsung C&T DO Brasil Participacoes LTDA	100.0
Samsung C&T	Samsung Corporation Rus LLC	100.0
Samsung C&T	KSI LLP	25.0
Samsung C&T	Samsung Asia Private Ltd.	30.0
Samsung C&T	Samsung SDI America, Inc.	8.3
Samsung C&T	Samsung SDI (Malaysia) SDN. BHD.	6.4
Samsung C&T	Samsung SDI (Hong Kong) Ltd.	2.4
Samsung C&T	Samsung SDI Brasil Ltda.	0.0
Samsung C&T America Inc.	Samsung Finance Corporation.	20.0
Samsung C&T America Inc.	Meadowland Distribution	100.0
Samsung C&T America Inc.	Web2Zone., Inc.	100.0
Samsung C&T America Inc.	SAMSUNG OIL & GAS USA CORP	10.0
Samsung C&T America Inc.	Samsung Green repower, LLC	100.0
Samsung C&T America Inc.	Samsung Solar Construction Inc.	100.0
Samsung C&T America Inc.	QSSC, S.A. de C.V.	20.0
Samsung Renewable Energy Inc.	SRE Wind GP Holding Inc.	100.0
Samsung Renewable Energy Inc.	SP Ontario Wind Development LP Inc.	50.0

Samsung Renewable Energy Inc.	South Kent Wind LP Inc.	50.0
Samsung Renewable Energy Inc.	Grand Renewable Wind LP Inc.	50.0
Samsung Renewable Energy Inc.	SP Ontario Wind Development GP Inc.	50.0
Samsung Renewable Energy Inc.	South Kent Wind GP Inc.	50.0
Samsung Renewable Energy Inc.	Grand Renewable Wind GP Inc.	50.0
Samsung Green repower, LLC	SOLAR PROJECTS SOLUTIONS,LLC	69.0
SP Ontario Wind Development GP Inc.	SP Ontario Wind Development LP Inc.	0.0
South Kent Wind GP Inc.	South Kent Wind LP Inc.	0.0
Grand Renewable Wind GP Inc.	Grand Renewable Wind LP Inc.	0.0
Samsung C&T Deutchland GmbH	Samsung C&T Italia S.A.R.L	100.0
Samsung C&T Deutchland GmbH	POSS-SLPC, s.r.o	20.0
Samsung C&T Deutchland GmbH	S.C. Otelinox S.A	94.3
Samsung C&T Deutchland GmbH	KSI LLP	25.0
Samsung C&T U.K. Ltd.	Xiod Distribution	75.0
Samsung C&T U.K. Ltd.	SOLECO S.A	65.0
Samsung C&T U.K. Ltd.	Samsung Nigeria Co., Ltd.	0.1
Samsung C&T France S.A.S	Comptoir Des Produits Inoxydables S.A.S.	12.5
SAM investment Manzanilo.B.V	Terminal KMS de GNL S. de R.L de C.V	37.5
Samsung Engineering & Construction(M) SDN.BHD.	SS KUKDONG JASATERA J/V	70.0
Cheil Holding Inc.	Samsung Const. Co. Phils.,Inc.	75.0
Samsung C&T Singapore Pte., Ltd.	Samsung Chemtech	48.3
Samsung C&T Singapore Pte., Ltd.	Cassava Investment Korea Pte. Ltd.	12.7
Samsung C&T Singapore Pte., Ltd.	Malaysia Samsung Steel Center Sdn.Bhd	30.0
Samsung C&T Singapore Pte., Ltd.	Samsung C&T Corporation Hanoi Logistics	40.0
Samsung C&T Singapore Pte., Ltd.	S&G Biofuel PTE.LTD	12.6
S&G Biofuel PTE.LTD	PT. Gandaerah Hendana	95.0
S&G Biofuel PTE.LTD	PT. Inecda	95.0
Samsung C&T Hongkong Ltd.	Samsung C&T Thailand Co., Ltd	13.2
Samsung C&T Hongkong Ltd.	Tianjin International Trade Co. Ltd	100.0
Samsung C&T Hongkong Ltd.	Samsung Trading (Shanghai Pu Dong New Area) Co.,Ltd.	100.0
Samsung C&T Hongkong Ltd.	Karson Industrial Co., Ltd.	100.0
Samsung C&T Hongkong Ltd.	Enterprise Co., Ltd.	100.0

Samsung C&T Hongkong Ltd.	Samsung Trading (Shenzhen) Co.,Ltd.	100.0
Samsung C&T Hongkong Ltd.	Samsung Logistics (China) Ltd.	100.0
Samsung C&T Hongkong Ltd.	Samsung Corporation (Gaungzhou) Limited.	100.0
Samsung C&T Hongkong Ltd.	Dongguan Samsung Steel Center Co., Ltd.	30.0
Samsung C&T Hongkong Ltd.	Posco-Samsung Suzhou Processing Center Co. Ltd	20.0
Samsung Logistics (China) Ltd.	Samsung C&T Corporation Hanoi Logistics	11.0
Samsung Logistics (China) Ltd.	Samsung Logistics (Tianjin) Ltd	100.0
Samsung Logistics (China) Ltd.	Shenzhen Samsung Shipping Container Line Co., Ltd.	100.0
Samsung Logistics (China) Ltd.	Dongguan Samsung Logistics Warehouse Co., Ltd.	100.0
S.C. Otelinox S.A	Comptoir Des Produits Inoxydables S.A.S.	87.5
Samsung Electronics	Samsung Japan Co., Ltd.	51.0
Samsung Electronics	Samsung Yokohama Research Institute	100.0
Samsung Electronics	Samsung Electronics America Inc.	100.0
Samsung Electronics	Samsung Electronics Canada Inc.	100.0
Samsung Electronics	Samsung Electronics Mexico S.A. De C.V.	63.6
Samsung Electronics	Samsung Electronics (UK) Ltd.	100.0
Samsung Electronics	Samsung Electronics Ltd.	100.0
Samsung Electronics	Samsung Electronics Holding GmbH	100.0
Samsung Electronics	Samsung Electronics Iberia, S.A.	100.0
Samsung Electronics	Samsung Electronics France S.A.S	100.0
Samsung Electronics	Samsung Electronics Hungarian RT.	100.0
Samsung Electronics	Samsung Electronics Italia S.P.A.	100.0
Samsung Electronics	Samsung Electronics Europe Logistics B.V.	100.0
Samsung Electronics	Samsung Electronics Benelux B.V.	100.0
Samsung Electronics	Samsung Electronics LCD Slovakia s.r.o.	0.0
Samsung Electronics	Samsung Electronics Overseas B.V.	100.0
Samsung Electronics	Samsung Electronics Polska, SP.Zo.O	100.0
Samsung Electronics	Samsung Electronics Portuguesa S.A.	100.0
Samsung Electronics	Samsung Electronics Nordic Aktiebolag	100.0
Samsung Electronics	Samsung Electronics Austria GmbH	100.0
Samsung Electronics	Samsung Electronics Slovakia s.r.o	55.7
Samsung Electronics	Samsung Electronics European Holding	100.0
Samsung Electronics	Samsung Electronics Display (M) Sdn Bhd	75.0

