

SAMSUNG

Reimagining the Workplace of the Future

Smart mobile solutions from Samsung



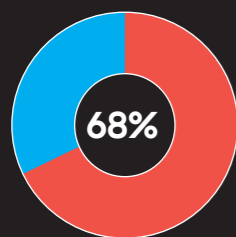
Embrace the smart workplace

Digital transformation has given rise to the smart workplace. Across Asia-Pacific, smart mobile solutions are the top digital transformation technology (59%), exceeding both big data/analytics (58%) and cloud solutions (53%)*. So it comes as no surprise that most businesses now view mobility as a strategic business imperative.

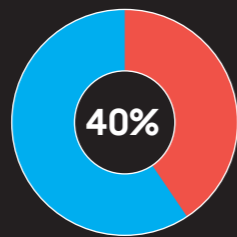
* IDG 2018 State of Digital Business Transformation

Digital Transformation among Asia-Pacific's CXOs

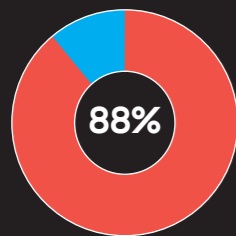
Smartphone deployment



Tablet deployment



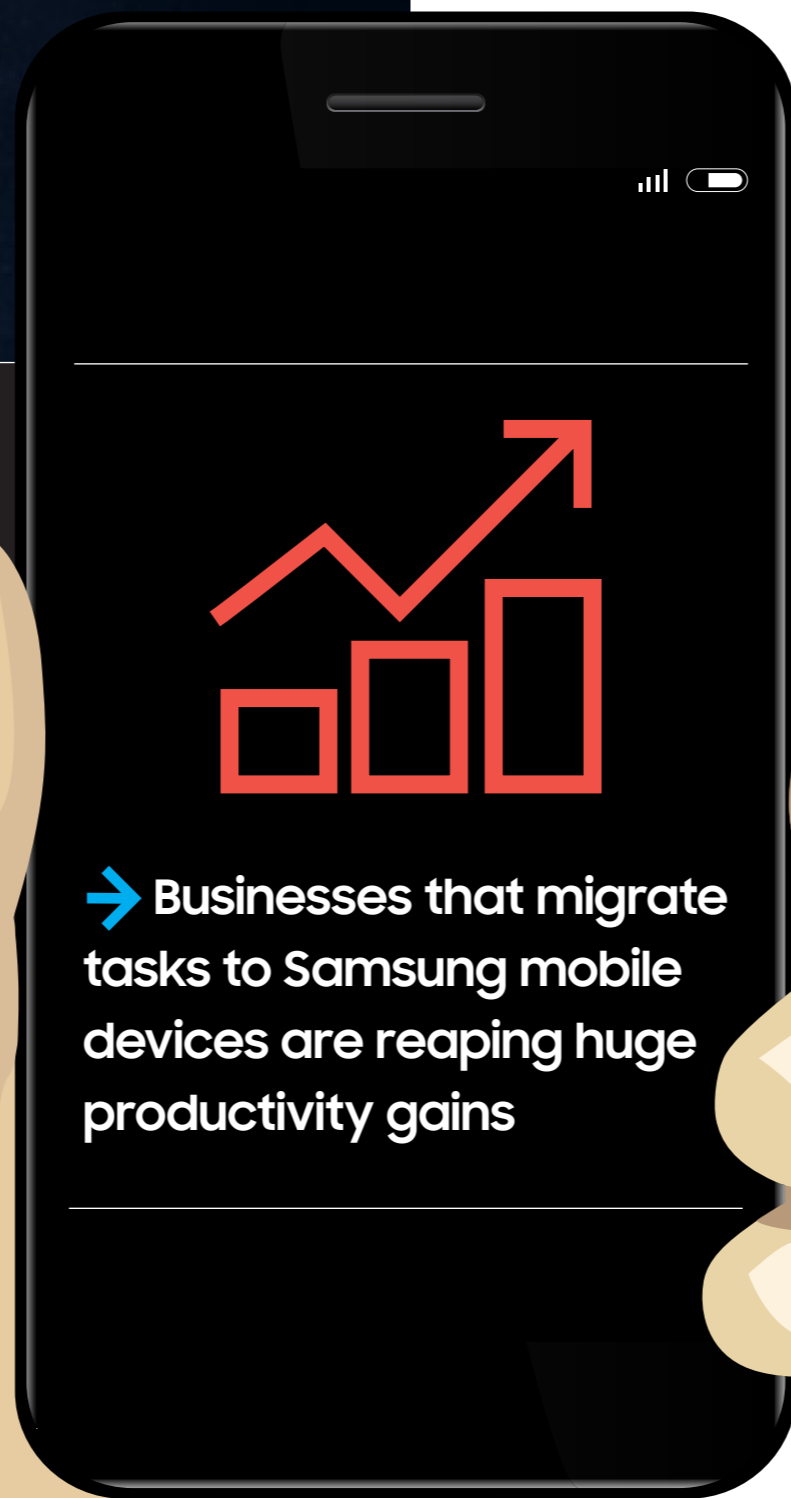
Enterprise Mobility Investment in next 18 months



