

Offers on Samsung Consumer Electronics Products

General:

- a. These Offer(s) are provided by Samsung India Electronics Private Limited (“**Samsung**” or “**Company**”) or by other third party partners as specifically mentioned in the concerned Offer on Samsung Consumer Electronics Products.
- b. **Offer Validity:** The Offer shall be applicable Pan India and commence from January 01, 2021 to January 31, 2021 (“**Offer Period**”).
- c. **Outlets:** The Offer shall be applicable on purchase of genuine Samsung TVs, as listed below (hereinafter referred to as “**Products**”) from Samsung Exclusive Stores, select Multi Brand Stores, Modern Trade Stores & leading electronics Stores (hereinafter called as “**Outlet**”). The Offers shall not be applicable on purchases made from third party ecommerce portals. Customers are advised to check the Offer availability before making the purchase from the respective Outlets.
- d. Samsung reserves the right to change/alter & modify the terms & conditions of these Offers at any given point at its sole discretion without giving any reason whatsoever.
- e. Samsung further reserves the right to amend/modify/withdraw/annul/extend the Offer at its sole discretion without any prior notice.
- f. Samsung reserves the right to substitute the gift(s) with gift(s) of equivalent or lesser value under this Offer at its sole discretion without giving any reasons or prior notifications. The choice as to the color, make & model of the gift(s) shall be completely at Samsung’s or the third party partner(s) discretion.
- g. Samsung shall also not be responsible for non-availability of Stock(s) or gift (s) due to various reasons like climatic conditions, labour unrest, insolvency, business exigencies or operational & technical issues.
- h. In no event shall Samsung be liable for losses or any incidental or consequential damages arising out of or in connection with the Offer, its services these Terms (however arising, including negligence). Samsung shall not be responsible for any product or service liability of any kind.
- i. In the event of any conflict or inconsistency regarding any instructions, rules and conditions on any advertising or promotional material relating to the Offer, these Terms and Conditions shall prevail over all such other instructions, rules and conditions.
- j. All the Products under the Offer(s) mentioned in this document shall be with a Standard Manufacturer’s warranty as detailed in the warranty cards for each of the respective products.
- k. EMI Offer(s) are provided solely at the issuer’s or bank’s discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI Offer(s).
- l. Decision of Samsung in relation to the Offer and matter incidental thereto shall be final and binding. These terms and/or any and all disputes arising or related to the Offers mentioned herein shall be governed by the laws of India and the courts located at New Delhi shall have the exclusive jurisdiction.
- m. Offers may vary depending on the models/ Products purchased, as detailed below:

A) TELEVISIONS

1st Offer: 2 years Warranty (1+1 extended warranty on Panel):

Applicable on purchase of select Samsung TV models under 1+1 year Warranty being –

