

Terms and Conditions:

I.	Name of the Offer	Diwali Consumer Offer for, West Bengal & Sikkim East-1 GT Channel ("Offer")
II.	Provided by	Samsung India Electronics Pvt. Ltd. (" Samsung ")
III.	Offer Period	Offer shall be valid from 15 th October to 21 st October' 2025. Samsung reserves the right to extend or annul the Offer Period at its discretion.
IV.	Place & Outlet Coverage	>Offer will be valid in the states of West Bengal. >Offer will be available on purchases from all General Trade (GT) Outlets of West Bengal only. >Offer will not be applicable on purchases made from e-commerce websites or any other Outlet other than the one's mentioned above.
V.	Product Coverage	> The offer will applicable on Samsung smartphones A17(8/256), A26, A36, A56, F56, M56 ("Products") (Ref Annexure-A) > Offer not valid on refurbished Products.
VI.	Eligibility for Participation	Offer valid for Indian Citizens who have attained the age of 18 years or above, except employees & family members of Samsung & its affiliates/associate/subsidiary companies & their dealers/distributors/retailers, suppliers, advertising agencies & even management companies.
VII.	Participation Criteria	>Participant needs to purchase the new Product from the Outlet and activate the smartphones during the Offer Period (15 th October to 21 st October' 2025) only and follow the instructions given below.
VIII.	Prize Details/Prize Matrix	(i) Assured Giveaway:- There shall be daily giveaway 3752N Backpack on purchase of Galaxy A17(8/256), A26, A36, A56, F56, M56 in 7 days of promo period. Eligible Customer who purchases these Smartphones during Offer Period need to participate through Samsung Galaxy App to win Backpack on early-birds or till stock last.
IX.	Selection of winner	(i) Redemption Process for the Assured Giveaway: Customers who purchases a Product A17(8/256), A26, A36, A56, F56, M56 during the 7 days Offer Period shall be eligible for backpack. Customer who complete the activation process only shall be eligible to participate through the Samsung Galaxy App. Customers need to follow the below steps: <ul style="list-style-type: none"> • Login through Samsung Galaxy App • Accepts the T&Cs. • Customer who purchases of A17(8/256), A26, A36, A56, F56, M56 need to click the campaign banner to win & collect the prize from store on spot. • Once the user receives his prize, he can submit his confirmation by submitting the OTP at the store for redemption. • Samsung In-store promoter/Dealer to check winner POP up/ Screen Shot, documents and invoice- Before handing over the gift. • In Case of non-availability of Gifts, customer can collect later from the store with documents.
X.	Documents to be submitted by the Participant for availing the Prize	Assured Giveaway Winner: The customers who unable to complete the Multibuy redemption process, following documents needs to be submitted within 45 days either from date of intimation to the winner through Samsung Galaxy App/Dealer/Distributor or from the declaration of the winners on https://www.samsung.com/in/offer/regional-promo-25/ (the URL link) whichever is earlier. <ol style="list-style-type: none"> a. Name, Address, Contact number, Alternate Mobile number, email id b. Copy of Invoice for the purchase –within the Offer Period c. Copy of PAN card d. Valid POA (Proof of Address) & POI (Proof of Identity) – Voter Id, Driving License, Passport, Electricity bill or any Govt. approved ID document (not older than last 6 months and self-attested). For avoidance of any doubt, Aadhaar Id will not be considered as POA or POI. e. Any other document as informed or required by the Company For collecting the Prizes winners needs to carry the originals of the above mentioned documents. All information provided shall be subject to Samsung's Privacy Policy, provided at https://www.samsung.com/in/info/privacy/ . Winners shall be deemed to have given their consent to the aforesaid Samsung's privacy policy.
XI.	Verification of the documents & contacting the winners	>Documents submitted by the winners will be subjected to verification and validation by Samsung directly or through its authorized third-party agency which may be stationed in India or Outside. >Post verification & validation the eligible winners will be informed through Samsung Galaxy App/Dealer/Distributor as submitted by them at the time of participation. The call centers engaged for the same will be calling the winners during Monday to Saturday between 9:30am to 6:30pm respectively. >The date, time & venue for collecting the Prizes shall be informed to the winners and the same will be subject to submission of valid documents >In case any documents are prima facie found to be false & fabricated, the entry of such Participant/winner shall be disqualified and no claims shall be entertained in this regard.
XII.	Delivery of Prize	Post verification Prizes will be handed over to the winners only at the date, time & venue communicated to the winners.
XIII.	Reminder (including forfeiture clause)	If the eligible winner fails to submit the documents within 45 days either from the date of intimation or from the date of publication of the results on the URL link https://www.samsung.com/in/offer/regional-promo-25/ , Samsung shall send a reminder notice through call/email/SMS to the respective winner. If the required documents are still not

