



Executive Summary

Impact assessment of CSR projects FY2023-24

Samsung India Electronics Pvt. Ltd.

March 2026

About the assessment

Background of the study

As per CSR Rules 2021, companies with average CSR obligation of INR 10 Crores in past three years need to get 3rd party impact assessment conducted for all projects with outlay of more than INR 1 Crore after 12 months of project closure. [Samsung engaged Grant Thornton to conduct impact assessment of the eligible CSR projects of FY2023-24 in October 2025.](#)

Globally recognized framework

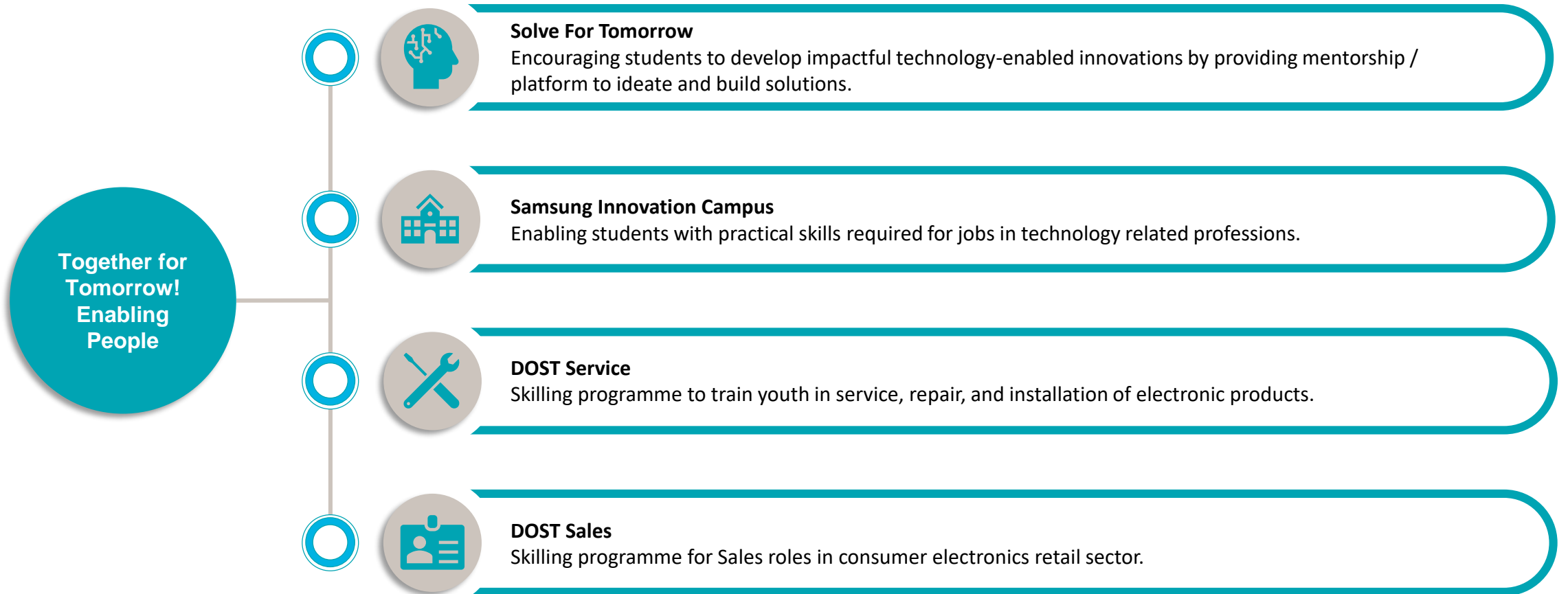
Organization for Economic Co-operation and Development (OECD) Development Assistance Committee (DAC) framework was used to assess the project. The framework has these parameters viz. [Relevance, Effectiveness, Efficiency, Impact, Sustainability, and Coherence](#)



