Made for UK – Offer T&Cs

The Explorers Offer Terms & Conditions

The Explorers Offer T&Cs (3 months free subscription) for UK & IRELAND

Promoter: SAS The Explorers Network, 141 avenue Felix Faure, 75015 Paris, France

The promotion consists of 3 months (90 days) free The Explorers+ premium subscription worth £8.97 (the "Offer").

The Offer is redeemable through The Explorers Samsung Smart TV app and applicable for UK and ROI residents who activate a 2023 or 2024 Samsung Neo QLED 8K model (the "Qualifying Products") between 24 April 2024 and 31 March 2025 and obtain a unique code from Samsung's promotion app on their Qualifying Product before 1st May 2025 ("A Participant").

To obtain a unique code, Participants must visit Samsung's Promotion App which will appear in the application section of their device and select the Offer. The Samsung promotion app will automatically verify if a Participant is using a Qualifying Product and qualifies for the Offer and, where eligible, the Samsung promotion app will issue the Participant with a unique digital code (the "Code").

A Samsung account is required to obtain a Code, and a The Explorers account, (created at theexplorers.com/login/sign-up), is required to redeem the Code.

To access the Offer, Participants will have to enter the details of the Code in the "Promo Code" screen of the app, after signing up to The Explorers.

When signing up for the Offer via the The Explorers, Participants will also be required to enter their personal details, and agree to the The Explorers Terms and Conditions, found at https://theexplorers.com/terms.

Once the Participant has entered their personal details successfully and agreed to The Explorers Terms and Conditions, and redeemed the Code in the app, the Offer will be applied and the 3 months (90 days) free premium The Explorers+ subscription will start.

The Participant will not be charged and no payment details will be required during the Sign Up. They can subscribe to The Explorers+ after the promotion is finished.

Participants will have full access to The Explorers on the Samsung app during the Offer period (3 months/90 days).

Offer starts on the 24 April 2024 and expires at midnight on 31 March 2025 (the "Promotion End Date").

Participants will have 30 days after the Promotion End Date to redeem their Code via the The Explorers app before the Code expires and can no longer be redeemed. For the avoidance of doubt, Codes must be redeemed before midnight on 1 May 2025.

Participants must be at least 18 years of age.

Maximum of one Code per Qualifying Product.

TrillerTV+ Offer Terms & Conditions

Promoter: Flipps Media, Inc, 626 RXR Plaza, Suite 6737, Union Dale, NY 11556, USA

This promotion consists of a three-(3) months (the "Term") free TrillerTV+ subscription (the "Offer").

The Offer is redeemable through the TrillerTV website and applicable for UK and ROI residents 18+ who activate a selected 2023 or 2024 Smart Monitor or Smart TV from one of the following categories - Neo QLED, QLED, OLED, UHD, or Lifestyle (excluding Music Frame) (the "Qualifying Products") between 24 April 2024 and 31 March 2025 and obtain a voucher code from Samsung's promotion app on their Qualifying Product before 1st May 2025 ("A Participant").

To obtain a voucher code, Participant must visit the Samsung's Promotion App which will appear in the application section of their device and select the Offer. The Samsung promotion app will automatically verify if a Participant is using a Qualifying Product that qualifies for the Offer and, where eligible, the Samsung promotion app will provide the Participant with a digital access code (the "Code").

A Samsung account is required to obtain the Code and a TrillerTV account, without an active TrillerTV+ subscription, to redeem the Code. When signing in or registering with TrillerTV, Participant will be required to enter their personal details and agree to the related Terms and Conditions. Code will be TrillerTVFree.

To access the Offer, Participants will have to visit a dedicated Offer web page at https://www.trillertv.com/samsung2024 and subscribe through it. Participants will be guided through a registration menu with TrillerTV or the sign in screen, with their existing TrillerTV account, and then asked to Subscribe for TrillerTV+ where they will be able to redeem the Code and provide payment details.

Once a Participant has entered successfully personal details and agreed to the Terms and Conditions and redeemed the Code, the free subscription will be applied and the Term of the Offer will commence. The Offer shall expire at the end of the Term.

A Participant will not be charged during the Term of the Offer, however, payment details will be retained throughout the Term. The subscription will be auto-renewed at the end of the Term of the Offer, with a two week notice, and the Participant will be charged for the next monthly renewal period unless the Participant cancels.