TV Category	Model	Model Code
QLED	43Q60T	QA43Q60TAKXXL
QLED	55Q60T	QA55Q60TAKXXL

QLED	55Q60R	QA55Q60RAKXXL
QLED	55Q70T	QA55Q70TAKXXL
QLED	55Q70R	QA55Q70RAKXXL
QLED	55Q80R	QA55Q80RAKXXL
QLED	55Q80T	QA55Q80TAKXXL
QLED	55Q95T	QA55Q95TAKXXL
QLED	65Q60R	QA65Q60RAKXXL
QLED	65Q60T	QA65Q60TAKXXL
QLED	65Q70R	QA65Q70RAKXXL
QLED	65Q70T	QA65Q70TAKXXL
QLED	65Q80R	QA65Q80RAKXXL
QLED	65Q80T	QA65Q80TAKXXL
QLED	65Q95T	QA65Q95TAKXXL
QLED 8K	65Q800T	QA65Q800TAKXXL
QLED 8K	65Q900R	QA65Q900RBKXXL
QLED	65Q90R	QA65Q90RAKXXL
QLED	75Q60R	QA75Q60RAKXXL
QLED	75Q70T	QA75Q70TAKXXL
QLED 8K	75Q800T	QA75Q800TAKXXL
QLED	75Q80R	QA75Q80RAKXXL
QLED	75Q95T	QA75Q95TAKXXL
QLED 8K	75Q900R	QA75Q900RBKXXL
QLED 8K	75Q950T	QA75Q950TSKXXL
Lifestyle	75LS03T	QA75LS03TAKXXL
QLED	82Q60R	QA82Q60RAKXXL
QLED	85Q60T	QA85Q60TAKXXL
QLED 8K	82Q800T	QA82Q800TAKXXL
QLED 8K	82Q900R	QA82Q900RBKXXL
QLED 8K	85Q950T	QA85Q950TSKXXL
UHD TV	55RU7100	UA55RU7100KXXL
UHD TV	55RU7470	UA55RU7470UXXL
UHD TV	55TU7200	UA55TU7200KXXL/BXL
UHD TV	55TU8000	UA55TU8000KXXL/BXL
UHD TV	55TU8200	UA55TU8200KXXL/BXL
UHD TV	55TU8570	UA55TU8570UXXL
UHD TV	65RU7100	UA65RU7100KXXL
UHD TV	65RU7470	UA65RU7470UXXL
UHD TV	65TU8000	UA65TU8000KXXL/BXL
UHD TV	65TU8200	UA65TU8200KXXL/BXL
UHD TV	65TU8570	UA65TU8570UXXL/BXL
UHD TV	70TU7200	UA70TU7200KXXL/BXL
UHD TV	75RU7100	UA75RU7100KXXL
UHD TV	75TU8000	UA75TU8000KXXL/BXL
UHD TV	75TU8200	UA75TU8200KXXL/BXL

Process to avail Extended Warranty:

- 2 year warranty is applicable on Samsung TVs / Products purchased during January 01, 2021 to January 31, 2021.
- Installation for the TV purchased during the Offer Period needs to be carried out within 15 days of purchase. Customer has to hand over one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, Warranty extension will not be applicable.

*Terms & Conditions for Extended Warranty:

1. The Terms and Conditions of this extended warranty are supplement and in addition to the Terms and Conditions provided on the Standard Warranty Card supplied with the product.
2. 1st Year of warranty is the Standard Manufacturer's Warranty as detailed in the warranty card which is applicable from date of invoice. The remaining two years extended warranty which is applicable from the date of expiry of the standard warranty is applicable only on panel failure.
3. This extended warranty is confined to the first purchaser ("Purchaser") of the product only and is non-transferrable. Extended warranty is applicable only on panel failure.
4. Customer should retain the original invoice and warranty certificate to claim the Offer.
5. Installation of the product purchased during the Offer Period should be done through the Company's service center or its authorized service center or its Dealer's service center.
6. Repair or replacement will be carried out through the Company's Service Centres or its Authorized Service Centres or its Dealer's Service Centres.
7. For the products installed beyond the municipal limits of the jurisdiction of the Authorized Service Centre/Company's Service Centre/Authorized Dealer's Service Centre, all the expenses including but not limited to collection of the product or part/s from the Company's Service Centre/Authorized Service Centre/Authorized Dealer's Service Centre, expenses incurred in connection with deputing of service personnel/ technicians, travel expenses (to and fro) incidentals expenses etc. shall be borne by the purchaser.
8. In the event of repairs/replacement of any part/s of the product, this extended warranty will thereafter continue and remain in force only for the unexpired period of the extended warranty. Moreover, the time taken for repair/replacement and in transit whether under the warranty or otherwise shall not be excluded from the extended warranty period.
9. During the period of the extended warranty the company's obligation under shall be limited to repair or providing replacement of part/s only. The maximum claim /s if entertained by the company will be subject to the maximum listed price of the panel of the product or the purchase price of the panel part of the product, whichever is lower.
10. In the event of any unforeseen circumstance, and spares not being available, the company's prevailing depreciation rules will be binding on the purchaser to accept as a commercial solution in lieu of repairs.
11. The extended warranty does not cover any accessories external to the product.
12. Customer has to handover one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, extended warranty will not be applicable.
13. Extended warranty is subject to verification of the documents and/or information provided by the customer and Samsung reserves the right to seek such additional documents and/or information from the customer as it may deem appropriate.
14. In case the customer wants to cancel the extended warranty before completion of the extended warranty period, there shall be no refund of the charges for the unexpired period of the extended warranty
15. The warranty does not apply to normal wear & tear of the parts or defects caused by household pets, rats, cockroaches or any other animals or insects.