Samsung Electronics	Samsung Electronics Malaysia SDN.BHD.	100.0
Samsung Electronics	Samsung Vina Electronics Co., Ltd.	80.0
Samsung Electronics	Samsung Asia Private Ltd.	70.0
Samsung Electronics	SAMSUNG INDIA ELECTRONICS Private. LTD	100.0
Samsung Electronics	Samsung India Software Operations Pvt. Ltd.	100.0
Samsung Electronics	Samsung Electronics Australia Pty. Ltd.	100.0
Samsung Electronics	PT Samsung Electronics Indonesia	100.0
Samsung Electronics	Thai-Samsung Electronics Co. Ltd.	91.8
Samsung Electronics	Samsung Electronic Philippine Manufacturing Corp.	100.0
Samsung Electronics	SAMSUNG MALAYSIA ELECTRONICS (SME) SDN. BHD.	100.0
Samsung Electronics	Samsung Electronics Asia Holding Pte Ltd	100.0
Samsung Electronics	Samsung Electronics Hong Kong Co., Ltd.	100.0
Samsung Electronics	Suzhou Samsung Electronics Co., Ltd	69.1
Samsung Electronics	Samsung (CHINA) Investment Co.,Ltd.	100.0
Samsung Electronics	Samsung Electronics Suzhou Semiconductor Co., Ltd.	100.0
Samsung Electronics	SAMSUNG ELECTRONICS DIGITAL PRINTING	87.1
Samsung Electronics	Samsung Electronics Huizhou Co., Ltd.	89.6
Samsung Electronics	Tianjin Samsung Electronics Co., Ltd.	48.2
Samsung Electronics	Samsung Electronics Taiwan Co., Ltd.	100.0
Samsung Electronics	Tianjin Samsung Telecom Technology Co., Ltd.	90.0
Samsung Electronics	Shanghai Samsung Semiconductor Co., Ltd.	100.0
Samsung Electronics	Samsung Electronics Suzhou Computer Co.,Lcd	73.7
Samsung Electronics	Samsung Electronics Suzhou LCD Co.,Lcd	100.0
Samsung Electronics	Shenzhen Samsung Kejian Mobile Telecom. Tech. Co., Ltd.	60.0
Samsung Electronics	Samsung Electronic Shanghai Telecommunications Co., Ltd.	100.0
Samsung Electronics	Samsung Semiconductor China R&D.,Ltd.	100.0
Samsung Electronics	Samsung Electronics Hainan Fiberoptics Co., Ltd	100.0
Samsung Electronics	Samsung Gulf Electronics Co., Ltd.	100.0
Samsung Electronics	Samsung Electronics South Africa (Pty) Ltd.	100.0
Samsung Electronics	Samsung Electronics Latinoamerica (Zona Libre)	100.0
Samsung Electronics	Samsung Electronica Da Amazonia LTDA.	87.0
Samsung Electronics	Samsung Electronics Argentina S.A.	98.0

Samsung Electronics	Samsung Electronics Chile Limitada(Ltda)	4.1
Samsung Electronics	Samsung Electronics Rus Company	100.0
Samsung Electronics	Samsung Electronics Rus Kaluga	100.0
Samsung Electronics	Samsung Russia Service Company	100.0
Samsung Electronics	Samsung SDI Brasil Ltda.	0.1
Samsung Electronics	Samsung Opto-Electronics GmbH	100.0
Samsung Electronics	Tianjin Samsung Opto-Electronics Co.Ltd	82.0
SEMES	SEMES America,Inc.	100.0
Samsung Medison	Medison Japan Co., Ltd	100.0
Samsung Medison	Medison America Inc.	100.0
Samsung Medison	SonAce Deutschland GmbH	100.0
Samsung Medison	Medison Italy SRL	100.0
Samsung Medison	Medison France SAS	100.0
Samsung Medison	Medison Europe B.V.	100.0
Samsung Medison	Medison Systems India Private LTD.	100.0
Samsung Medison	Medison(Shanghai)Co.Ltd.	100.0
Samsung Medison	Shanghai Medison Medical Instrument Co., Ltd	97.7
Samsung Medison	Medison Medical Equipment	100.0
Samsung Medison	Medison Do Brazil Ltda	100.0
Samsung Electronics America Inc.	Samsung Receivables Corporation	39.4
Samsung Electronics America Inc.	Samsung Semiconductor Inc.	100.0
Samsung Electronics America Inc.	Samsung Information Systems America Inc.	100.0
Samsung Electronics America Inc.	Samsung International Inc.	100.0
Samsung Electronics America Inc.	Samsung Telecommunications America LLC.	100.0
Samsung Semiconductor Inc.	Samsung Austin Semiconductor LLC.	100.0
Samsung International Inc.	Samsung Mexicana S.A. De C.V.	100.0
Samsung Telecommunications America LLC.	Samsung Receivables Corporation	60.6
Samsung Electronics (UK) Ltd.	Samsung Telecoms (UK) Ltd.	100.0
Samsung Electronics (UK) Ltd.	Samsung Semiconductor Europe Limited	100.0
Samsung Electronics Holding GmbH	Samsung Semiconductor Europe GmbH	100.0
Samsung Electronics Holding GmbH	Samsung Electronics GmbH	100.0
Samsung Electronics Hungarian RT.	Samsung Electronics Czech and Slovak s.r.o.	30.0

Samsung Electronics Hungarian RT.	Samsung Electronics Slovakia s.r.o	44.3
Samsung Electronics Benelux B.V.	Samsung Electronics Mexico S.A. De C.V.	36.4
Samsung Electronics Benelux B.V.	Samsung Electronics LCD Slovakia s.r.o.	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics West Africa	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Turkey	100.0
Samsung Electronics Benelux B.V.	Samsung Semiconductor Israel R&D Center,LTD.	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Levant Co.,Ltd	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Morocco SARLAU	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Venezuela	100.0
Samsung Electronics Benelux B.V.	Samsung Electronica Da Amazonia LTDA.	13.0
Samsung Electronics Benelux B.V.	Samsung Electronics Chile Limitada(Ltda)	95.9
Samsung Electronics Benelux B.V.	Samsung Electronics Peru	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Russia	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Ukraine	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Baltics	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Ukraine Company	100.0
Samsung Electronics Benelux B.V.	Samsung Electronics Kazakhstan	100.0
Samsung Electronics Benelux B.V.	SAMSUNG ELECTRONICS KZ AND CENTRAL ASIA LLP	100.0
Samsung Electronics European Holding	Samsung Electronics Czech and Slovak s.r.o.	70.0
Samsung Electronics European Holding	Samsung Electronics Romania LLC	100.0
Samsung Electronics European Holding	Samsung Electronics Poland Manufacturing	100.0
Samsung Electronics European Holding	Samsung Electronics Greece S.A.	100.0
Samsung Electronics European Holding	Samsung LCD Netherlands R&D Center B.V	100.0
Samsung LCD Netherlands R&D Center B.V	Samsung LCD Netherlands R&D Center(UK)Limited	100.0
Samsung LCD Netherlands R&D Center B.V	Samsung LCD Netherlands R&D Center(HK)Limited	100.0
Samsung Electronics Display (M) Sdn Bhd	Tianjin Samsung Electronics Co., Ltd.	2.2
PT Samsung Electronics Indonesia	P.T. Samsung Telecommunications Indonesia	99.0
Samsung Electronic Philippine Manufacturing Corp.	Batino Realty Corp.	39.8
Samsung Electronics Asia Holding Pte Ltd	Samsung Telecommunications Japan Co.	100.0
Samsung Electronics Asia Holding Pte Ltd	Samsung Electronics Display (M) Sdn Bhd	25.0
Samsung Electronics Asia Holding Pte Ltd	Samsung Electronics Philippines Corporation	100.0