This promotion expires at midnight on 31st March 2025 (the "Promotion End Date").

Participant will have 30 days after the Promotion End Date to redeem their Code on the TrillerTV website before the Code expires and can no longer be redeemed. For the avoidance of doubt, Codes must be redeemed before midnight on 1st May 2025.

Plex Pass Offer Terms & Conditions

Promoter: Plex GmbH, Hansmatt 32, 6370 Stans, NW Switzerland

For 2023 and 2024 UHD and Smart Monitor, this promotion consists of a 3 months (90 days) free Plex Pass worth £11.97. For 2023 and 2024 8k, Neo QLED, OLED and Lifestyle, this promotion consists of a 6 months (180 days) free Plex Pass worth £23.94 (the "Offer").

The Offer is redeemable through the Plex app and applicable for UK and ROI 18+ residents. Samsung Consumers who: (a) either activate a: (i) Samsung 2023 or 2024 Smart TV from one of the following categories - Neo QLED, QLED, OLED or Lifestyle TV (excluding the Music Frame) during the Promotion Period (24 April 2024 – 31 March 2025); or (ii) Samsung 2023 or 2024 UHD or Smart Monitors during the Promotion Period (24 April 2024 – 31 March 2025); (the "Qualifying Products"); and (b) claim a unique code from Samsung's promotion app on their Qualifying Product before 1 May 2025; and (each, a "Participant"), will be eligible for a six (6) months free Plex Pass (for Qualifying Products listed in (a)(i)) or a three (3) months free Plex Pass (for Qualifying Products listed in (a)(ii)) by redemption.

To obtain a unique code, Participants must visit Samsung's Promotion App which will appear in the application section of their device and select the Offer. The Samsung promotion app will automatically verify if a Participant is using a Qualifying Product and qualifies for the Offer and, where eligible, the Samsung promotion app will issue the Participant with a unique digital code (the "Code").

A Samsung account is required to obtain a Code, and a Plex account, (created at https://www.plex.tv/), is required to redeem the Code.

To access the Offer, Participants will have to enter the details of the Code in the "Promo Code" screen of the app, after signing up to Plex Pass.

When signing up for the Offer with Plex Pass, Participants will also be required to enter their personal details, payment details, and agree to their terms of service, found at https://www.plex.tv/about/privacy-legal/plex-terms-of-service/.

Once the Participant has entered their personal details and payment details successfully and agreed to the Plex terms of service, found at https://www.plex.tv/about/privacy-legal/plex-terms-of-service/, and redeemed the Code in the app, the Offer will be applied and the Plex Pass subscription will start.

Your credit card automatically will be charged for a monthly Plex Pass subscription unless you cancel your subscription before the end of the promotional period. To avoid any charges following the trial period, please visit this page (https://plex.tv/subscription) and make a cancellation request at least one (1) day prior to the end of the promotional period.

Offer starts 24 April 2024 and expires at midnight on 31 March 2025 (the "Promotion End Date").

Participants will have 30 days after the Promotion End Date to redeem their Code on the Plex website before the Code expires and can no longer be redeemed. For the avoidance of doubt, Codes must be redeemed before midnight on 1st May 2025.

Maximum of one Code per Qualifying Product.

SAMSUNG ELECTRONICS (UK) LIMITED

GALAXY STORE PROMOTION ("PROMOTION")

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at https://www.samsung.com/uk/tvs/smart-tv/made-for-uk/ or form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**" or "**Samsung**").

Promotion Period

2. The Promotion will commence at 00:01 BST on the 24 April 2024 and shall close at 23:59 BST on 31st March 2025 (the **"Promotion Period**").

Eligibility

3. To be eligible to participate in the Promotion you must be a United Kingdom (including Isle of Man or Channel Islands) or Republic of Ireland resident aged 18 or over ("**Participant**").

4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.

5. A Samsung account is required to Claim the Voucher Code.

6. Claiming the Galaxy Store credit requires a Samsung Galaxy Mobile device and internet connection.

7. Maximum of one (1) Claim per Samsung account and Promotion Product purchased during the Promotion Period.

Offer

8. Participants who activate a new (i.e. not second hand) 2023 or 2024 Samsung Smart TV within the Neo 8K, Neo QLED or OLED ranges (each a "**Promotion Product**" and together the "**Promotion Products**") within the Promotion Period will be eligible to claim a Galaxy Store voucher code which will entitle the Participant to Galaxy Store credit worth the following amount (depending on the Promotion Product):

Promotion Product	Voucher Code
Neo 8K	£150 Galaxy Store Credit
Neo QLED or OLED	£50 Galaxy Store Credit

XBOX GAME PASS TV & MONITOR PROMOTION ("PROMOTION")

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at <u>https://www.samsung.com/uk/tvs/smart-tv/smartstart/</u>form part of the Terms and Conditions.