16. The warranty does not cover the damage or loss caused by accident, lighting, water, fire or other acts of God, improper ventilation, dropping or excessive shock or any external cause beyond Samsung's control. In case services are required as a result of the causes stated above, such services shall be at extra charges.

17. This extended warranty will not be applicable in any of the following cases:

- a. The product is not purchased from an authorized dealer of the company in India.
- b. The product is not used according to instructions given in the instruction manual.
- c. Defects caused by improper usage as determined by the company's personnel.
- d. Modification or alteration of any nature is made in the electrical circuitry/ or physical construction of the product.
- e. Installation/ repair work is carried out by persons/agencies other than authorized by the company.
- f. The product is used for commercial purpose
- g. The conditions of the premises do not confirm to the recommended operating conditions of the product.
- h. The original serial number is removed, obliterated or altered from the product or its cabinet.
- i. This extended warranty does not cover the damages to the product while in transit to service centre or purchaser's residence.
- j. This extended warranty shall cover only the panel part of the product. Any additional part(s) that may be required to restore the product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.

18. Decision of the Company in relation to the extended warranty and matter incidental thereto shall be final and binding on the Purchaser. Dispute if any with respect of the same should be sent in writing to Samsung India Electronics Private Limited, 6th Floor, DLF Centre, Sansad Marg, New Delhi - 110001. The existence of dispute, if any, shall not constitute a claim against Samsung. Any and all disputes, controversies and conflicts ("Disputes") arising out of the extended warranty shall be subject to the exclusive jurisdiction of the courts located at New Delhi. For any queries/issues related to the Company's products the Purchaser can call on the Company's helpline on Toll Free: 1800407267864.

19. Extended warranty is being offered by Samsung in its sole discretion and Samsung reserves the right to refuse, suspend or withdraw the extended warranty at any time without prior notice. Samsung disclaims any and all claims and liabilities with respect to this Offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held liable for any part of the Offers.

2nd Offer: Free 10 Year NO Screen Burn IN Warranty:

10 year warranty is applicable on below mentioned models.

TV Category	Model	Model Code
QLED	43Q60T	QA43Q60TAKXXL
QLED	55Q60T	QA55Q60TAKXXL
QLED	55Q60R	QA55Q60RAKXXL
QLED	55Q70T	QA55Q70TAKXXL
QLED	55Q70R	QA55Q70RAKXXL
QLED	55Q80R	QA55Q80RAKXXL
QLED	55Q80T	QA55Q80TAKXXL
QLED	55Q95T	QA55Q95TAKXXL
QLED	65Q60R	QA65Q60RAKXXL

QLED	65Q60T	QA65Q60TAKXXL
QLED	65Q70R	QA65Q70RAKXXL
QLED	65Q70T	QA65Q70TAKXXL
QLED	65Q80R	QA65Q80RAKXXL
QLED	65Q80T	QA65Q80TAKXXL
QLED	65Q95T	QA65Q95TAKXXL
QLED	65Q90R	QA65Q90RAKXXL
QLED	75Q60R	QA75Q60RAKXXL
QLED	75Q70T	QA75Q70TAKXXL
QLED	75Q80R	QA75Q80RAKXXL
QLED	75Q95T	QA75Q95TAKXXL
Lifestyle	75LS03T	QA75LS03TAKXXL
QLED	82Q60R	QA82Q60RAKXXL
QLED	85Q60T	QA85Q60TAKXXL

Screen Burn In refers to a permanent defect in areas of a TV display that can be caused by cumulative effects of displaying the same screen or scene or image for long periods of time.