Samsung Electronics Asia Holding Pte Ltd	Samsung Electronics Bangladeshi Research Center	100.0
Samsung Electronics Asia Holding Pte Ltd	Samsung Electronics Vietnam Company Ltd.	100.0
Samsung Electronics Asia Holding Pte Ltd	Samsung Telecommunications Malaysia Sbn. Bhd.	100.0
Samsung Electronics Asia Holding Pte Ltd	Samsung SDI (Malaysia) SDN. BHD.	25.0
Samsung Electronics Asia Holding Pte Ltd	Samsung Electro-Mechanics Thailand Co., Ltd.	25.0
Samsung Electronics Asia Holding Pte Ltd	eSamsung Greater China Co., Ltd.	11.4
Samsung Electronics Hong Kong Co., Ltd.	eSamsung Greater China Co., Ltd.	11.3
Suzhou Samsung Electronics Co., Ltd	Samsung Suzhou Electronics Export Co.,Ltd	100.0
Samsung (China) Investment Co.,Ltd.	Suzhou Samsung Electronics Co., Ltd	19.2
Samsung (CHINA) Investment Co.,Ltd.	Samsung Guangzhou Mobile R&D Center	100.0
Samsung (CHINA) Investment Co.,Ltd.	Samsung Tianjin Mobile Development Center	100.0
Samsung (CHINA) Investment Co.,Ltd.	SAMSUNG ELECTRONICS DIGITAL PRINTING	12.9
Samsung (CHINA) Investment Co.,Ltd.	Samsung Electronics Huizhou Co., Ltd.	10.3
Samsung (CHINA) Investment Co.,Ltd.	Tianjin Samsung Electronics Co., Ltd.	40.8
Samsung (CHINA) Investment Co.,Ltd.	Beijing Samsung Telecom. R&D Center.	100.0
Samsung (CHINA) Investment Co.,Ltd.	Samsung Electronics Suzhou Computer Co.,Lcd	26.3
Samsung (CHINA) Investment Co.,Ltd.	Samsung Electronics China R&D Center	100.0
Samsung (CHINA) Investment Co.,Ltd.	Samsung Electronics Beijing Service Co., Ltd	100.0
Samsung (CHINA) Investment Co.,Ltd.	Tianjin Samsung Opto-Electronics Co.Ltd	8.0
Samsung Electronics Latinoamerica (Zona Libre)	Samsung Electronics Latino America Miami, Inc.	100.0
Samsung Electronics Latinoamerica (Zona Libre)	Samsung Electronica Columbia	100.0
Samsung Electronica Da Amazonia LTDA.	Samsung Electronics Argentina S.A.	2.0
Samsung SDI	Samsung SDI America, Inc.	91.7
Samsung SDI	Samsung SDI Germany GmbH.	100.0
Samsung SDI	Samsung SDI Hungary Rt.	100.0
Samsung SDI	Samsung SDI (Malaysia) SDN. BHD.	68.6
Samsung SDI	Samsung SDI Vietnam Co., LTD.	100.0
Samsung SDI	Samsung SDI (Hong Kong) Ltd.	91.9
Samsung SDI	Samsung SDI Brasil Ltda.	4.0
Samsung SDI	SSH Limited.	40.0
SB LiMotive	Cobasys.,LLC	100.0

SB LiMotive	SB LiMotive Germany GmbH	100.0
Samsung Mobile Display	Dongguan Samsung Mobile Display Co., Ltd.	100.0
Samsung Mobile Display	Tianjin Samsung Mobile Display Co.,Ltd	95.0
Samsung SDI America, Inc.	Samsung SDI Mexico S.A. de C.V.	100.0
Samsung SDI America, Inc.	Samsung SDI Brasil Ltda.	40.4
Samsung SDI Germany GmbH.	Samsung SDIG Real Estate Gmbh	100.0
Samsung SDI Germany GmbH.	Samsung SDI (Hong Kong) Ltd.	0.4
Samsung SDI Germany GmbH.	Samsung SDI Brasil Ltda.	40.8
Samsung SDI (Malaysia) SDN. BHD.	Samsung SDI (Hong Kong) Ltd.	5.3
Samsung SDI (Malaysia) SDN. BHD.	Samsung SDI Brasil Ltda.	0.2
Samsung SDI (Hong Kong) Ltd.	Shenzhen Samsung SDI Co., Ltd.	80.0
Samsung SDI (Hong Kong) Ltd.	Tianjin Samsung SDI Co., Ltd.	80.0
Samsung SDI (Hong Kong) Ltd.	Shanghai Samsung Electronic Devices Co., Ltd	60.3
Samsung SDI (Hong Kong) Ltd.	Samsung SDI Brasil Ltda.	14.5
SEMCO	Samsung Electro-Mechanics America, Inc.	100.0
SEMCO	Samsung Electro-Mechanics Germany, GMBH	100.0
SEMCO	Samsung Electro-Mechanics Hungary Inc.	100.0
SEMCO	Samsung Electro-Mechanics Thailand Co., Ltd.	75.0
SEMCO	Samsung Electro-Mechanics Philippines, Corp.	100.0
SEMCO	Calamba Premier Realty Corporation.	39.8
SEMCO	Samsung Electro-Mechanics Indonesia, pt	100.0
SEMCO	Samsung Electro-Mechanics Pte.,Ltd	100.0
SEMCO	Dongguan Samsung Electro Mechanics Co.,Ltd.	100.0
SEMCO	Tianjin Samsung Electro-Mechanics	81.2
SEMCO	Samsung Electro-Mechanics Hongkong Co., Ltd.	100.0
SEMCO	Samsung High Techelectro-Mechanics Co.,Ltd.	95.0
SEMCO	Kunshan Samsung Electro-Mechanics	100.0
Samsung LED	SAMSUNG LED AMERICA, INC	100.0
Samsung LED	SAMSUNG LED EUROPE GMBH	100.0
Samsung LED	TIANJIN SAMSUNG LED CO., LTD	100.0
Samsung Electro-Mechanics America, Inc.	Samsung Electro-Mechanics Do Brasil Intermediacoes	100.0
Samsung Electro-Mechanics Hongkong Co., Ltd.	Shenzhen Samsung Electro-mechanics Co.,Ltd.	100.0