The Promoter

1. The promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 09:00 BST on 31st Dec 2024 and shall close at 23:59 GMT on 31st Dec 2025 (the "**Promotion Period**").

Eligibility

- 3. To be eligible to participate in the Promotion you must be a UK, Channel Islands, Isle of Man or Republic of Ireland resident aged 18+ ("**Participant**" or "**you**").
- 4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.
- 5. Participants must hold a valid debit or credit card in order to activate the Xbox Game Pass Ultimate subscription.
- 6. Not available to current Xbox Game Pass Ultimate subscribers. New subscribers or 12 month+ lapsed Xbox Game Pass Ultimate subscribers (i.e. individuals that have not had an active Xbox Game Pass Ultimate account within the last 12 months) only.
- 7. The Voucher Code (defined below) cannot be redeemed with any other offer.
- 8. Maximum of one (1) Claim (defined below) and one (1) Voucher Code (defined below) per Promotion Product purchased during the Promotion Period.
- 9. Subscription to Xbox Game Pass Ultimate requires a compatible internet device and internet connection.
- 10. Participants must have a Samsung account in order to Claim (see clause 16 for details) the Voucher Code (defined below).

Offer

11. Participants who purchase and activate (turn on and connect to Wi-Fi) a new (i.e. not second hand) eligible 2023 Samsung TV or Monitor device from the list of eligible devices in Annex 1 (each a "**Promotion Product**" and together the "**Promotion Products**") within the Promotion Period will be entitled to receive a voucher code which will entitle the

Participant to a one (1) month Xbox Game Pass subscription currently worth GBP 12.99 / EUR 14.99 by redemption (the "**Voucher Code**").

- 12. Voucher Codes are non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a reward of equal or greater value for the Voucher Code.
- 13. Participants will be required to supply a valid billing address and debit or credit card details to set up a new Xbox Game Pass Ultimate account.
- 14. If Participants do not cancel the subscription before the end of the one (1) month period, the Xbox Game Pass Ultimate subscription will automatically renew and you will be charged the standard price (currently GBP 12.99 / EUR 14.99) on a monthly basis until you cancel. You can cancel at any time.
- 15. Use of the Voucher Code is subject to Microsoft's terms and conditions and privacy policy, available at <u>https://www.xbox.com/</u> and <u>https://privacy.microsoft.com/en-gb/privacystatement</u>.

Claims

- To claim (a "Claim"), Participants must during the Promotion Period purchase and activate (turn on and connect to Wi-Fi) a Promotion Product and then before 23:59 BST 31
 Dec 2025 (the "Redemption Period"):
 - a. On your Promotion Product visit Samsung's Promotion App which found within the "Apps" tile on the Smart Hub;
 - b. The Voucher Code will be displayed to you and you will need to note the details of the Voucher Code down. The Voucher Code will remain in Samsung's promotion app to view at any time. The Voucher Code can only be Claimed once; and
 - c. visit <u>https://redeem.microsoft.com</u> and then:
 - (i) enter the Voucher Code;
 - (ii) input the details required in order to set up an Xbox Game Pass Ultimate account (or sign into an Xbox Game Pass Ultimate account that has lapsed for more than 12 months) and enter; and
 - (iii) once your account has been created, the Voucher Code will be applied to your account.
- 17. Promotion Products purchased and activated after the end of the Promotion Period will not be eligible for this Promotion. Any Voucher Code activated after the expiry of the Redemption Period will not be accepted.
- 18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
- 19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.

20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

- 21. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- 22. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Voucher Code will not be used for any other purpose, nor shall they be passed to any third party.

General

- 23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Voucher Codes; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- 26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
- 27. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Voucher Code. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- 28. The Promotion is governed by English law.

Promoters Terms and Conditions - MUBI Offer: UK & IRELAND

Promoter: MUBI, Inc.