Terms & Conditions for 10 Year NO Screen Burn IN Warranty Offer-

1. The terms and conditions of this Extended Warranty are supplement and in addition to the terms and conditions provided on the Standard Warranty Card supplied with the Product.
2. First (1st) Year of warranty is the Standard Manufacturer's warranty as detailed in the warranty card which is applicable from the date of invoice. The remaining nine (09) years warranty shall be applicable from the date of expiry of the standard warranty and shall be applicable only on Screen Burn In.
3. This Extended Warranty is confined to the first purchaser ("Purchaser") of the Product only and is non-transferrable.
4. Repair or replacement will be carried out through Samsung's Service Centres or its Authorized Service Centres or it's Dealer's Service Centres only.
5. For the Products installed beyond the municipal limits of the jurisdiction of the Authorized Service Centre/ Samsung's Service Centre/Authorized Dealer's Service Centre, all expenses including but not limited to collection of the Product or part(s) from Samsung's Service Centre/Authorized Service Centre/Authorized Dealer's Service Centre, expenses incurred in connection with deputing of service personnel/ technicians, travel expenses (to and fro) incidentals expenses etc. shall be borne by the Purchaser.
6. In the event of repairs/replacement of any part(s) of the Product, this Extended Warranty will thereafter continue and remain in force only for the unexpired period of the Extended Warranty. Moreover, the time taken for repair/replacement and in transit whether under the warranty or otherwise shall not be excluded from the Extended Warranty period.
7. During the period of the Extended Warranty Samsung's obligation shall be limited to repair or providing replacement of part(s) only. The maximum claim(s) if entertained by Samsung will be subject to the maximum listed price of the Panel of the Product or the purchase price of the Panel part of the Product, whichever is lower.
8. In the event of any unforeseen circumstance, and spares not being available, Samsung's prevailing depreciation rules will be binding on the Purchaser to accept as a commercial solution in lieu of repairs.
9. The Extended Warranty does not cover any accessories external to the Product.
10. Purchaser has to handover one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, extended warranty will not be applicable.
11. Extended warranty is subject to verification of the documents and/or information provided by the Purchaser and Samsung reserves the right to seek such additional documents and/or information from the Purchaser as it may deem appropriate.
12. The warranty does not apply to normal wear & tear of the parts or defects caused by household pets, rats, cockroaches or any other animals or insects etc.
13. The warranty does not cover the damage or loss caused by accident, lighting, water, fire or other acts of God, improper ventilation, dropping or excessive shock or any external cause beyond Samsung's control. In case services are required as a result of the causes stated above, such services shall be on chargeable basis.
14. This Extended Warranty will not be applicable in any of the following cases:

- A. The Product is not purchased from an authorized dealer of Samsung in India.
 - B. The Product is not used according to instructions given in the instruction manual.
 - C. Defects caused by improper usage as determined by Samsung's personnel.
 - D. Modification or alteration of any nature is made in the electrical circuitry/ or physical construction of the Product.
 - E. Installation/ repair work is carried out by persons/agencies other than authorized by Samsung.
 - F. The product is used for commercial purpose.
 - G. The conditions of the premises do not confirm to the recommended operating conditions of the Product.
 - H. The original serial number is removed, obliterated or altered from the Product or its cabinet.
 - I. This Extended Warranty does not cover the damages to the Product while in transit to service centre or Purchaser's residence.
 - J. This Extended Warranty shall cover only the Panel as a result of Screen / Image Burn In. Any additional part(s) that may be required to restore the Product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
15. This Extended Warranty shall cover only the Panel part of the Product. Any additional part(s) that may be required to restore the Product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
16. Decision of Samsung in relation to the extended warranty and matter incidental thereto shall be final and binding on the Purchaser. Dispute if any with respect of the same should be sent in writing to Samsung India Electronics Private Limited, 6th Floor, DLF Centre, Sansad Marg, New Delhi - 110001. All disputes shall be subject to the jurisdiction of courts located in New Delhi. For any queries/issues related to Samsung's products the Purchaser can call on Samsung's helpline on Toll Free: 1800407267864.

3rd Offer: Free Soundbar Offer

Customers purchasing any of the following Samsung TVs during the Offer Period will be eligible to receive a free Soundbar as gift as detailed below:

TV Category	Model	Model Code	Free Soundbar
QLED	43Q60T	QA43Q60TAKXXL	Soundbar HW-T420 worth Rs. 13490.00
QLED	75Q60R	QA75Q60RAKXXL	Soundbar HW-Q800T worth Rs. 48990.00
QLED	75Q70T	QA75Q70TAKXXL	Soundbar HW-Q800T worth Rs. 48990.00
QLED	75Q80R	QA75Q80RAKXXL	Soundbar HW-Q900T worth Rs. 99990.00
QLED	75Q95T	QA75Q95TAKXXL	Soundbar HW-Q900T worth Rs. 99990.00
Lifestyle	75LS03T	QA75LS03TAKXXL	Soundbar HW-Q800T worth Rs. 48990.00
QLED	82Q60R	QA82Q60RAKXXL	Soundbar HW-Q900T worth Rs. 99990.00
QLED	85Q60T	QA85Q60TAKXXL	Soundbar HW-Q900T worth Rs. 99990.00