Samsung Fire & Marine Insurance	SAMAUNG FIRE & MARINE INSURANCE COMPANY OF EUROPE	100.0
Samsung Fire & Marine Insurance	Indonesian subsidiary of Samsung Fire & Marine Insurance	70.0
Samsung Fire & Marine Insurance	Samsung Vina Insurance Co. Ltd.	50.0
Samsung Fire & Marine Insurance	Samsung Property Insurance (China) Co., Ltd.	100.0
Samsung Fire & Marine Insurance	SAMSUNG FIRE & MARINE CONSULTORIA EM SEGUROS LTDA.	100.0
Samsung Total Petrochemicals	Dongguan Samsung Total Engineering Plastics Limited	100.0
Samsung Total Petrochemicals	Samsung Total Petrochemicals Trading (Shanghai) Co.,Ltd.	100.0
Samsung Heavy Industries	Hukuoka Engineering Center	100.0
Samsung Heavy Industries	Camellia Consulting Corporation	100.0
Samsung Heavy Industries	Samsung Wind Energy,Inc	100.0
Samsung Heavy Industries	Samsung Heavy Industries India Pvt.Ltd.	100.0
Samsung Heavy Industries	SAMSUNG HEAVY INDUSTRIES (M) SDN.BHD	100.0
Samsung Heavy Industries	Samsung Heavy Industries (Thailand) Co.Ltd	49.0
Samsung Heavy Industries	Samsung Heavy Industries (Rong Cheng) Co., Ltd.	100.0
Samsung Heavy Industries	Samsung Heavy Industries (Ningbo) Co., Ltd.	100.0
Samsung Heavy Industries	Rongcheng Gaya Shipbuilding	100.0
Samsung Heavy Industries	Rongcheng Bucheon Shipbuilding Steel	100.0
Samsung Heavy Industries	Samsung Heavy Industries Trade(Shanghai) Co., Ltd	100.0
Samsung Heavy Industries	SANGSUNG HEAVY INDUSTRIES BRAZIL ASSESSORIA EM PRO	100.0
Samsung Heavy Industries	SHI BRAZIL CONSTRUCTION	100.0
Samsung Heavy Industries	Samsung Sakhalin Limited Liability Company	100.0
Camellia Consulting Corporation	Oil & Gas Solution LLC	50.0
Samsung Life Insurance	Samsung Life Investment (America) Ltd.	100.0
Samsung Life Insurance	Samsung Life Investment (U.K.) Limited.	100.0
Samsung Life Insurance	Samsung Properties China, Limited.	100.0
Samsung Life Insurance	Samsung Air China Life	50.0
Samsung Asset Management	Samsung Asset Management(Singapore)Pte.Ltd.	100.0
Samsung Asset Management	Samsung Asset Management(Hong Kong) Limited.	100.0
Cheil Industries	Cheil America Inc.	100.0
Cheil Industries	Samsung Chemical U.S.A Inc.	100.0

Cheil Industries	Starex Compounding America Inc.	100.0
Cheil Industries	Samsung Fashion S.r.L	100.0
Cheil Industries	Samsung Chemical Europe Gmbh	100.0
Cheil Industries	Samsung Chemical Hungary LLC	100.0
Cheil Industries	Samsung Chemical (Thailand) CO., Ltd	59.4
Cheil Industries	Samsung Fashion Trading (Shanghai) Co. ,Ltd	100.0
Cheil Industries	Samsung Chemical Material Trading(Shanghai)Co.Ltd.	100.0
Cheil Industries	TIANJIN SAMSUNG ENGINEERING PLASTICS CO.,LTD	100.0
Samsung Ace Digitech	ACEDIGITECH SUZHOU CO.,LTD	100.0
Starex Compounding America Inc.	Stacom Mexico, S.A. de C.V.	99.0
Samsung Chemical (Thailand) CO., Ltd	Samsung Thai Engineering Co., Ltd.	17.2
Samsung Techwin	Techwin Engineering Center	100.0
Samsung Techwin	Samsung Opto-Electronics America, Inc.	100.0
Samsung Techwin	SAMSUNG TECHWIN EUROPE, Ltd.	100.0
Samsung Techwin	Tianjin Samsung Techwin Opto-Electronics	95.0
Samsung Techwin	Shanghai Samsung Mechatronics & Trading	100.0
Samsung Techwin	Samsung Techwin DO Brasil Equipamentos De Seguranca Ltda	100.0
e Samsung International	eSamsung Greater China Co., Ltd.	77.3
eSamsung Greater China Co., Ltd.	iMarket Asia Co., Ltd.	100.0
Opentide Greater China Co., Ltd.	Opentide China Co., Ltd.	100.0
Opentide Greater China Co., Ltd.	OpenTide Taiwan Co., Ltd	100.0
Opentide Greater China Co., Ltd.	OpenTide Interactive Advertising Co.,Ltd	100.0
Opentide China Co., Ltd.	Opentide e-Commerce Co.,Ltd.	100.0
Opentide China Co., Ltd.	OpenTide Marketing Service Co., Ltd.	100.0
iMarket Asia Co., Ltd.	iMarket China Co., Ltd.	80.0
Samsung Corning Precision Materials	Samsung Corning Malaysia SDN. BHD.	70.0
Samsung Corning Precision Materials	SSH Limited.	60.0
Samsung Petrochemical	Samsung Petrochemical Trading (Shanghai) Co., Ltd.	100.0
Samsung Petrochemical	Samsung Fine Chemicals Trading (Shanghai) Co., Ltd	100.0
Samsung Securities	Samsung Securities (America), Inc.	100.0
Samsung Securities	Samsung Securities (Europe) Limited.	100.0
Samsung Securities	Samsung Securities (Asia) Limited.	100.0