Address: 215 Park Avenue South FL 12, New York, NY 10003, United States of America

The promotion consists of a free 90 day trial to MUBI upon registration and sign-up, worth up to £35.97 (the "Offer").

The Offer is redeemable through https://mubi.com/en/SamsungSmartUKIE (the "MUBI Promo Sign Up Page") and applicable for UK and ROI residents aged 18 and above who purchase and activate a 2023 or 2024 Samsung Smart Monitor or Smart TV from one of the following – categories - Neo QLED, OLED, Lifestyle TVs (excluding the Music Frame) (the "Qualifying Products") between 24th April 2024 and 31st March 2025, inclusive (a "Participant"). The Participant must then obtain a unique code through Samsung's Promotion App, which will allow them to redeem the 90 day free trial.

To obtain a unique code, Participants must before 1 May 2025 visit Samsung's Promotion App which will appear in the application section of their device and select the Offer. The Samsung Promotion App will automatically verify if a Participant is using a Qualifying Product and qualifies for the Offer and, where eligible, the Samsung Promotion App will issue the Participant with a unique digital code (the "Code"). A Samsung account is required to obtain a Code.

The Offer is only available to new users of MUBI.

To access the Offer, Participants will have to enter the details of the Code when signing up via the MUBI Promo Sign Up Page.

When signing up for the Offer via the MUBI Promo Sign Up Page, Participants will also be required to enter their personal details, their card payment details and agree to the MUBI Terms and Conditions, found at https://mubi.com/en/terms_of_service.

Once the Participant has entered their personal & card payment details successfully, agreed to the MUBI Terms and Conditions, and completed the MUBI sign-up process, the Offer will be applied and the 90 day free MUBI subscription will start.

The Participant will not be charged until the end of the Offer period (90 days).

Once the Offer period has expired, Participants will automatically be rolled onto the applicable

subscription charge for the plan chosen via the MUBI Promo Sign Up Page (the "Subscription").

Participants can cancel anytime during the Offer period without charge.

To cancel, Participants may contact MUBI customer support via support@mubi.com.

Participants will have full access to the MUBI streaming offering available through MUBI.com, and the MUBI app during the Offer period (90 days).

For the avoidance of doubt, Codes must be redeemed before midnight on 1 May 2025.

Participants must be at least 18 years of age.

Maximum of one Code per Qualifying Product.

Calm 3 month offer - Promoters Terms and Conditions

UK & IRELAND

The promotion consists of a free 3-month Calm Premium subscription worth £44.97 (the "Offer"). Offer expires at 23:59 GMT on 31 March 2025 (the "Promotion End Date").

The Offer is available only for UK and ROI residents at least 18 years of age who activate a selected 2023 or 2024 Samsung Smart TV from the following categories NEO 8K, NEO QLED, OLED or Lifestyle TV (but excluding Music Frame) (the "Qualifying Products") between 24 April 2024 and 31 March 2025, obtain a unique code from Samsung's promotion app before 1 May 2025, and have not tried Calm Premium in the past (a "Participant").

To redeem the Offer, Participants must, before 1 May 2025, visit Samsung's Promotion App which will appear in the application section of their device and select the Offer. The Samsung promotion app will automatically verify if a Participant is using a Qualifying Product and qualifies for the Offer and, where eligible, the Samsung promotion app will issue the Participant a unique digital code for redeeming the Offer (the "Code").

Maximum of one Code per Qualifying Product. Participants with more than one Qualifying Product may only redeem one Code. Codes must be redeemed before 23:59 GMT on 1st May 2025.

A Samsung account is required to obtain a Code, and a Calm account (created at https://www.calm.com/) is required to redeem the Code. To redeem the Code, Participants will have to enter the Code in the Offer page of the Calm website (https://www.calm.com/partnership/samsung-tv-3m). When redeeming the Offer with Calm, Participants will be required to provide payment information.

Once the Participant has entered their personal and payment details successfully, agreed to the Calm Terms of Service, and redeemed the Code, the Offer will be applied and the free 3-months Calm Premium subscription will start.

The Participant's payment method will not be charged during the sign up process, but at the end of the free trial the subscription will automatically renew into a 1-year subscription at the then-current retail price (currently GBP 39.99) and automatically renew each year thereafter at the then-current retail price, unless the Participant cancels; cancel any time by visiting https://calm.com/profile/manage-subscription.

