#### About Samsung Electronics Co., Ltd.

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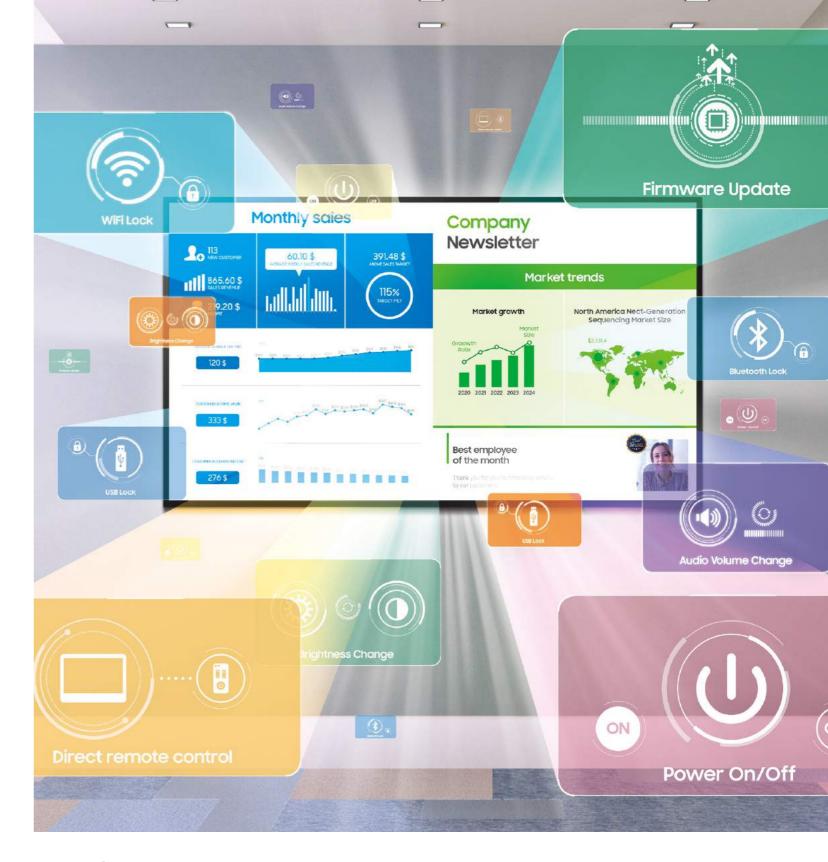
#### Samsung Remote Management

For more information about Samsung Remote Management, visit www.samsung.com/business or www.samsung.com/displaysolutions

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Samsung Electronics Co., Ltd. 416, Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-772, Korea

2020-05



# Samsung Remote Management

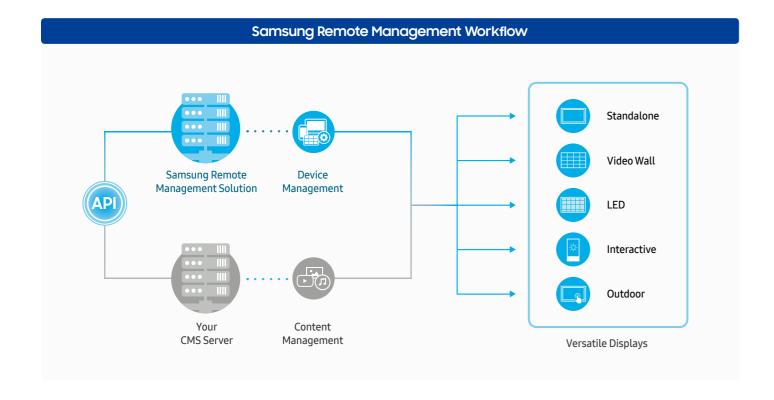
Complete control of your display

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## Monitor & manage from anywhere

### Why use Samsung's Remote Management?

Remote management allows you to access all your devices from anywhere. Not only can you control the content shown on your displays, you can also access hardware settings and troubleshoot issues remotely, saving you time and money when you can't be onsite. Have an existing content management solution or your own web application? No problem, Samsung's Remote Management consolidates everything in one place and can even synchronize with your existing content management software giving you complete control and ensuring you are getting exactly what you need from every display.



### Feature list

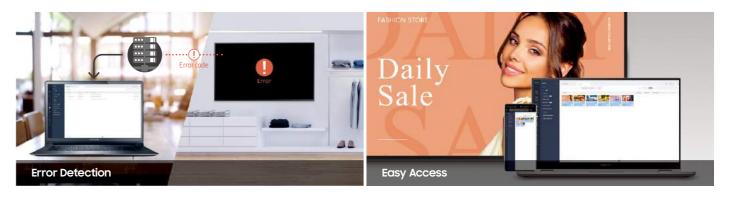
Device control	Device monitoring	Custom management
Direct Remote Control     Device Setting Control     Quick Control     Web Browser Control      Advanced Security Control     Remote Software Update	<ul> <li>Error Detection</li> <li>Error Detection</li> <li>Advanced Email Notification</li> <li>Mobile Access</li> <li>Device Statistics</li> </ul>	<ul> <li>Customized Logo</li> <li>Device Group Code</li> <li>NEW</li> <li>Advanced Device Preset</li> <li>Default Content</li> <li>Web Manual</li> <li>Smart VW Replacement</li> </ul>

## What can Remote Management do?



#### Complete hardware control

Samsung's Remote Management puts you in complete control of your screen from anywhere with a user-friendly interface that helps you to adjust settings as though you were standing right in front of the display. You can even connect a mouse and a keyboard to control all your display menus remotely. For added safety, you can also disable access to inputs such as USB, Wi-Fi and Bluetooth connections to prevent any security issues and align with your company's security policy.