Samsung SDS	Samsung SDS Infotech Pvt Ltd.	81.5
Samsung SDS	Opentide Greater China Co., Ltd.	36.7
Samsung SDS	Samsung SDS America, Inc.	100.0
Samsung SDS	Samsung SDS Europe Ltd.	100.0
Samsung SDS	Samsung SDS Asia Pacific Pte. Ltd.	100.0
Samsung SDS	Samsung SDS India PVt. Ltd.	100.0
Samsung SDS	Samsung SDS China, Ltd.	100.0
Samsung SDS	SAMSUNG NETWORKS BEIJING Co. Ltd	100.0
Samsung SDS	SAMSUNG SDS LATIN AMERICA SOLUCOES EM TECNOLOGIA LTDA	99.6
EXE C&T	Lepsilon America Inc	90.6
Miracom Inc.	MIRACOM ASIA PACIFIC	100.0
Samsung SDS America, Inc.	SAMSUNG SDS LATIN AMERICA SOLUCOES EM TECNOLOGIA LTDA	0.4
Samsung SDS America, Inc.	Samsung SDS Mexico, S.A. DE C.V.	99.0
Samsung SDS India PVt. Ltd.	Samsung SDS Infotech Pvt Ltd.	18.5
MIRACOM ASIA PACIFIC	MIRACOM CHINA	100.0
Samsung Engineering	Samsung Engineering Japan Co., Ltd.	100.0
Samsung Engineering	Samsung Engineering America Inc.	100.0
Samsung Engineering	Samsung Engineering Magyarorszag Kft	100.0
Samsung Engineering	Samsung Engineering (Malaysia) SDN. BHD.	100.0
Samsung Engineering	PT Samsung Engineering Indonesia Co., Ltd.	100.0
Samsung Engineering	Samsung Engineering (Thailand) Co., Ltd.	33.0
Samsung Engineering	Samsung Thai Engineering Co., Ltd.	29.8
Samsung Engineering	Samsung Engineering India Private Ltd.	100.0
Samsung Engineering	Samsung Engineering Australia Pty Limited	100.0
Samsung Engineering	Samsung Engineering Construction(Shanghai) Co., Ltd	100.0
Samsung Engineering	Samsung Saudi Arabia Ltd.	95.0
Samsung Engineering	Muharraq Wastewater Services Company W.L.L.	65.0
Samsung Engineering	Muharraq STP Company B.S.C.	45.0
Samsung Engineering	Muharraq Holding Company 1 Limited	45.0
Samsung Engineering	Samsung INGENIERIA MEXICO S.A DE C.V.	99.7
Samsung Engineering	Samsung Ingenieria Minatitlan, S.A. De C.V.	99.9

Samsung Engineering	Samsung Engineering Trinidad Co., Ltd.	100.0
Samsung Engineering	Samsung Ingenieria Manzanillo, S.A. De C.V.	99.9
Samsung Engineering	Grupo Samsung Ingenieria Mexico, S.A. De C.V.	100.0
Samsung Engineering	Samsung Ingenieria Energia S.A. De C.V.	100.0
Samsung Engineering	Samsung Engineering Do Brasil Participacoes Ltda	100.0
Samsung Engineering	Samsung Engineering Kazakhstan LLP	100.0
Samsung Thai Engineering Co., Ltd.	Samsung Chemical (Thailand) CO., Ltd	40.6
Samsung Thai Engineering Co., Ltd.	Samsung Engineering (Thailand) Co., Ltd.	67.0
Samsung Engineering India Private Ltd.	Samsung Saudi Arabia Ltd.	5.0
Muharraq Holding Company 1 Limited	Muharraq Holding Company 2 Limited	100.0
Cheil Worldwide	Cheil USA Inc.	100.0
Cheil Worldwide	Cheil Central America	100.0
Cheil Worldwide	Cheil Europe Ltd.	100.0
Cheil Worldwide	Cheil Germany GmbH	100.0
Cheil Worldwide	Cheil France SAS	100.0
Cheil Worldwide	Cheil India Private Limited	100.0
Cheil Worldwide	Cheil (Thailand) Ltd	100.0
Cheil Worldwide	Cheil Singapore Pte. Ltd.	100.0
Cheil Worldwide	Cheil Vietnam Co.Ltd.	90.0
Cheil Worldwide	Cheil China	100.0
Cheil Worldwide	Cheil Hong Kong Limited	100.0
Cheil Worldwide	Cheil MEA FZ-LLC	100.0
Cheil Worldwide	Cheil South Africa Limited	100.0
Cheil Worldwide	Cheil Brazil Communications Ltda.	100.0
Cheil Worldwide	Cheil Communications Mexico Inc. SA de CV	98.0
Cheil Worldwide	Cheil Rus LLC.	100.0
Cheil Worldwide	Cheil Ukraine LLC	100.0
Hotel Shilla	Samsung Hospitality America	100.0
Hotel Shilla	New Jersey Int'l M.C.Inc.	100.0
Hotel Shilla	SAMSUNG HOSPITALITY U.K. Limited	100.0
Cheil USA Inc.	The Barbarian Group, LLC	75.6
Cheil USA Inc.	Cheil India Private Limited	0.0
Cheil USA Inc.	Cheil Communications Mexico Inc. SA de CV	2.0

Samsung Hospitality America	Samsung Hospitality Europe GmbH	100.0
Cheil (Thailand) Ltd	Samsung Heavy Industries (Thailand) Co.Ltd	25.5
Cheil Singapore Pte. Ltd.	Opentide Greater China Co., Ltd.	58.3
Cheil MEA FZ-LLC	One Agency FZ LLC	70.0
Cheil MEA FZ-LLC	One Agency Istanbul Advertisement, Communication & Production LLC	0.0
One Agency FZ LLC	One Agency Istanbul Advertisement, Communication & Production LLC	100.0
One Agency FZ LLC	One Agency Interior Design LLC	100.0
One Agency FZ LLC	One Agency Printing LLC	100.0

□ Equity Investments in Other Companies

As of end-1H 2011, Samsung Electronics' equity investments in other companies amounted to KRW27,470,100,000,000 and such investments were made for business purpose, etc.

(As of June 30, 2011)

(K shares, million won, %)

Account	Company name	Date of purchase	Purpose	Initial acquisition cost	Year-beginning balance			Increase/decrease		Year-end balance			Financial status		Note	
					No. of shares	Stake	Book value	No. of shares	Cost for acquisition (or disposal)	No. of shares	Stake	Book value	Total asset	Net profit		
Domestic Available-for-sale securities	Listed	Samsung SDI	1977. 1	Participation in management, etc.	304	9,283	19.68	874,079	0	0	9,283	19.68	874,079	7,225,503	149,957	
	Listed	SEMCO	1977. 1	Participation in management, etc.	250	17,693	22.80	445,244	0	0	17,693	22.80	445,244	4,950,906	435,800	
	Unlisted	Samsung Gwangju Electronics	1990. 1	Business purpose	2,000	38,516	94.25	682,670	38,516	-682,670	0	0	0	-	-	Merged
	Listed	Samsung Card	1988. 12	Participation in management, etc.	10,000	43,393	35.29	1,455,485	0	0	43,393	35.29	1,455,485	12,514,046	1,156,217	
	Listed	Samsung Techwin	1977. 12	Participation in management, etc.	336	13,527	25.46	235,638	0	0	13,527	25.46	235,638	2,896,821	226,180	
	Unlisted	STECO	1995. 6	Business purpose	24,000	2,448	51.00	32,724	0	0	2,448	51.00	32,724	91,646	2,836	
	Unlisted	SEMES	1992. 12	Business purpose	1,000	1,712	85.62	27,968	0	0	1,712	85.62	27,968	414,610	62,820	
	Unlisted	Seoul Commtech	1996. 12	Business purpose	3,800	3,933	35.63	56,129	0	0	3,933	35.55	56,129	285,218	19,152	
	Unlisted	SERI	1991. 5	Participation in management, etc.	320	3,576	29.80	24,942	0	0	3,576	29.80	24,942	131,199	198	
	Unlisted	Samsung SDS	1992. 7	Participation in management, etc.	6,160	15,656	21.67	430,831	0	0	15,656	21.67	430,831	3,653,483	327,635	
Unlisted	Samsung Lions	1986. 8	Participation in management, etc.	240	55	27.50	-102	0	0	55	27.50	-102	57,955	-889		