Top 3
Field Maintenance
Mobile Sales
Customer Experience

IDC Survey on Enterprise Mobility/Digital Transformation 2017

Businesses that migrate tasks and applications to Samsung mobile devices are reaping huge productivity gains by providing secure 24/7 connectivity between colleagues, partners and customers. Our smart mobile solutions are helping technology leaders maintain a crucial edge in this age of innovation and continual disruption, all while controlling security and cost.



The right tools for the new world of work

Samsung mobile devices and wearable technologies are already enabling people to change the way they work today. Each comes as standard with mobile productivity features, defense-grade security and a seamless device ecosystem for simpler IT management.



Smart Mobile Devices

Samsung smartphones and tablets offer all you need to be productive anywhere, anytime, with the proven security of Samsung Knox and Samsung DeX providing a PC-like experience.



Wearable Tech

Samsung smartwatches seamlessly integrate with the Galaxy ecosystem, while VR devices create immersive experiences.



Integrated Ecosystem

Samsung Galaxy devices work together, making it easier to manage technology across your organisation.



DeX Enabled

Turn your smartphones and tablets into an intuitive desktop experience that makes any place a workplace.



Knox Security

The defense-grade Samsung Knox mobile security platform keeps sensitive data secure.



Enterprise Support

From developing a big-picture mobility strategy to accessing technical support and flexible warranty services.

5 reasons why mobile-only is the way to go

- 1 Workforces are increasingly mobile**
As more of us opt to work from home, on the go, or from a shared workstation or hot desk, people spend one-third of their day working on a smartphone and do half their work using only a phone.
- 2 Mobile delivers a full desktop experience**
Smartphone processor power, storage and screen size, and work-anywhere capabilities such as Samsung DeX can turn any place into a workplace.
- 3 Business apps are increasingly cloud-based**
The rise of mobile is driving a fundamental shift in computing needs away from physical, on-premise storage and toward securing the connection to cloud and SaaS applications.
- 4 Mobile-only enables more focused IT innovation**
Spending time and money supporting legacy systems keeps IT constantly looking to the past, while mobile-only allows you to streamline device management and invest in future success.
- 5 Mobile-only unifies workflows**
Rather than carrying multiple computing devices, people can now do everything with one powerful smartphone, leveraging peripherals to quickly connect and work.

Your industry, transformed

In today's business world, you are either the disruptor or the disrupted. Our smart mobile solutions are transforming industries, enabling highly mobile workers across virtually every industry to do more, more efficiently.

Enabling all your mobile workers



Professionals

Road warriors, real estate agents, insurance sales and claims adjusters



Site Workers

Construction and energy sectors



Field Service Workers

On-site installation, testing and maintenance / repairs



Drivers

Passenger services, trucking and logistics



Public Safety Workers

Law enforcement, fire services and emergency responders



Healthcare Workers

Doctors, nurses and home health carers

Addressing all your stakeholders



IT

Reducing the number of devices to manage and maintain removes complexity, increases efficiency and enables future-facing investments.



Chief Financial Officer

With its lower total cost of ownership, mobile-only delivers significant long-term savings.



Chief Information Officer

Control and security by design with Samsung Knox enhances security and productivity.



Employees

Being connected anytime, anywhere facilitates collaboration with productivity-enhancing apps.

Take the next step into the
Next Mobile Economy

Talk to our experts about transforming your business by harnessing the power of our smart mobile solutions.

Call: 1800-7267864 (SAMSUNG) select option "6"

Email: b2bservice@samsung.com

Visit: www.samsung.com/sg/business