#### Powerful real-time monitoring

Remote Management makes correcting errors easy and painless so you can focus less on your displays and more on running your business. Remote Management provides automatic email notifications and helpful, detailed information for more than 130 potential hardware and software issues and guidance to resolve any issues quickly using the web manual. Additionally, errors can be resolved quickly and easily from a distance by accessing the Remote Management server with a mobile device or PC anytime, regardless of your location.

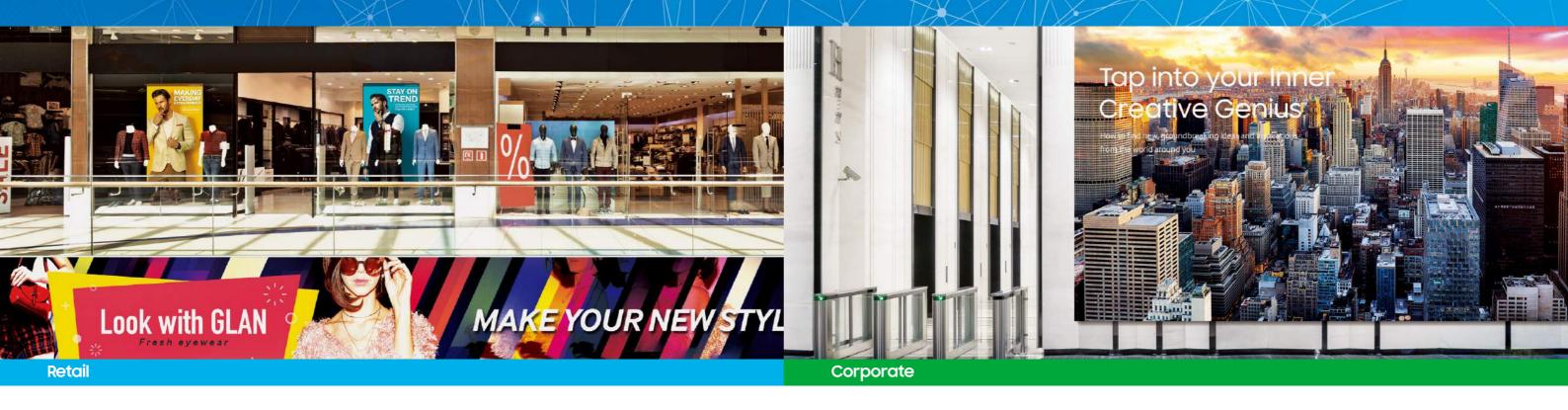


## Custom solution for your business

Remote management is a completely customizable solution built to provide your business with the most useful features possible while reducing the time required by you or your staff to manage and operate your displays. For example, you can add their own image — such as a custom logo or other image — to be displayed as your devices power on, providing a premium brand experience. You can also determine backup content that will play automatically on each display when nothing else is scheduled. This means no downtime for your displays and less time spent on managing hardware for you and your employees.

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## Effortless and comprehensive display management for any business



## Captivate customers without interruption

Take a look at how Remote Management solves some of the most common concerns of digital signage from the perspective of a shopping mall owner.

I already have so many things on my plate, what if I forget to add new content?

Digital displays are probably not always top of mind, but even if you forget to schedule something your displays will always feature impactful default content. When setting up your displays, you can also upload your logo to show any time the display turns on, keeping your brand visible.

How can I be sure I always have the right settings?

Using Remote Management's intuitive mirroring interface, you can quickly adjust settings anytime as if you were standing right in front of the screen. With a few clicks you can adjust the brightness to improve visibility during the day. Later, when direct sunlight is no longer an issue, you can easily decrease the brightness to save on energy costs.

I don't have time to deal with technical difficulties, how can I get issues resolved quickly?

With Remote Management, you immediately receive an automatic email with detailed guidance on how to resolve an issue quickly using the web manual. No need to hear from one of the store tenants or a disgruntled customer, the problem is solved quickly and efficiently.

How can I make sure our displays are secure?

Some shopping centers have reported individuals who were able to gain access to store displays and show inappropriate content. With Remote Management, you can easily lock the physical ports of your display throughout the mall to avoid tampering and prevent anyone from changing display content without proper authorization.

## Manage your displays more efficiently

For owners of a corporate enterprise, Remote Management provides important features to keep your business front and center. Take a look at what business owners in a corporate setting find most useful.

How can I be sure our displays function properly when I'm not in the office?

You can easily access and update content, firmware and settings even when you're not at the office. If you run a business requiring displays at different locations, you can seamlessly manage each of those displays at once from anywhere, streamlining operations and giving you back valuable time.

How do we make sure our displays are always providing value to our business?

With Remote Management's default content feature, your displays can continue to provide value even when you don't have new content by showcasing your company logo or other brand materials. Remote Management also allows you to upload and show your logo as displays power on, consistently reinforcing your brand.

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Security is critical in our business; how can I be sure our displays won't leave us vulnerable?

To avoid any unwanted access to your display, Remote Management locks access to the physical ports on the display preventing anyone from accessing content or settings via USB, Wi-Fi or Bluetooth connection without proper authorization and aligning your hardware to your corporate security policy.

I don't see our displays every day, how I can I be sure they are still functioning as they should?

Any errors that arise on your displays will immediately be signaled to you via email with directions on how to quickly and easily resolve problems using the web manual. You can be confident the right information is always on the display by checking in right from your personal mobile device

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