		received within 7 days from the said reminder, the Prize of the winner shall stand forfeited and no claims shall be entertained in this regard against Samsung or its authorized third-party agency.
XIV.	Conditions related to Prize	All Prizes shall be on 'As Is' basis & as per stocks availability. Samsung shall not be responsible for non-availability of Prize due to various reasons like climatic conditions, labour unrest, insolvency, business exigencies, Government decisions, operational & technical issues or any other force majeure conditions etc. Prize cannot be exchanged with any other product or item, is no-transferable & cannot be encased under any circumstances.
XV.	Publicity	Participant unconditionally consent to accessing of information and/or images of Participant by Samsung or its authorized agency for media coverage, advertisement or publicity for present & future communications without any further consideration to the Participant including promotion of its products anywhere in the World.
XVI.	Intellectual Property Rights	All rights, title and interest including but not limited to the Intellectual Property Rights in the promotional material(s) and any/all registrations received shall vest solely and exclusively with Samsung at all times and Samsung shall be entitled to use the database of the entries received or any information in any media for future promotional, marketing and publicity purpose without any further reference or payment or compensation to Participant. Participant shall be solely responsible for any consequences which may arise due to any kind of infringement of copyrights or any kind of intellectual property rights belonging to any other person/ entity etc. and also undertake to indemnify Samsung and its officers, directors, employees etc on the happening of such an event (including without limitation cost of attorney, legal charges etc.) on full indemnity basis.
XVII.	General Conditions	<p>>Participant represents & warrants that he/she is legally competent to enter into binding contracts under applicable laws and any/all information submitted by him/her is true, correct, accurate & complete.</p> <p>>By Participating in the Offer, it means that the Participant has given its consent to Samsung and/or its third party agency (whether located in India or Outside) to contact them through call, SMS or email with respect to this Offer and shall not make any claim or raise any complaint against them.</p> <p>>Participant agrees that Samsung shall not be liable for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Offer or with the acceptance, possession or use of any Prize.</p> <p>>Participant agrees to indemnify Samsung, its associated companies, event management company & their respective directors, officers, employees, contractors and agents, indemnified against any and all losses, claims (including but not limited to third party claims), injuries, costs, fees, fines, penalties, taxes, charges and any other liability arising out of any act of omission, commission, fraud, negligence or misconduct by the Participant.</p> <p>>Samsung reserves the right to change/alter & modify the terms & conditions of this Offer at any given point at its sole discretion without giving any reason whatsoever.</p> <p>>Samsung reserves the right to substitute the Prize(s) with Prize(s) of equivalent value under this Offer at its sole discretion without giving any reasons. The choice as to the color, make & model of the Prize(s) shall be completely at Samsung's discretion.</p> <p>>Samsung shall not be liable for any technical, physical delay in transmission or submission of the entries by the Participant or any disruptions, losses, damages, computer related malfunctions/ failures which affect the participation of the Participant or any force majeure conditions or damages caused by Act of God, Governmental actions.</p> <p>>Samsung shall also not be responsible for non-availability of Stock(s) or Prize(s) due to various reasons like climatic conditions, labour unrest, insolvency, business exigencies or operational & technical issues.</p> <p>>Samsung shall have the right to disqualify / cancel the entries of any Participant with incomplete information or illegal contents (statement of racist, sexist or defamatory) or on any other ground without giving any reasons.</p> <p>>Failure by Samsung to enforce any of its right at any stage does not constitute a waiver of those rights.</p> <p>>In no event shall Samsung be liable for losses or any incidental or consequential damages arising out of or in connection with the Offer, its services these Terms (however arising, including negligence). Samsung shall not be responsible for any product or service liability of any kind.</p> <p>>In the event of any conflict or inconsistency regarding any instructions, rules and conditions on any advertising or promotional material relating to the Offer, these Terms shall prevail over all such other instructions, rules and conditions.</p> <p>>A customer IMEI that got activated in Offer Period would stay eligible for winning in the entire Offer Period, however would be eligible for only 1 Giveaway in the entire duration of Offer.</p>
XVIII.	Jurisdiction	Decision of Samsung in relation to the Offer and matter/(s) incidental thereto shall be final and binding on the Participant. All disputes shall be governed by the laws of India. These Terms shall be governed by exclusive laws of India and the courts located at New Delhi, India shall have the exclusive jurisdiction in respect of all the subject matter with relation to the Offer.

Annexure-A

Category	Model Code	Mkt Name	Family	DP	Giveaway
Smart Phone	A176BN	A17 5G (8/256GB)	Galaxy-A17 5G	22,815	Assured Gift Gym Backpack
Smart Phone	A266BK	A26 (8/128GB)	Galaxy-A26 5G	24,271	Assured Gift Gym Backpack
Smart Phone	A266BL	A26 (8/256GB)	Galaxy-A26 5G	27,183	Assured Gift Gym Backpack
Smart Phone	A266BM	A26 (6/128GB)	Galaxy-A26 5G	22,815	Assured Gift Gym Backpack
Smart Phone	A366EJ	A36 (8/128GB)	Galaxy-A36 5G	30,096	Assured Gift Gym Backpack
Smart Phone	A366EK	A36 (8/256GB)	Galaxy-A36 5G	33,009	Assured Gift Gym Backpack
Smart Phone	A366EN	A36 (12/256GB)	Galaxy-A36 5G	35,921	Assured Gift Gym Backpack
Smart Phone	A566EG	A56 (8/256GB)	Galaxy-A56 5G	40,776	Assured Gift Gym Backpack
Smart Phone	A566EH	A56 (12/256GB)	Galaxy-A56 5G	43,688	Assured Gift Gym Backpack
Smart Phone	A566EZ	A56 (8/128GB)	Galaxy-A56 5G	37,863	Assured Gift Gym Backpack
Smart Phone	E566BA	F56 (8/128GB)	Galaxy-F56 5G	27,999	Assured Gift Gym Backpack
Smart Phone	E566BB	F56 (8/256GB)	Galaxy-F56 5G	30,999	Assured Gift Gym Backpack
Smart Phone	M566BA	M56 (8/128GB)	Galaxy-M56 5G	27,999	Assured Gift Gym Backpack
Smart Phone	M566BB	M56 (8/256GB)	Galaxy-M56 5G	30,999	Assured Gift Gym Backpack