Offer made available by Calm.com, Inc., 555 Bryant St., Suite 262, Palo Alto, CA 94301.

Fiit Offer T&Cs (3 months free subscription) for UK & IRELAND

Promotion Terms and Conditions

Promoter: Fiit Limited, 14 East Bay Lane, The Press Centre, Queen Elizabeth Olympic Park, London, E15 2GW

The promotion consists of 3 months (90 days) free Fiit premium subscription worth up to £59.97 (the "Offer").

The Offer is redeemable through getfiit.tv/samsungtv90 (the "Fiit Sign Up Page") and applicable for UK and ROI residents who activate a 2023 or 2024 Samsung Smart TV from one of the following categories 8k, Neo QLED, Projector, Smart Monitor, Lifestyle TVs (excluding the Music Frame) UHD or 2023 or 2024 Smart Monitor (the "Qualifying Products") between 24 April 2024 and 31 March 2025 and obtain a unique code from Samsung's promotion app on their Qualifying Product before 1 May 2025 ("A Participant").

To obtain a unique code, Participants must visit Samsung's Promotion App which will appear in the application section of their device and select the Offer. The Samsung promotion app will automatically verify if a Participant is using a Qualifying Product and qualifies for the Offer and, where eligible, the Samsung promotion app will issue the Participant with a unique digital code (the "Code"). A Samsung account is required to obtain a Code.

To access the Offer, Participants will have to enter the details of the Code when signing up via the Fiit Sign Up Page.

When signing up for the Offer via the Fiit Sign Up Page, Participants will also be required to enter their personal details, their card payment details and agree to the Fiit Terms and Conditions, found at https://fiit.tv/terms-and-conditions/.

Once the Participant has entered their personal & card payment details successfully and agreed to the Fiit Terms and Conditions, the Offer will be applied and the 3 months (90 days) free premium Fiit subscription will start.

The Participant will not be charged until the end of the Offer period (3 months / 90 days). Once the Offer period has expired, Participants will automatically be rolled onto the applicable subscription charge for the plan chosen via the Fiit Sign Up Page (choices include Only Plans, Unlimited Monthly or Unlimited Yearly) (the "Subscription").

Participants can cancel anytime during the Offer period and they won't get charged.

To cancel, Participants can contact Fiit via support@fiit.tv or through Fiit's live chat feature on the Fiit website or app.

Participants will have full access to Fiit & Fiit apps during the Offer period (3 months/90 days).

Offer starts on the 24 April 2024 and expires at midnight on 31 March 2025 (the "Promotion End Date").

Participants will have 30 days after the Promotion End Date to redeem their Code via the Fiit Sign Up Page before the Code expires and can no longer be redeemed. For the avoidance of doubt, Codes must be redeemed before midnight on 1 May 2025.

Offer is not available to existing Fiit subscribers. Participants must be at least 18 years of age. Maximum of one Code per Qualifying Product.

DAZN NFL Game Pass Offer T&Cs

SAMSUNG ELECTRONICS (UK) LIMITED

DAZN NFL GAME PASS PROMOTION ("PROMOTION")

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at https://www.samsung.com/uk/tvs/smart-tv/made-for-uk/ form part of the Terms and Conditions.

The Promoter

1. The promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 ORS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 11 September 2024 and shall close at 23:59 (BST) on 31 March 2025 (the "**Promotion Period**").

Eligibility

- 3. To be eligible to participate in the Promotion you must be a UK or Republic of Ireland resident aged 18+ ("**Participant**" or "**you**").
- 4. Participants will require a valid debit or credit card if redeeming the offer after 30 December 2024 to activate the subscription for the Season-long pass (see below).
- 5. Employees or agents of the Promoter or DAZN Limited or anyone professionally connected to this Promotion and any group company of the Promoter or DAZN Limited is not eligible to enter.
- 6. The Voucher Code (defined below) is not valid with any other offer and Participants are not entitled to any additional NFL Game Pass International Service related "free trial" period at the beginning or end of the Promotion.
- Each Voucher Code is unique and can only be issued and redeemed once. Maximum of one (1) Voucher Code per DAZN account held and Promotion Product purchased between 24 April 2024 and 31 March 2025.
- 8. A Samsung account is required to Claim the Voucher Code.
- 9. Participants with an active Game Pass subscription with DAZN are not eligible to enter.