4th Offer: Free Mobile phone i.e. Galaxy A51 worth Rs. 22999.00 or Galaxy A31 worth Rs. 18999.00

Customers who purchase any of the following Samsung TVs / Product(s) during the Offer Period shall be eligible for a Samsung Galaxy smartphone i.e. either a Galaxy A51 or Galaxy A31 as detailed herein below:

TV Category	Model	Model Code	Free Samsung Mobile
QLED	55Q60T	QA55Q60TAKXXL	Galaxy A31 worth Rs. 18999.00
QLED	55Q70T	QA55Q70TAKXXL	Galaxy A31 worth Rs. 18999.00
QLED	55Q80T	QA55Q80TAKXXL	Galaxy A31 worth Rs. 18999.00
QLED	55Q95T	QA55Q95TAKXXL	Galaxy A31 worth Rs. 18999.00
QLED	65Q60T	QA65Q60TAKXXL	Galaxy A51 worth Rs. 22999.00
QLED	65Q70T	QA65Q70TAKXXL	Galaxy A51 worth Rs. 22999.00
QLED	65Q80T	QA65Q80TAKXXL	Galaxy A51 worth Rs. 22999.00
QLED	65Q95T	QA65Q95TAKXXL	Galaxy A51 worth Rs. 22999.00
UHD TV	65TU8000	UA65TU8000KXXL/BXL	Galaxy A31 worth Rs. 18999.00
UHD TV	65TU8200	UA65TU8200KXXL/BXL	Galaxy A31 worth Rs. 18999.00
UHD TV	65TU8570	UA65TU8570UXXL/BXL	Galaxy A31 worth Rs. 18999.00
UHD TV	70TU7200	UA70TU7200KXXL/BXL	Galaxy A51 worth Rs. 22999.00
UHD TV	75TU8000	UA75TU8000KXXL/BXL	Galaxy A51 worth Rs. 22999.00
UHD TV	75TU8200	UA75TU8200KXXL/BXL	Galaxy A51 worth Rs. 22999.00

5th Offer: Cashback Offer

Up to 20 % Additional Cash back Offer on following Bank cards only

- ICICI Bank: Credit & Debit Cards EMI Transactions
- Federal Bank: Debit Cards EMI Transactions
- HDFC Bank: Debit & Credit Cards EMI Transactions
- Bank of Baroda: Credit Card EMI Transactions

EMI Transactions Only with 3 / 6 / 9 / 12 / 18 months Tenures for Credit Cards & 3 / 6 / 9 / 12 month EMI for Debit Cards (may vary from Bank to Bank). 18 months tenure is applicable only on purchases through SmartPlazas. However, cashback offer can be availed only on the credit / debit card transactions from the above mentioned banks.

- Maximum Cashback:** Maximum Cashback amounts will be as detailed out in the table below for each of the eligible products. Only One transaction per card account will be allowed during the Offer Period. Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'. Refer the table below for more details.
- Transaction Eligibility:** Transactions done on Pinelabs swipe machine under 'Brand EMI' option & only if '5%, 10%, 15% or 20%, as applicable Cashback' is mentioned on chargeslip shall be eligible for the Offer. Transactions made on Corporate Card are not eligible for this Offer. Customers are requested to retain chargeslip for 180 days post Offer Period.

TV Category	Model	Model Code	Cashback Offer + Maximum Cashback amount
QLED	43Q60T	QA43Q60TAKXXL	5% Cashback (Maximum Cashback – Rs. 3000.00)
QLED	55Q60T	QA55Q60TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	55Q60R	QA55Q60RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	55Q70T	QA55Q70TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	55Q70R	QA55Q70RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	55Q80R	QA55Q80RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	55Q80T	QA55Q80TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)

