

Offers on Samsung Consumer Electronics Products

General:

- a. The Own Now Offer(s) is provided by Samsung India Electronics Private Limited (“**Samsung**” or “**Company**”) or by other third party partners as specifically mentioned in the concerned Offer on Samsung Consumer Electronics Products.
- b. **Offer Validity:** The Offer shall be applicable Pan India and commence from 4th January, 2021 until 5th February, 2021 (“**Offer Period**”).
- c. **Outlets:** The Offer shall be applicable on purchase of genuine Samsung Products from Samsung Exclusive Stores, select Multi Brand Stores, Modern Trade Stores & leading electronics Stores (hereinafter called as “**Outlet**”). The Offers shall not be applicable on purchases made from third party ecommerce portals. Customers are advised to check the Offer availability before making the purchase.
- d. Samsung reserves the right to change/alter & modify the terms & conditions of these Offers at any given point at its sole discretion without giving any reason whatsoever.
- e. Samsung further reserves the right to amend/modify/withdraw/annul/extend the Offer at its sole discretion without any prior notice.
- f. Samsung reserves the right to substitute the gift(s) with gift(s) of equivalent or lesser value under this Offer at its sole discretion without giving any reasons or prior notifications. The choice as to the color, make & model of the gift(s) shall be completely at Samsung’s or the third party partner(s) discretion.
- g. Samsung shall also not be responsible for non-availability of Stock(s) or gift (s) due to various reasons like climatic conditions, labour unrest, insolvency, business exigencies or operational & technical issues.
- h. In no event shall Samsung be liable for losses or any incidental or consequential damages arising out of or in connection with the Offer, its services these Terms (however arising, including negligence). Samsung shall not be responsible for any product or service liability of any kind.
- i. In the event of any conflict or inconsistency regarding any instructions, rules and conditions on any advertising or promotional material relating to the Offer, these Terms and Conditions shall prevail over all such other instructions, rules and conditions.
- j. All the Products under the Offer(s) mentioned in this document shall be with a Standard Manufacturer’s warranty as detailed in the warranty cards for each of the respective products.
- k. EMI Offer(s) are provided solely at the issuer’s/ bank’s discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI Offer(s).
- l. Decision of Samsung in relation to the Offer and matter incidental thereto shall be final and binding. These terms and/or any and all disputes arising or related to the Offers mentioned herein shall be governed by the laws of India and the courts located at New Delhi shall have the exclusive jurisdiction.
- m. The respective Offers on purchase of Samsung Consumer Electronics Products (“**Product(s)**”) are as under. Offers may vary depending on the models/ Products purchased, as detailed below:

A) CASHBACK OFFER:

Up to 20 % Additional Cash back Offer on following Bank cards

- a) ICICI Bank: Credit & Debit Cards EMI Transactions
- b) Federal Bank: Debit Cards EMI Transactions
- c) HDFC Bank: Debit & Credit Cards EMI Transactions
- d) Bank of Baroda: Credit Card EMI Transactions
- e) Kotak Bank: Credit and Debit EMI Transactions
- f) Axis Bank: Credit and Debit EMI Transactions
- g) State Bank of India : Credit Card – Non EMI Transactions.

EMI Transactions Only with 3 / 6 / 9 / 12 / 18 months Tenures for Credit Cards & 3 / 6 / 9 / 12 month EMI for Debit Cards (may vary from Bank to Bank). 18 months tenure is applicable only on purchases through SmartPlazas.

- **Maximum Cashback:** Maximum Cashback amount for 5% Cashback will be limited to Rs.3000, Rs.6000 for 10% Cashback, Rs. 9000 for 15% Cashback, whereas it will be limited to Rs.12000 for 20% Cashback. Only One transaction per card account will be allowed during the Offer Period. Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.
- **Transaction Eligibility:** Transactions done on Pinelabs swipe machine under 'Brand EMI' option & only if '5%, 10%, 15% or 20%, as applicable Cashback' is mentioned on chargeslip shall be eligible for the Offer. Transactions made on Corporate Card are not eligible for this Offer. Customers are requested to retain chargeslip for 180 days post Offer Period.
- **Customer Benefit:** Customer gets additional Cashback on purchase of below mentioned products on minimum transaction of Rs.20000 (Rs.15000 in case of MWO and Rs.14000 on select Direct Cool Refrigerators). Cashback is available as per the details given in the below table:

Prod. Category	Up to 20%	Up to 15%	Up to 10%	Up to 5%
	Refrigerators	Max Cashback Rs. 12000/- Family Hub™ (RF28N9780SG/TL)	Max Cashback Rs. 9000/- RT39/42 Curd Maestro™ Models	Max Cashback Rs. 6000/- Space Max Family Hub Side By Side French Door Refrigerator (FDR) Complete Built Unit (CBU) Except RT39, 42 Curd Maestro™ Models Frost Free Home