Offer

10. Participants who activate a new (i.e. not second hand) Samsung 2023 or 2024 NEO 8K, NEO QLED, OLED, Lifestyle (excluding Music Frame) or UHD Smart TV or 2023 or 2024 Monitor

(each a "**Promotion Product**" and together the "**Promotion Products**") between 24 April 2024 and 31 March 2025 will be entitled to claim ONE (1) of the corresponding Voucher Codes set out in Table 1 below dependent on when the Participant obtains and redeems the Voucher Code:

Voucher obtained and redeemed date:	Corresponding Voucher Codes:
If Voucher Code obtained and redeemed between 11 September 2024 and 23:59 (GMT) 5 Jan 2024	7-day pass to DAZN Limited's NFL Game Pass International Service worth £14.99/€17.99
If Voucher Code obtained and redeemed between 00:00 (GMT) 6 Jan 2024 to 23:59 (BST) 01 May 2025	Season-long pass to DAZN Limited's NFL Game Pass International Service which provides access from the date of redemption of the Voucher Code to 31 July 2025, currently worth £19.99 for access from 7 Jan to 31 July in any given year (value diminishes per week)

(Each a "Voucher Code" and together the "Voucher Codes")

- 11. Each Voucher Code will entitle the Participant to the corresponding pass (set out in Table 1 above) on the DAZN service only in the UK or Ireland. After the pass period ends, if your subscription is for the season-long pass to DAZN Limited's NFL Game Pass International Service your subscription will automatically renew unless cancelled, to the then current season- long subscription price which can be found by accessing the MyAccount function on your DAZN Limited account (currently worth £19.99 for access from 7 Jan to 31 July in any given year (value diminishes per week). Participants can cancel their subscription at any time. To cancel log into your DAZN Limited account and follow the cancellation instructions. No refunds or credits for partial payments.
- **12.** Voucher Codes are non-transferable and there is no cash alternative. Resale of the Voucher Codes by a Participant is strictly prohibited. In the event of unforeseen circumstances, the Promoter may substitute a reward of equal or greater value for the Voucher Code.
- 13. Participants will be required to register with NFL Game Pass International Service in accordance with DAZN's standard sign up journey which can be found at https://www.dazn.com/redeem
- 14. Use of the Voucher Code is subject to DAZN's terms and conditions and privacy policy, available at: <u>https://help.dazn.com/hc/en-gb/articles/16391473315101-Terms-of-Use</u>

Claims

- 15. To claim (a "**Claim**"), Participants must activate (by turning it on) a Promotion Product between 24 April 2024 and 31 March 2025 and then before 23:59 (BST) on 01 May 2025:
 - a. On your Promotion Product visit Samsung's Promotion App which will appear in the application section of your device and select the Promotion.
 - b. If you are not already signed into your Samsung account, you will be asked to sign in or create an account.

- c. The Voucher Code will be displayed to you and you will need to note the details of the Voucher Code down. The Voucher Code will remain in Samsung's promotion app to view at any time. The Voucher Code can only be Claimed once.
- d. Once you have obtained your Voucher Code you will need to follow the QR code or visit dazn.com/redeem . Follow the instructions to sign-up and enter your unique voucher when prompted.
- 16. Voucher Codes obtained between 11 September 2024 to 5 Jan 2024 must be redeemed no later than 23:59 (GMT) 5 Jan 2024.
- 17. Voucher Codes obtained between 6 Jan 2024 to 01 May 2025 must be redeemed no later than 23:59 (BST) 01 May 2025.
- 18. Voucher Codes redeemed after these dates will be marked as invalid and will not be accepted.
- 19. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
- 20. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
- 21. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

- 22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: <u>www.samsung.com/uk/info/privacy.html</u>. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
- 23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Voucher Code will not be used for any other purpose, nor shall they be passed to any third party.

General

- 24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
- 25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- 26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost,

misrouted, or damaged transmissions or Claim or Voucher Codes; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

- 27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
- 28. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Voucher Code. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
- 29. The Promotion is governed by English law

SAMSUNG ELECTRONICS (UK) LIMITED

RAKUTEN MOVIES PROMOTION ("PROMOTION")

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at https://www.samsung.com/uk/tvs/smart-tv/made-for-uk/ form part of the Terms and Conditions.

The Promoter

1. The promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

Promotion Period

2. The Promotion will commence at 00:01 (GMT) on 20 January 2025 and shall close at 23:59 (BST) on 31 March 2025(the "**Promotion Period**").