Unlisted	SECRON	1993.11	Business purpose	1,000	405	50.63	198			405	50.63	198	75,449	7,875	
Unlisted	Samsung Electronics Service	1998.10	Business purpose	30,000	6,000	99.33	48,121	0	0	6,000	99.33	48,121	214,603	2,246	
Unlisted	MEMC Korea	1991.12	Business purpose	36,000	3,440	20.00	35,286	0	0	3,440	20.00	35,286	219,365	4,426	
Unlisted	Samsung Corning Precision Materials	1995.4	Participation in management, etc.	617	7,512	42.54	1,771,209	0	0	7,512	42.54	1,771,209	7,368,364	3,400,036	
Unlisted	Living Plaza	2000.12	Business purpose	3,100	767	100.00	117,523	0	0	767	100.00	117,523	382,012	1,227	
Unlisted	Samsung Electronics Logitech	1999.4	Business purpose	76	1,011	100.00	46,669	0	0	1,011	100.00	46,669	190,758	12,605	
Unlisted	S-LCD Corporation	2004.4	Business purpose	1,260,000	390,000	50.00	1,992,110	60,000	-306,478	330,000	50.00	1,685,632	5,829,142	204,567	Capital reduction by cash payment
Unlisted	Samsung Mobile Display	2009.1	Business purpose	200,000	20,000	50.00	798,160	23,650	1,701,598	43,650	64.36	2,499,758	4,337,385	295,996	Capital increase
Unlisted	Samsung LED	2009.4	Participation in management, etc.	15,004	2,000	50.00	180,916	0	0	2,000	50.00	180,916	1,339,988	204,399	
Unlisted	SVIC #4	1999.12	Business purpose	150,000	0	65.67	24,870	0	0	0	65.67	24,870	42,706	1,612	
Unlisted	SVIC #6	2005.7	Business purpose	26,800	1	99.00	78,224	0	0	1	99.00	78,224	99,629	-1,508	
Unlisted	SVIC #7	2005.7	Business purpose	15,000	0	99.00	14,368	0	0	0	99.00	14,368	12,248	-147	
Unlisted	SVIC #14	2009.5	Business purpose	18,000	1	99.00	74,753	0	0	1	99.00	74,753	86,096	3,345	
Unlisted	Prosonic	2011.2	Business purpose	45,000	0	0	0	570	43,581	570	100	43,581	24,925	1,911	Equity investment
Unlisted	Samsung Medison	2011.2	Business purpose	286,384	0	0	0	77,319	445,005	77,319	65.76	445,005	358,784	32,690	Equity investment
Unlisted	Samsung Biologics	2011.4	Participation in management, etc.	30,000	0	0	0	600	30,000	600	40.00	30,000	-	-	Equity investment
Unlisted	Intellectual Discovery	2011.5	Participation in management, etc.	5,000	0	0	0	2,000	10,000	2,000	28.13	10,000	1,238	-1,551	Equity investment
Listed	Samsung Life Insurance	2011.1	Participation in management, etc.	0	0	0	0	0	0	0	0	0	133,045,073	906,095	Others
Listed	Samsung Heavy Industries	1977.9	Participation in management, etc.	125	40,676	17.61	1,675,836	0	260,325	40,676	17.61	1,936,161	17,995,480	888,412	
Listed	Samsung Fine Chemicals	1995.5	Participation in management, etc.	1,346	2,165	8.39	179,476	0	-31,176	2,165	8.39	148,300	1,271,208	85,174	
Listed	Hotel Shilla	1979.12	Participation in management, etc.	252	2,005	5.01	55,631	0	-1,403	2,005	5.01	54,228	1,173,692	49,691	
Listed	Cheil Worldwide	1988.9	Participation in management, etc.	185	2,999	2.61	41,532	0	5,998	2,999	2.61	47,530	1,120,217	104,992	
Listed	A-TECH SOLUTION	2009.11	Business purpose	26,348	1,592	15.92	33,432	0	-9,870	1,592	15.92	23,562	160,074	19,079	
Listed	SFA	2010.5	Business purpose	38,262	1,822	10.00	89,278	0	7,470	1,822	10.00	96,748	629,623	39,353	
Listed	iMarket Korea	2000.12	Business purpose	1,900	3,800	10.57	103,360	0	-35,340	3,800	10.57	68,020	347,396	21,105	

	Unlisted	Samsung Petrochemical	1978.1	Participation in management, etc.	100	514	12.96	58,940	0	0	514	12.96	58,940	781,538	1,901		
	Unlisted	Samsung General Chemicals	1988.7	Participation in management, etc.	1,500	1,914	3.91	65,321	0	0	1,914	3.91	65,321	1,143,623	153,069		
	Unlisted	Kihyup Technology Banking (previously Kihyup Finance)	1995.10	Business purpose	5,000	1,000	17.24	5,000	0	0	1,000	17.24	5,000	62,725	1,088		
	Unlisted	PUSAN NEWPORT	1997.9	Business purpose	590	1,135	0.98	5,677	0	0	1,135	0.98	5,677	702,566	-6,818		
	Unlisted	The Korea Economic Daily	1987.5	Participation in management, etc.	150	72	0.39	366	0	0	72	0.39	366	194,709	8,208		
	Unlisted	Brooks Automation Asia	1999.6	Business purpose	1,097	219	19.00	368	0	0	219	19.00	368	4,881	184		
	Unlisted	Samsung Venture Investment Corporation	1999.11	Business purpose	4,900	980	16.33	5,223	0	0	980	16.33	5,223	48,207	2,524		
	Unlisted	Cyber Bank	2000.12	Business purpose	8,000	1,083	7.46	0	0	0	1,083	7.46	0	0	0		
	Unlisted	KT Skylife	2001.12	Business purpose	3,344	240	0.61	3,000	0	0	240	0.61	3,000	448,079	24,812		
	Unlisted	Fine Chips	2001.12	Business purpose	10	2	4.76	10	0	0	2	4.76	10	2,327	-52		
	Unlisted	World Cyber Games	2003.12	Business purpose	1,166	450	45.00	0	0	0	450	45.00	0	1,385	-118		
	Unlisted	SK Telink	2010.11	Business purpose	4,357	14	1.13	4,357	0	0	14	1.13	4,357	382,291	40,565		
	Unlisted	Etronics	2006.11	Business purpose	130	0	0.00	0	0	0	0	0.00	0	155,468	-7,630		
	Unlisted	Yongpyong Resort	2007.5	Business purpose	1,869	400	1.05	1,869	0	0	400	1.05	1,869	837,343	-5,839		
	Unlisted	Trigem Computer	2007.12	Business purpose	0.3	1	0.00	0	0	0	1	0.00	0	266,555	6,514		
	Unlisted	Samsung Bluewings	2008.12	Business purpose	2,000	400	100.00	2,000	0	0	400	100.00	2,000	4,511	-2		
	Unlisted	iCube Investment Union #1	2009.12	Business purpose	4,000	0	16.23	4,000	0	0	0	16.23	4,000	23,996	-481		
	Unlisted	GES	2010.7	Business purpose	1,500	20	100	1,500	0	0	20	100	1,500	11,655	1,397		
	Unlisted	WIC	2010.7	Business purpose	60,000	600	18.46	60,000	0	0	600	18.46	60,000	338,491	1,753		
	Unlisted	Shinsung	2010.7	Business purpose	0.5	1	0.01	0	0	0	1	0.01	0	207,461	9,585		
Unlisted	JNT	2011.2	Business purpose	1,800	0	0	0	0	1,800	0	24.00	1,800	4,968	-33	Equity investment		
Unlisted	SV	2011.2	Business purpose	1,850	0	0	0	0	2,035	0	14.23	2,035	6,183	-238	Equity investment		
Overseas	Available-for-sale securities	Unlisted	SECA	1992.8	Establishment of overseas foothold	3,823	0	100.00	90,922	0	0	0	100.00	90,922	289,651	15,339	
		Unlisted	SEA	1978.7	Establishment of overseas foothold	59,362	487	100.00	3,741,022	5	782,740	492	100.00	4,523,762	6,256,074	32,973	Capital increase
		Unlisted	SELA	1989.4	Establishment of overseas foothold	319	40	100.00	86,962	0	0	40	100.00	86,962	167,622	-442	