Offers on SBI card:

	10% Cashback	5% Cashback
Category	Maximum Cashback- Rs. 6000/-	Maximum Cashback- Rs. 3000/-
Refrigerators	Family Hub, SpaceMax Family Hub, Side by Side, French Door Refrigerators, Frost Free Refrigerators	Select Direct Cool Inverter Models (Rs.14000 & Above)

- **Cashback Credit in Account:** The Cashback will get credited within 90 days from the end of the month of Transaction or Offer Period whichever is later.
- **Cashback information on Charge Slip:** Cashback amount of 5%, 10%, 15% & 20% as applicable will be printed on the Charge Slip. 'Up to 20% Cash Back Offer' is provided and fulfilled by HDFC Bank, Federal Bank, Bank of Baroda, Kotak Bank, SBI & ICICI Bank on eligible transactions in their sole discretion. Samsung India Electronics Private Limited disclaimer any liability/ claims arising out of or related in any manner with the aforesaid Offer.
- All Transactions to be with Validation through Serial Number Input on Pinelabs POS Machines under 'Brand EMI'.
- Customers to ensure that the Transaction Amount on the Pinelabs Machine is equal to or less than the Invoice Value of the Product.
- In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model / serial number, price, etc. under this Offer, Samsung shall have the right at its sole discretion to set-off, adjust or recover the scheme payouts from any invoices payable to the partner.
- Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.

Other Terms & Conditions:

- Applicable on EMI transactions
- Cash back will be based on actual loan amount and not the invoice amount
- In case of multiple Product purchases, Customer can avail additional Cashback for a single product only.

- Cash back is to offset the interest charged by bank and should not be treated as ZERO interest EMI
- Customer can avail EMI on maximum one (01) consumer electronics products per card during the scheme period
- Any Interest, Service Tax, Govt Levies, Processing Fees charged by Bank will be borne by the customer
- Cash back to be credited after 90 days from the transaction date in customers account by respective cards/Banks
- EMI applicable with respective bank retail cards only
- Cashback offers do not apply on corporate cards. Cashback/EMI schemes provided by respective issuers at their sole discretion. This cashback can be availed on one card only once during the offer period irrespective of the product purchased.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Participating Banks reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- Availing these offers are entirely voluntary and it is understood, that the participation by the Customers shall be deemed to have been made on a voluntary basis.
- Samsung Terms & Conditions and Privacy Policy applicable.
- Under no circumstance will the Offer/ cash back being offered under this program be settled in cash
- All EMIs and Cashback offers are provided solely at the issuer's/ bank's discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI / Cashback Offer(s).

G) EMI OFFER:

The EMI Facility/ Offer are provided by Bajaj Finserv, HDBFS, HomeCredit, IDFC First Bank, Tata Capital, ICICI, Kotak, Axis and TVS Credit, with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Refrigerator: Easy EMI facility of 8/0 is applicable on select REF models (All Frost Free-Home / Complete Built Unit (CBU) / Side By Side & Select Direct Cool Models- Start with RR20/ RR21T/ RR22/ RR24/ RR26), All Zero down payment Offers are provided by Bajaj, Tata Capital IDFC First, HDBFS, TVS & Home Credit with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

My Samsung, My EMI Offer (Applicable on Refrigerators & Washing Machines): My Samsung My EMI offer at Sole Discretion of Bajaj Finance Limited. Maximum Loan Tenure Between to 30-36 months depending upon product. Choice of Fixed EMI with Customer is subject to Invoice Price, Loan Amount & Down Payment.

1 EMI Free Offer: The offer is applicable only on 300L and above Side by Side & Frost Free Refrigerators. The Offer is valid only for that customer who avail finance facility from Bajaj Finance & on the purchase of Specified Products covered under finance scheme (not applicable on other products).

- Cashback amount equivalent to 1 EMI will be credited into his Registered Bank account within 90 days of successful receipt of his first EMI with Bajaj Finance. In case this EMI is bounced the customer will not be eligible to get this cash back. Also if the loan is foreclosed or cancelled, the customer would become ineligible to avail this offer.
- Customer would get refund amount equivalent to 1 EMI. No TDS or gift tax will be deducted.
- If the customer purchases multiple Samsung products during the Offer Period with one deal id, the cashback will be applicable for only those products which are covered under this finance scheme. Maximum Products which can be availed will be two (02N) each for Washing Machine and Refrigerator.