Study coverage

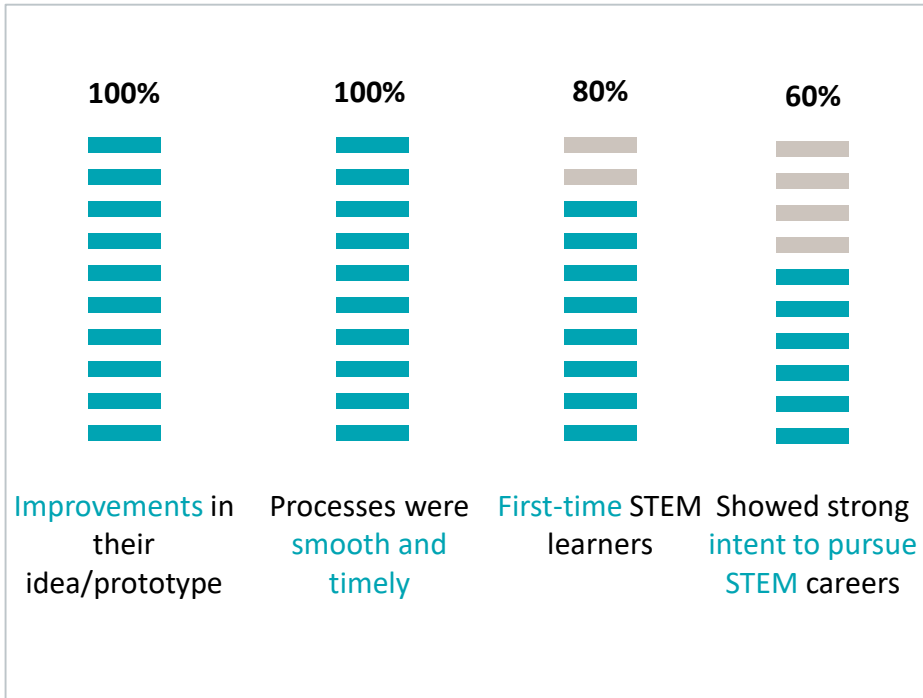
Solve For Tomorrow	Samsung Innovation Campus	DOST Service	DOST Sales
Surveys with 30 participants Interactions with Professors, Reviewers, Bootcamp Experts, and Buddy Mentors	Surveys with 345 beneficiaries across four courses Interactions with implementing partner and project trainers	Surveys with 282 beneficiaries across the North, South, East, West regions Interactions with implementing partners, and project team	Surveys with 351 beneficiaries across the country Interactions with implementing partners, and project team

About the projects covered



Key findings: Solve For Tomorrow (SFT)

Samsung facilitated a **nationwide education and innovation competition** & invited applications from young innovators to address social issues with technology solutions with FITT (IIT Delhi)



Impact of SFT 2023-24

SFT effectively supported first-time STEM learners through design-thinking training, mentorship, and prototype development. It delivered strong relevance and impact by boosting students' confidence, strengthening problem-solving abilities, and providing meaningful exposure to real-world innovation pathways.

Key highlights from the winners of SFT

- Team NIT Surat**
Competed in GUJCOST Robofest 3.0 reached the finals
- Team Think**
Reached finals in multiple Global Student Entrepreneur Awards
- Team Stemly**
AI solution to support decision-making & reduce gender gap in STEM

My mentor helped me understand who my ideal customers would be, how to think about real user pain points and how to shape a technical idea into an actual product

-Aman Verma
Jalraaj Team (Top 10)

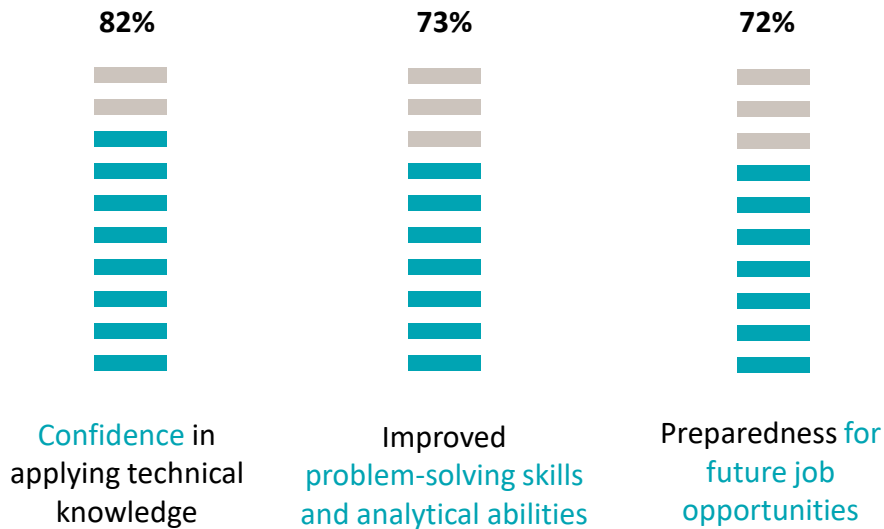
Key findings: Samsung Innovation Campus (SIC)

National skilling initiative with **in-person training to youth in AI, IoT, Big Data, and Coding & Programming**, implemented with Electronics Sector Skills Council of India (ESSCI)



Impact of SIC 2023-24

3,000 youth across institutes in **seven (07) states** were trained on **AI, IoT, Big Data, and Coding & Programming**. Imparting **642,500 hours** of trainings across courses. SIC is a well-structured skilling initiative that demonstrated **strong relevance, effectiveness, and learner impact**.