Unlisted	SEM	1995.7	Establishment of overseas foothold	3,032	1,770	82.73	90,214	0	0	1,770	82.73	90,214	998,084	-10,830
Unlisted	SEASA	1996.6	Establishment of overseas foothold	4,696	21,854	98.00	6,779	0	0	21,854	98.00	6,779	28,950	523
Unlisted	SEDA	1994.1	Establishment of overseas foothold	13,224	25,623,461	72.92	312,367	0	0	25,623,461	72.92	312,367	2,209,641	183,607
Unlisted	CMLA LLC	2008.2	Business purpose	2,616	0	25.00	4,115	0	0	0	25.00	4,115	15,099	1,652
Unlisted	SESA	1989.1	Establishment of overseas foothold	3,276	8,021	100.00	142,091	0	0	8,021	100.00	142,091	711,986	19,285
Unlisted	SENA	1992.3	Establishment of overseas foothold	392	1,000	100.00	69,372	0	0	1,000	100.00	69,372	325,310	18,495
Unlisted	SEH	1991.5	Establishment of overseas foothold	1,954	753	100.00	650,157	0	0	753	100.00	650,157	1,509,971	31,051
Unlisted	SEP	1982.9	Establishment of overseas foothold	204	1,751	100.00	37,616	0	0	1,751	100.00	37,616	154,398	2,775
Unlisted	SEF	1991.8	Establishment of overseas foothold	230	2,700	100.00	234,115	0	0	2,700	100.00	234,115	1,126,086	58,032
Unlisted	SEUK	1995.7	Establishment of overseas foothold	33,908	109,546	100.00	433,202	0	0	109,546	100.00	433,202	1,061,598	24,688
Unlisted	SEHG	1982.2	Establishment of overseas foothold	28,042	0	100.00	354,846	0	0	0	100.00	354,846	704,367	58,238
Unlisted	SEAG	2002.1	Establishment of overseas foothold	40	0	100.00	32,162	0	0	0	100.00	32,162	236,413	11,665
Unlisted	SEI	1993.5	Establishment of overseas foothold	862	677	100.00	143,181	0	0	677	100.00	143,181	879,776	34,188
Unlisted	SEBN	1995.7	Establishment of overseas foothold	236	309,910	100	578,837	0	0	309,910	100	578,837	730,016	18,911
Unlisted	SELS	1991.5	Establishment of overseas foothold	18,314	1,306	100.00	24,288	0	0	1,306	100.00	24,288	1,045,826	9,704
Unlisted	SEPOL	1996.4	Establishment of overseas foothold	5,462	106	100.00	78,267	0	0	106	100.00	78,267	381,350	16,697
Unlisted	SSA	1998.12	Establishment of overseas foothold	263	2,000	100.00	32,622	0	0	2,000	100.00	32,622	437,583	618

Unlisted	SESK	2002.6	Establishment of overseas foothold	8,976	0	55.69	263,767	0	0	0	55.69	263,767	1,428,847	183,219	
Unlisted	SEEH	2008.1	Establishment of overseas foothold	4,214	0	100.00	173,720	0	34,713	0	100.00	208,433	589,734	41	Capital increase
Unlisted	SELSK	2007.3	Establishment of overseas foothold	28,244	0	0.01	11	0	0	0	0.01	11	351,417	24,090	
Unlisted	SEO	1997.1	Establishment of overseas foothold	120	0	100.00	-10,043	0	0	0	100.00	-10,043	203,888	-170	
Unlisted	SRSC	1997.11	Establishment of overseas foothold	707	0	100.00	8,211	0	0	0	100.00	8,211	29,864	3,997	
Unlisted	SERC	2006.1	Establishment of overseas foothold	24,877	0	100.00	180,079	0	0	0	100.00	180,079	1,534,029	82,954	
Unlisted	SERK	2007.7	Establishment of overseas foothold	4,600	0	100.00	204,555	0	0	0	100.00	204,555	868,331	201,066	
Unlisted	SEAU	1987.11	Establishment of overseas foothold	392	53,200	100.00	111,964	0	0	53,200	100.00	111,964	479,580	28,711	
Unlisted	SEMA	1989.9	Establishment of overseas foothold	4,378	16,247	100.00	153,602	0	0	16,247	100.00	153,602	243,085	5,616	
Unlisted	SGE	1995.5	Establishment of overseas foothold	827	0	100.00	32,798	0	0	0	100.00	32,798	196,587	-3,512	
Unlisted	SEIN	1991.8	Establishment of overseas foothold	7,463	46	99.99	118,909	0	0	46	99.99	118,909	482,932	9,395	
Unlisted	SDMA	1995.3	Establishment of overseas foothold	21,876	71,400	75.00	244,382	0	0	71,400	75.00	244,382	814,898	85,082	
Unlisted	SIEL	1995.8	Establishment of overseas foothold	5,414	216,787	100.00	75,263	0	0	216,787	100.00	75,263	959,651	8,438	
Unlisted	SAPL	1990.12	Establishment of overseas foothold	364	42,911	70.00	301,166	0	0	42,911	70.00	301,166	936,784	3,862	
Unlisted	SAVINA	1995.1	Establishment of overseas foothold	5,839	0	80.00	23,428	0	0	0	80.00	23,428	121,072	10,847	
Unlisted	TSE	1988.1	Establishment of overseas foothold	1,390	11,020	91.83	279,163	0	0	11,020	91.83	279,163	923,598	174,463	