Eligibility

3. To be eligible to participate in the Promotion you must be a UK, Channel Islands, Isle of Man or Republic of Ireland resident aged 18+ ("**Participant**" or "**you**").

4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.

5. Participants must hold a valid debit or credit card in order to have a Rakuten account.

6. The Voucher Code (defined below) is not valid with any other offer.

7. Maximum number of Claims is dependent on the type of Promotion Product purchased between 24 April 2024 and 31 March 2025. Please see Table 1 below for further details on the maximum number of Voucher Codes that can be Claimed per Promotion Product.

8. A Samsung account is required to Claim the Voucher Code.

Offer

9. Participants who activate a new (i.e. not second hand) Samsung 2023 or 2024 8K, NEO QLED, NEO OLED, Lifestyle (excluding Music Frame) or UHD Smart TV or 2023 or 2024 Monitor (each a "**Promotion Product**" and together the "**Promotion Products**") between 24 April 2024 and 31 March 2025 will be entitled to claim by redemption the Voucher Codes set out in Table 1 below:

Promotion Product:	Corresponding Voucher Codes:
8K	15 Movie Vouchers

Neo QLED and OLED	10 Movie Vouchers
Lifestyle	5 Movie Vouchers
UHD and Monitor	1 Movie Voucher

(Each a "Voucher Code" and together the "Voucher Codes")

10. Each Voucher Code will entitle the Participant to one (1) UHD movie listed on the Rakuten TV service only in the UK or Ireland as a rental (a "**Rental**") with a rental value between £4.99-£5.49. One (1)

Voucher Code entitles the Participant to one (1) Rental. For the avoidance of doubt Participants may not combine multiple Rentals to rent a movie with a higher rental value, nor can the value of each Rental be used to permanently purchase any movies or other content on the service. All Rentals must be made before 23:59 (BST) 01 May 2025.

11. Voucher Codes are not redeemable against Premium video on demand movies (Home Premier movies and Early Home Release movies, the release date of which is within the theatrical release window and/or its video on demand release is less than 45 days after its theatrical release date).

12. Voucher Codes are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a reward of equal or greater value for the Voucher Code.

13. Participants will be required to supply a valid email address and debit or credit card details to set up a new Rakuten TV account.

14. Use of the Voucher Code is subject to Rakuten TV's Terms of Use available at https://www.rakuten.tv/uk/pages/terms_and_conditions_of_use, Rakuten's Contractual Conditions available at https://www.rakuten.tv/uk/terms_conditions/3926 and Rakuten's Privacy & Cookies Policy available at https://www.rakuten.tv/uk/pages/privacy_policy.

Claims

1. To claim (a "**Claim**"), Participants must activate (by turning it on) a Promotion Product between 24 April 2024 and 31 March 2025 then before 23:59 (BST) on 01 May 2025:

a. On your Promotion Product visit Samsung's Promotion App which will appear in the application section of your device and select the Promotion.

b. If you are not already signed into your Samsung account, you will be asked to sign in or create an account.

c. The Voucher Code will be displayed to you and you will need to note the details of the Voucher Code down. The Voucher Code will remain in Samsung's promotion app to view at any time. The Voucher Code can only be Claimed once.

d. Once you have your Voucher Code you will need to click 'open app' which will appear on your screen on your device to enter the Rakuten TV app and log in. In case you don't have a Rakuten TV account, you will need to register in Rakuten TV and accept the Terms of Use and Contractual Conditions and read the Privacy and Cookies Policy of Rakuten TV;

e. Find a UHD movie to rent with a rental value between £4.99-£5.49;

f. Click on 'Redeem Voucher' and enter the Voucher Code details; and

g. Click 'Confirm and Pay', sit back and enjoy.

h. The rental is valid for 30 days from the moment the code is redeemed, and you will have 48 hours to watch it from the first playback. The rented title will be in the "My Library" section until the end of the 48h period, during which time you can watch the film as many times as you like.

2. Voucher Codes must be redeemed no later than 23:59 (BST) on 01 May 2025. Voucher Codes redeemed after this date will be marked as invalid and will not be accepted.

3. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.

4. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.

5. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

General

6. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

7. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.

8. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Voucher Codes; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

9. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.

10. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Voucher Code. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

11. The Promotion is governed by English law.