QLED	55Q95T	QA55Q95TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q60R	QA65Q60RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q60T	QA65Q60TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q70R	QA65Q70RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q70T	QA65Q70TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q80R	QA65Q80RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q80T	QA65Q80TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	65Q95T	QA65Q95TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED 8K	65Q800T	QA65Q800TAKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
QLED 8K	65Q900R	QA65Q900RBKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
QLED	65Q90R	QA65Q90RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	75Q60R	QA75Q60RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	75Q70T	QA75Q70TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED 8K	75Q800T	QA75Q800TAKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
QLED	75Q80R	QA75Q80RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	75Q95T	QA75Q95TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED 8K	75Q900R	QA75Q900RBKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
QLED 8K	75Q950T	QA75Q950TSKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
Lifestyle	75LS03T	QA75LS03TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	82Q60R	QA82Q60RAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED	85Q60T	QA85Q60TAKXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
QLED 8K	82Q800T	QA82Q800TAKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
QLED 8K	82Q900R	QA82Q900RBKXXL	15% Cashback (Maximum Cashback – Rs. 15000.00)
QLED 8K	85Q950T	QA85Q950TSKXXL	20% Cashback (Maximum Cashback – Rs. 20000.00)
UHD TV	55RU7100	UA55RU7100KXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	55RU7470	UA55RU7470UXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	55TU7200	UA55TU7200KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	55TU8000	UA55TU8000KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)

UHD TV	55TU8200	UA55TU8200KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	55TU8570	UA55TU8570UXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	65RU7100	UA65RU7100KXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	65RU7470	UA65RU7470UXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	65TU8000	UA65TU8000KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	65TU8200	UA65TU8200KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	65TU8570	UA65TU8570UXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	70TU7200	UA70TU7200KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	75RU7100	UA75RU7100KXXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	75TU8000	UA75TU8000KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)
UHD TV	75TU8200	UA75TU8200KXXL/BXL	10% Cashback (Maximum Cashback – Rs. 6000.00)

- **Cashback Credit in Account:** The Cashback will get credited within 90 days from the end of the month of Transaction or Offer Period whichever is later.
- **Cashback information on Charge Slip:** Cashback amount of 5%, 10%, 15% & 20% as applicable will be printed on the Charge Slip. 'Up to 20% Cash Back Offer' is provided and fulfilled by HDFC Bank, Federal Bank, Bank of Baroda, & ICICI Bank on eligible transactions in their sole discretion. Samsung India Electronics Private Limited disclaimer any liability/ claims arising out of or related in any manner with the aforesaid Offer.
- All Transactions to be with Validation through Serial Number Input on Pinelabs POS Machines under 'Brand EMI'.
- Customers to ensure that the Transaction Amount on the Pinelabs Machine is equal to or less than the Invoice Value of the Product.
- In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model / serial number, price, etc. under this Offer, Samsung shall have the right at its sole discretion to set-off, adjust or recover the scheme payouts from any invoices payable to the partner.
- Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.

Other Terms & Conditions:

- Applicable on EMI transactions
- Cash back will be based on actual loan amount and not the invoice amount
- In case of multiple Product purchases, Customer can avail additional Cashback for a single product only.
- Cash back is to offset the interest charged by bank and should not be treated as ZERO interest EMI
- Customer can avail EMI on maximum one (01) consumer electronics products per card during the scheme period
- Any Interest, Service Tax, Govt Levies, Processing Fees charged by Bank will be borne by the customer
- Cash back to be credited between 90 days to 180 days from the transaction date in customers account by respective cards/Banks
- EMI applicable with respective bank retail cards only
- Cashback offers do not apply on corporate cards. Cashback/EMI schemes provided by respective issuers at their sole discretion. This cashback can be availed on one card only once during the offer period irrespective of the product purchased.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Participating Banks reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.

- Availing these offers are entirely voluntary and it is understood, that the participation by the Customers shall be deemed to have been made on a voluntary basis.
- Samsung Terms & Conditions and Privacy Policy applicable.
- Under no circumstance will the Offer/ cash back being offered under this program be settled in cash
- All EMIs and Cashback offers are provided solely at the issuer's/ bank's discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI / Cashback Offer(s).

6th Offer: EMI Offer - Lowest EMI Starting at Rs. 1190.00 (for QA43Q60TAKXXL) and Rs. 1990 (for others)

The EMI Facility/ Offer is provided by Bajaj Finserv, HDBFS, HomeCredit, IDFC First Bank, Tata Capital, ICICI, Kotak, Axis and TVS Credit, with applicable rates of interest and taxes under different schemes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.