Unlisted	STE	1996.1	Establishment of overseas foothold	4,206	0	49.00	4,474	0	0	0	49.00	4,474	49,379	291	
Unlisted	SEPHIL	2001.3	Establishment of overseas foothold	12,934	9,876	100.00	78,919	0	0	9,876	100.00	78,919	344,031	60,279	
Unlisted	SISO	2005.5	Establishment of overseas foothold	7,358	17	100.00	31,787	0	0	17	100.00	31,787	89,947	9,299	
Unlisted	SME	2003.5	Establishment of overseas foothold	4,796	17,100	100.00	7,644	0	0	17,100	100.00	7,644	489,344	2,808	
Unlisted	SEAH	2006.7	Establishment of overseas foothold	793	652,281	100.00	534,402	71,114	11,222	723,395	100.00	545,624	672,761	-6,943	Capital increase
Unlisted	SEHK	1988.9	Establishment of overseas foothold	349	274,250	100.00	79,033	0	0	274,250	100.00	79,033	947,935	11,589	
Unlisted	SET	1994.11	Establishment of overseas foothold	456	27,270	100.00	112,949	0	0	27,270	100.00	112,949	1,873,211	36,257	
Unlisted	SESS	1994.12	Establishment of overseas foothold	18,875	0	100.00	483,923	0	0	0	100.00	483,923	618,680	60,792	
Unlisted	SCIC	1996.3	Establishment of overseas foothold	23,253	0	100.00	511,641	0	0	0	100.00	511,641	2,186,632	111,573	
Unlisted	SEHZ	1992.12	Establishment of overseas foothold	792	0	89.46	255,535	0	0	0	89.46	255,535	1,597,968	208,952	
Unlisted	SSEC	1995.4	Establishment of overseas foothold	32,128	0	78.19	130,551	0	0	0	78.19	130,551	605,353	2,278	
Unlisted	TSEC	1993.4	Establishment of overseas foothold	15,064	0	48.19	118,127	0	0	0	48.19	118,127	713,648	68,589	
Unlisted	SSDP	1993.8	Establishment of overseas foothold	4,446	0	90.00	65,319	0	0	0	90.00	65,319	15,858	-4,360	
Unlisted	TSTC	2001.3	Establishment of overseas foothold	10,813	0	90.00	490,041	0	0	0	90.00	490,041	1,171,847	169,499	
Unlisted	SSTC	2001.11	Establishment of overseas foothold	15,799	0	100.00	-1,186	0	0	0	100.00	-1,186	15,858	-4,360	
Unlisted	SSKMT	2002.2	Establishment of overseas foothold	6,009	0	60.00	102,196	0	0	0	60.00	102,196	270,197	25,045	

Unlisted	SESL	2002.11	Establishment of overseas foothold	18,382	0	100.00	313,397	0	0	0	100.00	313,397	473,071	33,707
Unlisted	SESC	2002.9	Establishment of overseas foothold	5,471	0	87.60	34,028	0	0	0	87.60	34,028	1,344,189	84,268
Unlisted	SSS	2001.1	Establishment of overseas foothold	1,200	0	100.00	19,189	0	0	0	100.00	19,189	1,528,253	38,112
Unlisted	SEHF	2004.4	Establishment of overseas foothold	17,204	0	100.00	85,088	0	0	0	100.00	85,088	72,556	6,412
Unlisted	SSCR	2006.9	Establishment of overseas foothold	3,405	0	100.00	9,332	0	0	0	100.00	9,332	12,831	1,155
Unlisted	SJC	1975.12	Establishment of overseas foothold	273	795	50.96	211,370	0	0	795	50.96	211,370	2,513,190	22,137
Unlisted	SYRI	1992.8	Establishment of overseas foothold	3,120	122	100.00	92,583	0	0	122	100.00	92,583	198,700	1,602
Unlisted	TSST Japan	2004.3	Establishment of overseas foothold	1,639	0	49.03	11,137	0	0	0	49.03	11,137	379,447	48,564
Unlisted	TSOE	2010.4	Establishment of overseas foothold	33,837	167,199	81.98	93,154	0	0	167,199	81.98	93,154	271,986	52,012
Unlisted	SOG	2010.4	Establishment of overseas foothold	0	0	100.00	0	0	0	0	100.00	0	11,557	-3,420
Unlisted	SDIB	1996.9	Business purpose	3,110	586	0.08	0	0	0	586	0.08	0	67,630	26,696
Unlisted	Semiconductor Portal	2002.12	Business purpose	38	0	1.21	10	0	0	0	1.21	10	3,555	2
Unlisted	SECH	2002.12	Business purpose	691	0	4.10	597	0	0	0	4.10	597	213,467	-3
Unlisted	MTLD Top Domain Ltd.	2005.12	Business purpose	754	0	0.00	0	0	0	0	0.00	0	17,807	-6,107
Unlisted	FTS	2008.12	Business purpose	1,952	116	41.50	563	0	0	116	41.50	563	4,257	374
Unlisted	PIXTRONICS	2009.12	Business purpose	3,534	1,025	3.09	3,535	0	0	1,025	3.09	3,535	6,807	-10,751
Unlisted	Nanosys, Inc	2010.8	Business purpose	4,774	3,493	3.33	4,774	0	0	3,493	3.33	4,774	41,953	-3,722
Listed	Rambus	2010.1	Business purpose	1,854	9,576	8.30	223,363	0	-71,804	9,576	8.30	151,559	755,287	171,879
Listed	INPHI	2005.10	Business purpose	4,171	1,171	6.40	26,792	0	-10,185	1,171	6.40	16,607	181,036	29,761
Total				2,869,424			25,282,570		2,187,560			27,470,130		

※ The cost for acquisition (or disposal) includes increases or decreases in the cost that do not accompany money transactions such as fair value measurement and impairment measurement.

IV. Management and Employees

□ Employees

(As of June 30, 2011)

(# of persons, year, million won)

Business division /gender	No. of employees				Average length of service	Total wage	Average wage per capita	Note
	Regular	Contract-based	Others	Total				
Finished products	42,904	1,011	-	43,915	8.0	3,339,823	33.1	
Components	52,265	274	-	52,539				
Others	3,728	274	-	3,999				
Total	98,897	1,559	-	100,453				
Male	68,157	1,093	-	69,247	9.1	2,629,726	38.1	
Female	30,740	466	-	31,206	5.7	710,097	22.3	

※ The number of employees on parent-company basis

※ Provisioning for labor cost is excluded.

□ Remuneration for the Management

< Remuneration approved at shareholders' meeting >

(100 million won)

	No. of persons	Amount approved at shareholders' meeting	Note
Executive directors	3	370	
Independent directors	4		