The content was well-designed, and I especially enjoyed learning Python from scratch. One of the best parts was building a chatbot—it was my first time developing something independently,



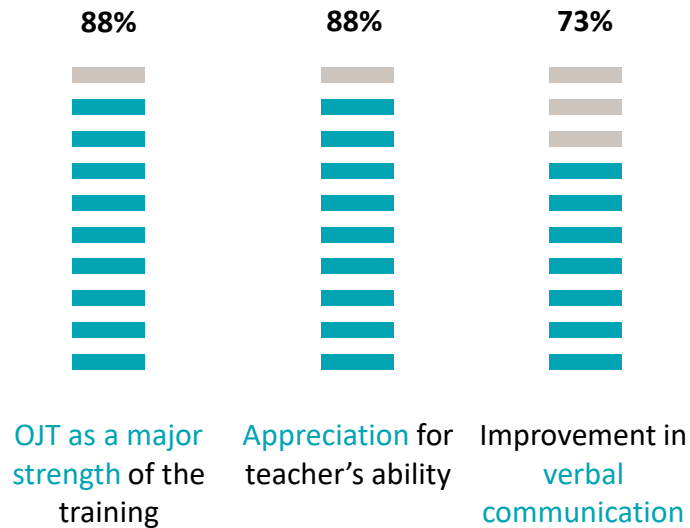
Ankitesh Chandel
Coding and Programming course

Key findings: DOST Service

Samsung's DOST Service initiative, is a technical skilling programme to train youth in **service, repair, and installation of electronic products**



Impact of DOST Service 2023-24



- Positive post-training pathways: **44% are currently employed or self employed** and **30% have moved to higher education**
- **89%** stated that training provided them with **relevant knowledge and skills**
- **100% female trainees** shared that they received **scholarship support** for DOST Service programme.

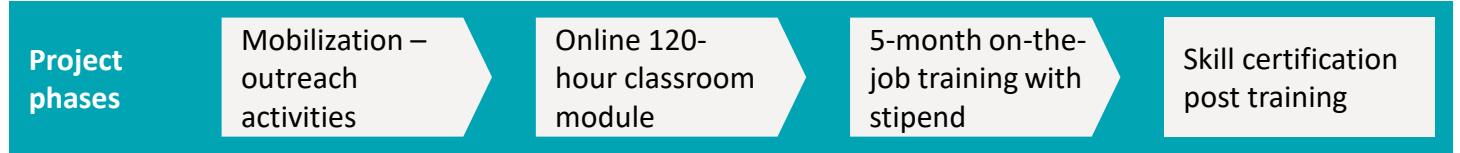
The training gave me a strong base in mobile repair and diagnostics, but what helped me the most was the on-the-job training, which I rated as very good



Vimal (22)
Uttar Pradesh

Key findings: DOST Sales

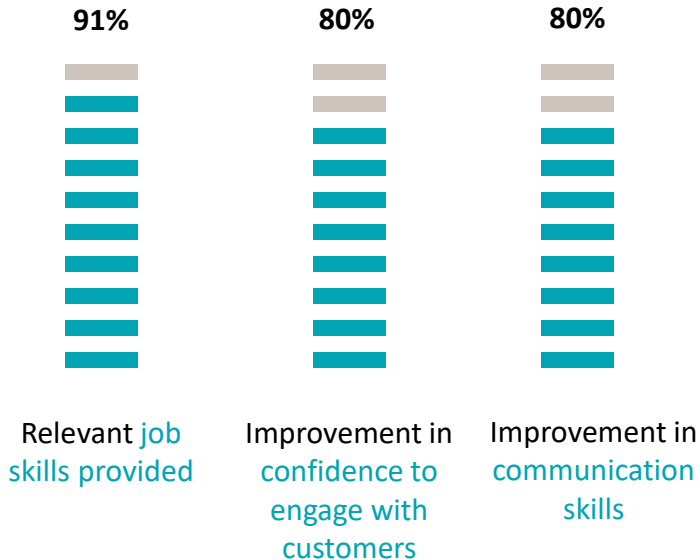
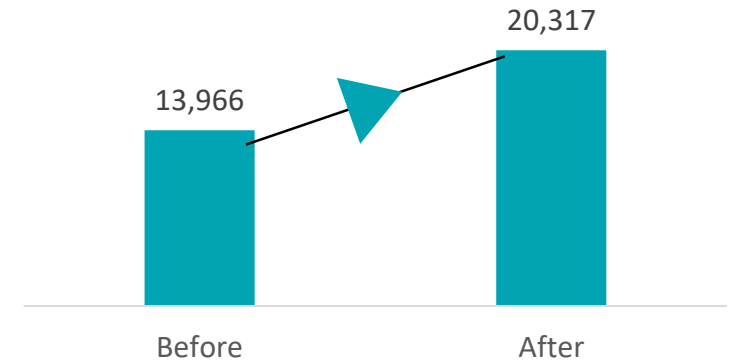
Aimed at boosting job readiness, providing **government-recognized certification, and inclusive retail workforce growth.**



Impact of DOST Sales 2023-24

- Strong improvement in **communication, product knowledge, soft skills, confidence, and employment outcomes**. 68% respondents credited the programme for their current roles.
- It supports **Skill India Mission** by providing vocational training, enhancing employability, and fostering entrepreneurship.

For the candidates currently employed, the average income has increased significantly.



The online classes made concepts easy, and the OJT taught me how to interact with customers/ handle store tasks

- **Bhumi**
Preet Vihar, Delhi



End